

# PUBLIC FORUM 2016

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## INCLUSIVE TRADE

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### FINAL PROGRAMME

27 SEPTEMBER 2016

10:00-12:00

#### OPENING PLENARY DEBATE

**Inclusive Trade**

*Room CR*

12:00-13:00

#### MIDDAY SPOTLIGHT

#### SOAPBOX DEBATE

***Responsible business in global supply chains: whose responsibility is it?  
Lessons learned from the garment sector***

*Organised by the Permanent Mission of the Netherlands to the WTO  
in collaboration with the Permanent Mission of Bangladesh to the WTO*

*Atrium*

13:00-14:30

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°1 Room W	Permanent Mission of the Philippines to WTO	Towards a MSME Marketplace: Growing Global MSMEs for Inclusive Development
N°2 Room S2	ACP Geneva Office Friedrich-Ebert-Stiftung Geneva Office (FES)	How can ACP countries harness digital innovation as critical enabler for promoting inclusive trade?

## 27 SEPTEMBER 2016

13:00-14:30

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°3 Room S1	Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO)	The Internationalization of Firms and Human Resource Management Practices
N°4 Room E	European Economic and Social Committee (EESC)  Association of organisations of Mediterranean Business Women	Bringing the benefits of trade to women
N°5 Room D	Computer and Communications Industry Association (CCIA)  DIGITALEUROPE	Enabling Human Rights & Inclusiveness through Digital Trade
N°6 Room F	International Growth Centre (London School of Economics and Oxford)	Integrating Africa to Propel Inclusive Growth
N°7 Room S3	Sorbonne Nouvelle University	Designing inclusive trade policy processes: a comparative analysis of IGO practices

## 27 SEPTEMBER 2016

14:30-16:00

**PLENARY SESSION**  
**WORLD TRADE REPORT LAUNCH**  
***Inclusive Trade and SMEs***  
*Room CR*

## 27 SEPTEMBER 2016

**16:00-17:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°8 Room S1	Our World Is Not for Sale (OWINFS)  The Right to Food campaign	Inclusive Agricultural Development: Reducing Hunger and Achieving the Right to Food in Africa, Asia, and the Middle East
N°9 Room S2	Huawei Technologies	Bridging the Digital Divide to Facilitate Inclusive Global Trade
N°10 Room S3	Inter-Parliamentary Union (IPU)  European Parliament	How can global value chains make trade more inclusive? – a legislative perspective
N°11 Room W	Permanent Missions of the United Kingdom and Australia to the WTO  International Trade Centre (ITC)	Inclusive Trade and Women's Economic Empowerment: Aligning Global Trade with the 2030 Agenda
N°12 Room E	Permanente Mission of Argentina to WTO	E-commerce as a tool for inclusiveness in Developing Countries: Dissecting the Argentine case
N°13 Room D	International Port Community Systems Association	Port Community Systems – Gateways for SME's to Single Window Trade Facilitation measures
N°14 Room F	Centre for International Governance Innovation (CIGI)	Transparency and the proliferation of Regional Trade Agreements: how to ensure developing country market access when the spaghetti bowl keeps getting bigger?
N°15 Room B	WTO Institute for Training and Technical Co-operation (ITTC)  WTO Economic Research and Statistics Division (ERSD)	<a href="#">Trade policy and poverty reduction: cases studies from WTO Chairs</a>

## 27 SEPTEMBER 2016

**17:30-19:00**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°16 Room E	Organization of Women in International Trade (OWIT)	Shaping the Rules to Facilitate Active Participation of SMEs and Women in Global Markets
N°17 Room S2	Inter-American Development Bank (IDB)	New Innovations in Regional Trade Agreements and the role of the RTA Exchange
N°18 Room S3	International Trademark Association (INTA)	Inclusive Business: Empowering Women in the World of Intellectual Property and Beyond
N°19 Room S1	CUTS International	Trade Policy: A tool to facilitate the participation of SMEs in global trade
N°20 Room W	WTO Trade and Development Division	Aid for Trade and Inclusive Trade – what has been achieved?
N°21 Room D	International Trade Union Confederation (ITUC)  Fair Trade Advocacy Office (FTAO)	Increasing the bargaining power of small producers and workers in supply chains
N°22 Room F	International Institute for Sustainable Development (IISD)	Should the development of private standards be more transparent?

