

PUBLIC FORUM 2015

TRADE WORKS

PROGRAMME

30 SEPTEMBER 2015

9:30-12:00

OPENING PLENARY DEBATE

Making trade work more inclusively

Room CR

- Roberto Azevêdo, Director-General of the World Trade Organization
- Lilianne Ploumen, Minister for Foreign Trade and Development Cooperation of The Netherlands (keynote)
- Yuejiao Zhang, Appellate Body Member
- Susan Schwab, former USTR
- Anabel González, Senior Director, Trade and Competitiveness Global Practice, World Bank Group
- Amina Mohamed, Cabinet Secretary for Foreign Affairs of Kenya

Moderator: Lerato Mbele, journalist at BBC Africa

30 SEPTEMBER 2015

12:00-12:40

BOOK LAUNCH

Room W

WTO Accessions and Trade Multilateralism: Case Studies and Lessons from the WTO at Twenty

13:00-14:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS1 Room W <i>Please note that this session will start at 13:20</i>	WTO Accession Division	WTO Accessions, the Trading System and the Global Economy
WS2 Room S1	ITUC	Supply chains and labour standards: How do we get trade to work for all?
WS3 Room S2	FAO TILPA (law firm specialised in international trade and investment)	Using Trade Agreements to Solve Issues Affecting Trade in Agricultural Goods
WS4 Room B	Centro de Estudos de Integração e Desenvolvimento (CINDES) BRICS Policy Center (BPC)	Industrial policies and WTO rules: old and new challenges to multilateralism

30 SEPTEMBER 2015

13:00-14:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS5 Room E	U.S. Chamber of Commerce's Global Intellectual Property Center	Are Intellectual Property Rights in Trade Working for You
W1 Room D	Consumers' International	International Trade: What works for consumers?
WS6 Room S3	Our World Is Not for Sale (OWINFS) LDC Watch	What Should Trade Rules Be to Make Trade Work?

30 SEPTEMBER 2015

14:30-16:00

PLENARY DEBATE

Making trade work for business

Room CR

- Roberto Azevêdo, Director-General of the World Trade Organization
- Harold McGraw Chairman of the International Chamber of Commerce
- Roland Auschel, Adidas Board member in charge of global sales
- Evelyn Nguleka, President of the World Farmers' Organization
- Gregory Domingo, Trade Minister from the Philippines

Moderator: Lerato Mbele, journalist at BBC Africa

16:00-17:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS7 Room S3	Inter-Parliamentary Union (IPU) European Parliament	Reducing trade costs: why speedy legislative action on the Trade Facilitation Agreement is of paramount importance.

30 SEPTEMBER 2015

16:00-17:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS8 Room W	International Road Transport Union (IRU)	Facilitating Trade through Tried and Tested UN Transport Facilitation Instruments
W2 Room F	Permanent Representation of the Kingdom of the Netherlands in Geneva	Facilitating trade: the supermarket as a source of inspiration for Dutch Customs
WS9 Room D	Ministry of Industry and Commerce of Lao PDR IDEAS Centre	WTO accession: an efficient tool to adapt trade policy to the requirements of the world economy- the experience of Lao PDR
WS10 Room S2	International Generic Pharmaceutical Alliance (IGPA)	Principles to Foster Trade in Generic and Biosimilar Medicines
WS11 Room E	Global Governance Programme, Robert Schuman Centre for Advanced Studies, European University Institute (EUI) International Centre for Trade and Sustainable Development (ICTSD) World Economic Forum	WTO@20: Trade Rules and Domestic Regulation - Now What?
WS12 Room S1	International Chamber of Commerce (ICC)	From Drifts to Deals: Advancing the WTO Agenda

30 SEPTEMBER 2015

16:00-17:30

A book and its author
Presented by WTO Bookshop and Library
Atrium

Reconstructing the WTO for the 21st century

17:30-19:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS13 Room S2	Centre of Policy Dialogue (Bangladesh) IDEAS Centre	To be or not to be in a megadeal/plurilateral agreement: how to articulate exclusive deep integration agreements with inclusive rules? A low-income countries' perspective
WS14 Room W	World Farmers' Organization (WFO) Economic Cooperation and Trade Division, United Nations Economic Commission for Europe (UNECE) Food and Agriculture Organization (FAO)	From Farm to Market, responding to a Social Mandate from Agropreneurial Perspective: the missed enabling framework. How Trade Policies bridge the gap
WS15 Room S3	Croplife International Innovation Insights International Federation of Pharmaceutical Manufacturers & Associations (IFPMA)	Trade means business: How trade opening has changed our sectors over the past 20 years

