



**INNOVATION AND ACCESS TO MEDICAL TECHNOLOGIES**  
**CHALLENGES AND OPPORTUNITIES FOR MIDDLE-INCOME COUNTRIES**

**A JOINT TECHNICAL SYMPOSIUM BY  
WHO, WIPO AND WTO**

**GENEVA, 5 November 2014, WTO CR Room**

PROGRAMME

08h30 – 09h00	<i>Registration of Participants</i>
09.00 – 10.15	<b>Opening Remarks</b> <ul style="list-style-type: none"> <li>• <b>Xiaozhun YI</b>, Deputy Director-General World Trade Organization (WTO)</li> <li>• <b>Marie-Paule Kieny</b>, Assistant Director-General, Health Systems and Innovation, World Health Organization (WHO)</li> <li>• <b>Johannes Christian Wichard</b>, Deputy Director General, Global Issues Sector, World Intellectual Property Organization (WIPO)</li> </ul>
10.15 – 10.30	<i>Break</i>
10.30 – 12.00	<b>Session 1: Setting the scene</b>  The concept of middle-income countries: What does it mean? How do we measure capacity for innovation? What are the factors of success? Discussion  Moderator: Carlos Primo Braga, Professor, IMD and Director, The Evian Group@IMD  Speakers: – Robert B Koopman, WTO Chief Economist – David Evans, David B. Evans, Director, Department of Health Systems Governance& Financing (HGF), WHO – Carsten Fink, WIPO Chief Economist
12.00 – 12.30	Ebola: Innovation and Access to New Treatments Speaker: Marie-Paule Kieny, WHO
12.30 – 13.30	<i>Lunch break</i>

13.30 – 15.00	<p><b>Session 2 Trends in medical technologies innovation in MICs</b></p> <p>Moderator: Johannes Christian Wichard, WIPO</p> <p>Speakers: Joseph Damond, Senior Vice-President International, BIO Vijay Raghavan, Secretary, Dept. of Biotechnology, Government of India Peter Chun, Chairman, EASE-Medtrend Biotech (Shanghai) Ltd.</p>
15.00 – 15.15	<i>Break</i>
15.15 – 16.45	<p><b>Session 3: The challenge of ensuring access to medical technologies in middle-income countries</b></p> <p>Moderator: Cornelis de Joncheere, Director Essential Medicines and Health Products, WHO</p> <p>Speakers: Christopher Game, Chief Procurement Officer, The Global Fund to Fight AIDS, Tuberculosis and Malaria Chua Hong Teck, Director of Healthcare National Key Economic Area in the Prime Minister's Delivery Unit, Malaysia Manica Balasegaram, Executive Director Access Campaign Médecins Sans Frontières Wim Leereveld, Founder &amp; CEO Access to Medicine Foundation</p>
16.45 – 17.30	<p><b>Closing Session: Wrap up and Future plans</b></p> <p>Speakers: Johannes Christian Wichard, WIPO Zafar Mirza, Coordinator Public Health, Innovation and Intellectual Property, WHO Antony Taubman, Director, Intellectual Property Division, WTO</p>