

Public Forum 2018

"Trade 2030"

2 October 2018

9:00-11:15

Session	Room	Type	Title	Organizers	Abstract
1	CR	<i>Op. plenary deb.</i>	Keynote Address		
			Opening plenary debate		
			Abstract:		
			<p>At a time when the way we live, interact, learn and do business is changing, what does this mean for Trade in 2030? How will countries ensure that trade continues to contribute towards jobs, growth and sustainable development in the future? This session will bring together a panel of experts to discuss how countries and businesses can navigate a rapidly changing landscape to achieve a more sustainable and inclusive future. They will consider how change, including that brought about by new technological developments, can be harnessed in order for trade to address some of the major issues facing society as underlined in the Sustainable Development Goals. They will also provide insights on how economies can adapt and reap the benefits of trade in 2030.</p>		
			Panellists:		
			<ul style="list-style-type: none"> • Laura Behrens Wu, CEO and co-founder, Shippo • Christine Bliss, President, Coalition of Services Industries • Tunde Kehinde, Co-founder, Lidya • Jack Ma, Executive Chairman, Alibaba Group • • Erik Solheim, Executive Director, UN Environment; Under-Secretary-General, United Nations 		
			Moderator:		
			<ul style="list-style-type: none"> • Roberto Azevêdo, Director-General, World Trade Organization 		

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Session	Room	Type	Title	Organizers	Abstract
2	S1	Working Session	Intellectual Property and Health: The Use of TRIPS Flexibilities to Achieve SDGs	The South Centre	<p>Abstract:</p> <p>This session explores the links between intellectual property (IP), trade and the achievement of the human right of health. Particularly, it aims at discussing how the full use of TRIPS Flexibilities to protect public health and provide access to medicines for all (as set by SDG 3.b) contributes to a trade framework favourable to sustainable development and innovation. By sharing concrete experiences from around the world, empirical findings and the normative grounds of TRIPS in relation to both development and human rights, including the Doha Declaration on the TRIPS Agreement and Public Health, the session will delineate how to adequately balance “wealth and health” in an inclusive, sustainable, and equitable manner for all countries and peoples.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Carlos Maria Correa, Executive Director, South Centre• J. S. Deepak, Ambassador and Permanent Representative of India to the World Trade Organization• Evandro Didonet, Ambassador, Permanent Representative of Brazil to the WTO and Other Economic Organizations in Geneva• Mariangela Batista Galvão Simão, Assistant Director-General at the World Health Organization• Xiangchen Zhang, Permanent Representative and Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">• Viviana Munoz Tellez, Coordinator, Innovation and Intellectual Property Programme, South Centre

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Session	Room	Type	Title	Organizers	Abstract
3	S2	<i>Working Session</i>	The left behind in sustainability practices: Children and women	Save the Children Sweden	<p>Abstract:</p> <p>Non-state actors have become increasingly important drivers of sustainable trade. The Children’s Rights and Business Principles is an innovative approach for businesses to integrate children’s rights and impact on families into supply chains, product and marketing and community development. An increasing number of standards are working to mainstream gender equality. These schemes will support millions of children, women and households, enable businesses to meet their Triple Bottom Line, and contribute to governments’ attainment of the SDGs, especially in relation to SDG 12 and long-term competitiveness.</p> <p>This session - organized by Save the Children and the International Centre for Trade and Sustainable Development - will discuss concrete and practical examples of solutions from company leaders and experts from different parts of the world on how integrating children and women rights can improve brand reputation, risk management and contribute to the SDGs. The session will address impact of global changes, such as rising South-South trade and technology disruptions, on sustainability frameworks for business impact on women and children.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mario Cerutti, Chief Institutional Relations and Sustainability Officer, Lavazza • Mattias Forsberg, Senior Advisor, Child Rights and Business, Save the Children • Greg Priest, Head of Sustainability Policy, Inter IKEA Group • Sally Smith, Researcher & Consultant, Wise Development <p>Moderator:</p> <ul style="list-style-type: none"> • Ricardo Meléndez-Ortiz, CEO, International Centre for Trade and Sustainable Development (ICTSD)

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Session	Room	Type	Title	Organizers	Abstract
4	S3	<i>Working Session</i>	Blue Economy/Green Trade	Ministry of Foreign Affairs - Norway	<p>Abstract:</p> <p>The focus is on how the Blue Economy' strategies can improve the health and productivity of ocean ecosystems, and reverse the current cycle of decline in certain areas and sectors. Sustainable use, better governance and appreciation of the economic value of the ocean can reduce conflicts among users and uses, ensure financial sustainability, ecosystem integrity and prosperity, and promote long-term value creation as well as trade and employment in ocean industries.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Amund Drønen Ringdal, Director National and International Politics, Norwegian Shipowner's Association• Marianne Hagen, State Secretary in the Ministry of Foreign Affairs, Norway• Edmund Hughes, Head Air Pollution and Energy Efficiency, Marine Environment Division, IMO• Cleopa Mailu, Ambassador Extraordinary and Plenipotentiary Permanent Representative of the Republic of Kenya to the United Nations Office in Geneva and other International Organizations in Switzerland <p>Moderator:</p> <ul style="list-style-type: none">•

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Session	Room	Type	Title	Organizers	Abstract
5	W	<i>Working Session</i>	Trade Dialogues	International Chamber of Commerce B20 Argentina	<p>Abstract:</p> <p>Building on the outcomes of MC11 Business Forum and of the 7 June 2018 Trade Dialogues meeting, this joint ICC-B20 session will give the private sector an opportunity to share concrete and specific proposals on how to advance WTO's agenda with a wider audience. The session will be structured around four main themes:</p> <ol style="list-style-type: none"> 1) ecommerce 2) investment facilitation 3) MSMEs and 4) Sustainable development. <p>Issues to be discussed include the following:</p> <ul style="list-style-type: none"> - How can concerns over data privacy protection be enhanced regarding e-commerce? - Within the context of investment facilitation, would improving regulatory transparency and streamlining administrative procedures be a priority for business? - How can technical assistance and capacity building initiatives take into account the trade needs and challenges of MSMEs? - What are specific challenges companies and sectors face regarding sustainability and what could be done at the WTO to help overcome those challenges <p>Panellists:</p> <ul style="list-style-type: none"> • Roberto Azevêdo, Director-General, World Trade Organization • John W.H. Denton AO, Secretary General, International Chamber of Commerce • Daniel Funes de Rioja, Chair, B20 • Fernando Landa, Policy Sherpa, B20 <p>Moderator:</p> <ul style="list-style-type: none"> • Frances Lisson Ambassador and Permanent Representative of Australia to the WTO


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Session	Room	Type	Title	Organizers	Abstract
6	D	<i>Working Session</i>	The circular low-carbon economy - Identifying Sustainable Trade Options	Permanent Mission of Finland to the WTO Permanent Mission of Costa Rica to the WTO	<p>Abstract:</p> <p>Implementing Agenda 2030 and the Paris Agreement are global undertakings that warrant new innovative solutions. The low-carbon circular economy integrates energy and resource efficiency from a full product lifecycle perspective, through sharing, leasing, reusing, repairing, refurbishing and recycling existing materials and products raw materials. It departs from the traditional economic model based on a take-make-consume-dispose pattern.</p> <p>The interactive working session will provide a platform for a holistic discussion of the trade options and environmentally responsible business possibilities that circular economy creates, including efficiency improvements, waste prevention, ecodesign and reuse. Instead of only offering products, the foundation of the future, inclusive circular economies will be services and intelligence-based digital solutions. Circular economy is a trigger for innovation, competitiveness, economic growth, jobs, more secure materials and sustainability. Policy instruments and education can have a significant impact in supporting transition towards an inclusive, equitable circular economy and enabling its full potential.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Mari Pantsar, Director, Finnish Innovation Fund Sitra; Docent University of Helsinki and Lappeenranta University of Technology • Ilkka Räsänen, Director of Public Affairs, Neste • Kimmo Tiilikainen, Minister of the Environment, Energy and Housing, Government, Finland <p>Moderator:</p> <ul style="list-style-type: none"> • Bernice Lee, Executive Director, Hoffmann Centre on the Sustainable Resource Economy, Chatham House


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Session	Room	Type	Title	Organizers	Abstract
7	E	Working Session	Global Views on Trade and its Impact on Jobs, Wages and Prices	Pew Research Center	<p>Abstract:</p> <p>Have public views of trade changed over time? How do views of trade differ by region? Do different demographic groups see trade differently? Is there a disconnect between views of how trade affects one's country and how it affects individuals?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Rashid S. Kaukab, Executive Director, CUTS International • Chiedu Osakwe, Ambassador, Chief Trading Negotiator, Government of Nigeria • Rufus Yerxa, President, National Foreign Trade Council <p>Moderator:</p> <ul style="list-style-type: none"> • Bruce Stokes, Global Economic Attitudes, Pew Research Center
8 	B	Working Session	Caught in a net – Untangling fisheries subsidies and sustainable development	Pacific Network on Globalisation; National Platform for Small Scale Fishworkers (Inland)	<p>Abstract:</p> <p>The marine environment is critical to the lives and livelihoods of over 3 billion people who live and work in coastal areas. Trade rules must ensure that both the sustainability of marine life and of fishing industries & livelihoods are maintained. SDG 14.6 has given a clear mandate to the WTO to discipline fisheries subsidies while respecting the mandate of special and differential treatment so that the interests of small fishers in developing and least developed countries are protected. The current WTO negotiations show good progress on this, especially on IUU (Illegal, Unregulated, Unreported) fishing but an equitable and effective agreement will need; to be compatible with SDG framework; recognizing the special need for policy space for developing and least developed countries and those with special needs such as SIDS; to be inclusive and participatory for all countries and especially of fishing constituencies. The Session will address these issues.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Mukesh Bhatnagar, Professor, Centre for WTO Studies • Radika Kumar, Lecturer, University of the South Pacific • Peter Lunenborg, Senior Researcher, South Centre Geneva • Adam Wolfenden, Campaigner, Pacific Network on Globalisation <p>Moderator:</p> <ul style="list-style-type: none"> • Ranja Sengupta, Senior Researcher, Third World Network India

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Session	Room	Type	Title	Organizers	Abstract
9 	Atrium	<i>Meet the Author</i> <i>Kenneth A. Reinert</i>	No Small Hope: Towards the Universal Provision of Basic Goods	WTO Bookshop and Library	<p>Abstract:</p> <p><i>No Small Hope</i> argues in favor of an approach to global policy priorities that emphasizes the attempt to put a minimal set of basic goods and services into the hands of <i>everyone</i>. This universal provision of basic goods and services includes nutritious food, clean water, sanitation, health services, education services, housing, electricity, and human security services. These basic goods and services meet central and objective human <i>needs</i>. The basic goods approach bridges the standard growth perspective on development and the capabilities/human development perspective. It emphasizes that the expanded provision of basic goods and services is usually pro-growth and that basic goods provision is a prerequisite for the hoped-for expansion of human capabilities. The book explores each of the identified basic goods and services, their place in human rights considerations, and the many challenges to be overcome in their universal provision.</p> <p>Author:</p> <ul style="list-style-type: none"> • Kenneth A. Reinert, Schar School of Policy and Government, George Mason University <p>Moderator:</p> <ul style="list-style-type: none"> • Cédric Dupont, The Graduate Institute, Geneva


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Session	Room	Type	Title	Organizers	Abstract
10	S1	<i>Working Session</i>	Global Trade and Zero Hunger: Why food must move to feed the world	Cargill	<p>Abstract:</p> <p>How do we achieve a food-secure world? Leaders from Cargill, and representatives from government missions and international non-profit organizations will present insights and examples on how international trade is critical to feeding the world. Panellists will discuss recent trade disputes and their impact on the global food system, the role of trade and agricultural development in poverty alleviation, women's empowerment, and the achievement of Sustainable Development Goals such as Zero Hunger (SDG 2) and Partnerships for the Goals (SDG 17). Panellists also will highlight opportunities for stakeholders from the private, public and non-profit sector to work together to support a modern, multilateral trading system which enables pro-development trade policies that will help achieve the SDGs.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Rajesh Aggarwal, Chief, Trade Facilitation and Policy for Business Section, International Trade Center (ITC) • Siv Ostervold, CEO, Hordafor • Marc Vanheukelen, Ambassador, Permanent Representative of the European Union to the World Trade Organization (WTO) • Aditi Sara Verghese, Policy Analyst, International Trade and Investment team, World Economic Forum <p>Moderator:</p> <ul style="list-style-type: none"> • Hendrik Bourgeois, Vice President Corporate Affairs, EMEA, Cargill

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Session	Room	Type	Title	Organizers	Abstract
11 	S2	Workshop	Agricultural technology (AgTech) disruptors in East African value chains: Implications for regional integration and inequality	East African Community Overseas Development Institute (ODI)	<p>Abstract:</p> <p>New forms of ‘Agtech’ (agricultural technology) – from robotics, blockchains, precision agriculture, biotechnology to e-grocery – radically transform agro-value chains. Most research has focused on manufacturing or developed countries, with insufficient discussion on how Agtech has affected the competitiveness of value chains in less developed countries like those in the East African Community. Agriculture is key to the EAC as it contributes between 25-35% of GDP and employs over 65% of the workforce, of which 70% are women.</p> <p>The session explores how Agtech impacts the competitiveness, upgrading and trade potential for the EAC; the implications for job creation for youth and women and whether it perpetuates inequalities within East Africa; the effects of the proliferation of big Ag-data, emerging entrepreneurialism (micro and small enterprises) on regional integration and co-operation. Ultimately, it aims to suggest next steps for policymakers to re-think food production and trade systems in the context of disruptive innovations.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Aarti Krishnan, Senior Research Officer, Overseas Development Institute • Fahari Marwa, Head of Agriculture and Food Security Department, EAC • Miho Shirotori, Chief Global and Regional Trade Policy Section, UNCTAD • Annette Ssemuwemba, Deputy Executive Director, EIF <p>Moderator:</p> <ul style="list-style-type: none"> • Maximiliano Mendez-Parra, Senior Research Fellow, Overseas Development Institute

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Session	Room	Type	Title	Organizers	Abstract
12	S3	<i>Working Session</i>	Industrialisation 4.0: how to achieve sustainable results for Africa?	<p>Permanent Mission of the Republic of Rwanda to the WTO</p> <p>Permanent Representation of the Kingdom of the Netherlands to the WTO</p>	<p>Abstract:</p> <p>Sustainable industrialisation is a central element in many national development strategies across Africa. This is very promising, as manufactured goods are less vulnerable to fluctuating global prices than extractive goods. They are frequently produced by SMEs and tend to be labour intensive, and thereby contribute to Africa's job-creating inclusive economic growth. Industrialisation is crucial for transforming the agricultural sector, which accounts for about half of Africa's workforce. While Africa's trade with the rest of the world remains highly concentrated on a small basket of largely unprocessed products, intra-regional trade tends to be more diversified including manufactured goods. How can African countries build on this and how can lead firms invest to support these developments? What is the role of services investment and competition policies in promoting industrialisation? How can African stakeholders respond to future technological disruptions? What is the role of international frameworks including the African CFTA and the WTO?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Cheikh Dieye, Executive Director, African Centre for Trade, Integration and Development (CACID) • Francois Ngarambe, Permanent Representative of Rwanda to the United Nations and other International Organizations in Geneva • Harold Poelma, President, Cargill Cocoa & Chocolate • Monique van Daalen, Permanent Representative of the Netherlands to the United Nations and other International Organizations in Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Christophe Bellmann, Senior Resident Research Associate, ICTSD

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Session	Room	Type	Title	Organizers	Abstract
13	W	Working Session	E-commerce 2030: Enabling an inclusive future for e-commerce	World Trade Organization (WTO) World Economic Forum (WEF) Electronic World Trade Platform (eWTP)	<p>Abstract:</p> <p>E-commerce is a rapidly growing force in global trade. It has the potential to make the world economy more inclusive by, for example, creating opportunities for micro, small and medium-sized enterprises (MSMEs), women entrepreneurs and young people, while also expanding choice for consumers. However, for engagement in e-commerce to become wider and deeper around the world, a variety of changes may be needed – and the digital divide needs to be bridged.</p> <p>This high-level panel session will be an opportunity to consider these issues, and how we can pave the way towards a more inclusive e-commerce landscape in 2030.</p> <p>The session is organised as part of the 'Enabling Ecommerce' initiative which was launched by the Electronic World Trade Platform and the World Economic Forum in partnership with the WTO on the margins of the 11th WTO Ministerial Conference in Buenos Aires in December 2017. This initiative aims to galvanize debate on e-commerce issues among a wide range of stakeholders, encouraging the sharing of ideas and best practice. The high-level session will also be an opportunity to report on the activities of the Enabling Ecommerce initiative partners over the last year.</p> <p>Keynote Speakers:</p> <ul style="list-style-type: none"> • Roberto Azevêdo, Director-General, World Trade Organization • Børge Brende, President, World Economic Forum (WEF) • Jack Ma, Executive Chairman, Alibaba Group, representing the Electronic World Trade Platform (eWTP) <p>Additional Speakers::</p> <ul style="list-style-type: none"> • Mukhisa Kituyi, Secretary-General, United Nations Conference on Trade and Development (UNCTAD) • Frances Lisson Ambassador and Permanent Representative of Australia to the WTO • Robert Dufter Salama, Ambassador and Permanent Representative of Malawi to the WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Roberto Azevêdo, Director-General, World Trade Organization


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Session	Room	Type	Title	Organizers	Abstract
14	D	<i>Working Session</i>	Trade and climate change: can we create a mutually supportive framework?	Délégation permanente de la France auprès de l'OMC Mission permanente du Canada auprès de l'OMC	<p>Abstract:</p> <p>Despite having important interlinkages, trade negotiations and climate negotiations are nevertheless pursued independently. For example, trade liberalization could spur the adoption of climate friendly technologies while climate policies could affect economic competitiveness. The seminar organized by France, Canada and the International Chamber of Commerce aims to identify synergies where mutually supportive policies could be developed. The sessions will allow economists, negotiators, private sector actors as well as NGOs to discuss the potential contribution trade could make in the fight against climate change, the management of any potential lack of coherence between the two regimes and the impacts for developing countries. Canada and France's joint objective is to encourage greater reflection and discussion amongst WTO members on the link between trade and climate change.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jean-Baptiste Lemoyne, Minister of State attached to the Minister for Europe and Foreign Affairs, France • Claire Tutenuit, General Delegate, Entreprises pour l'Environnement • Scott Vaughan, President, International Institute for Sustainable Development • Marc Vanheukelen, Ambassador, Permanent Representative of the European Union to the World Trade Organization (WTO) • Francisca Vieira, CEO – Natural Cotton Color <p>Moderator:</p> <ul style="list-style-type: none"> • Nikolaus Schultze, Global Policy Director, International Chamber of Commerce (ICC)


