



WTO Public Forum 2018: Trade 2030

Meet our Exhibitors

Location: ATRIUM



AGOLIN RUMINANT is the first certified feed additive, based on plant extracts, that helps to improve feed efficiency and reduce methane production in dairy cows and beef cattle. The product has the potential to reduce GHG production by 200 million tons of CO₂-equivalent.

WATA technology - A simple and local solution for disinfection and water treatment. WATA technology is based on a simple process of electrolysis which transforms a salt water solution into active chlorine. More than 4'000 WATA have been distributed in over 100 countries, giving access to safe water to millions of people.



CAGI's Delegates Information Desk (DID) ensures the presence of a privileged intermediary to facilitate the participation of delegates during international conferences, trainings and meetings in Geneva. CAGI's DID provides you with information about:

- * Practical Geneva
- * Geneva's cultural and touristic offers
- * Support provided by CAGI

Working together: ITC and ILO's Decent Jobs for Youth initiative partner to empower young people through trade. How? By equipping youth with skills demanded by the market and enabling them to find quality jobs, become entrepreneurs and create employment opportunities for others. Come meet our team and learn about our work around the world.



How can technology support safe and inclusive trade? Visit the STDF in the WTO atrium to see how mobile devices are being used to detect and monitor agricultural pests, and to carry out rapid diagnostic tests to measure toxins in food.

Universal Robots develop industrial collaborative robots that automate repetitive processes, enabling production departments to assign staff members to more enjoyable tasks – creating jobs that provide them with new challenges and adding value to the company. Discover and try the robot that is changing the future of manufacturing.





Location: DELEGATES' LOUNGE



Cambridge University Press will be showcasing a selection of new International Economic Law and Trade books, available to purchase at a 20% discount with free delivery to most countries. There will also be the opportunity to pick up a free copy of the World Trade Review and other related journals.

The Centre for International Governance Innovation is a leading think tank with researchers around the world who focus on global economics and trade law. Stop by the booth to play their interactive game that asks participants, how we can make trade more inclusive for women?

Centre for International Governance Innovation



The Institute of Export & International Trade is showcasing the OpentoExport.com International Business Awards - a competition developed to help SMEs to export. Entrants use our online planning tool to generate their Export Action Plan. The 10 best plans are to be reviewed at the WTO, with one winning \$5000.

The ICTSD stand will highlight recent issues of the Bridges suite of periodicals as well as ICTSD publications relevant to the Public Forum theme of "Trade 2030," offering constituents and new audiences an opportunity meet and engage with programmatic and editorial teams.



International Centre for Trade and Sustainable Development



IRU is the world road transport organisation, helping to drive development, prosperity and safety with solutions to boost the sustainable mobility of people and goods. Founded in 1948, IRU has members and activities in over 100 countries and runs the TIR system, a unique trade facilitation tool and the oldest UN public-private partnership. www.iru.org.

The WTO Trade Facilitation Agreement Facility (TFAF) will be showcasing its official brochures which touch on the TFA's background, its entry into force and what the agreement entails. TFA notification brochures will also be available in addition to various brochures from TFA donors and partner organisations.



Trade Facilitation Agreement Facility



The UNCTAD stand will showcase the UN trade body's latest research on e-commerce and the digital economy, and what needs to be done to ensure that emerging technologies lead to more opportunities and better living conditions for everyone, not just the privileged and connected pockets of our societies.

How does trade impact the world's poor? How does trade benefit emerging economies? Get answers to these questions and more by visiting World Bank Group staff at the Public Forum, where we will showcase our latest research, publications and multimedia about trade.



WORLD BANK GROUP
Macroeconomics, Trade & Investment



Location: EM GALLERY



The Permanent Mission of Brazil to the WTO and other economic organizations in Geneva will showcase "The Great Forest" exhibition presenting nine creative projects that associate sustainable development and environmental protection in favour of the preservation of forests in the six Brazilian biomes.

Location: WTO MAIN LOBBY

The WTO iLibrary brings together, for the first time, into one self-contained area all the WTO's key research material on global trade. The WTO iLibrary has been developed in partnership with the OECD. Visit www.wto-ilibrary.org



Location: ROOM Z



The Enhanced Integrated Framework is launching a suite of videos that examine how African countries are tackling agricultural trade – building on the promise of higher yields and more markets. These stories from Malawi, Comoros and The Gambia show the impact trade can have, with agriculture supporting millions of the continent's poor.

Location: SALLE DES PAS PERDUS

BioPencil is a 100% eco-friendly pencil made from algae and containing aguaymanto seeds at one of its ends. Once the pencil has fulfilled its purpose, it can be planted so a new tree is born. Why kill a tree when you can give life to one?



Climate Show is the international exhibition and marketplace for technologies and services in the field of renewable energies, eco-building and mobility, green finance, and adaptation to climate change.

DM-Green SA is born of the will of its leaders to provide innovative solutions in the field of the recovery, treatment and valorization of waste. We respond to the growing demand of the Swiss recycling market by providing technical advice and innovative solutions adapted to the customers.



Hydro-Pneumatic Energy Storage (HyPES) is a sustainable energy storage solution based on natural components (air, water), easy-to-recycle materials (steel, aluminium) and innovative air compressor/expander technologies. This clean and affordable storage solution mainly aims at supplying renewable electricity from intermittent sources like photovoltaic and wind sources, on demand.



Several samples of waste and residues of the food supply chain and of the products that can be obtained from them will be shown. Insulating panels from rice straw, paper from coffee industry waste, textile fibres from pineapple leaves and plastics from grapeseed oil are a few examples.



novaccess

Novaccess offers a smart city platform for the remote control of urban furniture. NovaLight is a street lighting management solution allowing cities to drastically reduce the power consumption of their street lights. Cities can thus generate high financial savings while lowering their environmental footprint.

17% of the world's population still live without access to electricity, about 1.2 billion people. SALT's first product is a sustainable and cost-effective ecologically designed lantern based on metal-air battery technology that uses saline solution as a medium to generate power and light up LEDs, targeting people in island communities.



Location: SALLE DES PAS PERDUS Courtyard



Aventor brings the circular economy through emotional e-competition. Aventor SA develops e-sports vehicles with zero carbon emissions, using pure electric propulsion, and with bio-polymer architecture. It develops new lightweight and efficient solutions for ecological performance. Solutions can be used in the automotive industry. Aventor is used as a test laboratory for SOFTCAR SA in Fribourg.

TOYOTA MIRAI – A Hydrogen-powered, zero emission passenger car. The Toyota Mirai is a fuel cell electric vehicle (FCEV) which uses hydrogen and oxygen as energy to generate electricity through a fuel cell stack and power the vehicle. Refilling the carbon based tank takes ca. 3-4 Minutes, same as for conventional Petrol cars. Driving range approx. 500 KM (or 300 miles).



WattWorld's electric bikes have been developed with one goal: to share with the greatest number of people the pleasure of E-Bike! With Mobility Parc charging & sharing stations, Wattworld offers municipalities, enterprises and institutions, including the WTO, the perfect solution for securing and managing a fleet of electric bikes.