MSME Development Programs in the Philippines
MSMEs in the Philippines

Accounts for 99.5% of the total number of establishments

Employ 62.8% of the total labor force

Contributes 35.7% of total value added to the economy
Business Environment
Help create an enabling environment for the establishment, development and sustainability of MSMEs

Access to Finance
Help increase MSMEs’ access to financial products, services, and support programs

Access to Markets
Help increase MSMEs access to domestic and international markets

Productivity and Efficiency
Help increase the level of productivity and efficiency of MSMEs
New MSMEs Created
1,003,776

MSME Loans Provided
USD14.103 Billion

Domestic Sales
USD1.595 Billion

Export Sales
USD110.123 Billion

MSMEs Assisted
710,908

Jobs Supported
2,783,213
Vision

“Globally Competitive and Innovative MSMEs”

Mission

“By 2025, ASEAN shall create globally competitive, resilient and innovative SMEs seamlessly integrated to ASEAN community and inclusive development in the region”
Promote Productivity, Technology and Innovation
Improvements to productivity and technology as the key drivers for MSMEs to integrate into international production networks

Increase Access to Finance
Enhancing both demand and supply for financial resources through interventions that increase financial literacy

Enhance Market Access and Internationalization
Capacitating MSMEs to comply with international requirements to enhance global trade

Enhance Policy and Regulatory Environment
Alignment of rules and regulations among ASEAN Member States to promote a harmonized business enabling environment

Promote Entrepreneurship and Human Capital Development
Equipping entrepreneurs and employees to better overcome the new challenges of an integrated ASEAN
Vision

“A more globally competitive, regionally integrated, nationally resilient, highly sustainable and productive, innovative and dynamic MSME Sector performing as one of the most effective drivers of inclusive Philippine economic growth”

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MSME Development Programs in the Philippines

Business Climate

• simplify, standardize, and harmonize MSME-related rules and regulations at the local and national levels
• encourage MSMEs to tap the opportunities in macroeconomic policy, infrastructure development, and trade deals

Negosyo Center

Business assistance centers that facilitate registration and capacity building needs of MSMEs in every province, city and municipality in the country.
MSME Development Programs in the Philippines

Access to Finance

- streamlining and simplifying loan processes for MSMEs
- incentivizing financial institutions to reach MSMEs
- equipping MSMEs with knowledge and enticements to avail of formal financial services

Pondo sa Pagbabago at Pag-Asenso (P3)

Microfinancing program that seeks to provide an alternative to widespread informal lending practices by 2.5% monthly interest versus 20% of the more popular “5-6” lending
Human Capital Development

- expand and strengthen the human resources capacity of MSMEs through mentoring, group training, and online training

Kapatid Mentor Me Program

Coaching and mentoring program where successful large corporations guide Micro and Small Enterprises on different aspects of business operations.
MSME Development Programs in the Philippines

Access to Technology and Innovation

- support linkages between MSMEs and large corporations
- develop more inclusive businesses and social enterprises
- establish feasible domestic economic zones for MSMEs
- provide affordable, cost effective, and accessible innovative technologies

Provides machinery, equipment, tools, and skills for the common use of MSMEs in business agglomerations

Enables firms to address their technical problems through technology transfer and interventions to boost their productivity and competitiveness

Shared Service Facilities

Small Enterprise Technology Upgrading Program (SETUP)
Access to Market

- strengthen value and supply-chain linkages
- provide timely, accurate, and inexpensive market matching available for MSMEs

Retail concept store showcasing quality and innovative Philippine products in selected retail partners

Go Lokal!

Provides a package of public-private assistance that enables communities to determine, develop, and promote products or services rooted in its local culture
thank you

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