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Session	Room	Type	Title	Organizers	Abstract
15  EN FR	E	Working Session	The role of Fossil Fuel Subsidy Reform towards achieving Agenda 2030's sustainable objectives and its impact on trade	Friends of Fossil Fuel Subsidies Reform	<p>Abstract:</p> <p>The Friends of Fossil Fuel Subsidy Reform is an informal group of non-G20 countries aiming to build political consensus on the importance of fossil fuel subsidy reform. The Friends work internationally within forums such as the G20, APEC, OECD, UNFCCC, Agenda 2030 and the WTO to promote the benefits of reform, and to provide information and tools to facilitate them. Subsidies for fossil fuels were estimated at USD 425 billion in 2015 and amounted to 20 per cent of the value of internationally traded fuels. A phase-out of fossil-fuel subsidies would generate an estimated 12 percent of the total abatement needed by 2020 from energy sector emissions and holding the increase in global average temperature below 2°C above pre-industrial levels.</p> <p>This panel will discuss how reforms in this sector could contribute strongly towards achieving SDG goal 12(c) of Agenda 2030 while reducing at the same time significant trade-related distortive effects.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Valérie Ducrot, Executive Director, World Energy Council – Global Gas Centre • Ronald Steenblik, Senior Trade Policy Analyst, OECD • Steven Stone, Chief of the Resources and Markets Branch, UN Environment • Kimmo Tiilikainen, Minister of the Environment, Energy and Housing, Government, Finland <p>Moderator:</p> <ul style="list-style-type: none"> • Didier Chambovey, Ambassador, Permanent Mission of Switzerland to the WTO

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Session	Room	Type	Title	Organizers	Abstract
16 	B	Workshop	The journey of the loaf of bread or how to account for an increasingly servicified economy	Trade Pacts – Global Trade and Investment Advisors, Geneva	<p>Abstract:</p> <p>Manufacturing companies increasingly rely on services embodied or linked to exported goods – a process known as servicification. This is true for both the technological and the more traditional sectors, like the production of the loaf of the bread. The issue of how to regard these services, known also as ‘Mode 5 services’, is not very clear. This results in services-intense exports being subject to restrictive trade measures applicable to goods (e.g. high import tariffs or quotas). Subjecting ‘Mode 5 services’ to tariff barriers does not necessarily provide the needed incentives for the firms to add services-value which would have a positive effect on the economy. This panel will discuss the phenomenon of servicification from the perspective of trade policy and rules needed in order to produce the desired outcomes.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Bruno Antunes, Economic Affairs Officer, United Nations Conference on Trade and Development (UNCTAD) • Lucian Cernat, Chief Economist, DG Trade, European Commission • Klemens Kober, Director Trade Policy, EU Customs, Transatlantic Relations, Association of German Chambers of Industry and Commerce (DIHK) <p>Moderator:</p> <ul style="list-style-type: none"> • Marina Foltea, Founder and Managing Director, Trade Pacts – Global Trade and Investment Advisors

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Session	Room	Type	Title	Organizers	Abstract
17	S1	<i>Working Session</i>	Trust, trade and technology: E-commerce that works for consumers	Consumers International	<p>Abstract:</p> <p>Increased access to technology is creating exciting new opportunities for consumers to engage in cross border e-commerce with businesses and other consumers. This has real potential to benefit both consumers and producers, so what can international trade negotiators, regulators and businesses do to increase consumer access and build trust so that consumers can confidently take up their role as active participants in international trade? This session will consider a range of issues from access, choice, information, safety, redress and data protection and look at how progress can be made to ensure e-commerce works for consumers.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Léa Auffret, Senior Trade Policy Officer and Team Leader, BEUC - The European Consumer Organization • Victor do Prado, Director of Council and Trade Negotiations Committee, World Trade Organization • Marion Jansen, Chief Economist, International Trade Center • Linn Selle, Policy officer Legal Affairs and Trade, vzbv (The Federation of German Consumer Organisations) <p>Moderator:</p> <ul style="list-style-type: none"> • Justin Macmullan, Director of Advocacy, Consumers International

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Session	Room	Type	Title	Organizers	Abstract
18	S2	<i>Working Session</i>	The future of sustainable agriculture and trade: Directions, policies and investment priorities	World Trade Organization (WTO) Organization for Economic Co-operation and Development (OECD) World Bank	<p>Abstract:</p> <p>The food and agriculture landscape and the policies implemented by countries have changed dramatically in the past fifteen years. This has created new opportunities, but also new risks. Policy makers face the challenge of ensuring that their populations have adequate food while promoting sustainable productivity growth in their agriculture and food sectors. In an ever-more complex system of actors and markets, with the rise of global value chains in food and agriculture, new technologies and changing environmental and climate conditions, one-dimensional policy approaches are no longer sufficient to address crucial challenges.</p> <p>This session will focus on the key changes to agricultural markets and policies, new opportunities and challenges from technology and climate, and the priorities for policies and investments to enable sustainable agriculture trade outcomes. Panellists will highlight the challenges and opportunities for investment and policy intervention.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Marcus Bartley Johns, Senior Trade Specialist, World Bank • Carmel Cahill, Deputy Director, Directorate for Trade and Agriculture, OECD • Katy Lee, Secretariat, International Grain Trade Coalition • George Rapsomanikis, Senior Economist, Food and Agriculture Organization of the United Nations <p>Moderator:</p> <ul style="list-style-type: none"> • Lee Ann Jackson, Counsellor, WTO

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Session	Room	Type	Title	Organizers	Abstract
19	S3	<i>Working Session</i>	The 4 th Industrial Revolution: What is in it for the Multilateral Trading System and Developing Countries?	Ministry of Commerce, Government of Tunisia Consumer Unity & Trust Society International (CUTS), Geneva	<p>Abstract:</p> <p>The 4th Industrial Revolution is described as the fusion of several cutting-edge technologies that is blurring the lines between the physical, digital, and biological spheres and transforming the entire systems of production, exchange, and governance. The impact on production and trade, within and across countries and regions is predicted to be at a scale not seen ever before.</p> <p>Some countries have already developed public policies and prioritized areas of actions to grasp the expected opportunities and address the associated challenges.</p> <p>Others need to craft appropriate policies, rules and regulations to ensure that this Revolution serves their developmental objectives and contributes to the achievements of Agenda 2030. Trade-related policy makers and practitioners especially in developing countries as well as the multilateral trading system too, needs to be conscious of the fundamental changes being brought by the 4th Industrial Revolution and deliberate upon the adequate responses within the mandate.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ratnakar Adhikari, Executive Director, Executive Secretariat for the EIF • Julian Braithwaite, Ambassador and Permanent Representative, UK Mission to the UN and Other International Organisations, Geneva • Rashid S. Kaukab, Executive Director, CUTS International • Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD <p>Moderator:</p> <ul style="list-style-type: none"> • Fatma Brahim, Director in Charge of WTO Issues, Ministry of Trade, Tunisia

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Session	Room	Type	Title	Organizers	Abstract
20	CR	<i>Working Session</i>	High Level Leadership Dialogue: Making trade work for the environment, prosperity and resilience	World Trade Organization (WTO) United Nations Environment Programme (UN Environment)	<p>Abstract:</p> <p>Trade that supports a healthy environment is critical for the wellbeing of people everywhere. How do we turn this aspiration into reality? What action is needed to minimize trade's environmental footprint? What opportunities exist to align trade and economic prosperity with environmental sustainability? How can partnerships help countries seize the trade opportunities from more sustainable production and consumption? This high-level session will bring together leading personalities to discuss trade actions which can accelerate the transition to a greener future. They will consider innovative business solutions, along with the trade responses needed to scale them up. They will also provide insights on how partnerships can break silos, overcome bottlenecks, and create virtuous circles between trade, healthy environments and resilient and inclusive societies, in line with the SDGs.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Roberto Azevêdo, Director-General, World Trade Organization • Lucia Bakulumpagi-Wamala, CEO & Founder, Bakulu Power, Uganda • Jean-Baptiste Lemoyne, Minister of State attached to the Minister for Europe and Foreign Affairs, France • Jérôme Péresse, CEO, GE Renewable Energy • Bertrand Piccard, Initiator and Chairman, Solar Impulse Foundation • Erik Solheim, Executive Director, UN Environment; Under-Secretary-General, United Nations • Kimmo Tiilikainen, Minister of the Environment, Energy and Housing, Government, Finland <p>Moderator:</p> <ul style="list-style-type: none"> • Pilita Clark, Associate Editor and Business Columnist, The Financial Times

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Session	Room	Type	Title	Organizers	Abstract
21	W	Working Session	Taking seriously the WTO rules on domestic subsidies to allow Sub-Saharan Africa to reach the SDG-2 in 2030	<p>Agricultural Policy Analysis Center of Tennessee Réseau des organisations paysannes et de producteurs de l'Afrique de l'Ouest (ROPPA)</p> <p>SOL</p>	<p>Abstract:</p> <p>Reaching the SDG-2 on ending hunger and promote sustainable agriculture by 2030 is a formidable challenge for Sub-Saharan Africa (SSA), counting 35% of the world undernourished and facing the treble challenges of population explosion, climate change and growing food deficit. Some WTO rules, or their non-compliance by the developed countries, should be changed. For SSA the developed countries should stop denying the Appellate Body's rulings on the dumping impact of domestic subsidies, namely in the EU Sugar case and US Cotton case of 2005. Should not:</p> <ul style="list-style-type: none"> -the WTO definition of dumping – no dumping as long as products are exported at domestic prices – be complemented by 'providing the reduction of domestic prices is not offset by domestic subsidies'? -the WTO Members recognize a value of legal precedent (stare decisis) to the Appellate Body's rulings? -the WTO enforces the criteria on 'decoupled income support' as developed countries do not comply with them? <p>Panellists:</p> <ul style="list-style-type: none"> • Sylvester Bagooro, Program Officer, Third World Network-Africa • Mamadou Cissokho, Honorary President of ROPPA (Network of small farmers organizations and agricultural producers of West Africa) • Beat Rööfli, Head of international affairs, Swiss Farmers Union • Harwood Schaffer, Director, Agricultural Policy Analysis Center of Tennessee (APAC) <p>Moderator:</p> <ul style="list-style-type: none"> • Jacques Berthelot, Academic in charge of agricultural policies, Alternatives agroécologiques et solidaires (SOL)

2 October 2018

15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
22	D	Working Session	Towards an inclusive resilient trading system aligning gender, rights & trade	Women @ The Table	<p>Abstract:</p> <p>How can the Sustainable Development Goals – and specifically the transversal SDG 5 for women’s equality – help reinvigorate multilateral trading systems to bring inclusiveness, relevance and trust?</p> <p>How can inclusive growth and sustainable development align with the interests and values of trade to bring us to a more inclusive trading system? Who are the potential partners in a new global coalition to use inclusive trade to effectively impact the well being of all citizens including women who have been left behind? How can we leverage trade to reduce poverty and stimulate inclusive sustainable growth? Finally, how can rights perspectives be reincorporated into the current trading system? These questions must all be considered in order to move towards an inclusive, resilient trading system that aligns gender, human rights and trade and is fit for purpose in the turbulent times ahead that present great challenge, but also great opportunity for change.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Nicole Ameline, Expert, United Nations Committee on the Elimination of Discrimination Against Women (CEDAW) • Marion Bethel, Expert, United Nations Committee on the Elimination of Discrimination Against Women (CEDAW) • Stephen de Boer, Ambassador and Permanent Representative of Canada to the World Trade Organization • Jos Verbeek, Special Representative to the UN and WTO, World Bank Group Office in Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Caitlin Kraft-Buchman, CEO/Founder, Women@theTable

2 October 2018

15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
23	E	<i>Working Session</i>	How can WTO contribute to ensure that technology enables trade in goods and services in 2030 and beyond? Is the E-Commerce Multilateral Initiative the right solution?	European Services Forum (ESF)	<p>Abstract:</p> <p>This session will first look at how digital technologies are changing international trade and global supply chain. We will then look at whether world trade will need global rules to ensure fair and competitive environment. One of the tool at hand is the E-Commerce Multilateral initiative - that has been launched in MC11 by a Joint Statement adopted by 70 countries. This Joint Statement is a clear demonstration that there is a strong willingness by many WTO members to remain engaged in structuring international trade governed by new digital technologies. We will ask the view of the WTO Secretariat on the possible content of this initiative, the view of a European negotiator on that issue, and what would be the major difficulties to reach an agreement. And finally, we will hear the view of a company on what it expects as a credible result from such an initiative.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Hosuk Lee-Makiyama, Director, The European Centre for International Political Economy (ECIPE) • Adriaan Scheiris, EU Public Affairs Manager, UPS • Lee Tuthill, Counsellor, Trade in Services Division, WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Pascal Kerneis, Managing Director, ESF


2 October 2018

15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
24	F	<i>Working Session</i>	The core role of trade and investment in meeting and implementing the Sustainable Development Goals	European Economic and Social Committee (EESC)	<p>Abstract:</p> <p>The SDGs are not legally binding. Success relies on countries' own sustainable development policies and programmes. Therefore, partnerships are required between governments, private sector and civil society organisations. The session will analyse:</p> <ol style="list-style-type: none"> 1) The bridging role of the EU between developed and developing countries through a) the renewal of the "Cotonou" ACP – EU Partnership Agreement b) trade as a mean to boost both regional integration and the SDGs c) synergies between the SDGs and the 27 core conventions relevant to the EU's GSP+ scheme d) the promotion of the SDGs through bilateral relations; 2) The impact of the private sector in helping realise the SDGs ensured by a) promoting Responsible Business Conduct b) encouraging socially responsible investment c) enhancing effective management of Global Value Chains; 3) Civil Society and its involvement in the implementation of sustainable development in trade: the role of joint civil society mechanisms for the monitoring of trade agreements. <p>Panellists:</p> <ul style="list-style-type: none"> • Alain Blaise Batongue, Vice-Président, ECOSOCC • Jonathan Peel, Rapporteur, EESC • Alexandra van Selm, Program Director, International Responsible Business Conduct, Social and Economic Council (SER), the Netherlands <p>Moderator:</p> <ul style="list-style-type: none"> • Alberto Mazzola, President of the Follow-up Committee on International Trade, EESC

2 October 2018

15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
<p>25  EN SP</p>	<p>B</p>	<p><i>Working Session</i></p>	<p>Linking food production systems, environment, food security and international trade</p>	<p>Group of Producing Countries from the Southern Cone (GPS)</p>	<p>Abstract:</p> <p>The inclusion of an agenda item that incorporate the considerations of the interrelationships between food production systems, food security, climate change and trade would allow further progress in building shared visions and in guiding the actions of global governance bodies towards the implementation of actions needed to achieve more ambitious targets for food security and climate change mitigation.</p> <p>Promoting the sustainable intensification of food production systems worldwide is necessary. But, reorienting the location of global agricultural production, preferably towards more favored regions in the provision of natural agricultural resources, capable of producing with a lower footprint (GHGE) and less use of non-renewable water per unit of output, it is also an efficient way to tackle these problems with a global vision. To achieve this, trade facilitation is a fundamental tool.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jonathan Hepburn, Senior Programme Manager, International Center for Trade and Sustainable Development (ICTSD) • Lisa McAuley, CEO, Global Trade Professionals Alliance (GTPA) • Ernesto Viglizzo, Special Advisor, Group of Producing Countries of Southern Cone (GPS) <p>Moderator:</p> <ul style="list-style-type: none"> • Guillermo Valles Galmes, Ambassador, Oriental Republic of Uruguay

2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
26	S1	Working Session	Towards an Inclusive Trading System: Integrating Smaller Developing and Least-Developed Countries	Permanent Mission of the Federal Democratic Republic of Nepal to the WTO Consumer Unity & Trust Society International (CUTS), Geneva	<p>Abstract:</p> <p>Rule-based multilateral trading system should be inclusive and beneficial for all economies. However, smaller developing and least-developed countries, with a sizable population of the world, are facing a number of challenges to integrate into the global economy and the trading system. These countries have to survive and continue making forward momentum amidst rising protectionism in trade and turbulence and complexities in the international economic system.</p> <p>Enhancing productive and institutional capacity, achieving structural transformation and diversification of the economy are crucial for smaller developing countries and LDCs. As MSMEs contribute around 80 percent to the GDP of these economies, strengthening their productive and trade capacity is sine qua non for inclusive trade and achieving the SDGs.</p> <p>This Working Session aims to bring spotlight on these issues to contribute to the ‘sustainable and more inclusive trading system’ and ‘technology-enabled trade’ in the overall context of Trade 2030 that is aligned with the UN Agenda 2030.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Evandro Didonet, Ambassador, Permanent Representative of Brazil to the WTO and Other Economic Organizations in Geneva • Pradeep S. Mehta, Secretary General, Consumer Unity & Trust Society (CUTS International) • Christopher Onyanga Aparr, Ambassador, Permanent Representative of the Republic of Uganda to the United Nations, other International Organisations and the WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Deepak Dhital, Ambassador, Permanent Representative of the Federal Democratic Republic of Nepal

2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
27	S2	<i>Working Session</i>	The WTO Enabling Development in a World of Diversity	Ministry for Foreign Affairs, Sweden	<p>Abstract:</p> <p>Fears are growing that while emerging technologies will make the world a richer place overall, it will be a more wretched one for many. Adequate access to the benefits of these technologies is vital for avoiding increased inequality of income and opportunity within society.</p> <p>The dangers of this dystopian future are real. Avoiding such an outcome will require creative policies to manage changing demands for skill sets and ensure access to key infrastructure and knowledge. What can be done to ensure inclusiveness and social justice?</p> <p>The rules governing global trade are central to this question. What can we learn from seven decades of debate and disagreement about the appropriate balance of rights and obligations in the GATT/WTO trading system? What has been done right? What has failed? How should the issue of differentiated rights and obligations be managed in future negotiations for the benefit of all members of the WTO?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Didier Chambovey, Ambassador, Permanent Mission of Switzerland to the WTO • Alicia Greenidge, Founder and President, Summit Alliances International (SAI) • Eloi Laourou, Ambassadeur, Représentant Permanent du Bénin à Genève • Hamid Mamdouh, Senior Counsel, King & Spalding LLP <p>Moderator:</p> <ul style="list-style-type: none"> • Teppo Tauriainen, Director General for Trade, Ministry for Foreign Affairs, Sweden

2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
28	S3	<i>Working Session</i>	How a plurilateral e-commerce agreement can meet African economic development needs?	Ecommerce Forum for Africa (EFA) International Chamber of Commerce (ICC) Digital Trade Network	<p>Abstract:</p> <p>To move the ecommerce agenda forward for Africa we need to look at ecommerce as part of the solution to development, to promote pan-African trade & the AfCFTA; financial inclusion; gender equality & enterprise. This session will put the case forward for ecommerce from an African business perspective, provide a platform for discussion & balanced debate with business leaders on how a plurilateral agreement will move the agenda forward for the continent.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Kwame Acheampong, Head Africa, Mall For Africa • Lydia Makau, Country Manager, Safe.Shop in Kenya • Alesimo Mwanga, Research Director, GEN22onSloane; Manager, Ecommerce Forum Africa • Ibrahima Nour Diagne, Administrateur Général, GAINDE 2000; Co-Founder, The African Performance Institute <p>Moderator:</p> <ul style="list-style-type: none"> • Dylan Piatti, Chairman, Ecommerce Forum Africa