30 SEPTEMBER 2015

17:30-19:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS16 Room S1	World Trade Center Mumbai All India Association of Industries	Global Value Chains and Changing Patterns of Value Added Trade in Developing Economies
WS17 Room D	African, Caribbean and Pacific (ACP) Civil Society Forum Consumers Association of Penang (CAP)	Should WTO rules include new issues such as competition, government procurement and disciplines on export taxes?
WS18 Room E	Government of Oman	Consumer Protection and World Trade

19:15-21:00

RECEPTION AND BOOK PRESENTATION

20 Years of the WTO: A retrospective
Presented by Xiaozhun Yi, WTO Deputy Director General

Atrium

1 OCTOBER 2015

9:00-10:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS19 Room B	International Laboratory Accreditation Cooperation (ILAC) International Accreditation Forum (IAF) Independent International Organisation for Certification (IIOC)	Accredited conformity assessment: Making trade work
WS20 Room D	UNCTAD	What role can Special Economic Zones play in achieving the Sustainable Development Goals?
WS21 Room S3	Kenya Human Rights Commission (KHRC)	Reforming agriculture trade rules for food security purposes and protecting the rights of smallholder producers
WS22 Room S2	Government of Japan	WTO Dispute Settlement System from Asian Perspectives
WS23 Room E	World Bank	The Global Trade Slowdown
WS24 Room S1	ACP Geneva Office Roosevelt Institute Friedrich-Ebert-Stiftung Geneva Office	Trade works... IF – What does it take to make trade work for development?
WS25 Room W	Ministerio de Industria, Comercio y Turismo de Colombia	Illicit Trade: fighting money laundering in international trade
W3 Room F	Sidley Austin LLP Global Shea Alliance	Trade improves lives! A case study from Africa – women shea collectors in Ghana, Burkina Faso and Mali

1 OCTOBER 2015

10:30-12:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS26 Room E	BusinessEurope Federation of German Industries (BDI)	What can trade do for business, workers and the consumers?
WS27 Room D	TradeMark East Africa	'Chalking it up to Trade" – the role of trade facilitation in improving the livelihoods of East African Women
WS28 Room S3	Global Ocean Commission	Fisheries subsidies: what way forward?
WS29 Room S2	Institute of Developing Economies – Japan External Trade Organization (IDE-JETRO)	Plugging in to the global agricultural value chain – a perspective from developing countries in Asia
WS30 Room B	Swiss Farmers' Union	Agriculture and Trade after 20 years of WTO
WS31 Room W	Government of Sweden	How can we make trade negotiations work better?
WS32 Room S1	Organisation for Economic Co-operation and Development (OECD)	Fossil-fuel subsidies: a trade perspective
W4 Room F	Asia Trade Centre	Adding Services Value to Manufacturing Supply Chains in Asia

1 OCTOBER 2015

10:30-12:00

A book and its author
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Atrium

International Trade in the XXIst century: limits and challenges for trade defence

12:00-13:00

BOOK PRESENTATION
Room W

The Invisible Enabler: A perspective on the role of low-cost, efficient shipping in making trade work
A.P. Moller – Maersk

W5 Room E	Quaker United Nations Office (QUNO)	Navigating the relationship between food security policy measures and trade rules: an interactive policy tool
W6 Room S1	WTI Advisors, Oxford/Geneva Asia Global Institute, Hong Kong	The Age of Servicification: Are Goods Services? Are Services Goods? Exploring the need to integrate policy, economic and legal perspectives (and possibly trade disciplines) on goods and services

13:00-14:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
W7 Room B	WTO Institute for Training and Technical Cooperation (ITTC) Economic Research and Statistics Division of the WTO	Sharing of experiences by WTO Chairs
W8 Room W	World Economic Forum (WEF)	The Global Alliance for Trade Facilitation: Practical Public-Private Partnership

