Global Aid for Trade Review:

TRADE FOR DEVELOPMENT

Annotated Agenda









Annotated Agenda Mobilizing Aid for Trade: A Global Review 19-21 November 2007



OBJECTIVES

The Global Aid-for-Trade Review has three objectives: to take stock of what is happening on Aid for Trade; to identify what should happen next; and to improve WTO monitoring and evaluation.

Taking stock of what is happening

The first objective is to draw together the various monitoring inputs into a coherent picture. Members will have an opportunity to examine and discuss the results of the "three tiers" of monitoring – the global numbers, and the partner- and donor-country self assessments, summarized in the joint WTO-OECD Aid for Trade at a Glance 2007. The Report and Recommendations of the three Regional Reviews in Lima, Peru for Latin America and the Caribbean, in Manila Philippines for Asia and the Pacific, and Dar es Salaam for Africa will also be discussed.

Identifying what should happen next

The second objective is to shift the focus from analysing needs and priorities, to implementing responses. Donors, agencies and partner countries will be encouraged to identify key objectives and to discuss how they should be met – including their national and regional strategies. Another focus will be the recommendations of the regional reviews which include proposals to (i) encourage countries and sub-regions to map out key constraints and priorities (ii) develop country and sub-regional action plans, (iii) create a regional Aid-for-Trade network to help map priorities and develop plans; and (iv) set out a roadmap for assessing progress and implementing results. Examining progress on current Aid-for-Trade initiatives such as the STDF,Trade Facilitation and Trade Financing will also be highlighted. The aim is to use WTO monitoring – the spotlight effect – to create incentives for key actors to provide more and better Aid for Trade. The aim is not to tell countries and agencies how to achieve these objectives.

Better monitoring and evaluating progress

The third objective is to begin examining how to better monitor and evaluate progress – by launching a work programme aimed at developing qualitative targets for improving trade capacity. While this year has mainly been focused on establishing a system for measuring Aid-for-Trade flows, more conceptual work needs to be undertaken on the qualitative assessment of Aid for Trade, and on identifying indicators or benchmarks that can better measure results and encourage mutual accountability. The main proposal is to hold an Experts Symposium on Aid-for-Trade Evaluation and indicators in the late Spring/early Summer. The aim will be to build on existing approaches and mechanisms, so key actors in this area, such as the World Bank and the OECD, will be encouraged to play a lead role.

REGISTRATION

The Reception and Identification Facility (BAI@wto.org) is at your disposal for any further information.



TECHNICAL-LEVEL PROGRAMME

WORKSHOP ON MONITORING AND EVALUATION

This session will encourage a technical level dialogue on monitoring and evaluating Aid for Trade with a focus on current methods of reporting, categories used, possible evaluation indicators, and donor- and partner-country content of the questionnaires, etc.

9 am – 10.30 a<u>m</u>

PANEL 1: IMPROVING THE «QUANTITATIVE» MEASUREMENT OF AID FOR TRADE

Moderator:

■ Debapriya Bhattacharya, Ambassador to the WTO, Bangladesh

Panellists:

- Frans Lammersen, Principal Administrator, OECD
- Richard Newfarmer, Special Representative to the UN and WTO, World Bank
- Antoni Estevadeordal, Manager, Integration and Trade Sector, IADB
- Elena Bryan, Deputy Assistant USTR for Trade Capacity Building, US
- Massimiliano Calì, Research Officer, International Economic Development, ODI

II am – I pm

PANEL 2: IMPROVING THE «QUALITATIVE» MEASUREMENT OF AID FOR TRADE

Moderator:

Richard Carey, Director of the Development Co-operation Directorate, OECD

Panellists:

- Ali Khadir, Senior Manager, Independent Evaluation Group, World Bank
- Kim Elliot, Senior Fellow, Center for Global Development
- Martina Garcia, Senior Trade Policy Analyst, OECD
- Richard Morford, Managing Director, Donor Relations and Policy, MCC
- Raymond Saner, Director, Centre for Socio-Economic Development (CSEND)
- Hilary Jeune, Policy Officer, Fair Trade Advocacy Office

WORKSHOP ON CROSS-CUTTING AID-FOR-TRADE ISSUES

SIMULTANEOUS BREAK-OUT SESSIONS

This session will examine some of the key issues in Aid for Trade – e.g., standards and testing, trade facilitation, infrastructure, trade financing, private sector participation – from a cross-cutting or horizontal perspective.

2.30 pm – 4.30 pm

SESSION I: MAINSTREAMING

Moderator:

Susan Prowse, Senior Economic Advisor, DFID

Panellists:

- Christiane Kraus, Chief Coordinator, EIF
- Michael Roberts, WTO Counsellor, STDF
- Richard Newfarmer, Special Representative to the UN and WTO, World Bank
- V. Bassant, Deputy Director General, Ministry of Finance, Mauritius
- Thomas Dorsey, Head, Trade Policy Division, IMF
- José Manuel Salazar, Executive Director, Employment Sector, ILO

SESSION 2: REGIONAL APPROACHES

Moderator:

■ Faizel Ismail, Head of the South African Delegation to the WTO, South Africa

Panellists:

- Ganesh Wignaraja, Senior Economist, ADB
- Rosalind Thomas, Director NEPAD, Regional Integration and Trade, AfDB
- Peter Young, Deputy Head of Unit for Trade and Development in DG Trade, EC
- Antoni Estevadeordal, Manager, Integration and Trade Sector, IADB
- Mark Pearson, Regional Integration Adviser, COMESA
- Tomochika Uyama, Director, International Trade Division, Ministry of Foreign Affairs, Japan
- Briton Bohling, Senior Trade Advisor, Economic Growth Bureau, USAID
- Cornelius Mwalwanda, Principal Advisor, ECA

SESSION 3: PUBLIC/PRIVATE PARTNERSHIPS

Moderator:

■ Patricia Francis, Executive Director, ITC

Panellists:

- Peter Jones, CEO, African Trade Insurance Agency
- Kimberly Wiehl, Secretary General, Berne Union
- Timothy Stone, Chairman, Global Infrastructure and Projects Group, KPMG
- Katsumi Hirano, Senior Research Fellow, Area Study Center, IDE-JETRO
- Ribal Mehio, Director Business Development Private Equity, Swicorp

5 pm – 6 pm

Reports from breakout sessions and open dialogue.

20 NOVEMBER

GLOBAL REVIEW OF AID FOR TRADE HIGH-LEVEL SEGMENT

EXAMINING THE RESULTS AT YEAR ONE

This session will provide an overview of what has been learned from the first year of Aid-for-Trade monitoring, with a focus on global flows and the result of the donor- and partner-country self-assessments. It is also an opportunity to outline where the monitoring mechanism can be improved – including by launching a work programme aimed at developing qualitative targets for expanding trade capacity. Key questions include:

- Trade strategies including trade capacity building must be country owned and driven to be successful. Are partner-countries making trade and competitiveness a priority in their development strategies? What needs to change? What can others do to assist?
- The overall ODA envelope needs to grow so that increasing Aid for Trade does not crowd out other development priorities such as health and education. What progress is being made in meeting Hong Kong and Gleneagles commitments? What are the current trends? What is the role and impact of non-DAC donors? How can we improve the effectiveness and predictability of Aid-for-Trade flows?
- More and better Aid for Trade only makes sense if it can be shown to contribute to increasing developing countries' capacity to trade or competitiveness. There is a clear need to measure progress in meeting these objectives. Should we launch a work programme on evaluation, starting with an Experts Symposium in late Spring?

10 am – 11 am

Global summary and report

■ Pascal Lamy, Director-General, WTO

Making Aid for Trade work

■ Angel Gurria, Secretary General, OECD

AID FOR TRADE AND THE DEVELOPMENT AGENDA

This session will provide an opportunity for key multilateral agencies and bilateral donors to outline their vision, priorities and plans for Aid for Trade – followed by comments and questions from Members. Key questions include:

- Why should Aid for Trade be a priority for countries and regions?
- What is your Aid for Trade strategy and how does it fit into your wider development assistance policy?
- How much Aid for Trade do you provide and do you envisage this increasing in the future?
- What scope is there for expanding public/private partnerships?

II am – I2 noon

Multilateral Strategies

- Robert Zoellick, President, World Bank (lead speaker)
- Dominique Strauss-Kahn, Managing Director, IMF
- Kemal Dervis, Administrator, UNDP
- Donald Kaberuka, President, AfDB
- Luis Alberto Moreno, President, IADB
- Rajat Nag, Managing Director General, ADB

12 noon – I pm

Bilateral Strategies

- John Hewko, Vice President for Compact Development, MCC
- Jun Yakota, Representative of the Government of Japan, Japan
- Paavo Väyrynen, Minister of Foreign Trade and Development, Finland
- Gareth Thomas, Under-Secretary of State for International Development, UK
- Joakim Stymne, State Secretary for International Development Cooperation, Sweden
- Anne Stenhammer, State Secretary for International Development, Norway
- Wang Shichun, Director General, Department of Foreign Aid, Ministry of Commerce, China

THE WAY FORWARD AND FUTURE PLANS

This session is focused on generating a dialogue among partner countries, donors, and agencies about next steps in the three regions. The moderators will provide a brief summary of the regional reviews and their recommendations — to which panellists will be invited to respond. At the national and regional level, the importance of country ownership, mainstreaming, agreeing on key priorities, improving regional approaches, and developing strategies to meet these objectives will be highlighted. Interactive dialogue with — and contributions from — the wider audience will be encouraged. Key questions include:

- What are the main themes or objectives identified by the reviews?
- What can countries, donors and agencies do to help meet these objectives?
- The reports outline key recommendations or a roadmap for moving forward. Do panellists and participants broadly agree with the proposals? Are there ways they can be improved or built upon?

2.30 pm – 4 pm

ROADMAP FOR LATIN AMERICA AND THE CARIBBEAN

Moderator:

■ Luis Alberto Moreno, President, IADB

Panellists:

- Alfredo Chiaradia, Secretary of State for Foreign Economic and Trade Affairs, Argentina
- Guy Mayers, Minister of Trade, Industry, Commerce and Customer Affairs, St Lucia
- John Hewko, Vice President for Compact Development, MCC
- Alfredo Bonet Baiget, Secretary General, Secretariat of Tourism and Trade, Spain
- Edwin Carrington, Secretary General, CARICOM
- Patricia Francis, Executive Director, ITC
- Miguel Rodríguez Mendoza, Senior Fellow, ICTSD

4.30 pm – 6 pm

ROADMAP FOR ASIA AND THE PACIFIC

Moderator:

Rajat Nag, Managing Director General, ADB

Panellists:

- Sri Mulyani Indrawati, Minister of Finance, Indonesia
- Pan Sorasak, Secretary of State of Commerce, Cambodia
- Jun Yokota, Representative of the Government of Japan, Japan
- Benjamin Power, Director, AusAID
- Kandeh Yumkella, Director General, UNIDO
- Supachai Panitchpakdi, Secretary General, UNCTAD

21 NOVEMBER

9 am – 11 am

ROADMAP FOR AFRICA

Moderators:

■ Abdoulie Janneh, Executive Secretary, UNECA

Panellists:

- Louis Michel, Commissioner for Development and Humanitarian Aid, EC
- Antonio Fernando, Minister of Industry and Trade, Mozambique
- Sid Ahmed Ould Raiss, Minister of Trade and Industry, Mauritania
- Ramakrishna Sithanen, Minister of Finance, Mauritius
- Gareth Thomas, Under-Secretary of State for International Development, UK
- Wang Shichun, Director General, Department of Foreign Aid, Ministry of Commerce, China
- Erastus Mwencha, Secretary General, COMESA
- Kwasi Abeasi, Chief Executive Officer, African Business Roundtable
- Dominique Njinkeu, Executive Director, ILEAP

LOOKING AHEAD GENERAL COUNCIL DEBATE ON AID FOR TRADE

11.30 am - 1 pm and 3 pm - 6 pm

The event will conclude with the General Council Debate on Aid for Trade (Members and Observers to the General Council only). It will give Members an opportunity to debate the results of the previous day and a half, and to provide the Director General with feedback on the future direction of WTO monitoring.

Chair's opening remarks

■ Ambassador Noor, Chairman of the General Council

Report from the CTD

■ Ambassador Servansing, Chairman of the Committee on Trade and Development

Summary report

■ Valentine Rugwabiza, Deputy Director-General, WTO

General Council discussion

Closing remarks

- Pascal Lamy, Director-General, WTO
- Ambassador Noor, Chairman of the General
- Council

Press Conference

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