2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
29	W	<i>Working Session</i>	Investment Facilitation for Development	Friends of Investment Facilitation for Development (FIFD)	<p>Abstract:</p> <p>It is widely recognized that there are dynamic links between investment, trade and development in today's global economy, as well as the need for closer international cooperation at the global level to create a more transparent, efficient, and predictable environment for facilitating cross-border investment. As the WTO is helping to facilitate global trade – with the new Trade Facilitation Agreement – a growing number of members and businesses believe that the WTO could also help to facilitate global investment. In this context, this working session will further explore the role of investment and investment facilitating measures in fostering development, modernization and growth, and update the participants the efforts Members have made post-MC11 regarding investment facilitation for development.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Zhanar Aitzhanova, Ambassador and Permanent Representative of Kazakhstan to the WTO • Juan Carlos González, Ambassador and Permanent Representative of Colombia to the WTO • Lisa Schroeter, Global Director of Trade and Investment Policy, Dow Chemical Company • Xiangchen Zhang, Permanent Representative and Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none"> • Chiedu Osakwe, Ambassador, Chief Trading Negotiator, Government of Nigeria

2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
30	D	<i>Working Session</i>	Market Access Strategies and Technology: Monitoring Non-Tariff Barriers	National Confederation of Industry, Brazil (CNI)	<p>Abstract:</p> <p>On one side technology is transforming our lives, economies and the way we trade. On the other side, trade barriers continue to make up a large part of the impediments exporters face. This is particularly more so in recent years because transparency requirements that generally apply to border measures led to a shift to non-tariff barriers as the policy instrument of choice for governments that wish to offer protection to domestic producers. Presentations and discussion during this session will take stock of various market access strategies and approaches used to monitor NTBs and will present different tools. The focus will be on: the role that interactive technology tools can play in advancing the NTBs agenda, the growth of those barriers and their consequences for international trade by 2030. A third objective of the session is to share best practices that can effectively be implemented to foster engagement from private sector in providing significant information on barriers.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Simon Evenett, Professor, University of St.Gallen and coordinator, Global Trade Alert • Paolo Garzotti, Deputy Head of Mission, EU Mission to the WTO • Ursula Hermelink, Head, Non-tariff measures programme, International Trade Center (ITC) • Constanza Negri, Manager of Trade Policy, National Confederation of Industry – Brazil <p>Moderator:</p> <ul style="list-style-type: none"> • Renata Amaral, Director of International Trade, Barral M Jorge & Associates


2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
31	E	<i>Working Session</i>	Technology for Trade and Agriculture: Unleashing Agriculture Global value chains (GVCs) potential in OIC Member Countries.	International Islamic Trade Finance Corporation (ITFC)	<p>Abstract:</p> <p>This working session will debate challenges for workers' rights that derive from the use of new technologies like AI and algorithms in the workplace. It will also discuss the effects of online platforms' employment model and non-standards forms of employment on income inequality and the world of work more generally.</p> <p>The session also aims at formulating policy recommendations for WTO Membership and stakeholders regarding future WTO initiatives on e-commerce as well as the use of trade agreements to write the rules of e-commerce.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ratnakar Adhikari, Executive Director, Executive Secretariat for the EIF • Daniel Annerose, Chief Executive Officer, Manobi • Henry Monceau, Permanent Observer of the Organisation Internationale de la Francophonie to the United Nations Office in Geneva • Torbjörn Fredriksson, Chief, ICT Policy Section, United Nations Conference for Trade and Development (UNCTAD) <p>Moderator:</p> <ul style="list-style-type: none"> • Andreas Klasen, Head of Institute for Trade and Innovation (IfTI), Offenburg University


2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
<p>32</p> 	F	<i>Workshop</i>	<p>Shaping an Intelligent Tech & Trade Initiative - ITTI Driving AI-Trade Interactions to Boost Global Prosperity</p>	<p>International Chamber of Commerce – Brazil Intelligent Tech & Trade Initiative (ITTI)</p>	<p>Abstract:</p> <p>On the road to 2030, all major trade decisions will be enhanced by cognitive technologies. Augmented Intelligence (AI) can be applied to fine-tune elements in the value chain as well as in the prediction and modelling of international trade negotiations.</p> <p>Consequently, AI can enhance nations’ capacities to prepare for, make or evaluate trade-related decisions. It will therefore allow them to better explore and expand their competitive advantages. Trade negotiators can use AI tools to easy and structured access to cloud-based resources and therefore be better equipped to represent their countries’ interests.</p> <p>Likewise, multilateral trade officials will potentially be able to weigh pros and cons of alternative scenarios through AI’s predictive potential.</p> <p>Defining the parameters for trade curators to interact with technology leaders in the development of trade-related AI tools is key to how a productive and harmonious outlook for ‘Trade 2030’ can be shaped.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Daniel Feffer, Chairman, ICC Brasil • Ana Lizano, Counsellor, Permanent Mission of Costa Rica to the WTO • Bonapas Onguglo, Head, Trade, Analysis Branch, UNCTAD • Gabriel Petrus, Executive Director, ICC Brasil • Julia Seiermann, Associate Economic Affairs Officer, UNCTAD <p>Moderator:</p> <ul style="list-style-type: none"> • Marcos Troyjo, Director, BRICLab Columbia University

2 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
33 	B	Working Session	Innovative Industries in the World Market 2030: How Can Trade Policy Help?	German Textile+Fashion Industry Confederation	<p>Abstract:</p> <p>The German textile+fashion industry is a highly innovative sector and a global player. The industry greatly relies on global value chains. R&D, artificial intelligence, 3D-printing, servicification, e-commerce, new data flows and other new developments change and replace decades-old patterns.</p> <p>The world economy in 2030 will need a trade policy framework embracing change and responding to the multiple speedy transformation processes. The multilateral rules-based trading system will be in need of updates in a number of areas.</p> <p>Which are these processes and areas? Which adaptations do they require? Will the WTO and its members be able to deliver on the new challenges? Are any alternative scenarios available? With perspectives provided by industry, policy making and think tank representatives, this working session will seek answers and explore necessary and realistic orientations for trade policy.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Lucian Cernat, Chief Economist, DG Trade, European Commission • Christian Ewert, President, amfori • Hosuk Lee-Makiyama, Director, The European Centre for International Political Economy (ECIPE) • Bernd Stadler, Head of Customs, Global Logistics, Hugo Boss <p>Moderator:</p> <ul style="list-style-type: none"> • Ralph Kamphöner, Head of Brussels Office, textil+mode

18:45

Cocktail reception hosted by the WTO Secretariat

CR Lobby

Public Forum 2018 "Trade 2030"

3 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
34	S1	<i>Working Session</i>	Africa goes digital: Leaving no one behind	<p>Friedrich-Ebert-Stiftung (FES) in cooperation with</p> <p>African, Caribbean and Pacific Group of States (ACP) Geneva office</p> <p>United Nations Economic Commission for Africa (UNECA)</p> <p>Office of the United Nations High Commissioner for Human Rights (OHCHR)</p>	<p>Abstract:</p> <p>Digital trade is growing rapidly in Africa, implying significant changes for the way African countries trade and industrialize. Digital trade can provide many opportunities that promote or realise human rights. This includes pushing overall demand for closing digital divides, creating improved ICT infrastructure and overall better infrastructure to promote development solutions and through creation of decent jobs and employment. However, technology must generally be made available, affordable and accessible with equality and non-discrimination underpinning these rights of access and use, to enable participation in development and more generally in political, social and economic spheres. How such a human rights based approach could look like for African economies will be tackled at this session.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Peggy Hicks, Director, Thematic Engagement, Special Procedures and Right to Development Division (TESPRRD), Office of the High Commissioner for Human Rights • David Luke, Head, African Trade Policy Centre, Economic Commission for Africa (ECA) • Seember Nyager, Google Africa • Ololade Shyllon, Project Manager for Democracy and Transparency, University of Pretoria <p>Moderator:</p> <ul style="list-style-type: none"> • Nadira Bayat, Programme Director, Global Economic Governance (GEG) Africa

3 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
35	S2	<i>Working Session</i>	International Trade, technological change and development: the role of public policy	Misión Permanente del Ecuador ante la OMC	<p>Abstract:</p> <p>The working session seeks to highlight the need for an efficient and active public policy that, jointly with the private sector, encourages the productive structure diversification and the incorporation of technology on the aggregate value of national production. Facing the challenges of globalization requires serving both, winners and losers in the same way, which requires working on the incorporation and / or the generation of value chains within the productive process associated to the fourth industrial revolution.</p> <p>The speeches concern on foreign trade and technological composition of the respective trade flows of Ecuador; the impacts of global trade transformations on the regional economy of developed countries; the importance of structural change and industrialization, and the necessary generation of public goods.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Teresa Córdova, Directora, Instituto de Grandes Ciudades de la Universidad de Illinois (UIC) • Luis Fierro, Phd. Coordinador de Actividades con Socios Económicos y Comerciales de la Fundación Unión Europea - América Latina y el Caribe (EU-LAC) • Piergiuseppe Fortunato, Oficial de Asuntos Económicos, Conferencia de las Naciones Unidas para el Desarrollo (UNCTAD) <p>Moderator:</p> <ul style="list-style-type: none"> • Diego Aulestia, Embajador, Representante Permanente de Ecuador ante la OMC y otras organizaciones económicas con sede en Ginebra

3 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
36	S3	<i>Working Session</i>	How e-commerce will drive inclusivity and become a profitable reality for SMEs & MSMEs by 2030 - Exploring 'digital decolonisation' for social benefit and successful cross-border trade globally	SPINNA Circle Ltd	<p>Abstract:</p> <p>From social interaction to business transactions, B2C (business to consumer) trade in the recent past has been increasing exponentially. According to a recognised platform provider: "global retail e-commerce sales will reach USD 4.5 trillion by 2021". B2C platform providers and social media have made it easier for individual entrepreneurs and traders to now reach global markets by putting their wares out in the international space with the help of the Internet. Localised and regional platform providers in large countries and across the region in Asia Pacific, Latin America, China and India continue to prove how SMEs in developing countries are able to gain market share in record time compared to conventional trading methods. The main objective is to illustrate a model with the key components necessary to enable successful technology-led inclusive trade by 2030 that is critical in supporting SMEs and MSMEs to benefit from this great shift in trade going forward.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Kimberley Botwright, Community Lead, Trade and Investment, World Economic Forum • Jake Colvin, Executive Director, NFTC's Global Innovation Forum • Rupa Ganguli, Founder & CEO, inclusivetrade.com • Andrew Ure, Head of Trade and Economic Affairs, Google Asia-Pacific <p>Moderator:</p> <ul style="list-style-type: none"> • Lucy Hockings, Host and presenter, BBC

3 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
37	W	<i>Working Session</i>	FAO Instruments supporting the Sustainability of Trade in Fish and Fishery Products	Food and Agriculture Organization of the United Nations (FAO)	<p>Abstract:</p> <p>Historically, fish is one of the most traded food animal protein worldwide in value terms. World trade flow of fisheries and fishery products show a consistent upward trend and a significant share of total fisheries production is exported reflecting the sector's degree of openness and integration into international trade. However, in general terms, the situation of fish stocks continues to face serious problems.</p> <p>The session will present how FAO fish instruments and other multi-stakeholder collaborative initiatives supported by FAO address legality and sustainability of fish and fisheries products accessing the markets.</p> <p>In addition, the session will serve as a forum for the exchange of views on how international instruments and initiatives contribute to a sustainable trade of fish and fisheries products, within the overall framework of the UN Sustainable Development Goals (SDGs).</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Marcio Castro de Souza, Senior Fishery Officer (Trade), FAO – Food and Agriculture Organization of the United Nations • Ratana Chuenpagdee, Project Director, Too Big to Ignore – Global Partnership for Small-Scale Fisheries Research (TBTI) • Andréa Durighello, West Africa Regional Coordinator, The Fisheries Transparency Initiative (FiTI) • Peter Hajipieris, Supervisory Board Member, Global Seafood Sustainability Initiative (GSSI) <p>Moderator:</p> <ul style="list-style-type: none"> • Ahmad Mukhtar, Economist, Liaison Office in Geneva, Food and Agriculture Organization of the United Nations (FAO)

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8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
38	D	<i>Working Session</i>	Enabling Global MSMEs: How technical assistance and capacity building initiatives could take into account the trade needs and challenges of MSMEs?	Informal Group of MSMEs	<p>Abstract:</p> <p>Much focus has been placed recently in the promotion MSMEs integration in international trade, and how WTO and other International Organizations have a role to play in accomplishing this task. In an effort to foster greater economic development and to promote MSMEs trade, including through the identification of challenges and opportunities they face in their internationalization efforts, the Informal Group of MSMEs is promoting this Working Session in the context of the Public Forum, to explore how technical assistance and capacity building initiatives could take into account the trade needs and challenges of MSMEs, as well as identify existing initiatives and gaps to improve implementation and adoption of technical assistance and capacity building activities thereby fully exploiting the participation of MSMEs in international trade.. A repository of existing technical assistance and capacity building initiatives will be presented to participants during the session, as an important tool for MSMEs reference.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Karolina Anda Berney, Manager, Emerging Enterprises Pro Bono Program, Sidley Austin LLP • Harriet Lamb, CEO International Alert • Francisco A. Lima Mena, Ambassador, Permanent Mission of El Salvador to WTO • Ileana Rogel, President, CONAMYPE • Cattleya Romero-Faude, Founder and Managing Director, SAGANÀ Association <p>Moderator:</p> <ul style="list-style-type: none"> • Manuel Teehankee, Ambassador, Permanent Mission of Philippines to WTO


3 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
39	E	<i>Working Session</i>	Placing Business Women at the Heart of the Trading System: Innovative Models that Work	Business Women in International Trade (BWIT) Global Affairs Canada	<p>Abstract:</p> <p>The empowerment of women through entrepreneurship and increasing their participation in global commerce will be critical in achieving the Trade 2030 goal of a more sustainable and inclusive trading system. Further to the 2017 WTO Buenos Aires Declaration on Trade and Women's Economic Empowerment, this panel will consider best practices and innovative strategies designed to assist women to globalize. This session will highlight models of support of the economic integration of women in the global marketplace, including Canada's flagship Business Women in International Trade (BWIT) program. The panelists will elaborate on how supplier diversity programs have helped accelerate business opportunities for women in developing countries at different levels of development. This panel will also discuss how governments and public and private entities need to collaborate to build momentum to achieve a foundation for inclusive trading systems which will create successful outcomes for women entrepreneurs seeking to access global markets</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Josie L. Mousseau, Deputy Director, Canadian Business Women in International Trade (BWIT) Program, Global Affairs Canada (GAC) • Yolisa Ngxabazi, Director and Founder, YN ATTORNEYS • Michael Tobolski, Director, Corporate Relations, WEConnect International • Peter Zerp, Supplier Inclusion & Diversity Manager, Accenture, Netherlands <p>Moderator:</p> <ul style="list-style-type: none"> • Vanessa Erogbogbo, Head, SheTrades Initiative, International Trade Centre

3 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
40 	B	<i>Working Session</i>	Shaping the Future of Trade through Social Innovation: Accelerating Ideas to Action	EDHEC Business School	<p>Abstract:</p> <p>New technologies such as artificial intelligence, big data, robotics, blockchain and cryptocurrencies promise to alter radically future economic growth and development. The dramatic technological changes that have occurred in the last few decades, have called into question many of the benefits of technology and we should not fall short into essentializing how to instil the 'social' into the future of trade. This session offers a compendium of arguments, expressed in form of use and case studies surrounding the debate of social innovation. It is aimed at to provide a response to: How can technology be a mechanism for social innovation contributing to the social good, including the promotion of equality, social mobility and social justice? Representatives of academia, NGOs, large corporations and SME's on this panel will present their perspectives and show case studies on social innovation and social entrepreneurship with a particular emphasis on the disability and health sector.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Cathy Holloway, Academic Director and Co-Founder, Global Disability Innovation Hub; Senior Lecturer, UCLIC • Loick Menvielle, Professor, EDHEC Business School • Tarun Sarwal, Co-Founder and Managing Partner, Inkludo • Philipp Späti, CTO Switzerland, IBM <p>Moderator:</p> <ul style="list-style-type: none"> • Loick Menvielle, Professor, EDHEC Business School

3 October 2018

10:00-11:30

Session	Room	Type	Title	Organizers	Abstract
41	CR	Plenary Session	Launch WTO World Trade Report 2018: The Future Of World Trade: How Digital Technologies Are Transforming Global Commerce		<p>Abstract:</p> <p>The session will begin with the launch of the World Trade Report 2018: The Future Of World Trade: How Digital Technologies Are Transforming Global Commerce. Following the launch, a group of eminent panellists will bring their experience on how digital technologies are changing international trade and how international trade cooperation can help governments reap the benefits and address the challenges of digital trade. The World Trade Report 2018 examines how the Internet of things, artificial intelligence, 3D printing and blockchain are transforming global commerce today and are likely to impact it further in the years to come. It provides an economic analysis of the different ways in which these digital technologies affect international trade and tries to quantify the extent to which global trade may be affected in the next fifteen years. It also examines the consequences of this transformation of international trade for existing and future international trade co-operation.</p> <p>Opening Remarks:</p> <ul style="list-style-type: none"> Roberto Azevêdo, Director-General, World Trade Organization <p>Panellists:</p> <ul style="list-style-type: none"> Abdoullah Cisse, Professeur-Avocat, Carapaces Stratégies & Conformités Caroline Freund, Director, Macroeconomics, Trade, and Investment Climate, World Bank Susan Lund, Partner, McKinsey Global Institute <p>Moderator:</p> <ul style="list-style-type: none"> Robert Koopman, Chief Economist and Director, Economic Research and Statistics Division, WTO

3 October 2018

11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
42	S1	<i>Working Session</i>	The Populist Revolt in the United States: Implications for an Inclusive Trading System	Cato Institute	<p>Abstract:</p> <p>After a relatively quiet few months at the start, the Trump administration's trade policy has taken shape, and reflects the aggressive rhetoric from the Presidential campaign. President Trump is taking on the WTO, NAFTA, and other trade agreements, and he is confronting China, Germany and other trading partners. He and his key trade advisers obsess over bilateral trade deficits, and allege unfair treatment by U.S. trading partners and by international institutions. Governments and corporations around the world have struggled to figure out how to respond. This session examines the Trump administration's rhetoric and actions, and tries to sort out where things are going. What do Trump and his advisers really want? What are they likely to actually get? With new Congressional elections coming soon, what is the next two years of Trump's first term trade policy likely to look like? What will be the impact on the world trading system?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Scott Andersen, Partner, Sidley • James Bacchus, Adjunct Scholar, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute • Simon Lester, Associate Director, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute • Inu Manak, Visiting Scholar, Associate Director, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute <p>Moderator:</p> <ul style="list-style-type: none"> • Dan Ikenson, Director, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute

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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
43	S2	<i>Working Session</i>	A workers' agenda for e-commerce	<p>International Trade Union Confederation (ITUC)</p> <p>Trade Union Advisory Committee to the OECD (TUAC)</p>	<p>Abstract:</p> <p>Technologists argue that there will be as much innovation between today and 2021, as there were between 1980 and today. Technological change is running faster than we can adapt to; so, will we find ourselves jobless soon? Why Big Tech argues that e-commerce is a big opportunity for SMEs and developing countries? Does e-commerce benefit African workers more than American ones? We will debate these and other questions about the impacts of AI and algorithms on the workplace, the ideal rulebook for global e-commerce, the effects of online platforms' employment model on income inequality, and 'innovative' solutions from the past that can keep the neo-Luddites at bay. Leading thinkers from the trade union movement will present where workers stand. With only a few panel Panellists, this session is designed to discuss these matters mostly with the audience.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Anna Byhovskaya, Policy Officer, Trade Union Advisory Committee (TUAC) to the OECD • Victor Figueroa, International Transport Workers' Federation <p>Moderator:</p> <ul style="list-style-type: none"> • Georgios Altintzis, Policy Officer, International Trade Union Confederation (ITUC)

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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
44	S3	<i>Working Session</i>	Agenda 2030 and Agriculture: Innovating to Deliver	Permanent Mission of Brazil to the WTO and other economic organizations in Geneva Brazilian Trade And Investment Promotion Agency (Apex)	<p>Abstract:</p> <p>As one of the largest agricultural exporters in the world, Brazil is committed to being part of the solution for the achievement of the 2030 Sustainable Development Goals. Given its importance to world trade, agriculture serves as a powerful agent of change. Through innovative solutions, Brazil is on the path towards achieving strong environmental and social sustainability in the sector.</p> <p>This session aims to provide food for thought to the Public Forum by offering concrete illustrations of the current state of play in Brazil that may serve to inspire other WTO Members and stakeholders in achieving the Sustainable Development Goals. The objective of the session will be to drive an informed debate on the opportunities and challenges encountered at the intersection between increased demand for food, international trade and sustainable development.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Luiz Roberto Barcelos, President, Brazilian Fruit Growers Exporters' Association • Peter Koegler, Director, Corporate and Ecosystems Finance, Conservation International Europe • Roberto Rodrigues, Coordinator, Agribusiness Centre of Getúlio Vargas Foundation • Mariana Vasconcelos, Founder and CEO, Agrosmart <p>Moderator:</p> <ul style="list-style-type: none"> • Lee Ann Jackson, Counsellor, WTO

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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
45	W	<i>Working Session</i>	Sustainable Trade in the Connected Future	International Trade Centre (ITC); Trade for Sustainable Development Programme	<p>Abstract:</p> <p>With continual innovation and increasing complexity along global value chains, international trade is changing at a fast pace. For small and medium-sized enterprises (SMEs) in developing countries, seizing the opportunities presented by these trends remains a challenge. How can SMEs upstream and value chain tiers downstream take advantage of policies, networks and supply chain innovations to engage in sustainable production practices? Meanwhile, the purchasing power of a more 'conscious' consumer is becoming a key driver for sustainable and inclusive production – and trade – of the future. How does one effectively communicate with consumers given the complexity of the subject?</p> <p>The session will explore multi-level policy approaches, market-based tools, networks and other supply chain innovations that help upstream and downstream value chain actors engage in sustainable consumption and production practices, and their impact on trade in the context of the 2030 agenda.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Arancha González, Executive Director, International Trade Centre (ITC) • Joyce Njogu, Head of the of KAM Consulting, Kenya Association of Manufacturers • Teresa Ribera Rodríguez, Minister, Ministerio para la Transición Ecológica, Spain • Ovais Sarmad, Assistant Secretary-General, Deputy Executive Secretary, United Nations Framework Convention on Climate Change (UNFCCC) <p>Moderator:</p> <ul style="list-style-type: none"> • Eliza Anyangwe, Journalist

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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
46	D	<i>Working Session</i>	Leadership beyond the veil	Oman Logistics Centre, Asyad	<p>Abstract:</p> <p>Women in the Middle East are a vibrant and dynamic component of business and society. This session explores leadership by Omani women in recognising, developing and growing business opportunities in the digital era. Panellists will discuss evolving business opportunities into profitable and forward-looking enterprises - including, how women lead and direct businesses in societies which are often perceived from outside as ones where women do not have active leadership roles.</p> <p>Today's women are undertaking higher education, through universities and institutions opening in their countries and completing post graduate studies internationally. As countries develop, women are seen at the forefront leading development and change, exploring new technologies and business concepts, or introducing elements of Middle Eastern culture in international contexts. As the world moves into the fourth industrial revolution, Omani women continue to be significant contributors and leaders in their own right.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Nasra Al Hinai, Country Logistics Supervisor, Baker Hughes GE • Shaima Al Lawati, Founder and Managing Director, Senior sustainability; Social responsibility advisor, Destination Sustainability • Lujaina Mohsin Darwish, Chairperson of the Mohsin Haider Darwish group; Member of the State Council, Mohsin Haider Dawrisha LLC • Abdulla Nasser Al Rhabi, Ambassador and Permanent Representative of the Sultanate of Oman to the WTO • Christina Orisich, Deputy Director of Geneva Centre for Security Policy <p>Moderator:</p> <ul style="list-style-type: none"> • Monique van Daalen, Permanent Representative of the Netherlands to the United Nations and other International Organizations in Geneva

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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
47	E	<i>Working Session</i>	Mainstreaming Trade to Attain the SDGs	Development Division, WTO	<p>Abstract:</p> <p>The WTO is central to achieving the 2030 Agenda for Sustainable Development and its Sustainable Development Goals (SDGs), which set targets to be achieved by 2030 in areas such as poverty reduction, health, education and the environment. The SDGs put significant emphasis on the role that trade plays in promoting sustainable development and recognize the contribution that the WTO can make to the 2030 Agenda. By delivering and implementing trade reforms which are pro-growth and pro-development, and by continuing to foster stable, predictable and equitable trading relations across the world, the WTO is playing an important role in delivering the SDGs, just as it did with the Millennium Development Goals before them. This session will examine that role and formulate recommendations on ways to accelerate progress on achieving the SDGs.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Roberto Azevêdo, Director-General, World Trade Organization • Julian Braithwaite, Permanent Representative, Mission of the United Kingdom to the WTO • Isabelle Durant, Deputy Secretary-General, UNCTAD • John Keeler, CEO, Blue Star Foods • Franck Mwe di Malila, Ministre du Tourisme, RD Congo <p>Moderator:</p> <ul style="list-style-type: none"> • Eduardo Galvez, Permanent Representative, Mission of Chile to the WTO

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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
48	F	<i>Working Session</i>	How can trade best support the fight against climate change?	BusinessEurope	<p>Abstract:</p> <p>Trade 2030 means a trade that respects, promotes and contributes to the implementation of the Sustainable Development Goals. Focusing on the relationship between trade and climate change, we find that trade has important positive externalities on climate change. For instance, trade is a key factor in the diffusion of green goods, services and technologies. However, we also observe negative effects, such as increased Green House Gas emissions through transport. With the objective to improve awareness and develop a proactive agenda that could lead to concrete multilateral outcomes, this session will look into practical solutions to tackle challenges and accelerate the positive impact of trade on climate change: What is the role of the WTO and how can its rulebook be updated? What can we learn from different policies WTO members implement at national and regional level? How can we bring these policies closer to the practices of businesses and NGOs?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Yonov Frederick Agah, Deputy Director General, World Trade Organization • Stephen de Boer, Ambassador and Permanent Representative of Canada to the World Trade Organization • Samuel Leré – Responsible for the Environment and Globalisation, Fondation pour la Nature et l’Homme • Dieter Vollkommer, Head of Resource and Energy Efficiency Department, Siemens <p>Moderator:</p> <ul style="list-style-type: none"> • Luisa Santos, International Relations Director, BusinessEurope


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11:30-13:00

Session	Room	Type	Title	Organizers	Abstract
49  EN FR	B	<i>Working Session</i>	Smart, Sustainable, Frugal, Responsible: Innovation, Trade and the SDGs	Institute for International Trade (IIT) The University of Adelaide	<p>Abstract:</p> <p>The innovation agenda in trade - entrepreneurial, technological, smart and sustainable - also concerns developing countries in the multilateral trading system. Young, tech-savvy minds and SMEs in these countries may not have access to hi-tech or capital-intensive solutions, but their creativity produces sustainable advances referred to as 'frugal' innovation, 'innovation in the mundane' and the like. This session focuses on practical aspects of Trade 2030 and the SDGs.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Judith Fessehaie, Program Officer, ITC• Josette Genio, Sustainability Manager, Blue Star Foods• Antony Taubman, Director, IPD, WTO <p>Moderator:</p> <ul style="list-style-type: none">• Keith Wilson, Senior International Trade Law Counsellor, IIT, The University of Adelaide

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13:00-14:00

Session	Room	Type	Title	Organizers	Abstract
50 	Atrium	<i>Meet the Author: James Bacchus</i>	The Willing World: Shaping and Sharing a Sustainable Global Prosperity	WTO Bookshop and Library	<p>Abstract:</p> <p>In this time of unwillingness, the right kinds of global solutions are needed now more than ever. Climate change is here and intensifying. Anxieties over economic globalization grip many in the fear of change. While these fearful have turned inward into unwillingness, the world's willing are working harder than ever for international and other cooperative solutions. James Bacchus explains why most of the solutions we need must be found in local and regional partnerships of the willing that can be scaled up and linked up worldwide. This can only be achieved within new and enhanced enabling frameworks of global and other international rules that are upheld through the international rule of law. To succeed, these rules and frameworks must for the first time see and treat economy and environment as one. The Willing World explains how best we can build the right legal structure to attain our global goals - and summon and inspire the willingness needed to do it.</p> <p>Author:</p> <ul style="list-style-type: none"> James Bacchus, Adjunct Scholar, Herbert A. Stiefel Center for Trade Policy Studies, Cato Institute <p>Moderator:</p> <ul style="list-style-type: none"> Ricardo Meléndez-Ortiz, CEO, International Centre for Trade and Sustainable Development (ICTSD)

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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
51	S1	<i>Working Session</i>	Innovation and digital transformation for sustainable and inclusive tourism	Trade in Services and Investment Division, WTO UNWTO	<p>Abstract:</p> <p>There is a broad consensus that tourism development must be sustainable and inclusive. It can serve as an engine for the creation of decent jobs, and be a key pillar of many national development strategies. The use of new technologies, especially the internet, social networks, search engines and digital platforms, has changed the industry and the ways which tourism information is collected, processed and managed. The pressing question is: How can these rapidly changing technologies best be applied?</p> <p>The objective of this session is to highlight and build upon the many linkages between innovation, technology and sustainable tourism, in order to contribute to socio-economic development. The session will discuss inter alia the role of technology in promoting decent work and local economic development, reducing carbon emissions, dealing with over-tourism, enhancing youth and women's participation, and delivering vocational education and training.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jaime Alberto Cabal Sanclemente, Deputy Secretary-General, UNWTO • Torbjörn Fredriksson, Chief, ICT Policy Section, United Nations Conference for Trade and Development (UNCTAD) • Arancha González, Executive Director, International Trade Centre (ITC) • Gloria Guevara Manzo, President & CEO, World Travel & Tourism Council (WTTC) • Franck Mwe di Malila, Ministre du Tourisme, Kinshasa/RD Congo <p>Moderator:</p> <ul style="list-style-type: none"> • Dale Honeck, Counsellor, WTO Trade in Services and Investment Division (TSD)

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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
52	S3	<i>Working Session</i>	The Great Connector: Digital Trade Policy as a Path to a Comprehensive Framework for Multilateral Regulations of Trade and Socio-Economic Development	National Research University Higher School of Economics	<p>Abstract:</p> <p>The session will discuss how to make the digital trade policy a catalyst for socio-economic development and to develop the multinational system to enable it to consider the risks and challenges of the future. The panellists will address:</p> <ul style="list-style-type: none"> - Possible shocks to trade in digital world and how to develop rules for future economy; - Problems of regulation of access to business information and data; - Ways to provide effective assistance to development to avoid wider gap between countries in the future; - New aspects of RTA regulation practices within digital economy; - Possibilities to develop more comprehensive multilateral rules. <p>Panellists:</p> <ul style="list-style-type: none"> • Maksim Hubski, Head Project, "Assisting the Government of the Republic of Belarus in Accession to the World Trade Organization through Strengthening National Institutional Capacity and Expertise" • Nurlan Kulbatyrov, Deputy General Director, Center for Trade Policy Development of the Ministry of National Economy of the Republic of Kazakhstan • Rosemina Nathoo, Senior Trade Law Advisor, Centre for Trade Policy and Law (CTPL), Carleton University/University of Ottawa • Phil Rourke, Executive Director, Centre for Trade Policy and Law (CTPL), Carleton University/University of Ottawa <p>Moderator:</p> <ul style="list-style-type: none"> • Alexandre Daniltsev, Head, Trade policy institute (TPI) of Higher School of Economics (HSE)

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Session	Room	Type	Title	Organizers	Abstract
53	W	<i>Working Session</i>	Trade and poverty reduction: New evidences of impact on developing countries	World Trade Organization (WTO) World Bank	<p>Abstract:</p> <p>Building on an understanding of how poverty affects the capacity to benefit from trade opportunities, the session entails to propose new empirical evidences and to review four features of extreme poverty that are of critical importance in understanding why trade openness does not automatically lead to poverty reduction. These features are rural poverty, fragility and conflict, gender inequality and informality. Evidences show that there is a considerable potential for the use of new ICT technologies to reduce the costs of compliance and of trading across borders. Greater efforts to harness the potential for technology, both in research on trade and poverty, and in maximizing the positive impact of trade for the extreme poor are necessary. Access to the Internet and other forms of digital technology holds significant promise for connecting the poor to new trade opportunities, by lowering many of the costs associated with trade. Overcoming these barriers to connectivity is a global development priority.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Leila Baghdadi, Associate Professor, University of Tunis • Caroline Freund, Director, Macroeconomics, Trade, and Investment Climate, World Bank • Chandra Kumar Ghimire, Permanent Secretary of the Ministry of Industry, Commerce and Supplies, Kingdom of Nepal • Marcelo Olarreaga, Professor of Economics, University of Geneva • Roberta Piermartini, Chief of Section, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none"> • Robert Teh, Chief of Section, World Trade Organization

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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
54	D	<i>Working Session</i>	Inclusive Growth in Agriculture: How Economies Get There Through Digitally Enabled Services	Coalition of Services Industries (CSI)	<p>Abstract:</p> <p>Digitally enabled services have transformed every economy and sector throughout the world including agriculture. While many have taken advantage of the opportunity this presents, both developed and developing countries face significant obstacles in fostering an environment for farmers and ranchers that enables innovation, productivity, and growth.</p> <p>Digital services, particularly cloud services, are enabling better and more efficient practices, particularly in developing economies where they are being employed to improve agricultural output, modernize outdated processes, and unleash new potential.</p> <p>This working session will focus on the digitally enabled services that are spurring agricultural trade an inclusive manner. Panelists from developing countries and the business community will explore the impact of digitally enabled services on the global agricultural sector, how these services have encouraged productivity and growth, and what governments can do to further encourage this upward trend in innovation through trade negotiations and policy.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Sahra English, Vice President of Global Public Policy, Mastercard • Matthew Reisman, Director of International Trade, Microsoft <p>Moderator:</p> <ul style="list-style-type: none"> • Christine Bliss, President, Coalition of Services Industries (CSI)


3 October 2018

14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
55	E	Working Session	Women and e-commerce: From data to implementation	Federal Ministry for Economic Cooperation and Development (BMZ)	<p>Abstract:</p> <p>E-Commerce is a vital tool for the economic empowerment of women in developing countries and it is undisputed that they should be enabled to run a digital business and develop digital skills. To design targeted policies and measures geared towards women's needs, bottlenecks and opportunities for women entrepreneurs have to be identified based on gender-sensitive data. This session will therefore address the question of how to improve this assessment and how to move from data to action. More specifically, we will discuss:</p> <ul style="list-style-type: none"> - What data do we need to identify the key levers for women to become involved in digital trade and how do we get it? - How can we better use data to implement targeted actions and motivate women to become digital entrepreneurs? <p>The aim of the working session is to develop clear ideas on how to set up data-driven solutions for the economic empowerment of women.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Princess Abze Djigma, CEO, H.R.H. Princess Abze Djigma Foundation • Makeda Antoine-Cambridge, Ambassador and Permanent Representative of Trinidad and Tobago to the United Nations in Geneva • Vanessa Erogbogbo, Head, SheTrades Initiative, International Trade Centre • Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD <p>Moderator:</p> <ul style="list-style-type: none"> • Daniela Zehentner-Capell, Head of Division Trade Policy, Federal Ministry for Economic Cooperation and Development (BMZ)

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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
56  EN FR	B	Working Session	WTO Rules for Ensuring Sustainable Agriculture and Food Security: An SDG Compatibility Analysis	Third World Network (TWN) India Bangladesh Krishok Federation More and Better Network	<p>Abstract:</p> <p>Goal 2 of the 2030 Agenda for Sustainable Development aims to “End hunger, achieve food security and improved nutrition and promote sustainable agriculture”. It remains crucial for all countries and especially developing and least developed countries. It is imperative that a detailed analysis is carried out of Goal 2 targets and the current trade & WTO rules including those prescribed in the SDGs, and how these will help or hinder the achievement of these agreed targets. The current discussion at the WTO on key issues including subsidies, both domestic subsidies and (progress on) export subsidies, market access, TRIPs, investment and e-commerce can be linked clearly to the attainment to all the SDG 2 targets. The Working Session will aim to explore these linkages and make recommendations towards achieving a multilateral trading system that is in sync with the SDG framework, and is itself sustainable, transparent, inclusive and effective.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Abhijit Das, Head, Centre for WTO Studies India • Deborah James, Director, International Programmes, Centre for Economic and Policy Research Washington D.C. • Peter Lunenborg, Senior Researcher, South Centre Geneva • Antonius Yudi Triantoro, Minister Councillor, Indonesian Mission to the UN, WTO and Other International Organizations in Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Ranja Sengupta, Senior Researcher, Third World Network India

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15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
57	S1	<i>Working Session</i>	Trade in Knowledge and Intellectual Property	Intellectual Property Division, WTO Economic Research and Statistics Division, WTO	<p>Abstract:</p> <p>Since the TRIPS Agreement was negotiated, digital disruption has transformed how knowledge can be traded. There has been a rapid evolution in how knowledge products can be traded in their own right, including through transactions entailing IP licenses. Understanding this rapidly evolving knowledge component of trade, in the post-TRIPS period, and its impact on global supply chains, technology absorption and domestic innovation, is therefore indispensable for the trade policy community today. A thorough empirical grasp of the extent and nature of this transformation is essential for discussions on the adequacy of the trade law framework, including TRIPS. This session therefore aims to provide empirical evidence on digital trade of IP-related products, on how global production networks encourage trade and technology transfer, and to provide legal analysis on the applicability of the current trade law framework. A key consideration is how knowledge flows to developing countries can help achieve the relevant SDGs.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Erick Oh, International Trade Analyst, U.S. International Trade Commission (USITC) • Stela Rubínová, Research Economist, Economic Research and Statistics Division (ERSD), WTO • Lucas Spadano, Partner at Fialho Salles Advogados, São Paulo, Brazil • Antony Taubman, Director, IPD, WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Jayashree Watal, Counsellor, Intellectual Property, Government Procurement & Competition Division (IPD), WTO


