



UNITED NATIONS
UNCTAD

Tourism in Africa: An opportunity for fostering inclusive growth

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Tourism can foster inclusive growth in Africa for at least four main reasons :

- Its size
- Its capacity to generate jobs
- The opportunities it offers for vulnerable groups
- Steady growth

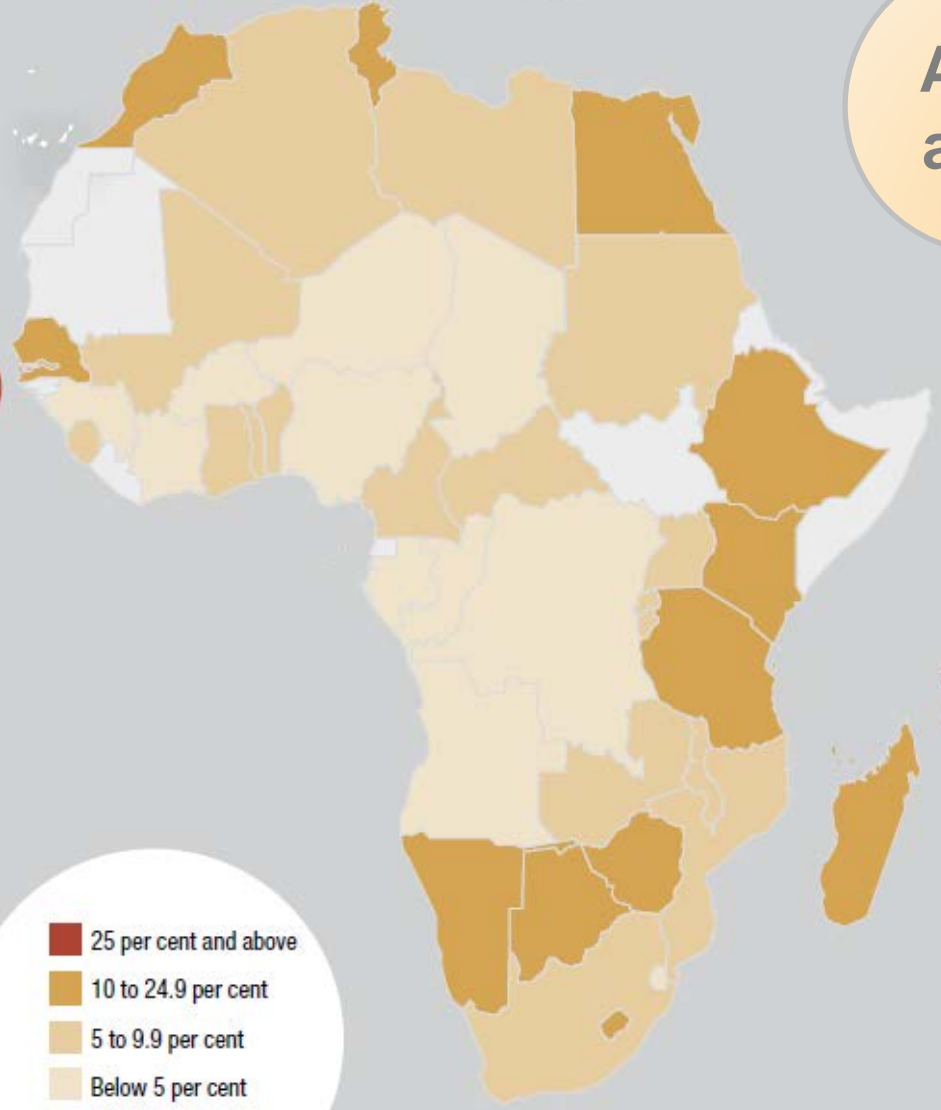
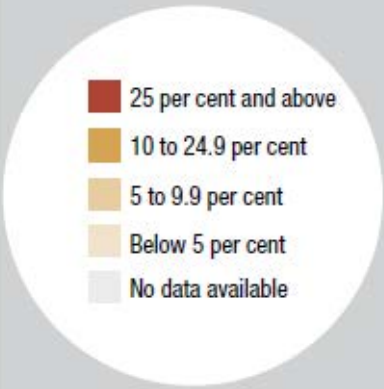
Total contribution of tourism
to real gross domestic product, 2011–2014
(percentage)

