

**GENERAL AGREEMENT
ON TARIFFS AND TRADE**

RESTRICTED
TBT/Notif.94.226
14 July 1994
Special Distribution

(94-1460)

Committee on Technical Barriers to Trade

NOTIFICATION

The following notification is being circulated in accordance with Article 10.4.

1.	Party to Agreement notifying: <u>MEXICO</u>
2.	Agency responsible: Ministry of Trade and Industrial Development
3.	Notified under Article 2.5.2 [X], 2.6.1 [], 7.3.2 [], 7.4.1 [], other:
4.	Products covered (HS or CCCN where applicable, otherwise national tariff heading. ICS numbers may be provided in addition, where applicable): Labelling of pre-packaged foodstuffs and non-alcoholic beverages.
5.	Title and number of pages of the notified document: Draft Mexican Official Standard NOM-051-SCFI-1994, General Specifications for the Labelling of Pre-packaged Foodstuffs and Non-Alcoholic Beverages
6.	Description of content: This standard lays down the requirements concerning the information that must appear on the labels of pre-packaged foodstuffs and non-alcoholic beverages of domestic or foreign provenance marketed publicly in the national territory with a view to providing consumers with adequate and sufficiently clear information to permit them to decide on the purchases most suited to their needs. This standard does not apply to products sold in bulk, and its application is mandatory for natural and legal persons involved in the manufacture, processing, packaging, distribution and marketing of pre-packaged foodstuffs and non-alcoholic beverages.
7.	Objective and rationale: Consumer protection
8.	Relevant documents: Diario Oficial de la Federación (Official Journal) of 22 June 1994
9.	Proposed date of adoption and entry into force: Day following final publication in the Official Journal
10.	Final date for comments: 19 September 1994
11.	Texts available from: National enquiry point [X] or address and telefax number of other body: