STANDARDS MAP

SUSTAINABILITY STANDARDS, CODES & AUDIT PROTOCOLS

ITC

STANDARDS MAP

International Trade Centre - ITC

ITC

"As an agency of the United Nations, ITC enables business export success globally by providing, with partners, trade development solutions to the private sector, trade support institutions and policy-makers"

UNCTAD

WTO OMC

ITC's Market Analysis Tools

International Trade Centre

MARKET ANALYSIS TOOLS

Enhancing the transparency of global trade and market access

- About the tools
- Tutorials
- Condition of Use
- Trade Map Factsheets
- MAT Survey results 2012
- Newsletters NEW

What's new

New update in Trade Map as of 27 November 2013

27/11/2013 7:00:00 PM

You will find here the list of the last monthly and quarterly data updates.

ITC's market analysis data becomes free for all users. Read the press release

Not registered yet? Create your account here.

The International Trade Centre has developed five web portals: Trade Map, Market Access Map, Investment Map, Trade Competitiveness Map and Standards Map to enhance the transparency of global trade and market access and to help users in their market analyses.

Since the 1st January 2008, all users from least developed and developing countries and territories have been able to access the ITC's market analysis tools (MAT) free of charge, thanks to support from the world Bank, the European Commission and donors to ITC's Trust Fund. From the 1st October 2013, users in developed countries have also free access to most of the data in MAT.

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Latest trends available in Trade Map

Most important evolutions for Brazil's imports between the second quarter 2012 and the second quarter 2013

Origin of products imported by Brazil*			
Equatorial Guinea	US$	508 millions	+815%
Egypt	US$	86 millions	+412%
Côte d'Ivoire	US$	5.1 millions	-84%
Iran (Islamic Republic of)	US$	2.4 millions	-76%

Products imported by Brazil*			
Ores, slag and ash	US$	416 millions	+165%
Ships, boats and other floating structures	US$	92 millions	+97%
Railway, tramway locomotives, rolling stock, equipment	US$	137 millions	-58%
Zinc and articles thereof	US$	18 millions	-56%

* Threshold value : US$ 1 million

Tools access:

- Trade Map
- Market Access Map
- Investment Map
- Trade Competitiveness Map
- Standards Map

Follow us on

Market Analysis and Research, International Trade Centre (ITC); Palais des Nations; CH-1211 Geneva 10; Switzerland
Tel.: +41 (0)22 730 02 34; Fax: +41 (0)22 730 05 77; marketanalysis@intracen.org

ITC's Market Analysis Tools

Over 320,000 registered users worldwide

Trade for Sustainable Development – T4SD

Rationale

- **Sustainability concerns** *in global supply chains;*
- **High demand from SMEs** *for transparency on voluntary standards;*
- **Confusion** *among SMEs, TSIs and governments around the proliferating voluntary standards applied in international markets;*
- **Lack of credible, central & neutral repository** *for standards information.*

Components

- **Standards Map:** *over 120 sustainability standards covering 80 sectors and applicable in 180 countries; summary reviews of each standard and code; interactive search functionality per sector/product, region/country or specific criteria; comparisons of standards and self-assessment tool for producers and suppliers*;
- **Research & resources center:** *Publications, business guides and online resource center;*
- **Capacity building:** *Bringing intelligence about what the market demands vis-à-vis voluntary standards, integrated with other ITC tools.*

Support

SECO, BMZ, European Commission

Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Federal Ministry
for Economic Cooperation
and Development

Over 120 sustainability standards & codes

Standards Map: www.standardsmap.org

- **Participation is free of charge** for all organizations that develop sustainability standards, codes and audit protocols:
  - (i) Existence of a published set of criteria & indicators;
  - (ii) Existence of an implementation system that is operational or nearing operational status (verification, certification, accreditation…);
  - (iii) Requirements include criteria that address at least one dimension of sustainable development (social justice, protection of the environment, economic development, ethics…).
- ALL information stored in the ITC Standards Map database is carefully **quality controlled** by third-party experts and in close collaboration with each organization that develops and sets the standard, code or audit protocol.
- Standards Map **web-tools are free of charge** and widely disseminated in close collaboration with strategic partners (buying companies, traders, producers associations, export promotion agencies, etc.);

Standards Map 2.0

* **Objective:** New modules made available on Standards Map, which enable users to:
  * Identify standards based on specific filters such as product, country… (***Identify***);
  * Review key characteristics of standards, codes and audit protocols (***Quick-Scan***);
  * Assess similarities and differences of standards' requirements (***Compare***); and
  * Perform a self-assessment against selected standards or codes (***Self-Assess***).
  * Store online self-assessment / diagnostic ***Reports*** and share with partners.

