



ADVANCED COURSE ON THE TBT AGREEMENT

9-20 March 2015

PROGRAMME

The advanced course on the TBT Agreement, organized jointly by the Trade and Environment Division and the Institute for Training and Technical Cooperation (ITTC), will take place in Geneva from 9 to 20 March 2015, coinciding with the TBT Committee meetings of 17-19 March 2015. A total of 29 participants, who are involved at a technical or policy level with the implementation of the TBT Agreement, will be attending the course.

In addition to covering the provisions of the TBT Agreement (and related Agreements) and the functions/procedures of the TBT Committee in a comprehensive manner, this interactive course will also serve as a forum to share national experiences on implementation issues. In particular, each participant, with the guidance of coaches, will elaborate an action plan to address a TBT-related implementation and/or market access issue they have identified in their country. This will require that participants be available for frequent group/individual meetings with coaches, including outside the formal training hours.

At the end of the course, the participants are expected to have:

- consolidated their knowledge of the main provisions of the WTO TBT Agreement
- strengthened their capacity to engage actively in the work of the TBT Committee
- developed an action plan to address a TBT-related implementation/market issue
- established and/or strengthened their network of contacts in the TBT area

The ultimate goal of the course is to encourage individuals to take a leadership role in making a difference in their countries, despite the various institutional challenges and resource limitations they may face. During the 12 months following the course, participants will be expected to report periodically to the course coordinators on the implementation of their action plans.¹

The course will feature resource persons not only from various Divisions of the WTO Secretariat but also from Member governments² and other organizations.³ The programme overview attached indicates the topics that will be covered during the course. Further information, including the full list of speakers and the session outlines, is contained in separate information sheets.

WTO staff directly involved in the organization of the course are Serra Ayrál (serra.ayral@wto.org) and Una Flanagan (una.flanagan@wto.org) from the Trade and Environment Division and Alicja Wielgus (alicja.wielgus@wto.org), Vonai Muyambo (vonai.muyambo@wto.org) and Marinette Comte (marinette.comte@wto.org) from the ITTC. The four coaches, who will accompany the participants throughout the two-week course, are João Magalhães (consultant, former WTO official) and George Opiyo (Uganda National Bureau of Standards) as well as Sajal Mathur and Gretchen Stanton from the WTO Secretariat.

¹ Subject to budgetary approval by Members in the context of the Biennial Technical Assistance and Training Plan for 2016-2017, the participants may be invited to a follow up session in 2016.

² Including China, Chile, EU, India, Portugal, Singapore, Uganda and the US.

³ Including ACWL, ICTSD, IEC, ILAC/IAF, ISO, ITC, UNIDO and WIPO.

PROGRAMME OVERVIEW FOR ADVANCED TBT COURSE

	Monday 9 March	Tuesday 10 March	Wednesday 11 March	Thursday 12 March	Friday 13 March
9.30-10.45	<p>1. Introduction Session Welcoming remarks Admin matters; Course overview</p> <p><i>Hoe Lim, Director, Trade and Environment Division; Muyambo, Wielgus, Ayrál, Villacorta Reyes, Causanillas, Zutta, Flanagan</i></p>	<p>5. Communication Skills workshop How to communicate effectively</p> <p><i>Wielgus</i></p>	<p>7. Addressing trade problems Using the TBT Committee and dispute settlement mechanism</p> <p><i>Wijkström, Cook</i></p>	<p>8. Raising Trade Concerns in the WTO What to do and where to get help</p> <p><i>ICTSD/ACWL</i></p>	<p>10. Standard-setting Developing and using standards to enable trade</p> <p><i>McDaniels; Buvinic, Jauhri, McKinley, Opiyo, Pereira, Rauser</i></p>
10.45-11.00	<i>Break – coffee/croissants</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
11.00 – 12.30	<p>2. Overview of the TBT Agreement Revision of main provisions</p> <p><i>Ayrál, Wijkström</i></p>	<p>5. Communication Skills workshop <i>continued</i></p>	<p>7. Addressing trade problems Case studies</p> <p><i>Wijkström, Cook</i></p>	<p>8. Raising Trade Concerns in the WTO <i>continued</i></p>	<p>10. Standard-setting <i>continued</i></p>
12.30 – 14.00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>
14.00-15.30	<p>3. Implementation challenges Overview of replies to pre-course questionnaire</p> <p><i>Magalhães, Mathur, Opiyo, Stanton</i></p>	<p>6. Transparency How to implement and benefit from transparency</p> <p><i>Ayrál, Flanagan</i></p>	<p>7. Addressing trade problems Case studies</p> <p><i>Wijkström, Locks, McDaniels</i></p>	<p>9. Data, analysis, and capacity building on non-tariff measures How to benefit from ITC's services</p>	<p>11. Conformity assessment Building confidence, addressing risks, reducing burdens</p> <p><i>McDaniels; Buvinic, Hanlon, Jauhri, Loesener, MacCurtain, Malmqvist, Opiyo, Pereira</i></p>
15.30 – 15.45	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
15.45 – 17.00	<p>4. Discussion of action plans in groups</p> <p><i>Magalhães, Mathur, Opiyo, Stanton</i></p>	<p>6. Transparency <i>continued</i></p> <p><i>Ayrál, Opiyo</i></p>	<p>7. Addressing trade problems Case studies</p> <p><i>Wijkström, Locks, McDaniels</i></p>	<p>9. Data, analysis, capacity building on non-tariff measures <i>continued</i></p>	<p>12. TBT Committee meeting briefing What is on the agenda?</p> <p>Filipe Ramalheira, Chair <i>Ayrál, Wijkström</i></p>

	Monday 16 March	Tuesday 17 March	Wednesday 18 March	Thursday 19 March	Friday 20 March
9.30-10.45	13. Reflections on key implementation issues <i>Q&A with experts</i> <i>Wijkström; Buvinic, Jauhri, Opiyo, Pereira, Sacchetti, Stradtman, Sun</i>	16. Linkages with other WTO Agreements The SPS Agreement <i>Stanton, Magalhães</i>	10:00– 13:00	10:00– 13:00	22. Presentation of Action Plans <i>All participants</i> <i>Magalhães, Flanagan</i>
10.45-11.00	<i>Break</i>	<i>Break</i>	20. Regular Meeting of the TBT Committee	20. Regular Meeting of the TBT Committee	<i>Break</i>
11.00 – 12.30	13. Reflections on key implementation issues <i>continued</i>	17. Linkages with other WTO Agreements The TRIPS Agreement <i>Locks; Pires de Carvalho (WIPO), Taubman, Wu</i>	<i>Flanagan</i>		22. Presentation of Action Plans <i>continued</i>
12.30 – 14.00	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch (13:00)</i>	<i>Lunch (13:00)</i>	<i>Lunch</i>
14.00 - 15.30	14. WTO negotiations What is the state of play? <i>Mathur; Bernabe, Santana</i>	18. Linkages with other WTO Agreements The Trade Facilitation Agreement <i>Ayral, Marti</i>	15:00 – 18:00 20. Regular Meeting of the TBT Committee	15:00 – 18:00 20. Regular Meeting of the TBT Committee	22. Presentation of Action Plans <i>continued</i>
15.30 – 15.45	<i>Break</i>	<i>Break</i>		21. TBT Committee meeting debriefing	<i>Break</i>
15.45 – 17.00	15. Discussion of action plans in groups <i>Magalhães, Mathur, Opiyo, Stanton</i>	19. Leadership session How to bring about change DDG Karl Brauner <i>Magalhães</i>		<i>Magalhães</i>	23. Evaluation <i>Trolliet</i> Closing Ceremony DDG David Shark