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WORLD TRADE ORGANIZATION

WIPO

WORLD INTELLECTUAL PROPERTY ORGANIZATION

COLLOQUIUM

WIPO-WTO/COL/14/INF1.PROV

ORIGINAL: English

DATE: February 11, 2014

WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

Geneva, June 16 to 27, 2014

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and other participants with responsibility for current policy issues will also be invited to give their perspectives.

Venue: WIPO New Building, NB 0.107 [1st week June 16 to 20, 2014]

Monday, June 16, 2014

9.00 – 9.15	Administrative arrangements	
9.15 – 9.45	**Welcome address by:**	
	The Director General of the World Intellectual Property Organization (WIPO) or his representative	
	Representative of the Director General of the World Trade Organization (WTO)	
9.45 – 10.30	Introduction of Participants	
	(Group Photo)	
10.30 – 10.45	Coffee Break	
10.45 – 11.45		Visit to WIPO Library and Meeting with WIPO Officials
11.45 – 12.45	**Theme 1**	**International Law and Policy in Intellectual Property in 2014**
		i. International IP and Public Policy Issues under Debate
		ii. The International IP Legal Framework and its Interaction with Public Policy Issues
	Discussion	
12.45 – 14.15	Lunch Break	
14.15 – 17.30	**Theme 2**	**Intellectual Property and Economic Development**
		i. The Economics of IP and Development in WIPO
		ii. The Link of IP to Trade and Economic Development
		iii. Implementation of the WIPO Development Agenda: Current Status of Core Projects
	Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy.	
	Discussion	

Tuesday, June 17, 2014

8.30 – 9.00 Group Study

9.00 – 12.30 Theme 3 Copyright and Related Rights

i Law, Policy and New Developments in WIPO:
a) Beijing Treaty on Audiovisual Performances;
b) Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired, or Otherwise Print Disabled; and
c) Issues under Debate in the Standing Committee of Copyright and Related Rights

ii Copyright Issues in the Digital World: Trade in Digital Products

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links between limitations and exceptions to policy questions.

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 4 Patents and Undisclosed Information – The Evolving International Landscape: Law, Policy and Development

i. Issues under Debate in the Standing Committee on the Law of Patents: Exceptions and Limitations to Patent Rights; Quality of Patents, and Confidentiality of Communications between Clients and Their Patent Advisors

ii. Patents in the International Trading System

iii. New Challenges for the Patent Cooperation Treaty (PCT)

iv. Trade Secrets and Know How in the Global Value Chain

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and the interplay between patents and standards.

Discussion

Wednesday, June 18, 2014

8.30 – 9.00 Group Study

9.00 – 12.30 Theme 5 Trademarks and Industrial Designs

i. Trademarks and Industrial Designs in the International Trading System

ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country Names Against Registration and Use as Trademarks and GIs; and Trademark-related Aspects of the Domain Name System

iii. Multilateral Legal Framework for Design Regulation Procedures

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance the protection of non-traditional trademarks, the trademark domain name overlap, protection of traditional designs, and national branding strategies.

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 6 Geographical Indications

i. The Lisbon System and its Ongoing Reviews

ii. TRIPS Provisions and Current Work and Discussions in the WTO

iii. WTO Delegates' Perspectives on the Current Work in the WTO

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to geographical indication protection, and national initiatives to promote sustainable development through local branding for traditional products.

Discussion

Thursday, June 19, 2014

8.30 – 9.00 Group Study

09.00 – 12.30 Theme 7 Intellectual Property and Public Health

i. Mapping the Intersections of Public Health, Intellectual Property and Trade: Navigating Geneva Processes on Public Health

ii. Public Health and TRIPS: The Doha Declaration and its Implementation: Creating Legal Avenues for Access to Medicines

iii. Collaborative Models in Research and Development: WIPO Re: Search

iv. WHO Perspective: Public Health and the Intellectual Property System

v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines.

