

# WHY COTTON?

# FACTS & FIGURES

COTTON IS IMPORTANT TO LEAST-DEVELOPED, DEVELOPING AND DEVELOPED ECONOMIES WORLDWIDE.

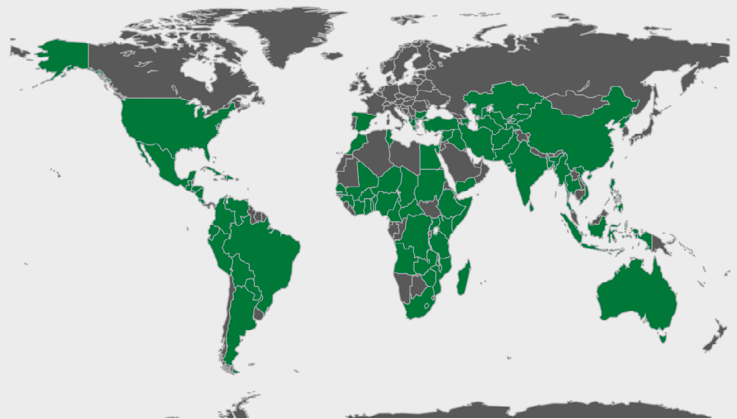
## A GLOBAL COMMODITY



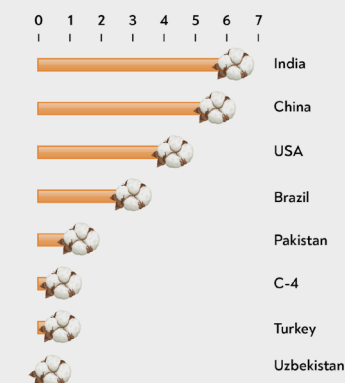
Source: ICAC (2019/2020)

## PRODUCED ALL OVER THE WORLD

World Production **26.1 MILLION TONNES**



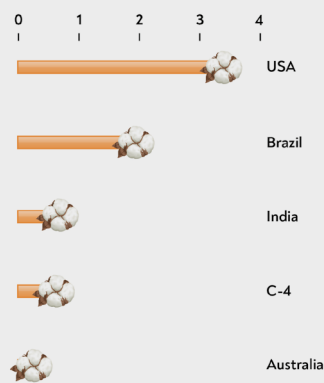
## MAJOR PRODUCERS



Source: ICAC (2019/2020)

(Million tonnes)

## MAJOR EXPORTERS



Source: ICAC (2019/2020)

## DEVELOPMENT ASSISTANCE

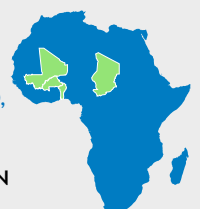
**USD 615 MILLION** NOTIFIED FOR 209 PROJECTS WORLDWIDE

Source: WTO (2020)



## COTTON 4 (C-4)

**BENIN, BURKINA FASO, CHAD AND MALI ARE THE CO-AUTHORS OF THE 2003 WTO COTTON SECTORAL INITIATIVE**



## DID YOU KNOW ?

**SOCIAL IMPACT** A single tonne of Cotton provides year-round employment for 5 people on average, often in some of the most impoverished regions.

**WATER USAGE** Cotton is a drought-resistant crop, with a deep root system ideal for arid climates. Seasonal rainfall at critical points in the plant's growth is sufficient to produce a high yield.

**LAND USAGE** Cotton occupies just 2.1% of the world's arable land, yet it meets 25% of the world's textile needs.

**INNOVATION** For instance, Cotton-based filaments are appealing to 3D printers because they conduct heat well; become stronger when wet; and are more scalable than materials like wood pulp.

**FIBRE, FOOD AND FEED** In addition to its fibre used in textiles and apparel, food products can be derived from Cotton, such as edible oil and animal feed from the seed.

Source: ICAC

## AND ALMOST NOTHING IS WASTED