**Africa
8.5**

**Cabo Verde
43.4**

**Seychelles
61.5**

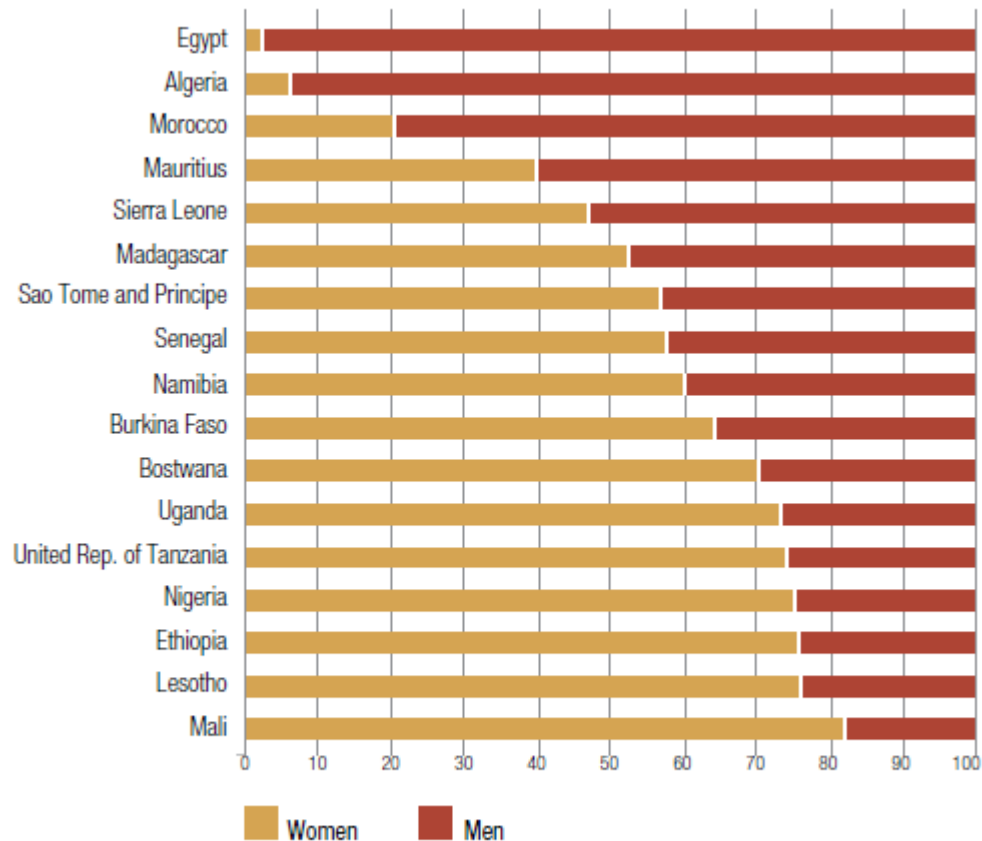
**Mauritius
26.7**



Where tourism thrives, women thrive



Hotel and restaurant employees by sex, 2000–2012^a

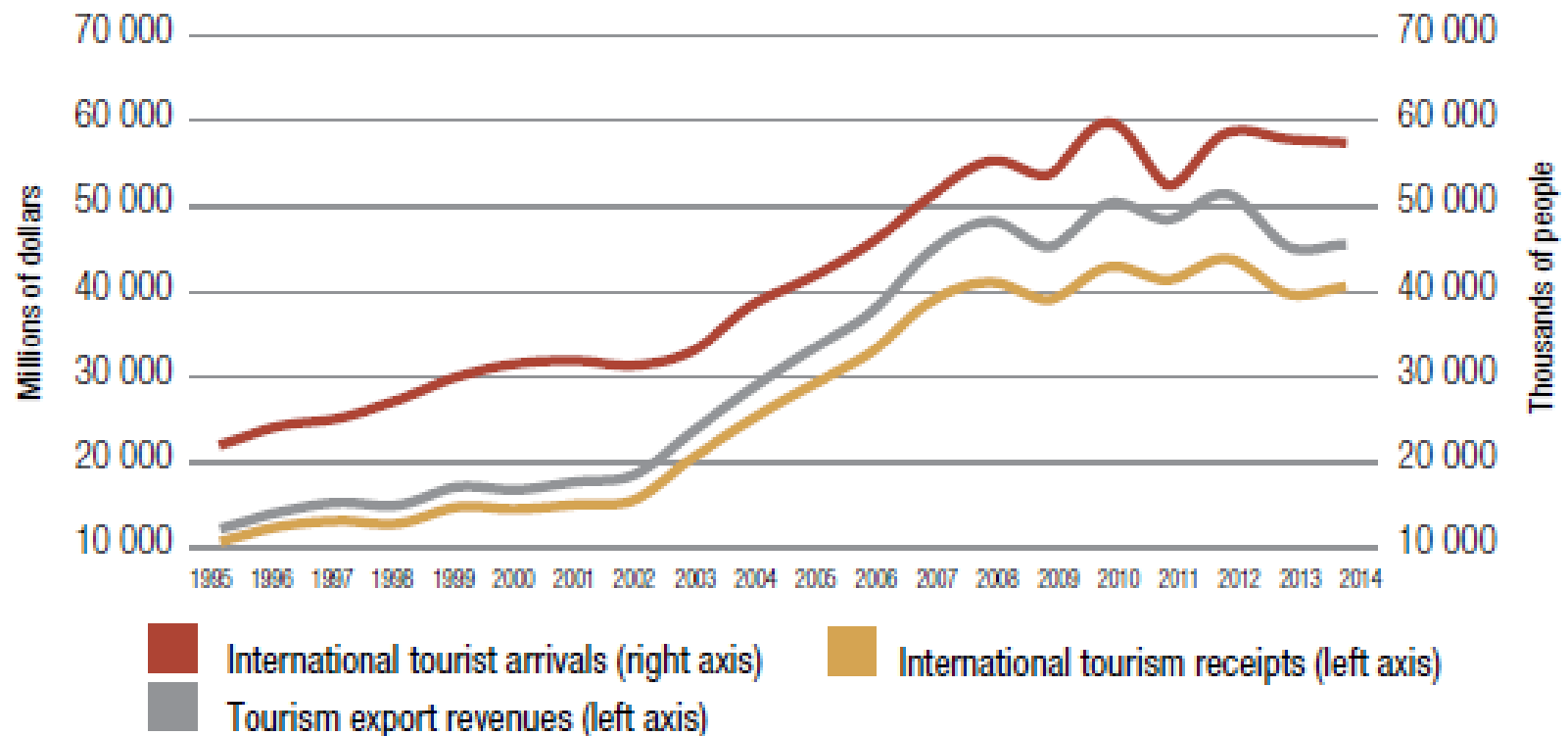


Source: UNCTAD calculations, based on data from UNWTO.