1 OCTOBER 2015

13:00-14:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
W9 Room S2	Confederação Nacional da Indústria (CNI) Centro de Estudos de Integração e Desenvolvimento (CINDES)	The importance of bringing investment governance to the WTO: challenges and dilemmas
W10 Room S3	The International Association for the Protection of Intellectual Property (AIPPI)	IP: a Trade Resource
W11 Room D	WTO Legal Affairs Division	The Rules-Based International Trading System after 20 Years
W12 Room F	International Federation of Freight Forwarders Association (FIATA)	The Importance of Local Industry's Engagement in the implementation of the TFA

14:30-15:30

BOOK LAUNCH
Room W

The Making of the TRIPS Agreement: Personal Insights from the Uruguay Round Negotiations

15:30-17:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS33 Room W	WTO Intellectual Property Division	How TRIPS Works: the Law and Economics of Intellectual Property since TRIPS
WS34 Room S1	World Federation of the Sporting Goods Industry (WFSGI)	Why Rules of Origin Matter

1 OCTOBER 2015

15:30-17:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS35 Room D	CUTS International	Multilateral Framework on Competition: Is it an effective antidote to counter anti-competitive market distortions for trade to work better?
WS36 Room E	International Union of Food, Agricultural, Hotel, Restaurant, Catering, Tobacco and Allied Workers' Associations (IUF) Centre for Equity Studies, India COAST Bangladesh	What works for the Right to Food? Removing WTO Obstacles to Global Food Security during the Nairobi Ministerial
WS37 Room S3	Mission of the Philippine to the WTO	Fostering the Participation of Micro Small and Medium Enterprises (MSMEs) in Regional and Global Markets
WS38 Room B	Association marocaine des Exportateurs	Difficultés liées au commerce des produits de la mer
WS39 Room S2	African Trade Policy Centre at the UN Economic Commission for Africa	CFTA: boosting trade for people in Africa?
W13 Room F	INMETRO	Private Standards: leverage or barrier to trade?

A book and its author
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Atrium
History of Law and Lawyers in the GATT/WTO

1 OCTOBER 2015

17:00-18:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS40 Room S1	International Transport Workers' Federation (ITF) Public Services International (PSI) UNI global union, the European Public Services Union (EPSU) The Centre for Research on Multinational Corporations (SOMO) Netherlands Friedrich Ebert Stiftung (FES)	Trade in Services: Do GATS and TISA work in the public interest?
WS41 Room S3	American Chamber of Commerce to the EU (AmCham EU)	Trade Works! Does it? Can we make it work even better?
WS42 Room B	Ecologic Institute	Institutional cooperation on climate- and energy matters in free trade agreements – lessons for TTIP
WS43 Room S2	Permanent Mission of Australia	Leveraging Services for Inclusive and Sustainable Development
WS44 Room W	Global Social Observatory (GSO)	Trade works through innovative partnerships for the implementation of the 2030 Agenda
WS45 Room E	National Foreign Trade Council (NFTC)	A Policy Checklist for the Global Digital Economy
WS46 Room D	International Trade Centre (ITC)	Driving innovation: building sustainable supply chains
W14 Room F	World Economic Forum (WEF)	Trade, Competitiveness, and Global Governance

2 OCTOBER 2015

9:00-10:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS47 Room D	Council on Economic Policies (CEP)	Jobs in Global Value Chains
WS48 Room E	Egorov Puginski Afanasiev & Partners Stéphanie Noël Law Office	How can Russia & Russian businesses reap maximum benefits from Russia's WTO Membership
WS49 Room W	European Liaison Committee for Agricultural and Agri-Food Trade (CELCAA) Copa Cogeca	How trade works for farmers, consumers, rural areas and jobs - perspective from agricultural stakeholders
WS50 Room S2	EuroCommerce Foreign Trade Association	Continuing the success story: Which trade policy to make global value chains work?
WS51 Room S1	Government of Finland	Fostering regional integration through regional value chains: Perspectives from Sub Saharan Africa
WS52 Room S3	Peoples Health Movement (PHM) Médecins San Frontières (MSF) Third World Network UNAIDS	The TRIPS Agreement, Innovation & Access to Medicines: 20 Years On
W15 Room B	Organisation for Economic Co- operation and Development (OECD) World Bank	Developing Countries and Global Value Chains; Why? What? Where to?