**19:15-21:15**

### **PUBLIC FORUM RECEPTION**

*Room CR Lobby*

## 28 SEPTEMBER 2016

**9:00-10:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°23 Room S1	International Network of Women Engineers & Scientists (INWES)	Building the case of SDGs: what's in for women engineers & scientists? A call to act!
N°24 Room S2	China Institute for WTO Studies, University of International Business and Economics  IDEAS Centre Geneva	Electronic commerce and participation of SMEs in world trade
N°25 Room S3	BUSINESSEUROPE	Connecting the world through digital trade
N°26 Room W	Federation of German Industries (BDI)  B20 Germany	Towards a modern and inclusive world trade agenda: How to link Regional Trade Agreements and the WTO process?
N°27 Room E	Public Services International (PSI)  Friedrich Ebert Stiftung (FES)	Implications for Inclusive Services from the new TiSA Texts
N°28 Room D	Enhanced Integrated Framework (EIF)	From the margins to the centre: Women's Economic Empowerment through Trade
N°29 Room F	CARIS, University of Sussex	Regional Integration and Poverty: what do we know and what do we need to know for inclusive development?
N°30 Room B	EU Commission	The Union Customs Code – setting the frame for a level playing field supported by digitalization

# 28 SEPTEMBER 2016

**10:30-12:00**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°31 Room S1	World Farmers' Organisation (WFO) Pan African Farmers' Organization Food and Agriculture Organization (FAO) International Fund for Agricultural Development (IFAD) International Trade Centre (ITC) Confederazione Generale dell'Agricoltura Italiana (Confagricoltura) União Nacional das Cooperativas de Agricultura Familiar e Economia Solidária (UNICAFES)	Fostering innovation in agriculture to improve inclusive trade in the farming sector
N°32 Room D	Permanente Mission of the Kingdom of Saudi Arabia to the WTO	Small and Medium-Sized Enterprises (SMEs) in Saudi Arabia: opportunities and challenges
N°33 Room F	Chicza Rainforest Trade Pacts	How WTO rules may enable SMEs owned by indigenous communities to take an active role in the global trading system – Chicza, a success story from Mexico
N°34 Room W	Food and Agriculture Organization of the United Nations (FAO)	Making fisheries trade more inclusive: a unique pattern for supplying the world's most traded animal protein to global markets
N°35 Room E	EU Commission	Updating the multilateral rulebook to foster development: digital trade and beyond

## 28 SEPTEMBER 2016

**10:30-12:00**

Session & Room	Organiser(s)	Title & Description
N°36 Room S2	Francophone Association for Digital Risk Prevention (AFPRN)  International Organisation of La Francophonie (OIF)  DS Avocats	Inclusive e-commerce and cyber security: supporting the digitalization process in French-speaking Africa
N°37 Room S3	Women@theTable  Global Social Observatory (GSO)	Women's Economic Empowerment and Trade: Contributing to the Deliberations and Recommendations of the UN Secretary-General's High-Level Panel on Women's Economic Empowerment
N°38 Room B	EuroCommerce  Foreign Trade Association	Goods are Services in Boxes: What Future for "Mode 5"?

**12:00-13:00**

### MIDDAY SPOTLIGHT

**WTO Bookshop and Library present a book and its author**

*"What You Need to Know to Go Global"*

*Author: Stephen Creskoff, International Trade Consultant*

*Atrium*

**13:00-14:30**

Session & Room	Organiser(s)	Title & Description
N°39 Room S1	World Federation of the Sporting Goods Industry (WFSGI)	Inclusive Trade in the Global Sporting Goods Industry
N°40 Room S2	Commonwealth Secretariat	Implementing the SDGs and achieving Inclusive Trade

## 28 SEPTEMBER 2016

**13:00-14:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°41 Room S3	EUROCHAMBRES (Association of European Chambers of Commerce and Industry)	Towards a WTO Small Business Agreement
N°42 Room W	World Economic Forum (WEF)	Optimizing Trade and Competition Policies to Drive Inclusive Growth
N°43 Room E	European University Institute World Bank	Deep Agreements and the Multilateral Trading System
N°44 Room D	Law Society of England and Wales European Services Forum (ESF)	The impact of digital technologies on trade in professional services
N°45 Room CR11	International Chamber of Commerce (ICC)	ICC post-Nairobi business priorities
N°46 Room F	International Federation of Library Associations (IFLA) IDEA Innovarte	Trade and Inclusive Access to Knowledge
N°47 Room B	Permanent Mission of Sweden to the WTO	SMEs and 21st century trade barriers

**14:30-15:30**

### BOOK LAUNCH

***African Perspectives on Trade and the WTO:  
Domestic Reforms, Structural Transformation and Global Economic Integration***

