

**GENERAL AGREEMENT  
ON TARIFFS AND TRADE**

**RESTRICTED**  
**L/7411**  
25 February 1994  
Limited Distribution

(94-0358)

**INTERNATIONAL CONVENTION TO FACILITATE THE IMPORTATION  
OF COMMERCIAL SAMPLES AND ADVERTISING MATERIAL  
DONE AT GENEVA ON 7 NOVEMBER 1952**

**Report by the Director-General**

Since the last report (L/2539) a number of countries have acceded to the International Convention to Facilitate the Importation of Commercial Samples and Advertising Material. According to the information received from the Secretary-General of the United Nations, the Convention is now applicable to the following countries:

<b>Participants</b>	<b>Ratification<sup>1</sup> accession (a), succession (d)</b>	<b>Participants</b>	<b>Ratification<sup>1</sup> accession (a), succession (d)</b>
Australia	6 Jan 1956 a	Malaysia	21 Aug 1958 d
Austria	8 June 1956 a	Malta	27 June 1968 d
Belgium	28 Aug 1957	Mauritius	18 July 1969 d
Bosnia and Herzegovina	12 Jan 1994 d	Netherlands	3 May 1955 a
Canada	12 June 1974 a	New Zealand	19 April 1957 a
Cuba	26 April 1976 a	Nigeria	26 June 1961 d
Cyprus	16 May 1963 d	Norway	2 Nov 1954 a
Czechoslovakia	12 Jan 1956 a	Pakistan	12 Oct 1953 a
Denmark	5 Oct 1955 a	Poland	18 Feb 1960 a
Egypt	29 Sept 1955 a	Portugal	24 Sept 1956 a
Fiji	31 Oct 1972 d	Republic of Korea	12 June 1978 a
Finland	27 May 1954 a	Romania	15 Nov 1968 a
France	7 Feb 1964 a	Rwanda	1 Dec 1964 d
Germany <sup>2</sup>	2 Sept 1955	Sierra Leone	13 March 1962 d
Ghana	7 April 1958 d	Singapore	7 June 1966 d
Greece	10 Feb 1955	Slovenia	3 Nov 1992 d
Guinea	8 May 1962 a	Spain	9 Sept 1954 a
Haiti	12 Feb 1958 a	Sri Lanka	28 Oct 1959 a
Hungary	3 June 1957 a	Sweden	23 Feb 1955
Iceland	28 April 1977 a	Switzerland <sup>3</sup>	4 Dec 1954 a
India <sup>2</sup>	3 Aug 1954 a	Tonga	11 Nov 1977 d
Indonesia	21 April 1954 a	Trinidad and Tobago	11 April 1966 d
Iran (Islamic Republic of)	11 June 1970 a	Turkey	8 Dec 1956 a
Ireland	23 April 1959 a	Uganda <sup>4</sup>	15 April 1965 a
Israel	8 October 1957 a	United Kingdom <sup>5</sup>	21 Oct 1955
Italy	20 Feb 1958 a	United Rep. of Tanzania <sup>6</sup>	28 Nov 1962 a
Jamaica	11 Nov 1963 d	United States of America <sup>5</sup>	17 Sept 1957

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<b>Participants</b>	<b>Ratification<sup>1</sup> accession (a) succession (d)</b>	<b>Participants</b>	<b>Ratification<sup>1</sup> accession (a) succession (d)</b>
Japan	2 Aug 1955 a	Yugoslavia	29 May 1956 a
Kenya	3 Sept 1965 a	Zaire	31 May 1962 d
Lichtenstein <sup>3</sup>			
Luxembourg	9 Sept 1957 a		

Note: The Convention was drawn up by the Contracting Parties to the GATT at its seventh session, held in November 1952, (BISD1/94), and deposited with the Secretary General of the United Nations. The proposal for the conclusion of such a convention was referred to the Contracting Parties to the GATT by the Economic and Social Council of the United Nations in resolution 347 (XII) of 7 March 1951. It entered into force on 20 November 1955 and has been open for accession by contracting parties, state members of the United Nations and by the Government of any other state to which the Secretary General of the United Nations shall have communicated a copy of the Convention for this purpose.

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<sup>1</sup> For a comprehensive list of declarations and reservations see relevant pages of Multilateral Treaties Deposited with the Secretary General (ST/LEG/SER.E/11, New York 1993)

<sup>2</sup> Reservations by the Federal Republic of Germany and India are given in document L/253

<sup>3</sup> On 16 June 1975 the Government of Switzerland declared that the provisions of the Convention apply to the Principality of Liechtenstein so long as it is linked to Switzerland by a customs union treaty.

<sup>4</sup> Uganda made the reservation that it will not be bound by Article V

<sup>5</sup> Territories to which the Convention is or is not applicable are given in document L/539/Add 2 and 7

<sup>6</sup> Tanzania reserved the right not to grant advertising films temporary duty-free admission treatment