

WTO

Open Day

Sunday 6 September



World Trade Organization, rue de Lausanne 154, CH-1211 Geneva 21, Switzerland
(facing the Botanical Gardens)



WTO Open Day

Programme - WTO Open Day

Sunday 6 September 10 a.m. – 6 p.m.

10 a.m. Opening ceremony and welcoming remarks (Council building)

The WTO will open its doors to the public at 10 a.m. Welcoming remarks will be made by the following key figures:

Pascal Lamy, Director General of the WTO

Sandrine Salerno, Vice-President of the Administrative Council of the City of Geneva

Mark Muller, State Councillor

Mario Matus, Chairman of the WTO General Council

The following activities will be on offer throughout the day, from 10 a.m. to 6 p.m. :

Film, « Les routes du commerce »

This film will be shown every 30 minutes in the Council Room and will be followed by a question and answer session with WTO experts and the Deputy Directors General. The first showing will be attended by the key figures who were present at the opening ceremony.



WTO Open Day

What Can we see at the WTO?

- Tour of the WTO building and its works of art.
- The cultural and historical heritage of the WTO.
- Exhibition on the history of the WTO and the international Geneva community (Council Room lobby).
- Exhibition on international trade and the role of the WTO (Salle des Pas Perdus).
- Exhibition, "The Continents": an opportunity to meet representatives of WTO Member countries. Members will explain how their countries have benefited from WTO membership. Both developed and developing countries will give their views on the WTO and its benefits (Rooms A, B, C and X).
- Tour of the Director General's office and the library (first floor)

WTO staff will act as guides on the tours. Each guided tour will take approximately one hour.

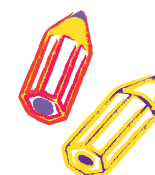
«Interpreter for the Day»

WTO interpreters will offer an insight into their profession. During a debate on safeguarding multiculturalism in the face of globalization, members of the public will have the chance to try out their own interpreting skills. Beginning at **11.30 a.m.** and ending at **4.30 p.m.**, this activity will take place every 30 minutes (Room W).

Preventive Health:

Preventive health: The WTO Health Service will focus on two health issues: the importance of washing your hands properly (using fluorescent cream and blue light to produce some astonishing results!); and how to keep fit (measuring blood pressure, weight, height and body mass and making nutritional recommendations). There will also be a blind tasting of a variety of products that you will be asked to identify (Council Room lobby).

Activities for children:



Throughout the day, children will be able to participate in face painting workshops, enter a drawing contest on the theme "Draw me globalization" and/or "Draw me the WTO", and play in an inflatable castle (outside in the park).



Pop Art Portrait workshop

WTO graphic designers will be holding a workshop where children can transform photographs of themselves into works of pop art. The pictures will then be printed and given to the children in the afternoon.

International buffet:

An international buffet on the terrace overlooking the lake will offer specialities from the Member countries. All proceeds from the buffet will go to the Geneva-based association "Païdos".



6 p.m. **End of the Day**