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Case Study: Meeting the Challenges of Innovation and Access to Medical Technologies

i. Introduction: WIPO, WTO, and WHO Trilateral Study on Intellectual Property, Innovation and Public Health Policy

ii. Overview of Case Study and Review of Issues at Stake

iii. Working Group Discussions

iv. Working Group Reports

v. Group Review

vi. Concluding Panel Discussion: Lessons Learned, Trends in Current International Debate, Ideas for Future Research Directions: WHO, WIPO, WTO representatives

Friday, June 20, 2014

8.30 – 9.00	Group Study	
9.00 – 11.00	**Theme 8**	**Intellectual Property and Competition Policy**
		i. Interface between IP and Competition Policy Cases
		ii. IP and Competition Policy: Selected Cases
	Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements.	
	Discussion	
11.00 – 17.30		**Briefing on Use of IPRs in the Industry : A Firm's Practical Experiences (in Switzerland)**
		i. R&D, Patents and Trade Secrets
		ii. IP and Branding
		iii. Enforcement of IPRs by Private Right Holders

Venue: WTO, Room F [2nd week: June 23 - 27, 2014]

Monday, June 23, 2014

8.15 – 9.00	Breakfast Session: Group Study	
9.00 – 12.30	**Theme 9**	**Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO**

i. Current Work in WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore

ii. The Current Work and Discussion on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and Protection of Traditional Knowledge in WTO TRIPS Council

iii. WTO Delegates' Perspectives on the Current Work

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system.

Discussion

12.30 – 14.00	Lunch break	
14.00 – 16.00	**Theme 10**	**Protection of Biotechnology and New Varieties of Plants**

i. Implementation of International Convention for the Protection of New Varieties of Plants (UPOV)

ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties.

Discussion

16.00 – 17.30	Visit to WTO Library and Meeting with WTO Officials

Tuesday, June 24, 2014

8.15 – 9.00	Breakfast Session: Group Study	
9.00 – 12.30	**Theme 11**	**Enforcement of Intellectual Property**

i. IP Enforcement in the International Trading System

ii. Building Respect for IP in WIPO: Consultative Work at the Advisory Committee on Enforcement

iii. Resolving Intellectual Property Disputes, including Internet Domain Name Disputes

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the on-line environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting.

Discussion

12.30 – 14.00 Lunch break

14.00 – 17.30 **Theme 12** **Settling Intellectual Property Related Disputes in the International Trading System**

i. WTO Dispute Settlement Mechanisms

ii. Dispute Settlement Mechanisms in Free Trade Agreements

Introduction of WTO Case Studies

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property.

Discussion

Wednesday, June 25, 2014

8.15 – 9.00 Breakfast Session: Group Study

9.00 – 12.30 **Theme 13** **Panel Discussion on Intellectual Property and Climate Change – Current Debate**

i. Overview of IP Issues in Climate Negotiations

ii. Relationship with the TRIPS Agreement

iii. On-going Work in WIPO including WIPO Green

iv. WTO Delegates' Perspectives

v. Industry and NGO Perspectives

Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change

adaptation and mitigation technologies, and assessment of needs.

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 **Theme 14** **Intellectual Property, Innovation, Transfer of Technology and IP Valuation**

i. IP, Innovation and Transfer of Technology – WTO Perspective

ii. IP, Transfer of Technology and IP Licensing – WIPO Perspective

iii. IP Valuation

Discussion

Case Study and Exercise on Transfer of Technology

Thursday, June 26, 2014

8.15 – 9.00 Breakfast Session: Group Study

9.00 – 12.30 **Theme 15** **Teaching, Training and Research in the Field of Intellectual Property**

i. Teaching Methodologies

ii. Teaching IP and International Trade

iii. New Technologies in IP Teaching and Research

iv. IP and Teaching Resources:

a) Explanation of Documents and Demonstration of IP Materials on WIPO Website

b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Case Studies and Exercises: Participants' Presentations and Discussions on Current Copyright and Digital Technology Issues:

i. Copyright Licensing

ii. Current Digital Copyright Issues

iii. Copyright in WTO Dispute Settlement

Friday, June 27, 2014

8.15 – 9.00	Breakfast Session: Informal Review and Discussion	
9.00 – 11.00	**Theme 16**	**Round Table Discussion on Intellectual Property Teaching and Research**
		i. Research Collaboration
		ii. WIPO-WTO Colloquium Research Papers
		iii. Academic Publishing Policy and Issues
11.00 – 12.00	Evaluation of the Colloquium	
12.00 – 12.30	**Closing Remarks by:**	
	The Director General of the WTO or his representative	
	Representative of the Director General of the WIPO	

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