^a Data from the most recent year available used for each country.

The African tourism sector is growing

Africa: International tourist arrivals, international tourism receipts and tourism export revenues, 1995–2014



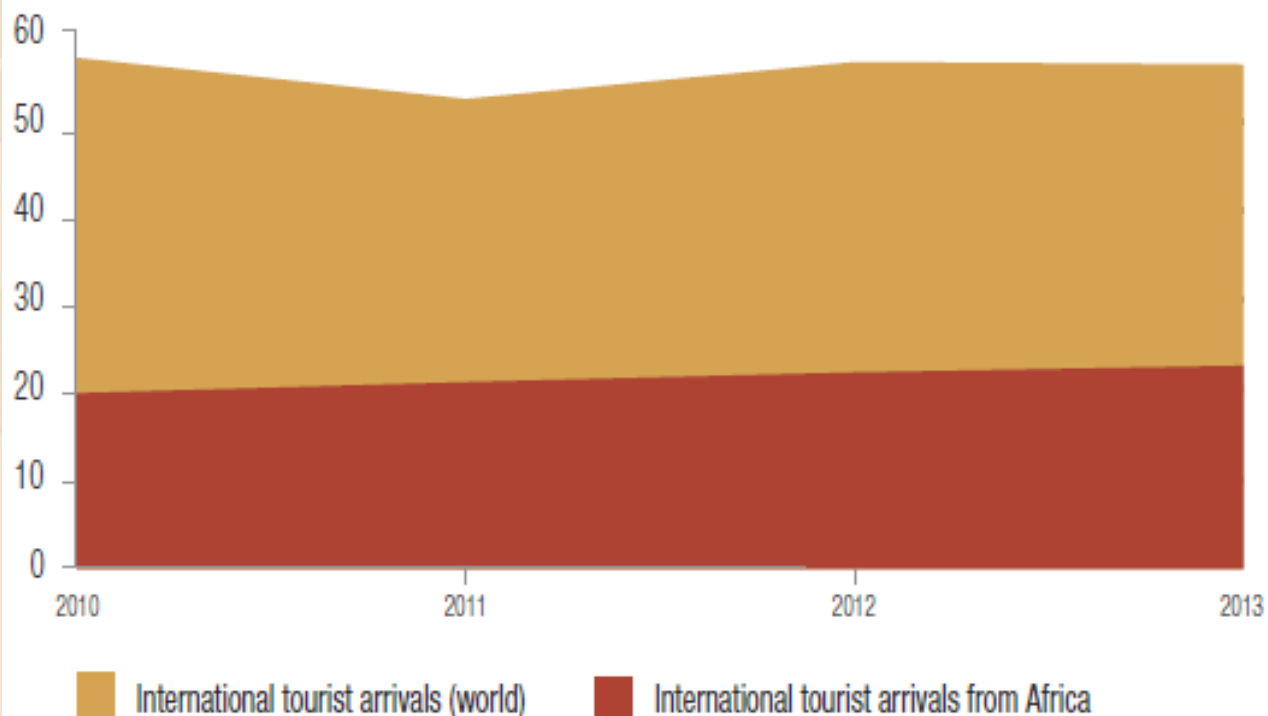
Source: UNCTAD calculations, based on data from UNWTO, 2017.