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15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
58	S2	<i>Working Session</i>	Competition issues in the context of technology and internet-based firms	Centre for WTO Studies Indian Institute of Foreign Trade, New Delhi (IIFT)	<p>Abstract:</p> <p>While key elements of competition policy are expected to be universal, there is a view that certain features of technology and internet-based firms appear to require particular attention from the perspective of competition policy. At the core of this debate are a number of issues, including the following: role of data as an asset, presence of network effects, ability of the merged entity to pursue foreclosure strategies aimed at marginalizing competitors, role of algorithmic price setting and price collusion etc. The session will draw upon the expertise of panelists from a diverse background – competition official, trade diplomat, representative of inter-governmental organization and academicians – and would seek to address some of these aspects. The overall objective of the session would be to identify specific aspects of competition policy that may either be unique to, or be particularly relevant for, the digital economy; along with possible recommendations for competition authorities.</p> <p>Panelists:</p> <ul style="list-style-type: none"> • Rashmi Banga, Senior Economic Affairs Officer & Officer-in-Charge in the Unit of Economic Cooperation and Integration among Developing Countries, UNCTAD • Abhijit Das, Head, Centre for WTO Studies India • Ansgar Koene, Senior Research Fellow, Horizon Digital Economy Research Institute at University of Nottingham • Vahini Naidu, Foreign Economic Representative, accredited to the South African Permanent Mission to the WTO in Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Rajeev Kher, Distinguished Fellow, RIS (New Delhi)

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15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
<p>59</p> 	S3	<i>Workshop</i>	<p>Will technology help developing countries have easier access to trade finance</p>	<p>Permanent Mission of the Islamic Republic of Afghanistan to the WTO</p> <p>Economic Research and Statistics Division, WTO</p>	<p>Abstract:</p> <p>The contraction of global banks after the 2009 financial crisis left developing countries with persistent and large trade finance gaps. Will new technologies such as e-payments, blockchain, and fintechs, help close these gaps. Are poor countries going to benefit significantly, in terms of integrating better in the global economy by receiving the adequate amounts of trade finance and by promoting more modern trade practices?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Michelle Chivunga Nsanzumuco, Regional Advisor, British Blockchain Association; Executive Education Manager, University of Surrey Business School • Emmanuelle Ganne, Counsellor, Economic Research, WTO • Mohammad Q. Haqjo, Ambassador and Permanent Representative of the I.R. Of Afghanistan to the WTO, Chairman of the WTO Working Group on Trade, Debt and Finance • Jean-François Lambert, Chief Executive Officer, LambertCommodities Inc. • Vinay Mandonca, Global Head of Products, HSBC trade and receivable finance department <p>Moderator:</p> <ul style="list-style-type: none"> • Marc Auboin, Counsellor, Economic Research, WTO and Secretary, WTO Working Group on Trade, Debt and Finance

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15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
60	W	<i>Working Session</i>	Leveraging technology to support SMEs in LDCs: Opportunities and challenges	Mission permanente de la République du Bénin auprès de l'OMC	<p>Abstract:</p> <p>Technology-enabled trade has the potential to drive inclusive and sustainable development, provided that the business ecosystem in support of SMEs integrates emerging technologies for the benefit of all. Such a business ecosystem, or 'business ecosystem 4.0', offers leapfrogging opportunities and can help unlock the potential of SMEs in LDCs. Yet, LDCs often face many challenges when it comes to integrating technologies and establishing a support structure for SMEs. In a number of cases, however, technology-enabled solutions such as the use of delivery drones and mobile payment solutions were successfully implemented in LDCs. This session will discuss what business ecosystem actors in LDCs can do to support SMEs to fully benefit from the potential of technology-enabled trade</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Elodie Akotossode, Fondatrice, Ed Tech Women and Ed Tech Academy • Denis Deschamps, Délégué Général, Conférence Générale des Chambres de Commerce Africaines et Francophones • Carlos Foradori, Ambassadeur, Représentant Permanent d' Argentine à Genève • Arancha González, Directrice Exécutive, Centre du Commerce International (CCI) <p>Moderator:</p> <ul style="list-style-type: none"> • Eloi Laourou, Ambassadeur, Représentant Permanent du Bénin à Genève

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15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
61	D	<i>Working Session</i>	How to harness the industrialization opportunities of the African Continental Free Trade Area in the digital age	United Nations Economic Commission for Africa (UNECA)	<p>Abstract:</p> <p>The 4th industrial revolution is rapidly evolving which means that Africa faces a limited window of opportunity to deliver on its industrialization agenda before the full impact of ongoing technological changes become pervasive and invasive. In this context, the African Continental Free Trade Area (AfCFTA) offers a timely platform for Africa to industrialize. To fully harness the industrialization opportunities of the AfCFTA, African member states will need to develop national AfCFTA implementation strategies that identify key trade opportunities, current constraints, and steps required to take full advantage of the continental African market. The session will discuss what will be required of these national strategies in order to ensure that the AfCFTA is used as a tool for industrialization, and at the same time responds to rapid technological changes taking place in the global economy. This will include a discussion of what is required in terms on institutional capacities, stakeholder consultative mechanisms, and support for micro, small and medium enterprises (MSMEs).</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Albert Mudenda Muchanga, Trade Commissioner, African Union Commission • Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa <p>Moderator:</p> <ul style="list-style-type: none"> • Karima Bounemra Ben Soltane, Director, United Nations Institute for Economic Development and Planning


3 October 2018

15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
62	E	<i>Working Session</i>	Towards Sustainable Agriculture: What Role Can Trade Play in Fostering a More Sustainable Agricultural Sector?	<p>Canadian Federation of Agriculture (CFA-FCA)</p> <p>National Farmers Union - US (NFU)</p> <p>Swiss Farmers' Union (SBV)</p> <p>Young Farmers' Federation of Uganda (UNYFA)</p> <p>Norwegian Farmers' Union (NFU)</p>	<p>Abstract:</p> <p>Farmers play a critical role in achieving the UN Sustainable Development Goals (SDGs), in particular SDG 2: « end hunger, achieve food security and improved nutrition and promote sustainable agriculture ». At the same time, they are also strongly impacted by the effects of climate change, including water scarcity, flooding and the prevalence of new pests. Price volatility, low revenue and tight margins among farmers also affects the sustainability of agriculture. But also trade is affecting agricultural production and delivers possibilities of achieving the SDGs.</p> <p>How will the SDGs work within the context of WTO agreements and current negotiating objectives? Can increased trade play a role in making agriculture more sustainable? If so, how should trade rules be designed to contribute to a more sustainable global agricultural sector?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Elisabeth Bürgi Bonanomi, Center for Development and Environment, University of Berne • Denis Kabiitj, CEO, Young Farmers' Federation of Uganda; Leader, World Farmers' Organisations Young Farmers Committee • Bruno Letendre, President, Quebec dairy farmers, Canada • Katie Milne, National president, Federated Farmers of New Zealand <p>Moderator:</p> <ul style="list-style-type: none"> • David G. Velde, Vice president, World Farmers' Organisation and General Counsel, US National Farmers' Union

3 October 2018

15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
<p>63</p> 	B	<i>Workshop</i>	How can trade contribute to make the world economy more circular?	Institute for European Environmental Policy (IEEP)	<p>Abstract:</p> <p>This workshop will focus on linking trade and circular economy in the context of the Sustainable Development Goals under the 2030 Agenda, particularly SDG12 on responsible consumption and production. To ensure the prosperity for future generations and keep up with increasing demand for goods and services, the transition to a more global circular economy, in line with SDG12, is crucial. As shown by the recent ban on waste imports by China or bans on the domestic use of plastic bags in several developed and developing countries, there might be synergies, trade-offs and conflicting approaches between countries' pathways to sustainable production and consumption and implementation of the SDGs, with implications for trade. The objective of the session is to seek ways for a rules-based trade system to provide an enabling environment to make world economy more circular.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jocelyn Blériot, Executive Officer, Ellen MacArthur Foundation • Richard Gower, Senior Associate for Economics and Policy, Tearfund • Henrique Pacini, Economic Affairs Officer, UNCTAD • Romain Pardo, Policy analyst, Institute for European Environmental Policy <p>Moderator:</p> <ul style="list-style-type: none"> • Caroline Dommen, Independent Consultant

3 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
64	S1	<i>Working Session</i>	Trade 2030 & The Fourth Industrial Revolution (4IR) - Bringing the Vision and Thoughts of the Youth to the World	Global Shapers Geneva, an initiative of the World Economic Forum (WEF)	<p>Abstract:</p> <p>The Global Shapers Community embraces a Journey of Global Dialogue by engaging local hubs in more than 20 cities around the World to shape a vision for the Future of Trade and the impact of the 4IR in line with SDG 17 that will be shared at the beginning of this session and gifted to all participants. With such a beginning, we aim to inspire participants in co-creating the ecosystems needed to achieve a more sustainable, fulfilling and prosperous Future of Trade that defeats inequalities and provides equal opportunities to people in every part of the World.</p> <p>Bringing together today and tomorrow's leaders for a comprehensive discussion on how we can thrive through this massive transformation.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Francesca Bianchi, Project Specialist, Global Alliance for Trade Facilitation, International Trade and Investment, World Economic Forum • Robert Koopman, Chief Economist and Director, Economic Research and Statistics Division, WTO • Enrico Nano, Research Economist; Member, Global Shapers Geneva hub <p>Moderator:</p> <ul style="list-style-type: none"> • Luigi Matrone, CEO, e-Business Institute; Member, Alumni Advisory Council, Global Shapers Community

3 October 2018

17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
65	S2	<i>Working Session</i>	How can latest technologies improve the work of Customs and other border agencies to facilitate and accelerate trade	World Customs Organization (WCO)	<p>Abstract:</p> <p>Not every emerging technology will change the way we work, but it is key that policy leaders understand which technologies will be relevant to them and to prepare accordingly. The potential benefits of the new technologies for Customs and border management could be tremendous, but also the challenges of preparing for their impact.</p> <p>For successful implementation of the WTO Trade Facilitation Agreement, for example, technologies will play a critical role. A number of pilot projects and research have shown that some of these technologies could have an important impact in enhancing the efficiency and effectiveness of Customs and border agencies in the future, and could have a game-changing effect on cross-border trade.</p> <p>This session will bring together experts from Customs, the private sector and international organizations etc. and is aimed at sharing some of the lessons learnt and providing a number of recommendations for the future.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Kelly Bélanger, Director General for Travellers Project Portfolio Directorate, ISTB (Information, Science and Technology Branch), Canada Border Services Agency (CBSA) • Nicolas Buhmann, Commercial Manager, Global Trade Digitization, Maersk, Denmark • Brice Lenain, Solution Specialist, Microsoft • Matome Mathole, Customs Attaché, Embassy of the Republic of South Africa in Brussels and Moderator of the WCO Virtual Working Group on the Future of Customs <p>Moderator:</p> <ul style="list-style-type: none"> • Luc De Blicq, Deputy Director, WCO

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17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
66	S3	<i>Working Session</i>	Information Communication Technology: Facilitating Inclusive Trade through SMS-enabled reporting of NTBs	TradeMark East Africa (TMEA)	<p>Abstract:</p> <p>This session will highlight the role of technology in enforcing member obligations at the regional and multilateral trading arrangements. The session will demonstrate the role of the private sector, particularly small and medium enterprises, in facilitating faster and more effective resolution of NTBs by public-sector regulators. The session will demonstrate how use of appropriate and readily available technology leads to more inclusive trade.</p> <p>The discussion will focus on how SMS technology, without smartphones and computers linked to the internet, helped small businesses in the EAC to report NTBs. It will show how the platforms track the occurrence of NTBs and the time it takes to resolve them, thereby enhancing transparency accountability. This intervention reduced bottlenecks in trade including roadblocks along the Northern Corridor, and facilitated review of processes, eg. Issuance of certificates of origin in Tanzania, thereby reducing the time and cost of doing business for all business sectors.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Richard Kamajugo, Senior Director, Trade Environment, TradeMark East Africa • Steven Kasiima, Director of Traffic and Road Safety, Uganda Police Force • Patrick Magai, Industry Development Manager, Tanzania Chamber of Commerce, Industry and Agriculture (TCCIA) • Jennifer Mwijukye, Founder and CEO, Unifreight Group <p>Moderator:</p> <ul style="list-style-type: none"> • Sheri Rosenow, Counsellor, World Trade Organisation (WTO)

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17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
67	W	Working Session	Make the playing field level again! (Ensuring global fair trade by 2030)	<p>European Commission</p> <p>United States Trade Representative (USTR)</p> <p>Government of Japan</p>	<p>Abstract:</p> <p>Effectively, "fair trade" is a synonym for "sustainable trade". However, in many respects today's trade is unfair as economic operators in a number of countries benefit from targeted and significant market-distorting government support. This triggers and further reinforces anti-trade sentiments among stakeholders who cannot fully reap the benefits of free trade. The most significant distortion in international trade is subsidies and other types of support from governments and government-sponsored institutions. Addressing these issues is a key component of our shared goal to have sustainable and inclusive trade by 2030.</p> <p>Panellists in this working session will identify and discuss the most harmful types of subsidies resulting in an uneven playing field, creating significant negative externalities. The panellists will discuss whether WTO members are currently able to defend themselves against such subsidies, and whether the WTO rulebook on subsidies needs to be improved and updated.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jimmy Goodrich, Vice President Global Policy, Semiconductor Industry Association (SIA) • Jennifer Hillman, Professor, Georgetown University Law Center • Orlando Perez Garate, Director General for International Trade Rules, Ministry of Economy of Mexico • Mark Wu, Professor, Harvard Law School <p>Moderator:</p> <ul style="list-style-type: none"> • John Magnus, President, TradeWins LLC

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17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
68	D	<i>Working Session</i>	Including Farmers in Sustainable World Trade	French National Federation of Farmers' Unions (FNSEA)	<p>Abstract:</p> <p>Agriculture, which has been integrated into world trade rules and is found at the centre of discussions and negotiations on free-trade agreements, is a unique sector given the inherent volatility of its markets and its importance in worldwide employment and development. It is linked to 13 of the 17 Sustainable Development Goals, is central to the international trade concerns of political decision-makers and weighs heavily in trade negotiations.</p> <p>How do farmers view the globalization of agricultural markets? How do they think agriculture should be reflected in trade negotiations? How can an inclusive trading system be ensured for these workers, who make up one third of all workers around the world? How can sustainable trade be ensured so that agricultural output is maintained? Lastly, can the digital revolution lead to more balanced trade transactions for farmers?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Henri Biés Péré, Agriculteur, France • Ibrahim Coulibaly, Agriculteur, Mali • Jo Healy, Agriculteur, Irlande • Arnold Puech d'Alissac, Agriculteur, France <p>Moderator:</p> <ul style="list-style-type: none"> • Sophie Devienne, Professor, AgroParisTech

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17:00-18:30

Session	Room	Type	Title	Organizers	Abstract
69	E	<i>Working Session</i>	Women, Trade and Development: Experiences Helping Women's Organizations in Developing Countries Increase Their Participation in Production- Processing- and Marketing-related Activities	CIDEAL Foundation for Cooperation and Research, Spain	<p>Abstract:</p> <p>The panellists' presentation will highlight the important role that women play as key actors in the production, processing and marketing of various types of goods, thereby fostering the creation of sustainable development dynamics in the communities where those activities take place.</p> <p>The presentation will also point out the main difficulties these women's groups face in marketing their goods domestically and in gaining access to international markets (e.g. difficulties in acquiring land, in the case of agricultural producers, and in accessing credit and seed capital to start up their businesses; lack of knowledge of market forces; and obstacles to technological innovation, adoption of quality assurance systems, etc.).</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Blanca del Castillo Martínez, Economista, Colombia • Claire Honore Hollweg, Economist, World Bank • Virginie Poupeney, Jurista, Representante de CIDEAL en Magreb • Annette Ssemuwemba, Deputy Executive Director, EIF <p>Moderator:</p> <ul style="list-style-type: none"> • Francisca Segundo Pérez, Vicepresidenta Ejecutiva de la Fundación CIDEAL

Public Forum 2018 "Trade 2030"

4 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
70	S1	<i>Working Session</i>	Lower the costs! A step to more inclusive trade	eBay Inc. Consumer Unity & Trust Society (CUTS International)	<p>Abstract:</p> <p>The internet and technology expands global economic opportunities beyond traditional large corporations as even the smallest Internet-enabled enterprises can connect directly with customers around the world. However, online commerce has not tipped the playing field in favor of the small and remote. Online traders, especially from underserved areas, are still in many cases inherently disadvantaged in relation to local merchants in privileged markets. This means that any extra costs imposed on those traders will aggravate the disadvantage of being remote and small.</p> <p>This session will present a realistic vision of what Trade 2030 could look like and from there challenge current boundaries of trade facilitation. Imagine the world's very smallest enterprises from the world's more remote parts were today a natural part of world trade: What would the trade rules look like? Which trade costs and national charges had successfully been addressed?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ana M. Guevara, Senior Adviser for Trade and Economic Growth, USAID • Anna Kaempfer, Digital Commerce Developer, Swiss Post • Pradeep S. Mehta, Secretary General, Consumer Unity & Trust Society (CUTS International) • Marcelo Olarreaga, Professor of Economics, University of Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Hanne Melin, Director Global Public Policy, eBay

4 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
71	S2	<i>Working Session</i>	Cross border professional services in the digital age: Why domestic regulation matters	Permanent Mission of the United Kingdom to the WTO Permanent Mission of the Argentine Republic to the WTO The Law Societies (Brussels Office)	<p>Abstract:</p> <p>The session looks forward to 2030, as professional services and their delivery evolve in line with technological developments, and examines the commitment of Members not to impose unnecessary barriers to trade on these services (GATS Art VI.4). Panellists and participants will discuss:</p> <ul style="list-style-type: none"> - How digital technology can enable professional services to be traded for the first time, including for smaller and individual suppliers, - What barriers prevent professional service providers from taking advantage of the new opportunities, - How multilateral agreements to tackle these issues can drive domestic reform, taking into account the desire for regulatory freedom. <p>Panellists:</p> <ul style="list-style-type: none"> • Jonathan Goldsmith, Consultant in European and international Legal Services, The Law Society • Emily Mburu, Principal Trade Officer, East African Community (EAC) Secretariat • Chiedu Osakwe, Ambassador, Chief Trading Negotiator, Government of Nigeria <p>Moderator:</p> <ul style="list-style-type: none"> • Hamid Mamdouh, Senior Counsel, King & Spalding LLP