*Room W*



# 28 SEPTEMBER 2016

**15:30-17:00**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°48 Room S3	International Centre for Trade and Sustainable Development (ICTSD)	The New Landscape of Inclusion in Digital Trade
N°49 Room S2	World Customs Organization (WCO)  American Association of Exporters and Importers	Digital Customs for Improved Border Management and E-Commerce Opportunities
N°50 Room S1	International Trade Centre (ITC)	Sustainable Value Chains Beyond Good Intentions: Open Data Makes the Difference
N°51 Room W	WTO Accession Division	Post-Nairobi: Africa, Trade Multilateralism and a 21st Century Trade Agenda
N°52 Room E	Semiconductor Industry Association	How ITA Expansion Benefits Consumers and SMEs: Spurring Innovation through Tariff Elimination
N°53 Room D	International Chamber of Commerce (ICC)  B20	Trade Dialogues: business ideas on inclusive trade rules
N°54 Room B	Centre for Socio-Eco-Nomic Development (CSEND)	Inter-Ministerial Coordination and Consultation as Keys to Successful & Inclusive Trade-Policy Making in LDCs
N°55 Room F	International Generic And Biosimilar Medicines Association (IGBA)	Building Greater Inclusiveness into the Global Trading System for Medicines
N°56 Room CR11	European Bank for Reconstruction and Development	The role of multilateral development banks in expanding SME access to trade finance

## 28 SEPTEMBER 2016

**17:00-18:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°57 Room S1	WTO Economic Research and Statistics Division (ERSD)  United Nations Conference on Trade and Development (UNCTAD)  Universal Postal Union (UPU)	Business-to-business e-commerce: trade implications
N°58 Room S2	World SME Forum (WSF)	Unlocking Inclusive Trade for SMEs through Cross-Border e-Commerce
N°59 Room S3	National Foreign Trade Council (NFTC)	Good for Business, Good for Development: How the WTO can support trade and development in a post-Doha era
N°60 Room W	Norwegian Farmers' Union,  Canadian Federation of Agriculture  Swiss Farmers' Union	Inclusive trade and food security – the farmers' role
N°61 Room E	Permanent Mission of Estonia to the WTO	New solutions to e-commerce regulatory barriers – the advent of secure transnational digital identities
N°62 Room D	PLR Chambers	Enabling “start-up” innovation through e-commerce
N°63 Room B	WTO Information and External Relation Division (IERD)	Open ended consultation on strengthening NGO/WTO relations
N°64 Room F	Permanent Mission of the Separate Customs Territory of Taiwan, Penghu, Kinmen and Matsu to the WTO	Establishing a Balanced System for Food Safety and Fair Trade through Free Trade Agreements to Enhance Inclusive Trade in Food

## 29 SEPTEMBER 2016

**9:00-10:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°65 Room S1	TradeMark East Africa	TRAC Fund- Catalysing Innovation in Growth in Trade in East Africa
N°66 Room S2	World Economic Forum (WEF)  International Centre for Trade and Sustainable Development (ICTSD)	Enabling Sustainable Investment for inclusive growth
N°67 Room S3	SPINNA Circle Ltd.	Leading the way for inclusive trade through innovation in fashion and textiles: can women entrepreneurs become the norm rather than an exception?
N°68 Room W	Permanent Missions of Argentina, Brazil, Colombia, Guatemala and Mexico to the WTO	WTO Dispute Settlement System from Latin American Perspective
N°69 Room E	Ministry of Commerce, Government of Tunisia  CUTS International, Geneva  Organisation Internationale de la Francophonie (OIF)	Quest for inclusiveness: informal Trade and SMEs in North Africa
N°70 Room D	Electronic Frontier Foundation	Boundaries and Best Practices for Inclusive Digital Trade
N°71 Room F	UN Forum for Sustainability Standards (UNFSS)	Voluntary Sustainability Standards and Inclusive Trade: The Role of the Government

## 29 SEPTEMBER 2016

**10:30-12:00**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°72 Room S1	United Nations Conference on Trade and Development (UNCTAD) - Regional Office for Africa	What will it take to Foster Inclusive Trade in Africa?
N°73 Room S2	Myanmar  Enhanced Integrated Framework (EIF)  World Bank Group	Myanmar Opening up for Business: Agenda for Inclusive Trade
N°74 Room S3	Permanent Mission of Oman to the WTO	How can Corporate Social Responsibility (CSR) Initiatives/ Programs help make trade more inclusive?
N°75 Room W	World Trade Centre Mumbai - AIAI	E-commerce : Changing Dynamics of SME Growth and Profitability in Asia
N°76 Room E	Information Technology Industry Council (ITI)  DIGITALEUROPE  Japan Electronics and Information Technology Industries Association (JEITA)	The Inclusive Power of Digital Trade: Why Combatting Digital Protectionism is Crucial to the WTO's Mission in the Twenty-First Century
N°77 Room D	World Trade Institute (WTI), University of Bern  University of Milan  University of Costa Rica	Improving the capacity of SMEs to benefit from the new generation of Free Trade Agreements
N°78 Room F	International Food Policy Research Institute (IFPRI)	International value chains in agriculture: challenges and opportunities to address gender inequalities

