



IFPS AT A GLANCE

Objectives:

- In conjunction with stakeholders in the industry to improve the supply chain efficiency of the fresh produce industry through developing, implementing and managing harmonised international standards.
- To act as a forum for comment and discussion on issues relating to international standards as they affect the produce industry.
- To make recommendations and advocate appropriate courses of action in relation to international standards that affect the produce industry.
- To develop, implement and manage an international standard for Price Look Up (PLU) numbers.
- The doing of all such other things as are incidental or conducive to attainment of these objectives.

Membership (two classes):

Ordinary members: National Trade Associations or groups of National Trade associations acting in a representative capacity that are representing the interests of companies actively engaged in the fresh produce industry supply chain.

Associate members: Any individual or organisation associated with the fresh produce industry supply chain, but not operating as part of it.

Founding Members:

- Asociacion de Exportadores de Chile (Chile)
- Canadian Produce Marketing Association (Canada)
- Fresh Produce Consortium (UK)
- Horticulture Australia Ltd. (Australia)
- Norges Frukt-og Gronnsaksgrossisters Forbund (Norway)
- Produce Marketing Association (US)
- United Fresh (NZ)

Operations/Management (2006 - 07):

- Chair: Jane Proctor, CPMA, CA
- Vice-Chair: Stuart Johnston, Progressive Grocers, NZ
- Secretary-General: Produce Marketing Association, US
- Registered Office: Peterborough, UK

Initial Areas of Focus:

- Industry Technologies - Product ID, application of product ID via RSS, RFID, etc.
- Traceability – harmonization of existing guidelines and standards
- Pesticides – information gathering regarding country-specific MRLs, legislative changes, implications for global trade, promotion of best practices, etc.
- GAP (Good Agricultural Practices) – harmonization of existing/proposed schemes, organic standards/certification, etc.

For more information on the IFPS, visit www.plucodes.com