2 OCTOBER 2015

10:30-12:00

WS53 Room W	The Evian Group	Trade and development: the role of GVCs, the impact of trade on fiscal policies, and the experience of Least Developed Countries.
WS54 Room B	King's College London UK King's University College at the University of Western Ontario, Canada	Looking Backwards and Forwards: The Changing Dynamics of WTO-Civil Society Relations
WS55 Room S3	Norwegian Trade Campaign Programme on Women's Economic, Social and Cultural Rights (PWESCR) PowerShift e.V.	Are additional investment rules needed to make trade work?
WS56 Room S2	International Centre for Trade and Sustainable Development (ICTSD)	Making Digital Trade work for all: seizing opportunities, addressing challenges
WS57 Room D	Réseau des Organisations Paysannes et des Producteurs Agricoles d'Afrique de l'Ouest (ROPPA) Brot fuer die Welt National Association of Nigerian Traders (NANTS)	Given the threat of the Economic Partnership Agreements on the Sub-Saharan Africa's food security the WTO can and should improve its rules of agricultural trade
WS58 Room E	CUTS International, Geneva International Lawyers and Economists Against Poverty (ILEAP) University of Sussex's CARIS	Services Trade: Making it Work for LDCs and Lower Income Countries

2 OCTOBER 2015

10:30-12:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS59 Room S1	Third World Network Africa Arab NGO Network for Development (ANND) Unión Obrera Metalúrgica de la R.A. (UOMRA)	Creating Employment in a Globalized World: What Industrial Policies Work?

A book and its author
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Rules of origin in ASEAN. A way forward

12:00-13:00

BOOK LAUNCH
Room W

The WTO at twenty: challenges and achievements

13:00-14:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
W16 Room E	World free zones Organization	Future of the Free zones: dedicated facilities Vs incentives
W17 Room D	Centre for Socio-EcoNomic Development (CSEND) United Nations Conference on Trade and Development (UNCTAD)	BioTrade for Inclusive Growth: What works and what challenges persist

2 OCTOBER 2015

13:00-14:30

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
W18 Room W	South African Institute of International Affairs (SAIIA)	Restoring Multilateral Trade Cooperation in a Multipolar Global Economy: What is the Future of the WTO?
W19 Room B	EMEA Satellite Operators Association (ESOA)	Satellite communications and connectivity as key enablers for growth
W20 Room S2	Computer & Communications Industry Association (CCIA Europe) European Services Forum (ESF)	How intermediates are changing trade
W21 Room S3	Digital Europe Information Technology Industry Council	Innovation, Digital Trade, and the WTO
W22 Room S1	Institute for Agriculture and Trade Policy Brot fuer Die Welt	Multilateralism Matters: Lessons from Doha and Bilateral Trade Deals

A book and its author
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Diagnostics for a Globalized World

14:30-15:30

BOOK PRESENTATION

Room W

The Role of Trade in Ending Poverty
World Bank/WTO joint publication

2 OCTOBER 2015

15:30-17:00

<i>Session & Room</i>	<i>Organiser(s)</i>	<i>Title & Description</i>
WS60 Room D	Southern and Eastern African Trade Information and Negotiations Institute (SEATINI)	The Mega-RTAs and the changing global trade landscape: What is the way forward for Africa, developing countries and the WTO?
WS61 Room B	WTO Economic Research and Statistics Division (stats unit)	How Information Technology can help to operationalize TFA
WS62 Room E	European Services Forum (ESF) Insurance Europe	Trade works in services: should we go further from GATS to TISA?
WS63 Room S2	Center on Global Trade & Investments Brazil WTO Chair Getulio Vargas Foundation (FGV) Institute for WTO Studies, University of International Business and Economics	Trade and the New Regulatory Barriers: the impacts on emerging countries and the role of the WTO
WS64 Room S1	Innovation Insights Boston Consulting Group	How Innovation and Trade in Mobile Technologies Have Driven Inclusive Growth
WS65 Room W	Confederação Nacional da Indústria (CNI)	Trade Facilitation Works - The Role of Public-Private Dialogue and Cooperation in the Implementation of the Trade Facilitation Agreement

WS= Working session (with interpretation) - W= Workshop (without interpretation)