# 29 SEPTEMBER 2016

**12:00-13:00**

## MIDDAY SPOTLIGHT

**WTO Bookshop and Library present a book and its author**

*"The Regulation of International Trade (volumes 1&2)"*  
*Author: Petros Mavroidis, Professor of Law at Columbia Law School*

*Atrium*

**13:00-14:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°79 Room S1	Bertelsmann Stiftung IDEAS Centre	Inclusiveness in global trade governance: what does it mean and how to make it work?
N°80 Room S2	World Bank McKinsey Global Institute	Digital Trade For Development – Governance Issues and the Enabling Environment
N°81 Room S3	Antitrust&TradeRx (ATRx) WTO Economic Research and Statistics Division (ERSD)	Trade Finance for SMEs: Policy, Instruments and Innovation
N°82 Room W	Network of West African Farmer and Producer Organisations (ROPPA) Bread for the World Confederation of Farmers Solidarité	The inclusion of local trade in foodstuffs in discussions on agricultural subsidies at the WTO
N°83 Room E	WTO Trade and Environment Division	Standards and Regulations: Do SMEs have a stake?

## 29 SEPTEMBER 2016

**13:00-14:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°84 Room D	Peres Center for Peace Core Associates 86	Promoting the inclusion of Palestinian SMEs in global trade: feasible innovation & WTO-based solutions
N°85 Room B	Geneva Internet Platform DiploFoundation	Inclusive Digital Trade and Sustainable Development: Exploring Creative Solutions and Ways Forward
N°86 Room F	American Chamber of Commerce to the EU (AmCham EU)	How to transform E-Commerce into global E-Trade

**14:30-15:30**

### BOOK LAUNCH

#### ***Regional Trade Agreements and the Multilateral Trading System***

*Room W*

**15:30-17:00**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°87 Room S1	Organisation for Economic Co-operation and Development (OECD)	New opportunities, new players: cutting trade costs for inclusive trade
N°88 Room S2	Third World Network (TWN) Institute for Agriculture and Trade Policy (IATP)	Would adding new issues to the WTO help trade be more inclusive?
N°89 Room S3	North-West University, TRADE research entity (WTO Chair)	Services and Inclusiveness in LDCs and LICs: Sustainable Development, SMEs, and Gender

## 29 SEPTEMBER 2016

**15:30-17:00**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°90 Room W	TradeCom II ACP/EU	Technical Assistance for inclusive Trade in ACP countries
N°91 Room E	Permanent Mission of Japan to the WTO	Digital Trade for Digital Economy
N°92 Room D	Externado University of Colombia	The Law of the World Trade Organization (WTO)
N°93 Room F	UN Economic Commission for Africa (UNECA)	Innovation and Competitiveness in Africa; Towards Dynamism and Inclusion; Investment Policies and Bilateral Investment Treaties in Africa: implications for regional integration.
N°94 Room B	International Trade Centre (ITC)  Organisation for Economic Co-operation and Development (OECD)  World Bank	SME Participation in GVCs: Best Practices for Capacity Building

**17:00-18:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°95 Room S1	South African Institute Of International Affairs (SAIIA)  International Centre for Trade and Sustainable Development (ICTSD)	Achieving inclusiveness through GVCs
N°96 Room S2	Least Developed Country Watch (LDC Watch)  Arab NGO Network for Development (ANND)	Inclusive Trade for Development: How to Achieve the Sustainable Development Goals?

## 29 SEPTEMBER 2016

**17:00-18:30**

<i>Session &amp; Room</i>	<i>Organiser(s)</i>	<i>Title &amp; Description</i>
N°97 Room W	Food and Agriculture Organization (FAO)  International Trade Centre (ITC)	Inclusive Trade and Growth: Building the link between smallholder farmers and international value chains
N°98 Room E	Overseas Development Institute (ODI)	Infrastructure, trade facilitation and economic transformation for inclusive trade
N°99 Room D	WTO Chair in Brazil  Center for Global Trade and Investments Studies (CGTI)  Getulio Vargas Foundation (FGV)	Sustainability Standards: effects for developing countries' SME trade
N°100 Room S3	Secretariat for Central American Economic Integration (SIECA)	Structural Changes in Central America for the Inclusion of Women in Foreign Trade