

GENERAL AGREEMENT ON

RESTRICTED

TBT/Notif.90.214

1 August 1990

TARIFFS AND TRADE

Special Distribution

Committee on Technical Barriers to Trade

NOTIFICATION

The following notification is being circulated in accordance with Article 10.4.

1. Party to Agreement notifying: <u>UNITED STATES</u>
2. Agency responsible: Food and Drug Administration (309)
3. Notified under Article 2.5.2 [X], 2.6.1 [], 7.3.2 [], 7.4.1 [], Other:
4. Products covered (HS or CCCN where applicable, otherwise national tariff heading): Food labelling
5. Title: Food Labelling; Serving Sizes (17 pages)
6. Description of content: The Food and Drug Administration (FDA) is proposing to amend its nutrition labelling regulations: (1) to define serving and portion size on the basis of the amount of food commonly consumed per eating occasion by persons 4 years of age or older, by infants, or by children under 4 years of age (toddlers); (2) to require the use of both United States and metric measures to declare serving size; (3) to permit the declaration of serving (portion) size in familiar household measures; (4) to permit the optional declaration of nutrient content per 100 g. (or 100 mm.); and (5) to define a "single serving container" as that which contains 150 per cent or less of the standard serving size for the food product. FDA also is proposing to establish standard serving sizes for 159 food product categories to assure reasonable and uniform serving sizes.
7. Objective and rationale: To enable consumers to make nutrition comparisons among food products.
8. Relevant documents: 55 FR 29517, 19 July 1990; 21 CFR Part 101. Will appear in the Federal Register when adopted.
9. Proposed dates of adoption and entry into force: To be determined
10. Final date for comments: 16 November 1990
11. Texts available from: National enquiry point [X] or address of other body: