10:00
Welcome Address and Opening Ceremony
An opening ceremony will be held in Council Room with the participation of:
- Roberto Azevêdo, WTO Director-General
- Ambassador Fernando De Mateo, Chairman of the WTO General Council
- Ambassador Didier Chambovey, Representative of the Swiss Confederation
- Esther Alder, Mayor of the City of Geneva
- Serge Dal Busco, Member of the State Council

10:30
Thank You Award
The Director-General will present an award during the opening ceremony to thank a local institution for helping the WTO members and WTO staff do their job.

11:00
Discovering the WTO
Guided tours of the WTO building and its artwork: The WTO staff will guide you behind the scenes of the WTO building. Tours of the building and its works of art will be organized throughout the day. They will include visits to the office of the Director-General and the WTO library. Tours will take place at 11 am, 1 pm and 3 pm. Each tour lasts a minimum of one hour.

WTO cinema: Visitors are invited to discover the WTO through short films which will be shown in Room B.

The history of the WTO building: Photos of how the WTO building has evolved from 1926 to 2015 will be on display in the lobby area outside the Council Room.

20 years of WTO history in photos: Photos of major events in the history of the WTO will be displayed in the WTO Atrium.

Exhibition: An exhibition on the role of law in the WTO system and on the accession process for countries wishing to join the WTO will be open to visitors in the WTO’s new South Building.

Interactive screens: Interactive touch screens will display photos and videos depicting the work of the WTO and showing its membership.

WTO South Building: Visitors will have the chance to discover the WTO’s South Building and to learn about how this environmentally friendly building was constructed.

Interpretation: Members of the public will be able to try out what it feels like to work as an interpreter at the WTO through sessions held in Room W at 12 pm, 2 pm and 4 pm.

International buffet: Stalls providing food and drink from around the world will be situated on the terrace overlooking the lake. The refreshments will be provided by WTO members and will be available throughout the day.

Activities for children: A range of activities for children will be on offer to entertain our younger visitors. This includes a story teller, face-painting and a bouncy castle.

Who are the WTO’s civil servants: The WTO’s Human Resources staff will explain how the WTO recruits staff and what types of jobs are undertaken at the WTO. This will take place at the Atrium.

There will be Live Music throughout the day.

17:00
End