4 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
72	S3	<i>Working Session</i>	Data and statistics for gender-responsive trade policy	United Nations Conference on Trade and Development (UNCTAD)	<p>Abstract:</p> <p>Gender-responsive trade policies should be premised on sound statistics. In the Buenos Aires Declaration on Trade and Women’s Economic Empowerment, 123 countries committed to remove barriers to women’s economic empowerment and increase their participation in trade. The panel will consider what the statistical issues at stake are when we talk about “gender and trade” and which data are necessary for gender-responsive trade policy. What should we measure? Are women and men equally empowered to participate in trade? How do trade and trade policies affect their livelihoods? The panel will reflect on current data availability, the need for internationally agreed definitions and resources dedicated to gender and trade statistics. Based on these observations, it will discuss data necessary for inclusive trade policy-making, and will put forward proposals on how to improve data collection and data linking to inform gender-responsive trade policy.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Nadim Ahmad, Chief, Trade and Competitiveness Statistics Division, OECD • Alison Holder, Director, Equal Measures 2020 • Amelie Kvarnström, Trade Adviser, National Board of Trade, Sweden • David Luke, Head, African Trade Policy Centre, Economic Commission for Africa (ECA) • Marie-France Paquet, Chief Economist, Global Affairs Canada <p>Moderator:</p> <ul style="list-style-type: none"> • Isabelle Durant, Deputy Secretary-General, UNCTAD

4 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
73	W	<i>Working Session</i>	Digital Trade and Cyber Security: Catalysts for Development?	Permanent Mission of Finland to the WTO Permanent Mission of the Republic of Estonia to the WTO	<p>Abstract:</p> <p>Cyber security's implications for world trade, already significant today, will increase by 2030 affecting all countries that trade. Consequently, the connection between cyber security and trade needs to be discussed and clarified, including in WTO. Surveys show that despite challenges like cyber security, internet and ICT may offer more benefits to the development of global trade than any single policy has managed to achieve. As cyber security is an area with growing overlap between trade and domestic regulatory intervention, the policy choices will affect the future of international trade. Several papers by WTO members on eCommerce touch upon cyber security, including key issues like trust that gives businesses and consumers the confidence to use internet for trade. These discussions are relevant for all WTO members. Drawing on Estonia's and Finland's experience in cyber, the session contributes to the shared understanding of the connections between cyber security and trade.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jarno Limnéll, Professor of Cybersecurity, Aalto University • Karol Mattila, Head of Government Relations, Nokia • Rauk Rikk, Programme Director of National Cyber Security, e-Governance Academy • Eneken Tikk, Lead of Strategy and Power Studies, Cyber Policy Institute <p>Moderator:</p> <ul style="list-style-type: none"> • Derek O'Halloran, Head, Future of Digital Economy and Society, Member of the Executive Committee, World Economic Forum

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8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
74	D	<i>Working Session</i>	Sustainable technology-enabled trade and a more inclusive trading system – Small state, ACP States, LDC and SSA perspective	Commonwealth Small States Office African, Caribbean and Pacific Group of States (ACP) Geneva office DiploFoundation	<p>Abstract:</p> <p>The global economy is experiencing an unprecedented technological revolution which affects the way business and trade are conducted. The effects will differ depending on the country and the industry, unequally affecting the way they trade as well as the levels of employability, growth and sustainable development This session aims to provide a better understanding of how technological changes are altering production and trade in small states, ACP states, LDCs and SSA countries and discuss ways of ensuring that they benefit from technology-enabled trade. The session will also discuss in depth the possible ways in which inclusivity in the multilateral trading system can help small states, ACP states, LDCs and SSA countries meaningfully participate in technology-enabled trade, including the transfer of technology, and contribute to jobs, growth and sustainable development.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Marilia Maciel, Digital Policy Senior Researcher, DiploFoundation • Andrew Staines, Ambassador and Deputy Permanent Representative, UK Mission to the UN and Other International Organizations, Geneva • Frank Van Rompaey, Head of the UNIDO Office in Geneva, UNIDO • Collin Zhuawu, Trade Adviser, Commonwealth Small States Office, Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Felix Maonera, Deputy Head, ACP Geneva Office


4 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
75	E	<i>Working Session</i>	2030 Vision for Technology & Trade Norms: A Market-Based Approach	Semiconductor Industry Association (SIA)	<p>Abstract:</p> <p>Recognizing the importance of technology in promoting economic and social growth, governments around the world are implementing measures to support key technology industries such as semiconductors, Internet of Things, and artificial intelligence (AI). Yet the full potential of these technologies to expand e-commerce and deliver broad and inclusive societal benefits is only possible in a global, market-oriented policy and trading environment. Currently, there are significant gaps and challenges in existing trade rules and norms that undermine innovation, competitiveness, and the proper functioning of international trade. In this working session, experts will identify key challenges and gaps impacting technology trade (i.e. trust and security, inclusivity in deployment, interoperability); explore new rules and best practices governments can adopt to ensure a positive environment for technology-enabled trade (including stronger rules/disciplines on industrial subsidies, SOEs, and trade in products with commercial encryption); and lay out a vision for 2030 technology trade norms that will ensure technology continues to enable trade and e-commerce.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Stephen Ezell, Vice President, Global Innovation Policy, Information Technology and Innovation Foundation (ITIF) • Carlos Halasz, Customs Compliance Officer, Global Trade, HP Inc • Mario Palacios, Senior Director, Global Import & Export Policy, Intel Corporation <p>Moderator:</p> <ul style="list-style-type: none"> • John Neuffer, President and CEO, Semiconductor Industry Association

4 October 2018

8:30-10:00

Session	Room	Type	Title	Organizers	Abstract
76 	B	Working Session	Data Localization: Balancing Trade Disciplines and National Policy Objectives	<p>The Department of Communication and Media Research, University of Zurich</p> <p>The Global Economic Law Network, Melbourne Law School</p> <p>The European Centre for International Political Economy</p>	<p>Abstract:</p> <p>The growth of data localization presents challenges to the international trading system and the transition to a global digital economy. Government policies requiring that data be resident and even processed within national territories have been justified on a variety of public policy grounds, e.g. fiduciary, law enforcement, privacy protection, industrial policy, cyber-security and cyber-sovereignty. However, these policies may be inconsistent with government obligations under current or proposed trade rules in the WTO and in PTAs like the CPTPP. Drawing on the panelists' respective research programs, this workshop seeks to foster open and intensive dialogue on three closely interrelated issue-sets:</p> <ul style="list-style-type: none"> • The costs and purported benefits of data localization for developing countries • The extent of fit between localization and the exceptions provisions in trade agreements, e.g. GATS Art. XIV and the CPTPP • The potential utility of informal intergovernmental and inclusive multistakeholder dialogues on localization that parallel and enhance trade community efforts <p>Panelists:</p> <ul style="list-style-type: none"> • Mona Farid Badran, Digital Development Consultant, and Associate Professor, Faculty of Economics and Political Science, Cairo University • Daniel Crosby, Partner, King & Spalding • Neha Mishra, Researcher, Global Economic Law Network, and Doctoral Candidate, University of Melbourne • Lee Tuthill, Counsellor, Trade in Services Division, WTO <p>Moderator:</p> <ul style="list-style-type: none"> • William J. Drake, International Fellow and Lecturer, Department of Communication and Media Research, University of Zurich

4 October 2018

10:00-11:30

Session	Room	Type	Title	Organizers	Abstract
77	S1	<i>Working Session</i>	Impact of platform economy and digital trade on economic distribution	IT for Change UNI Global Union	<p>Abstract:</p> <p>Digital platforms are rewiring the global economy, fundamentally shifting how we socialize, work, buy, sell and consume. Being organized globally, most of these platforms directly impinge on global trade, and vice versa. The proposed session will address the multiple policy challenges that platforms, and global trade around them, present for workers' rights, consumer rights, livelihood rights of small producers, the political and data rights of the citizen, the collective rights of marginalized communities, and the right to development and equitable trade for countries at the margins of globalized economies. Of special importance is to examine how, while improving economic efficiencies and therefore productivity, platforms impact economic distribution.</p> <p>Bringing their experience from diverse backgrounds in research, policy making and advocacy, Panellists will explore policies that promote digital platformization in various sectors in developing countries in a manner that also ensures economic justice for all the involved actors.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Rashmi Banga, Senior Economic Affairs Officer & Officer-in-Charge in the Unit of Economic Cooperation and Integration among Developing Countries, UNCTAD • Christina Colclough, Director, Uniglobal • Anita Gurumurthy, Executive Director, IT for Change • Richard Hill, President, Association for Proper Internet Governance (APIG) <p>Moderator:</p> <ul style="list-style-type: none"> • Parminder Jeet Singh, Executive Director, IT for Change

4 October 2018

10:00-11:30

Session	Room	Type	Title	Organizers	Abstract
78	S2	<i>Working Session</i>	Delivering on development by 2030: What role for the WTO in the new economy?	International Centre for Trade and Sustainable Development (ICTSD)	<p>Abstract:</p> <p>The 2030 Agenda establishes a set of highly ambitious sustainable development goals and targets. Trade and trade policies will play a critical role in achieving such goals. By 2030, however, the global economy is likely to be significantly different from today. Deep technological and socio-economic changes such as automation, 3D printing or the trend towards re-localisation of production will gain in importance. Issues such as e-commerce, investment, and services will increasingly become the focus of economic policymaking.</p> <p>For developing countries aspiring to achieve structural economic transformation, these evolutions pose particular challenges. This session will explore in a combined debate and roundtable format, ways to ensure that the new economy effectively contributes to inclusive growth and sustainable development. It will review issues around industrial policies, technology diffusion, investment and trade facilitation with a 2030-time horizon focusing on key development concerns and areas where WTO rules may need to be updated.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Uri Dadush, Non-resident scholar, Bruegel, Washington DC; Senior fellow, OCP Policy Center, Rabat, Morocco • Peter Draper, Executive Director, Institute for International Trade, University of Adelaide • Anabel González, Senior Consultant & Global Expert on Trade and Economic Development • Katrin Kuhlmann, President and Founder, New Markets Lab; Lecturer of Law, Harvard Law School • Ricardo Meléndez-Ortiz, CEO, International Centre for Trade and Sustainable Development (ICTSD) <p>Moderator:</p> <ul style="list-style-type: none"> • Linda Yueh, Fellow in Economics, St Edmund Hall, Oxford University; Adjunct Professor of Economics, London Business School

4 October 2018

10:00-11:30

Session	Room	Type	Title	Organizers	Abstract
79	S3	Working Session	Just Trading: Legislators for a new progressive, sustainable and inclusive international trade agenda	UK Labour Party	<p>Abstract:</p> <p>Public confidence in free trade has been undermined by the new generation of mega-regional trade agreements. This session is an opportunity for senior legislators and policy makers to develop a progressive trade agenda that truly delivers on the social and environmental priorities outlined in the Sustainable Development Goals, including challenges such as:</p> <ul style="list-style-type: none"> - How best to use trade policy as a tool for the empowerment of women, beyond the Buenos Aires Declaration; - How to ensure trade promotes workers' rights, women's rights and human rights in global value chains;- How to reconcile the continuing trade in fossil fuels with the international climate change targets set by the Paris Agreement; - How to manage international trade in food so that it does not endanger the food security needs of vulnerable communities;- How to ensure investor protections do not undermine key social and environmental regulations. <p>Panellists:</p> <ul style="list-style-type: none"> • Beate Andrees, Chief of the Fundamental Principles and Rights at Work Branch, International Labour Organisation • José Luis Kaiser Moreiras, Director General for Trade Policy and Competitiveness, State Secretariat for Trade, Ministry of Industry, Trade and Tourism, Government of Spain • Suresh Prabhakar Prabhu, Minister of Commerce & Industry and Civil Aviation, Government of India <p>Moderator:</p> <ul style="list-style-type: none"> • Barry Gardiner, Shadow Secretary of State for International Trade, UK Parliament

4 October 2018

10:00-11:30

Session	Room	Type	Title	Organizers	Abstract
80	W	Working Session	The Crisis in Multilateralism: Solutions for Inclusive and Sustainable Growth	Our World Is Not for Sale (OWINFS)	<p>Abstract:</p> <p>A sustainable, socially just, democratic multilateral trading system is essential. For multilateralism to regain momentum, it must fulfil its promise of an inclusive trading system that results in shared and sustainable prosperity. Rather than repeat ideologies, governments must conduct a fundamental assessment of the positive and negative impacts of globalization, including past 23 years of the WTO, and evaluate the implications for poverty and economic mobility in developed and developing countries; for women; for micro-, small, and medium businesses (MSMEs) which foment the most employment; for development in developing and Least Developed Countries (LDCs); all in the context of today's technology-enabled trading environment. Most of all, clear solutions regarding how trade policy can contribute to resolve the crises of inequality, joblessness, lack of access to adequate natural resources, the digital divide, and other persistent problems in the face of ever increasing wealth disparities and political upheaval must be articulated.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Perna Bomzan, TWN Nepal • Xavier Carim, Permanent Representative of the South African Mission to the WTO in Geneva • Ravi Kanth, Journalist, South-North Development Monitor • Richard Kozul-Wright, Director, Division on Globalization and Development Strategies, UN Conference on Trade and Development (UNCTAD) <p>Moderator:</p> <ul style="list-style-type: none"> • Deborah James, Director of International Programs, Center for Economic and Policy Research

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10:00-11:30

Session	Room	Type	Title	Organizers	Abstract
81	D	<i>Working Session</i>	Investing in the Future of Innovation and Creativity – Promoting Medical Breakthroughs, Artificial Intelligence, and Cultural Expression	U.S. Chamber of Commerce	<p>Abstract:</p> <p>Our most valuable resources is human ingenuity. Through our creativity and innovation, we can solve the most pressing problems facing our generation and future generations. Join us for an in-depth discussion of medicines, artificial intelligence, and creative expression – taking a look at new products and services that will meet the goals of Trade in 2030 and beyond.</p> <p>Not only do we cherish the creators and innovators in our world, but we must also support them and incentivize their continuity and success. Policy leaders around the world play an important role in the ecosystems of innovation and creativity. This session will look at the global investment environment, cross-border collaborations and the legal and regulatory environments that will propel us toward a better future for humanity.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Richard Bagger, Executive Vice President, Corporate Affairs and Market Access, Celgene • Nicholas Hodac, Government and Regulatory Affairs Executive, IBM • Miranda Mulholland, Canadian Singer-Songwriter, Artistic Director of Sawdust City Music Festival <p>Moderator:</p> <ul style="list-style-type: none"> • Ellen Szymanski, Executive Director, Global Innovation Policy Center, U.S. Chamber of Commerce


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Session	Room	Type	Title	Organizers	Abstract
82	E	<i>Working Session</i>	Privacy and Consumer Protection In the Age of Artificial Intelligence	Public Citizen Privacy International Derechos Digitales	<p>Abstract:</p> <p>Artificial Intelligence (AI) is part of our daily lives. This technology shapes how people access information, interact with devices and share personal information. AI has the potential to revolutionise societies in positive ways. However, as with any scientific or technological advancement, there is a real risk that the use of new tools will have a negative impact on privacy and human rights.</p> <p>The incredible amount of data collected incredibly valuable to companies vying for consumers' business. With this increase in intelligence of this smart technology, personal data needs to be protected in every way possible. Consumers need to protect their privacy, but they also need to protect what makes them human, the right to make choices and think for ourselves.</p> <p>This is especially important in so far as trade negotiators need to have a balanced picture of technology, privacy, technological and sustainable development issues in order to ensure technology enables trade.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ansgar Koene, Senior Research Fellow, Horizon Digital Economy Research Institute at University of Nottingham • Rodrigo Polanco, Senior Researcher and Lecturer, University of Luzern • Felipe Sandoval, Senior Advisor, Trade Law and Negotiations, ICTSD • Francisco Vera, Advocacy officer, Privacy International <p>Moderator:</p> <ul style="list-style-type: none"> • Burcu Kilic, Legal Counsel, Public Citizen Global Access to Medicine Program

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Session	Room	Type	Title	Organizers	Abstract
83  EN FR	B	<i>Working Session</i>	Combating illegal timber trade: Promoting sustainable development and good governance	EU FLEGT Facility (European Forest Institute)	<p>Abstract:</p> <p>The EU FLEGT Action Plan promotes trade in legal timber products and requires that timber being traded in the EU is legal. Other markets (USA, Australia, Japan) have adopted similar policies. These policies have repercussions for timber producing and exporting countries, which often need to upgrade their control and information systems to meet the new market demands. This session will show how trade policies can promote and support governance reforms in developing countries so that forest resources contribute to sustainable development and that the benefits that come from exploiting forests are shared fairly within countries and communities. The session will discuss lessons the FLEGT approach — which combines trade with strong country ownership, multistakeholder participation, capacity building and technology — has for other sectors</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Herbert Christ, Head, International Forest Policy Program, German Agency for International Development • David Hopkins, Managing Director, Timber Trade Federation, UK • Harrison S. Karnwea, Chairman, Board of Directors, Forestry Development Authority, Liberia • Hannah Mowat, Campaigns Coordinator, Fern <p>Moderator:</p> <ul style="list-style-type: none"> • Jussi Viitanen, Head, FLEGT and REDD Unit, European Forest Institute

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Session	Room	Type	Title	Organizers	Abstract
84	S1	Working Session	Agriculture in the WTO and UNFCCC: From Common Challenges to Synergetic Solutions?	Permanent Mission of Sweden to the WTO Permanent Mission of the United Republic of Tanzania to the WTO Consumer Unity & Trust Society International (CUTS), Geneva	<p>Abstract:</p> <p>In an inter-connected world, there is an urgent need for negotiators across the negotiating fora to be aware of the work of each other and find synergetic outcomes when dealing with the same issue. Unfortunately, that is still not the case. Many a time, the negotiators continue to work in silos. Agriculture negotiations in the WTO and the UNFCCC is one such example.</p> <p>Agriculture is at the centre of multilateral trade negotiations. While the efforts so far have failed to break the stalemate, the critical importance of unlocking this issue is recognised. Agriculture is also a key sector for climate change, both in terms of adaptation and mitigation. The UNFCC have recently adopted the famous Koronivia Joint Work on Agriculture and also elaborated a roadmap for negotiators till 2020.</p> <p>It is time now for the agriculture negotiators to the WTO and UNFCCC to interact and learn from each other to find synergetic solutions.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Debora Cumes, Counsellor and Agriculture attaché, Guatemala Permanent Mission for the WTO • Michael Okumu, Senior Assistant Director, Climate Change Directorate of Kenya Ministry of Environment and Forestry • David Reid, First Secretary (Agriculture, Fisheries Subsidies, SCM, SPS), New Zealand Permanent Mission to the World Trade Organization • Carolyn Rodrigues Birkett, Director, FAO Liaison Office with the United Nations in Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Rashid S. Kaukab, Executive Director, CUTS International

