



EPPA

Sharon Leclercq-Spooner

Partner

“Our role is to help clients to develop strategies that build competitive advantage while meeting political and socio-cultural expectations”

Sharon Leclercq-Spooner offers 20 years experience of consultancy, trade association, media and in house corporate work related to EU policy and regulatory developments.



She helps clients to assess regulatory developments and political trends and realities that will affect their business and to develop appropriate responses both internally and externally. She has an excellent track record, especially related to agricultural and trade policy, sustainability in the agri-food supply chain and regulatory issues. Achievements include a major role in getting reform of the EU sugar regime and election to speak for CAP reform on behalf of civil society to the Convention on the Future of Europe – ie the assembly of Europe’s political leaders responsible for drawing up the Lisbon treaty.

She has extensive trade association experience both in sectoral and broad business associations. At present, she chairs the trade and external affairs committee of the American Chamber of Commerce to the EU. Previously held AmCham EU responsibilities include serving on the Board, where she successfully guided the triannual strategic review and integration of a CEO group.

Sharon Leclercq-Spooner is also a founding non-executive director of the now leading EU affairs internet portal EurActiv.Com PLC.

Prior to joining EPPA in 1998, Sharon worked 7 years “in house” at Philip Morris Corporate Services for both food (Kraft Jacobs Suchard) and tobacco interests with responsibility for trade, taxation and agricultural issues. A particularly valuable learning experience came from a 2 year engagement in the co-ordinating body of a pan-European campaign for the wide range of sectors involved in Duty Free.

Sharon Leclercq-Spooner holds a BA Special Honours in European Studies from the University of Hull, UK, and an M.A in International Politics from the Université Libre de Bruxelles. She also benefited from the INSEAD young managers programme, and a 'stage' in the European Commission’s Internal Market Directorate General.

She is fluent in English and French and can get by in German.

Contact

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