Intra-African tourism matters: 4 out of 10 international tourists originate from within Africa

Figure 17

International tourist arrivals in Africa from the world and from within Africa, 2010–2013

(Millions)



Source: UNCTAD calculations, based on data from UNWTO, 2017.

Note: Sample includes 31 African countries for which data were available.

Policies for harnessing the potential of tourism for more inclusive growth

- 1) Tapping the potential of intra-African tourism
- 2) Reducing leakages through strengthening inter-sectoral linkages
- 3) Enabling women, youth and the poor to participate in tourism

Intra-regional tourism can be supported through regional integration:



Free movement of persons /
easing of visa requirements



Open skies



Convertible currencies



Tourism policies

Empirical analysis on linkages and leakages

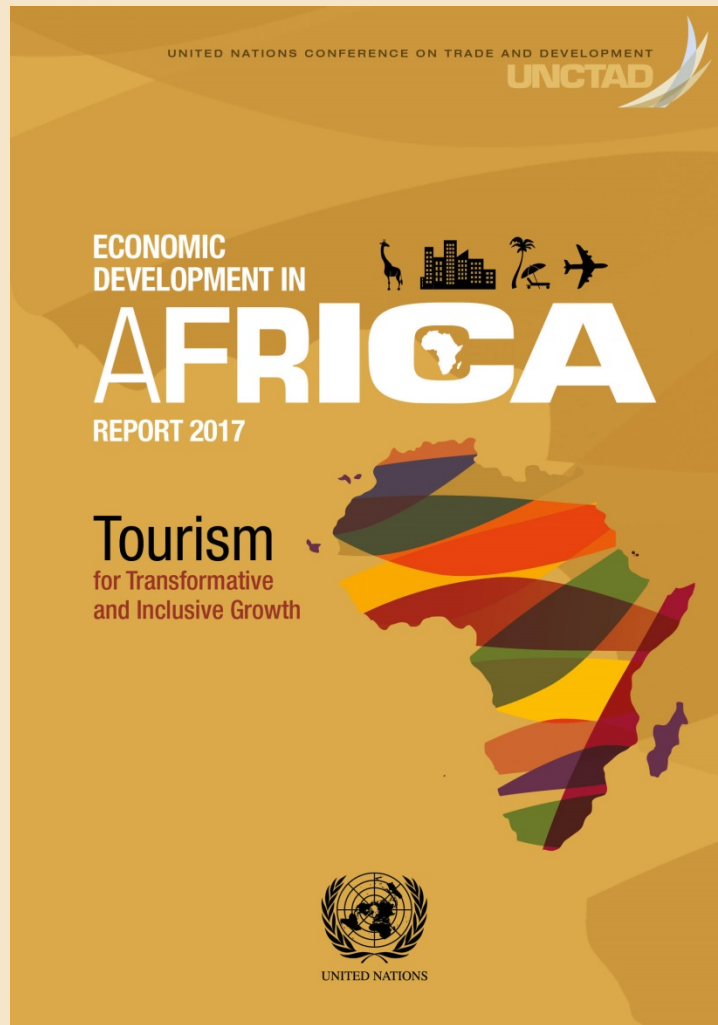
- Weaker inter-sectoral linkages of hotels and restaurants sector in South Africa and Tunisia
- Higher degree of leakage in hotels and restaurants sector in South Africa

Examples of policies to strengthen inter-sectoral linkages



Encourage participation of youth, women and the poor

- **Match education and skills of youth with tourism jobs;** promote vocational skills training
- **Encourage female participation** through training, improving working conditions, and encouraging female entrepreneurship
- **Access to finance**
- **Integrate poor into tourism value chains**



Report in English: http://unctad.org/en/PublicationsLibrary/aldcafrica2017_en.pdf

Report in French: http://unctad.org/fr/PublicationsLibrary/aldcafrica2017_fr.pdf