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Session	Room	Type	Title	Organizers	Abstract
85	S2	<i>Working Session</i>	Harnessing technology for transformation and inclusive trade for Africa and the LDCs: The role of the WTO	Southern and Eastern Africa Trade Information and Negotiations Institute (Seatini)	<p>Abstract:</p> <p>The WTO Public Forum 2018 is taking place at a time when discussions of the role of Trade in promoting SDGs, and the role of an inclusive trading system are in high gear. The forum is also taking place when there is glaring inequalities both between and within nations, giving rise to the questioning of the multilateral trading system. This is more so for LDCs in general and Africa in particular whose share of global trade has remained low overtime. As new technologies emerge in global trade, ways through which African and LDCs can harness them to promote agricultural transformation and boost her global trade share need to be sought. This working session will provide a platform for civil society, researchers, academia, media, government representatives, farmers groups and International Government Agencies to discuss and propose recommendations on how WTO can ensure that technology promotes Agricultural Transformation and inclusive trade for Africa.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Sylvester Bagooro, Program Officer, Third World Network-Africa • Carlos Maria Correa, Executive Director, South Centre • Arndt Hopfmann, Director of Africa Department, Rosa-Luxemburg-Stiftung • Nathan Irumba, Ambassador; CEO, Southern and Eastern Africa Trade Information and Negotiations Institute (SEATINI) <p>Moderator:</p> <ul style="list-style-type: none"> • Jane S. Nalunga, Country Director, Southern and Eastern Africa Trade Information and Negotiations Institute (SEATINI)-Uganda

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Session	Room	Type	Title	Organizers	Abstract
86	S3	<i>Working Session</i>	Digital trade - Global anarchy or revival of rule-based world order?	Confederation of Danish Industry (DI)	<p>Abstract:</p> <p>Digital trade is on the rise – so is digital protectionism. While digital trade increases productivity and provides better market access for SMEs on global markets, it also raises a range of concerns with regard to data security, privacy and tech monopolies. In absence of international rules to handle these issues, countries worldwide have introduced digital trade barriers hampering digitalisation and international trade. This is why governments and organisations increasingly demand multilateral rules providing transparent and stable regulation of digital trade.</p> <p>In light of the global dilemmas on digital trade, we ask stakeholders from the business community, consumer organisations and think tanks what should be the key priorities in setting multilateral rules on e-commerce. In this regard, we focus on the extent to which digital trade should be regulated in WTO and how to ensure that developing countries are able to benefit from the digitalization of international trade.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Léa Auffret, Senior Trade Policy Officer and Team Leader, BEUC - The European Consumer Organization • Pascal Kerneis, Managing Director, ESF • Frank Matsuert, CEO, Trademark East Africa • Erik Van der Marel, Senior Economist, ECIPE <p>Moderator:</p> <ul style="list-style-type: none"> • Peter Bay Kirkegaard, Senior Adviser, Confederation of Danish Industry (DI)

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Session	Room	Type	Title	Organizers	Abstract
87	W	<i>Working Session</i>	Mutual Liberalization or Zero Sum Game? The Emerging Tensions Between Rules-Based Global Trade and Economic Nationalism	National Foreign Trade Council (NFTC)	<p>Abstract:</p> <p>Trade tensions are rising and global trade rules are coming under strain. Signs of economic nationalism are visible around the world, and major economies seem prepared to turn inward. What will the world look like if trade tensions escalate, and what paths might major economies like the United States, China, India and the European Union follow? This session will imagine the evolution of the world economy over the next decade under two alternative scenarios – one characterized by progress in strengthening trade cooperation and advancing open markets, and the other dominated by unresolved disputes and rising trade protectionism.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Stephen de Boer, Ambassador and Permanent Representative of Canada to the World Trade Organization • Michael Froman, Vice Chairman and President, Strategic Growth, Mastercard • Sarah F. Thorn, Senior Director, Global Government Affairs, Walmart • Rufus Yerxa, President, National Foreign Trade Council <p>Moderator:</p> <ul style="list-style-type: none"> • Jake Colvin, Executive Director, NFTC's Global Innovation Forum

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Session	Room	Type	Title	Organizers	Abstract
88	D	<i>Working Session</i>	Creating Value at Origin: Putting SMEs at the heart of Inclusive and Sustainable Trade in Ghana and Ethiopia	Ministry of Foreign Affairs of Denmark International Trade Center (ITC)	<p>Abstract:</p> <p>Trade 2030, achieving the SDGs, requires a sustainable and inclusive trading system. The value created and retained by SMEs in developing countries play a core role for Trade 2030 to materialise. More retained value means more resources for jobs, livelihoods, taxes and ultimately, broad-based economic and social development – and for more competitive and innovative SMEs. Yet SMEs in developing countries are on average much less productive than larger companies causing that much of their transformative potential is never realised. Creating an eco-system that enables SMEs to generate and retain the value required for them to play a core role in achieving Trade 2030 requires new transformative approaches and innovative international partnerships. The panel will discuss successful strategies paving the way for Trade 2030 and exemplify how SMEs in Ghana and Ethiopia create new value and related developmental impact in partnership with buyers and investors, the Government of Denmark and ITC.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Arancha González, Executive Director, International Trade Centre (ITC) • Morten Jespersen, Ambassador, Permanent Mission of Denmark, Geneva • Edmund Poku, Managing Director, Niche Cocoa Industry Ltd., Ghana • Sara Yirga, Founder & Manager, YA Coffee Roasters, Ethiopia <p>Moderator:</p> <ul style="list-style-type: none"> • Allan Lerberg Jorgensen, Lead Sustainability Advisor, Social Impact, A.P. Moller - Maersk A/S


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Session	Room	Type	Title	Organizers	Abstract
89	E	<i>Working Session</i>	Disrupting the gender digital divide: What Role for International Trade Policy	Permanent Mission of Australia to the WTO International Centre for Trade and Sustainable Development (ICTSD)	<p>Abstract:</p> <p>Digital technologies offer women new opportunities to participate in international trade. Increasing offshoring, servicification and digitalisation in global value chains have enabled some developing countries to supply goods and services to businesses and final consumers. In theory, e-commerce offers women a number of advantages: lower transaction costs, access to larger or new markets, secure payment options and, arguably, faster productivity and output growth. For women to seize these opportunities, however, a number of things need to happen, from supportive domestic policies to innovative trade and trade-related policies.</p> <p>This session will explore the opportunities to design and implement international trade policy to support women in e-commerce, by discussing evidence-based analysis of the key regulatory constraints to women participation in e-commerce, potential solutions through WTO and RTAs, regional experiences, and trade negotiators' perspectives.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Patrice Braun, Professor, Research & Innovation, Federation University Australia • Amalie Giødesen Thystrup, University of Copenhagen/Columbia Law School/Graduate Institute • Richard Kamajugo, Senior Director, Trade Environment, TradeMark East Africa • Frances Lisson, Australia Ambassador and Permanent Representative to the WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Andrew Crosby, Managing Director, International Centre for Trade and Sustainable Development (ICTSD)


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Session	Room	Type	Title	Organizers	Abstract
<p>90</p> 	F	Workshop	Small Business Champions: Open to Export International Business Awards finalists	Institute of Export and International Trade (IOE&IT)	<p>Abstract:</p> <p>Come see 10 inspiring SMEs from around the world at the final of the Open to Export International Business Awards. Run as part of the WTO-ICC Small Business Champions initiative, <u>businesses were invited to submit</u> their export strategies using the free online Export Action Plan tool. The 10 finalists will pitch to a panel of expert judges <u>during this session at the Public Forum</u> for the chance to win \$5000 cash towards their export plans for international growth, as well as further support from the Institute of Export & International Trade (IOE&IT). The final will be fantastic demonstration of how online tools can support more SMEs from around the world to enter international trade. Open to Export (OTE) is the Institute of Export and International Trade's (IOE&IT) digital solution to boosting the UK's SME exports, helping new and inexperienced businesses prepare to sell overseas through free and vital access to online information, support and advice.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Lesley Batchelor, Director General, The Institute of Export & International Trade • Arne Mielken, Young President, The Institute of Export & International Trade • Nicholas Niggli, Head, The Economic, Finance, Science and Innovation Section at the Embassy of Switzerland • Chris Southworth, Secretary General, The International Chamber of Commerce UK • Xiaozhun Yi, Deputy Director General, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none"> • William Barns-Graham, Senior Content Editor, The Institute of Export & International Trade


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Session	Room	Type	Title	Organizers	Abstract
91  EN FR	B	<i>Working Session</i>	Challenges and successful best practices on the way to realization of the SDGs and implementation of a New Urban Agenda by global SMEs	Global Leadership and Entrepreneurship Network	<p>Abstract:</p> <p>Many stakeholders worldwide ask a question: how global SMEs can join and promote the SDGs and the New Urban Agenda processes? How we can make cities more sustainable and share those real best practices on achieving locally best global solutions. We as the Global Leadership and Entrepreneurship Network consisted of 25 global youth-led NGOs from the G20 and EAEU countries (formerly IDEA) want to launch open discussion about the problems of implementation of digital economy in the world trade, inaccessibility of education accessibility to international markets for some players and establish horizontal links between young leaders, entrepreneurs and scientists, who are working as sustainable entrepreneurs and strive to promote and share resilient technologies and products</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Yemi Babington-Ashaye, President, United People Global • Raymond Matlala, Chairman, South African BRICS Youth Association; Global Co-Chair, Global Leadership and Entrepreneurship Network • Rishabh Sethi, International Director, BRICS International Forum; Global Co-Chair, Global Leadership and Entrepreneurship Network <p>Moderator:</p> <ul style="list-style-type: none"> • Roman Chukov, Chair of the Board, Russian Center for Promotion of International Initiatives; Global Co-Chair, Global Leadership and Entrepreneurship Network

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Session	Room	Type	Title	Organizers	Abstract
92 	Atrium	<i>Meet the Authors: Thomas Cottier & Krista Nadakavukaren Schefer</i>	Elgar Encyclopedia of International Economic Law	WTO Bookshop and Library	<p>Abstract:</p> <p>The definitive reference work on international economic law. This comprehensive resource helps redefine the field by presenting international economic law in its broadest, real-world context. Organized thematically, the subject is split into four principal sections: the foundations and architecture of international economic law, its principles, its main regulatory areas, and the future challenges that it faces. Comprising over 250 entries written by leading scholars and practitioners, traditional international economic law subject matter is supplemented by coverage of newly developing areas. Thus, the concepts and rules of trade, investment, finance and international tax law are found alongside entries discussing the relationship of international economic law with environmental protection, social standards, development, and human rights.</p> <p>This Encyclopedia is an invaluable resource for both practitioners and academics. It acts as a handy reference to all areas of international economic law, and provides the ideal starting point for any research journey.</p> <p>Authors:</p> <ul style="list-style-type: none"> • Thomas Cottier, Professor Emeritus, World Trade Institute • Krista Nadakavukaren Schefer, Co-Head of Legal Services, Swiss Institute of Comparative Law; Senior Fellow, World Trade Institute <p>Moderator:</p> <ul style="list-style-type: none"> • Andrea Mastromatteo, Counsellor of the Rules Division of the WTO Secretariat

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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
93	S1	Working Session	Who Should Control Technology Transfer for Trade and Economic Growth?: Global Economic Integration and Industrial Policy in Emerging Asia	<p>Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO)</p> <p>Economic Research Institute for ASEAN and East Asia (ERIA)</p>	<p>Abstract:</p> <p>The model for industrial development through technology transfer and trade is changing. Traditionally developing countries set up open and free environment for foreign investment and firms in advanced economies made their own investment decisions based on the local skills level and local infrastructure. This allowed developing countries to receive technologies appropriate to market condition and their development stage, and upgrade their industries on a step by step basis.</p> <p>However, these days developing countries are more inclined to leap-frog the industrial development stages by proactively selecting cutting-edge technologies in their industrial policies. Such a leap-frog approach causes controversies: some argue that such policies lead to the technology choice which disregards the local absorptive capacity. Others argue that such policies actually help accelerate local industry development.</p> <p>This session aims at stimulating thoughts among audience about mutually acceptable rules and trading system surrounding technology transfer.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Ram Upendra Das, Head & Professor, Centre for Regional Trade (CRT), Centre for Research on International Trade (CRIT), Department of Commerce, Ministry of Commerce and Industry, Government of India • Chawalit Jeenanunta, Associate Professor, Assistant Director for Building, Ground, and Properties, Sirindhorn International Institute of Technology, Thammasat University • Fukunari Kimura, Chief Economist, Economic Research Institute for ASEAN and East Asia (ERIA); Professor, Faculty of Economics, Keio University • Tomohiro Machikita, Associate Senior Research Fellow, Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO) <p>Moderator:</p> <ul style="list-style-type: none"> • Yasushi Ueki, Senior Research Fellow, Institute of Developing Economies, Japan External Trade Organization (IDE-JETRO)

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Session	Room	Type	Title	Organizers	Abstract
94	S2	Working Session	#Leave No Woman Behind – Furthering gender equality in the digital economy	Development Alternatives with Women for a New Era Network (DAWN) Federación Argentina de Empleados de Comercio y Servicios (FAECYS)	<p>Abstract:</p> <p>The digital economy can be a game-changer for gender equality, especially in developing country contexts. But this potential can be unlocked only if the policy roadmap focuses on women’s meaningful inclusion in the digital marketplace and on creating ‘high value’ opportunities through digital innovations in key economic domains. The session will trace the key elements of this roadmap through a discussion around the following questions:</p> <p>(a) What new directions do we need in traditional economic and social policy domains – viz. agriculture, labour, education, skill development, credit, support for MSMEs – so that they respond to new challenges and opportunities for gender inclusion in the digital economy?</p> <p>(b) How can emerging policy arenas in the digital economy – particularly e-commerce, digital infrastructure, and data governance – integrate women’s economic empowerment agenda?</p> <p>(c) What role do we envision for governments, businesses and civil society in actionising this roadmap?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Anita Gurumurthy, Executive Director, IT for Change • Aileen Kwa, Programme Coordinator – Trade and Development Programme, South Centre • Sofia Scasserra, Economic Adviser, International Relations Department, Federación Argentina de Empleados de Comercio y Servicios <p>Moderator:</p> <ul style="list-style-type: none"> • Cecilia Alemany, Executive Committee member, Development Alternatives with Women for a New Era (DAWN)

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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
95	S3	<i>Working Session</i>	Trade 2030: The Digitization of SMEs and their role in shaping (and being shaped by) Future Trade	Federation of German Industries - Bundesverband der Deutschen Industrie (BDI) Association of German Chambers of Industry and Commerce - Deutscher Industrie und Handelskammertag (DIHK)	<p>Abstract:</p> <p>The role and needs of Small and Medium Size Enterprises in the international trading system have been entering the limelight in recent years. The inclusion of SMEs in global value chains gravely depends on the extent to which such companies are able to use digitization, e-commerce and other technological changes to become internationally competitive. Trade policy is able to facilitate or hinder this process. In this working session, we will bring together international experts to talk about the future digital trade environment of SMEs and discuss the opportunities and challenges that arise from the transformative effects of digitization, new economic models, and regulatory burdens. What are SME strategies in this context; how can the inclusivity of global digital trade with regards to SMEs be ensured?</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Christian Diemer, CEO, Heitkamp & Thumann Group • Caroline King, Senior Director, Government Relations, Global Head Business Support, Digital Government, SAP AG • Robert Koopman, Chief Economist and Director, Economic Research and Statistics Division, WTO • Ilja Nothnagel, Managing Director International Economic Policy, Association of German Chambers of Commerce and Industry (DIHK) <p>Moderator:</p> <ul style="list-style-type: none"> • Claudia Schmucker, Head of the Globalization and World Economy Program, German Council on Foreign Relations (DGAP)

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Session	Room	Type	Title	Organizers	Abstract
96	W	Working Session	<p style="text-align: center;">CANCELLED</p> <p>Reclaiming Development in Trade Policy</p>	Permanent Mission of the Republic of South Africa to the WTO	<p>Abstract:</p> <p>The global trade and development agenda is facing a clash of paradigms. We are witnessing profound but uneven changes across the global economy, widening inequality within and between countries and persistent deep-seated developmental challenges amongst developing countries. We are also witnessing a resurgence of industrial policy in economies across the income ladder. With the SDG 2030 Agenda, Agenda 2063: The Africa We Want, and the AfCFTA, Africa has an opportunity to reclaim development through inclusive, sustainable and developmental trade and industrial policy. This session goes beyond simple pronouncements of the benefits of trade to examine challenges and opportunities in relation to trade policy and development in Africa, including continental integration, industrial diversification and structural transformation. Issues include: policy options for inclusive developmental multilateralism, the scope for industrial policy in the current global environment, and what would constitute an appropriate trade agenda for Africa in support of its Agenda 2063 objectives.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Nathan Irumba, Ambassador; CEO, Southern and Eastern Africa Trade Information and Negotiations Institute (SEATINI) • Margret Mary Kaemba, Chargé d'Affaires, Permanent Mission of the Republic of Zambia to the United Nations Office and other international organisations in Geneva • Taonga Mushayavanhu, Ambassador, Permanent Representative of the Republic of Zimbabwe to the UN in Geneva <p>Moderator:</p> <ul style="list-style-type: none"> • Xavier Carim, Permanent Representative of the South African Mission to the WTO in Geneva


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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
97	D	<i>Working Session</i>	Technology Enabled Services Trade: How to Make this Inclusive?	Confederation of Indian Industry (CII)	<p>Abstract:</p> <p>Over the years technological development has been the biggest catalyst in revolutionising services sector economy and trade globally. It has not only impacted traditional services like finance & banking, tourism & hospitality but non-traditional sectors such as IT-enabled services. Developing countries in particular are constantly facing challenges to meet up with fast changing technology, which are often disruptive in nature and impacting their national goal of achieving inclusive growth. The technological progress has led to a higher efficiency and productivity but the relative demand for skilled workers too has increased in the newer areas of services, which are driven by new technologies. The challenge for a large number of developing countries is two-fold in services sector – first to develop new emerging areas of services and secondly to prepare a national ecosystem to respond to the requirements of job creation, skilling and making policies to regulate the sectors.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Andrew Crosby, Managing Director, International Centre for Trade and Sustainable Development (ICTSD) • Pascal Kerneis, Managing Director, ESF • Pierre Sauv�, Senior Trade Specialist, World Bank Group (Macroeconomics Trade & Investments) • Lee Tuthill, Counsellor, Trade in Services Division, WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Shobana Kamineni, Chairperson, CII National Council on Services; Executive Vice Chairperson, Apollo Hospitals Enterprise Ltd


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14:00-15:30

Session	Room	Type	Title	Organizers	Abstract
<p>98</p> 	E	<i>Workshop</i>	Blockchain and the Future of Trade: Fostering sustainability and inclusiveness through innovative distributed ledger technologies	Broadlights	<p>Abstract:</p> <p>Blockchain and the Future of Trade: Fostering sustainability and inclusiveness through innovative distributed ledger technologies” is a workshop focusing on the highly disruptive upcoming Distributed Ledger Technologies (DLT), which are nowadays best represented by its Blockchain variant and well known worldwide through its first successful implementation – the Bitcoin Cryptocurrency.</p> <p>DLT represents of course far more than just Bitcoin and will certainly have an enormous impact on all processes which heavily rely on intermediation, as is clearly the case of Global Trade. This workshop with renowned worldwide experts will focus on discussing key disrupting approaches established via cryptographically secure decentralisation technologies will allow event participants to better understand the massive impact that such initiatives will have in the near future.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Katherine Foster, Chief Strategy Officer, BLOC Blockchain Labs for Open Collaboration • Daniel Haudenschild, CEO, Swisscom Blockchain • Mac McGary, President, Sweetbridge Alliance • David Shrier, Associate Fellow, Saïd Business School, University of Oxford; CEO, Distilled Analytics <p>Moderator:</p> <ul style="list-style-type: none"> • Lucca Elisa Garcia, Advisor, BroadLights.org

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Session	Room	Type	Title	Organizers	Abstract
99  EN FR	B	<i>Working Session</i>	The role of technology in enhancing transparency and inclusive business models in agricultural trade	Wageningen University	<p>Abstract:</p> <p>A range of new technologies are available to facilitate gathering, sensing, and communicating information with the promise of leading the global food trade to an era of 'hyper-transparency'. We will see these technologies mature in agricultural trade in the coming decade. The aim of this working session is firstly to review the various transparency technologies available, including remote sensing, near-field sensing, and blockchain. We then review the impact of the future application of these technologies on agricultural trade and smallholder inclusion in global food supply chains, including access to financial and input services for farmers. We conclude the working session by setting an agenda for different stakeholders in using and/or regulating hyper-transparency for promoting inclusive business models and enhancing global food trade.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Joost Oorhuizen, Executive Director, The Sustainable Trade Initiative, IDH • Ben Schaap, Research Lead for the Global Open Data for Agriculture and Nutrition (GODAN), Wageningen University • Joseph Wozniak, Head, Trade for Sustainable Development, ITC • Nikolet Zwart, Founder CERES Foundation, Lawyer & Consultant International Resources Mobilisation GCCASP (NEPAD) <p>Moderator:</p> <ul style="list-style-type: none"> • Diana Kos, Researcher and PhD candidate, Wageningen University

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Session	Room	Type	Title	Organizers	Abstract
100	S1	<i>Working Session</i>	The Environmental and Economic Benefits of the Power Integration Systems Applied to Light Transportation Vehicles through Green Trade Mechanisms: Gogoro, a successful example of electric scooters in Taiwan	Permanent Mission of the Separate Customs Territory of Taiwan, Penghu, Kinmen and Matsu to the WTO	<p>Abstract:</p> <p>We would like to address the environmental and economic benefits of <u>green energy technologies aiming to achieve a non-polluted and low-carbon economy</u> through the sustainable trade mechanisms, by discussing the successful example of Gogoro.</p> <p>Gogoro, the scooters equipped with swappable lithium-ion batteries, is a milestone to achieve the stage of motorization transformation. Gogoro has introduced smart two-wheeled sharing services to four cities: Berlin of Germany, Paris of France, Madrid of Spain and Ishigaki of Japan. This year, there will be more than 4,000 Gogoro's smart dual-wheeled sharing services installed overseas. The next step is to extend the services to six countries in Southeast Asia and India.</p> <p>The case of Gogoro in Taiwan is a good example about how to integrate the industries of transportation and power supplies to become a smart and feasible solution in a sustainable society.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Yi-Yuh Lei, COO, Gogoro Taiwan Limited • Chao Yang Liu, Researcher, Green Energy Industry Promotion Center • Lih-Chyi Wen, Director, Chung-Hua Institution for Economic Research <p>Moderator:</p> <ul style="list-style-type: none"> •


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15:30-17:00

Session	Room	Type	Title	Organizers	Abstract
101	S2	<i>Working Session</i>	TRIPs 2.0 in the Digital Economy Era	The Centre for International Governance Innovation (CIGI)	<p>Abstract:</p> <p>The interconnectedness between international trade and intellectual property (IP) universally established by the Agreement on the Trade Related Aspects of Intellectual Property (TRIPS). In recent years, disruptive technologies have impacted the workings of traditional norms in IP sectors, and have changed traditional notions and modes of global production and trade. Advanced technologies have changed manufacturing and production cycles and impacted the way IP works in global economies. The panel offers a diverse perspective on three issues that are at the intersection of IP, sustainable trade and technology: the potential implications of disruptive technologies on international trade; the function of IP rights as a driver of innovation in promoting inclusive and sustainable industrialization by 2030; and the key elements to be included in a TRIPs 2.0 version to foster innovation.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Olufunmilayo Arewa, Shusterman Professor of Business & Transactional Law, Temple University, Beasley School of Law • Nick Ashton-Hart, Geneva Representative, Digital Trade Network • Michael Geist, Canada Research Chair in Internet and E-Commerce Law, University of Ottawa, Faculty of Law • Wolf R. Meier- Ewert, Counsellor – IP, Government Procurement and Competition Division, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none"> • Bassem Awad, Deputy Director of Intellectual Property Law and Innovation, Centre for International Governance Innovation

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Session	Room	Type	Title	Organizers	Abstract
102 	S3	Workshop	Trade, women's rights and economic empowerment	ActionAid UK	<p>Abstract:</p> <p>Achieving Agenda 2030 demands immediate action ensure trade policy advances women's economic and wider human rights by addressing the harmful impact of trade rules on the poorest and most marginalised women. A joint declaration on trade and women's economic empowerment issued at the WTO Ministerial Meeting in Buenos Aires in December 2017 asserted that improving women's access to opportunities and removing barriers to their participation in national and international economies contributes to sustainable economic development.</p> <p>While this statement may be a positive step towards recognition of the role trade can play in relation to gender equality, it instrumentalises women and doesn't address the adverse impacts of current trade rules on women around the world. Building on the work undertaken by feminist economists, women's rights organisations and UNCTAD, amongst others, this session will provide an opportunity to discuss how future trade policy can be truly sustainable by protecting, advancing and promoting women's and girl's rights.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Susan Barton, Head of Trade and Gender, UK Department for International Trade • Sahra English, Vice President of Global Public Policy, Mastercard • Gea Meijers, Interim coordinator, WIDE+ • Ranja Sengupta, Senior Researcher, Third World Network India <p>Moderator:</p> <ul style="list-style-type: none"> • Malati Maskey, ActionAid Nepal

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Session	Room	Type	Title	Organizers	Abstract
103	W	<i>Working Session</i>	The SDG potential of implementing the Trade Facilitation Agreement	<p>Ministry of Foreign Affairs of the Kingdom of the Netherlands</p> <p>Permanent Representation of the Kingdom of the Netherlands to the WTO</p>	<p>Abstract:</p> <p>Achieving the SDGs is a core-issue where the WTO can contribute. This session seeks to identify how the Trade Facilitation Agreement, being implemented at present by WTO-members, offers opportunities to contribute to these objectives and how sustainable and inclusive trade can be promoted. The workshop will focus in particular on the following issues:</p> <ul style="list-style-type: none"> - The social, economic and environmental impacts of TFA implementation (e.g trade costs, income growth and distribution, equal opportunities, strengthening SMEs, gender, job creation, labour standards, food security and environment). - How these factors are being measured and how they contribute to achieving specific SDG goals. - Lessons learned and best practices of TFA implementation by WTO members and regions. - How can the role of the TFA for achieving the SDGs be strengthened? How to engage the relevant stakeholders and the public. <p>Panellists:</p> <ul style="list-style-type: none"> • Koen Berden, Managing Director, Trade Impact and associate expert, WTI • Cheikh Dieye, Executive Director, African Centre for Trade, Integration and Development (CACID) • Bill Gain, Global Product Specialist for Trade Facilitation & Border Management, World Bank • Simonetta Zarrilli, Chief, Trade, Gender and Development Programme, UNCTAD <p>Moderator:</p> <ul style="list-style-type: none"> • Arno Kooij, Senior Customs manager, Dutch tax authority

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Session	Room	Type	Title	Organizers	Abstract
104	D	<i>Working Session</i>	Sustainable development in trade agreements	Inter- Parliamentary Union (IPU) European Parliament	<p>Abstract:</p> <p>Many countries are conducting an active trade negotiating agenda, both at bilateral, regional or even at multilateral level. While parliamentarians are not directly involved in negotiations, parliaments have to ratify these agreements. How can parliamentarians ensure that these trade agreements will support sustainable development in general and the Sustainable Development Goals in particular?</p> <p>The aim of the session is to discuss how sustainable development should be reflected in trade agreements, to discuss the institutional structure and enforcement mechanisms necessary to ensure that trade agreements can contribute to sustainable development, and explore the determining contribution parliamentarians should provide.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Dieh Mandiaye Ba, Member of Parliament, National Assembly of Senegal • Marva Corely-Coulibaly, International Labour Organization (ILO) • Inmaculada Rodriguez-Piñero, Member of Parliament, European Parliament • Helmut Scholz, Member of Parliament, European Parliament <p>Moderator:</p> <ul style="list-style-type: none"> • Bogolo Kenewendo, Minister of Trade, Botswana


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Session	Room	Type	Title	Organizers	Abstract
105	E	<i>Working Session</i>	Inclusive Trade and New Technologies: Challenges and Issues for African Countries	Ministry of Industry, Investment, Trade and the Digital Economy (Morocco)	<p>Abstract:</p> <p>This session will assess the current state of affairs in Africa with respect to new technologies. The situation is marked by a digital gap that is hampering the integration of African countries into world trade. The discussions will therefore focus on the tools and strategies that can help reduce this gap and enable African countries to expand their trade, including in the context of the African Continental Free Trade Area (CFTA). The session will also provide an opportunity for debate on the WTO's ongoing negotiations on electronic commerce and the issues they raise for African countries.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Diego Aulestia, Représentant Permanent de l'Equateur à l'OMC et aux autres Organisations Economiques basées à Genève, Organisation Mondiale du Commerce (OMC) • Marion Jansen, Economiste en Chef, Centre du Commerce International (CCI) <p>Moderator:</p> <ul style="list-style-type: none"> • Latifa Elbouabdellaoui, Directeur des Relations Commerciales Internationales, Ministère de l'Industrie, de l'Investissement, du Commerce et de l'Economie Numérique, Royaume du Maroc


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Session	Room	Type	Title	Organizers	Abstract
106 	B	Workshop	The Rise of Digital: Tech and the Changing Nature of Value Added	TechUK	<p>Abstract:</p> <p>This session explores what the rise of data flows and technologies like additive manufacturing (3D printing) mean for global trade. With cross-border data flows worth trillions to the world economy, and the global additive manufacturing market expected to grow rapidly through to 2030, what 'trade' means is changing. Developments like these are fundamentally shifting the basis of what is traded in the world, who is adding value, and where that value is added. This workshop will bring together industry, trade and development experts to discuss what these changes means to global value chains and what they mean for development agendas if manufacturing moves closer to consumers. It will also examine if the existing global institutional frameworks are ready for the changes these technologies will bring, and if not, how they need to adopt.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Karishma Banga, Senior Research Officer, ODI • Carlos Halasz, Customs Compliance Officer, Global Trade, HP Inc • Andrew Staines, Ambassador and Deputy Permanent Representative, UK Mission to the UN and Other International Organizations, Geneva • Antony Walker, Deputy CEO, techUK <p>Moderator:</p> <ul style="list-style-type: none"> • Stuart Harbinson, Senior Consultant, Hume Brophy

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Session	Room	Type	Title	Organizers	Abstract
107 	S1	Workshop	Achieving the Sustainable Development Goals: The Role of Animal Welfare in Trade Policy	<p>Humane Society International (HIS)</p> <p>Compassion in World Farming – (CIWF)</p> <p>Royal Society for the Prevention of Cruelty to animals – (RSPCA)</p> <p>Eurogroup for Animals</p> <p>World Animal Net (WAN)</p>	<p>Abstract:</p> <p>The workshop aims to examine how trade in sustainable, ethical livestock products can be carried out compliance with WTO rules, and contribute to meeting a number of the UN’s Sustainable Development Goals by 2030. Animal agriculture with good standards of animal welfare also generally has high environmental standards, boosts food security, uses few antimicrobials and produces food of higher nutritional quality. This workshop will thus provide an overview of important scientific and legal developments in relation to animal welfare with the aim of highlighting its compatibility with the multilateral trading systems. It will then explore questions related to the interpretation of the WTO agreements in relation to animal welfare measures while presenting scientific evidence on the unsustainability of poor welfare practices for the food production system.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Paolo Garzotti, Deputy Head of Mission, EU Mission to the WTO • Robert Howse, Professor of International Law at NYU School of Law • Stéphanie Noël, Trade lawyer at S.Noël Law Office • Peter Stevenson, Chief Policy Advisor of Compassion in World Farming (CIWF) <p>Moderator:</p> <ul style="list-style-type: none"> • David Bowles, Assistant Director Public Affairs, Royal Society for the Prevention of Cruelty to Animals (RSPCA)

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Session	Room	Type	Title	Organizers	Abstract
108	S2	<i>Working Session</i>	Adapting to the digital trade era: Challenges and Opportunities	<p>Economic Research and Statistics Division (WTO)</p> <p>Institute for Training and Technical Co-operation (WTO)</p>	<p>Abstract:</p> <p>The session "Adapting to the digital trade era: Challenges and Opportunities" offers a holistic look at the challenges and opportunities countries face when adapting to the digital trade era.</p> <p>The panel will present key findings from the 2018 WTO Trade Report; provide insights on cross cutting issues such as blockchain technology and its potential use in copyright protection and royalty collection; discuss the challenges and opportunities of e-commerce from a developing country as well as trade policy making perspective; and how to promote sustainable and inclusive trade in Africa.</p> <p>The multi-stakeholder panel will include representatives from the WTO Chairs Programme, academic institutions, Geneva trade policy community, and the WTO secretariat.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Álvaro Cedeño Molinari, Ambassador, Permanent Representative of Costa Rica to the WTO • Lorraine Ferreira, Associate Professor, North-West University, South Africa • Riza Noer Arfani, WTO Chair holder, Center for World Trade Studies/CWTS UGM, Indonesia • Keith Nurse, WTO Chair holder, Arthur Lewis Institute, University of the West Indies, Barbados • Ermie Steenkamp, Associate Professor, North-West University, South Africa <p>Moderator:</p> <ul style="list-style-type: none"> • Jean-Marie Paugam, Permanent Representative of France to the WTO

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Session	Room	Type	Title	Organizers	Abstract
109	S3	<i>Working Session</i>	Services domestic regulation disciplines: implications for SDGs in an era of blockchain and other new technologies	Consumers Association of Penang (CAP) Trade Justice Movement (TJM) Third World Network (TWN)	<p>Abstract:</p> <p>This session will examine the implications of the services domestic regulation disciplines being proposed at the World Trade Organization (WTO) in the context of rapidly evolving technology and technology enabled trade. This will include discussion of the implications for financial regulations, achieving the Sustainable Development Goals (including on gender equality and domestic resource mobilisation) and the ability to regulate new technologies such as blockchain including cryptocurrencies.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Andrew Cornford, Counsellor, Observatoire de la Finance• Parminder Jeet Singh, Executive Director, IT for Change• Vahini Naidu, Foreign Economic Representative, accredited to the South African Permanent Mission to the WTO in Geneva <p>Moderator:</p> <ul style="list-style-type: none">• Sanya Smith, Legal advisor, Third World Network

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Session	Room	Type	Title	Organizers	Abstract
110	W	Working Session	Trade for Peace in 2030: Integration of Fragile States into the Global Economy as a Pathway towards Peace and Resilience	World Trade Organization (WTO) g7+ Secretariat Enhanced Integrated Framework (EIF) Executive Secretariat United Nations Development Programme (UNDP)	<p>Abstract:</p> <p>More than 1.6 billion people still live in countries affected by fragility and conflict with many today living in Least Developed Countries (LDCs). By 2030 most of the world's poor are expected to live in fragile and conflict affected countries. While trade opens new opportunities, the countries that have long been isolated by years of conflict, including 13 out of 22 governments acceding to the WTO, are yet to fully realize their trade potential. They face specific conflict-related challenges in building their economic foundation and integrating into the global economy to strengthen their economies and institutional framework, to attract investments, and to raise the standards of livelihood. The working session will focus on the role of trade in fragile contexts to help achieve the SDGs. It will discuss how trade policy can be harnessed to prevent conflict, build resilience and contribute to inclusive and sustainable development, and will analyse the role of WTO accessions and its contribution to peacebuilding and state building, and how these could be expedited to facilitate faster recovery from conflict.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Peter Bayuku Konteh, Minister for Trade and Industry of Sierra Leone, g7+ Chair • Xanana Gusmao, Former President and Former Prime Minister, Timor-Leste and Eminent Person of the g7+ • Maryan Hassan, Chief Negotiator for the Accession of Somalia to the WTO • Will Martindale, Head of Policy and Research, at UN-supported Principles for Responsible Investment (PRI) • Sara Sekkenes, Conflict Prevention and Partnerships Advisor, UNDP • Kamila Sidiqi, Deputy Minister for Commerce, Ministry of Industry and Commerce of Afghanistan <p>Moderator:</p> <ul style="list-style-type: none"> • Alan Wm. Wolff, Deputy Director General, WTO Secretariat

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Session	Room	Type	Title	Organizers	Abstract
111	D	<i>Working Session</i>	Sustaining Multilateral Trade Governance	Bertelsmann Stiftung	<p>Abstract:</p> <p>The Bertelsmann Stiftung's High-Level Board of Experts on the Future of Global Trade Governance has identified a series of recommendations aimed at increasing the salience of the WTO. These recommendations range from improved working practices, institutional learning processes to new ways of multilateral cooperation. In this session Bernard Hoekman, Chairman of the Expert Board, will discuss the recommendations with the representatives of different WTO members in order to discuss how these recommendations can be used in order to improve the functioning of the organisation.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Xiankun Lu, Emeritus Professor, University of International Business and Economics (UIBE) and Wuhan University (WHU) • Dennis Shea, Ambassador, US Mission to the WTO • Marc Vanheukelen, Ambassador, Permanent Representative of the European Union to the World Trade Organization (WTO) • David Walker, Permanent Representative, New Zealand Permanent Representation to the WTO <p>Moderator:</p> <ul style="list-style-type: none"> • Bernard Hoekman, Professor, European University Institute and CEPR

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Session	Room	Type	Title	Organizers	Abstract
112	E	<i>Working Session</i>	Electronic Commerce and Inclusiveness of Global Value Chains	University of International Business and Economics	<p>Abstract:</p> <p>GVCs are a great driver of international trade and investment development in recent decades. But GVCs are largely controlled by a small group of multinational companies and benefiting selected countries and regions. Electronic commerce has played a significant role by lowering entrance costs and barriers in helping SMEs and developing countries to get involved in international trade. Therefore, the inclusiveness of GVCs could be greatly enhanced by expanding and extending E-commerce to more developing countries. In order to make it happen, state and private sectors should work together to address the economic and policy obstacles restricting the development of E-commerce and GVCs.</p> <p>The session will thus discuss the possible role of E-commerce in enhancing the inclusiveness of GVCs. Panellists will aim at providing concrete and pragmatic solutions to facilitate the development of E-commerce and help more SMEs and developing countries to join GVCs in relevant sectors.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Arancha González, Executive Director, International Trade Centre (ITC) • Ricardo Meléndez-Ortiz, CEO, International Centre for Trade and Sustainable Development (ICTSD) • Jian Wang, Chair professor of international business and e-business, University of International Business and Economics • Xiangchen Zhang, Permanent Representative and Ambassador Extraordinary and Plenipotentiary of the People's Republic of China to the World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none"> • Xinquan Tu, Dean and Professor, China Institute for WTO Studies, University of International Business and Economics