* **Sustainability Scope:** Environment, Social, Economic, Quality & Ethics.

* **Intended users:** SMEs, suppliers, traders and buying companies, standards organizations, certification bodies.

STANDARDS MAP 2.0

Identify

Identify standards or codes of your interest (select from a list or identify by product/crop, country/region)

Quick-Scan

Review the main features of your selected standards and codes (sustainability scope, policies and processes…)

Compare

Run comparisons of standards based on their content requirements and sustainability focus.

Self-Assess

Use the **Self-Assessment** tool to assess your profile against a standard of relevance to your context

Report

Generate your **reports** online and share them with business partners.

STANDARDS MAP 2.0

From the HOME PAGE of Standards Map:

- Access the first two modules Identify & Quick-Scan without log-in;
- Need to log-in or create a user account to access the Compare and Self-assess modules;
- Introduction video;
- Links to other ITC tools for market analysis;

STANDARDS MAP 2.0 - IDENTIFY

IDENTIFY

- Use country/region; product/sector filters to identify relevant standards.
- Select additional filters to narrow your search by destination market.
- Review more options to narrow your search by specific sustainability hotspot explicitly covered by standards.

STANDARDS MAP 2.0 – QUICK-SCAN

QUICK-SCAN

- Review standards key characteristics by browsing on a Quick-Scan menu.
- Generate short reports and maps about the standards' scope, policies, contacts details…

STANDARDS MAP 2.0 – QUICK-SCAN

QUICK-SCAN

- Review standards' sustainability hotspots and requirements, policies of implementation regarding the degree of obligation of their requirements.
- Access detailed information about the standards' requirements per sustainability hotspot.

STANDARDS MAP 2.0 – COMPARE

COMPARE

- Review side-by-side standards' requirements and coverage of sustainability hotspots.
- Generate visuals that highlight possible similarities and overlaps between standards' respective scope of requirements.

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STANDARDS MAP 2.0 – SELF-ASSESS

SELF-ASSESS

- Producers or suppliers may fill online questionnaire and “map” their responses against standards’ requirements.
- Increasing awareness of possible areas of improvement – not similar to an audit process.
- Save responses, re-use them against other standards.

STANDARDS MAP 2.0 – SELF-ASSESS

SELF-ASSESS

- Results of self-assessment can be generated after each set of questions
- Self-assessment questionnaires can be customized in partnership with Standards Organizations.

STANDARDS MAP 2.0 – REPORT

ITC | STANDARDS MAP
Comparative Analysis and Review of Voluntary Sustainability Standards

▶ My Reports ▶ Modify Answers

Sustainability diagnostic report

Disclaimer - This report provides a diagnostic os a company's self assessment against the requirements of selected voluntary sustainability initiatives. This report should not be regarded as equivalent to an actual audit, and ITC does not lorem ipsum et dolor sit amet

Date: 20/08/2013 Version: 2

Company name Modify

The Honest CO. | GS1 #45236521

Head Office:
745 Bloom Street
Bogota
Colombia
Tel.: +65466945678545
Email: info@honestcompany.org

Contact details:
Pablo Sanchez
Program Manager
Colombia Office
Tel.: +65466945678545
sanchez@honestcompany.org

Operational details Modify

Number of employees:	129
Annual Turnover:	1.000.000
Volumes of production:	Lorem
Already exporting?	Yes
Main destination market:	Malaysia
Products/services produced:	Coffe
Activities:	Lorem

Existing certifications

Certificate #1:
URL to uploaded proof
Reference number validity

Certificate #1:
URL to uploaded proof
Reference number validity

Certificate #1:
URL to uploaded proof
Reference number validity

REPORT

- Producers or suppliers may save their results of the self-assessment online and generate a "diagnostic report" that they can then decide to make it publicly available, and for example share the report with business partners.

- Standards Organizations can have access to the reports made against their standards if made publicly available by the producers / suppliers.

Questions & Answers

For more information on Standards Map, please visit
www.standardsmap.org

Do not hesitate to contact us at ITC:

Joseph Wozniak
T4SD Program Manager
wozniak@intracen.org

Standards Map team:
standardsmap@intracen.org