

GENERAL AGREEMENT ON

TARIFFS AND TRADE

RESTRICTED

TBT/Notif.92.214

29 July 1992

Special Distribution

Committee on Technical Barriers to Trade

NOTIFICATION

The following notification is being circulated in accordance with Article 10.4.

1. Party to Agreement notifying: <u>UNITED STATES</u>
2. Agency responsible: Food and Drug Administration (374)
3. Notified under Article 2.5.2 [X], 2.6.1 [], 7.3.2 [], 7.4.1 [], other:
4. Products covered (HS or CCCN where applicable, otherwise national tariff heading): Food
5. Title: Food Labelling; Format for Nutrition Label (32 pages)
6. Description of content: The Food and Drug Administration is proposing to adopt a new format for use in presenting nutrition information on the food label and in the labelling of food. In conjunction with this proposal, the Administration is providing a review of the results of four consumer research studies that it conducted to evaluate the effectiveness of a number of alternative nutrition label formats. The Administration intends to revise the current nutrition label in conjunction with several final regulations implementing the Nutrition Labelling and Education Act of 1990 (the 1990 Amendments).
7. Objective and rationale: To improve the manner in which nutrition information is conveyed to the public.
8. Relevant documents: 57 FR 32058, 20 July 1992; 21 CFR Part 101. Will appear in the Federal Register when adopted.
9. Proposed date of adoption and entry into force: The Agency will publish a final regulation by 8 November 1992 that defines a standard format for presenting nutrition information on the food label.
10. Final date for comments: 19 August 1992
11. Texts available from: National enquiry point [X] or address of other body: