

# Trade Policy and SMEs

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KING & SPALDING

- The information asymmetry or
  - Leveling the Playing Field
  - How to provide up-to-date, free, organized, user-friendly, useful information?
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- WTO = iTIP
  - ITC, UNCTAD, W. Bank, Regional Dev. Banks
  - TPP

- The Legal Analysis

- ACWL

- WTO's two external counsel

- Awareness (TBT)

- WTO Rules
  - Extremely difficult
  - TFA
  - Single window
  - Subsidies (but...)
  - CVD and AD

- Other Rules
  - Investment
  - Investment (ISDS)
  - Competition Law

- SMEs export much more than commonly believed
- The reality of Global Supply Chains

- Thank you very much

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