

Public Forum 2021

"Trade Beyond COVID-19: Building Resilience"

28 September 2021

13:00-14:35

Session	Type	Title	Organizer	Abstract
1	Opening plenary debate	Trade Beyond COVID-19: Building Resilience	World Trade Organization (WTO)	<p>The COVID-19 pandemic has had far-reaching socio-economic effects. Not only has it increased poverty and deepened inequality across the world, it has also had a severe impact on global trade.</p> <p>This session will bring together a panel of experts to discuss the effects of the pandemic on trade and how the multilateral trading system can help countries build resilience to COVID-19 and promote inclusive recovery from this and future crises. The panellists will discuss how trade can contribute to keeping supply chains operational to ensure equitable and affordable global access to medical supplies and equipment. They will reflect on how the WTO should collaborate with different stakeholders to scale up and scale out vaccine production, particularly in developing countries. The session will also consider how governments, multilateral institutions, the private sector and civil society can work together to promote sustainable trade and support the protection of the environment.</p> <p>Opening remarks:</p> <ul style="list-style-type: none"> • Dr. Ngozi Okonjo-Iweala, Director-General, World Trade Organization <p>Keynote speaker:</p> <ul style="list-style-type: none"> • H.E. Cyril Ramaphosa, President, Republic of South Africa <p>Panellists:</p> <ul style="list-style-type: none"> • Gabriela Bucher, Executive Director, Oxfam International • Dr. Tedros Adhanom Ghebreyesus, Director-General, World Health Organization • Rebeca Grynspan, Secretary-General, United Nations Conference on Trade and Development (UNCTAD) • Dr. Sierk Poetting, Chief Operating Officer, BionTech • Paul Polman, Former CEO, Vice-president, Unilever, UN Global Compact

				Moderator: <ul style="list-style-type: none">○ Haslinda Amin, Bloomberg TV Anchor & Chief International Correspondent, SEA	
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Session	Type	Title	Organizer	Abstract
2	Working Session	Copyright, trade and a TRIPS waiver for COVID	American University, Washington College of Law, Program on Information Justice and Intellectual Property (PIJIP, AU WCL)	<p>This session will discuss the elements of copyright policy that is needed to respond to the COVID pandemic and other emergencies, and how trade and international intellectual property law should accommodate such measures. Copyright is implicated in the treatment, prevention, and containment of COVID and in the response to other emergencies. Many countries lack express rights in their copyright laws to enable remote and digital uses of works for education and scientific research, impede the repair of medical devices requiring software, and have no provision for public health use of tools, such as computational algorithms, needed to produce vaccines. This session will discuss how countries can respond to these challenges within the confines of the WTO TRIPS agreement and whether further clarifications of such flexibility is warranted to ensure that emergency action can be taken now and in the future.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Patricia Diaz, Professor and Researcher, Universidad de la Republica de Uruguay, Datysoc• Teresa Hackett, Copyright and Libraries Programme Manager, Electronic Information for Libraries• Dick Kawooya, Professor, University of South Carolina, United States• Allan Rocha, Professor and Researcher at the Federal University of Rio de Janeiro, Federal University of Rio de Janeiro, Brazil <p>Moderator:</p> <ul style="list-style-type: none">○ Sean Flynn, Director, American University, Washington College of Law, Program on Information Justice and Intellectual Property, United States

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Session	Type	Title	Organizer	Abstract
3	Working Session	From competition to collaboration: Collective action in sustainability standards	International Trade Centre (ITC)	<p>How can different sectors work together for more sustainable international trade, particularly within the framework of sustainability standards? In the face of environmental changes and the COVID-19 pandemic, the need for sustainable business has never been greater. From pre-competitive platforms to multi-stakeholder initiatives, how can businesses, NGOs, research institutions and governments collaborate for increased sustainability? And what are concrete examples of successful collaborations? This session will bring together business leaders, high-level officials and changemakers to explore how different kinds of collective action – within industries, across sectors, and beyond borders – can lead to a greener and more sustainable future for trade, globally.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Afua Asabea Asare, CEO, Ghana Export Promotion Authority• Pamela Coke-Hamilton, Executive Director, International Trade Centre• Janet Mensink, Executive Director, Social and Labour Convergence, Secretariat, Netherlands• Jean-Marie Paugam, Deputy Director-General, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Tyler Gillard, Head of Due Diligence, Centre for Responsible Business Conduct Unit, OECD

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4	Working Session	The crucial role of international services trade related to "trade in healthcare products" in time of the pandemic crisis	European Services Forum (ESF)	<p>This session will first introduce the importance of services in international trade of healthcare products and demonstrate the crucial role that they play in making possible their delivery to where they are needed, looking at the whole supply chain (health care services, transport and logistics, ICT services, financial and insurance services, etc.). It will present the proposed initiative for launching negotiations for a WTO agreement on "trade in healthcare products". It will then make the case for including crucial services in any future deal, to set the rules that will smooth the way to fight future pandemics and avoid mistakes made at the surge of the COVID-19 crisis in March 2020.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Craig Arnold, Vice-President, UPS Healthcare• Thomas Ellmann, VP, Lifesciences & Healthcare, DHL Customer Solutions & Innovation• Thomas Le Vaillant, Deputy Head of Unit E3 - Industry, Goods, Energy, Customs and Origin, Directorate Trade, European Commission• Sherry Stephenson, Convenor at PECC Services Network, Pacific Economic Cooperation Council <p>Moderator:</p> <ul style="list-style-type: none">○ Iana Dreyer, Founder & Editoralist, Borderlex Magazine


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5	Working Session	A WTO reform agenda in support of decent work and just development	International Trade Union Confederation (ITUC)	<p>The multilateral trading system is not fit for purpose and has contributed to skyrocketing inequality, along with a race to the bottom on rights and regulations. To rebuild trust, the WTO must reaffirm its commitment to sustainable development as stated in the Marrakesh Agreement, and explicitly affirm its support for human and labour rights. To tackle the challenges of the 21st century, a reformed WTO must set an enforceable minimum floor on rights and support decent work, while making sure countries are given the policy space to pursue development and full employment goals. Setting a floor on human and labour rights, and environmental standards will ensure fair competition and deliver on improving conditions for working people in both developing and developed countries.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Sharan Burrow, General Secretary, International Trade Union Confederation• Richard Kozul-Wright, Director, Division on Globalization and Development Strategies, UNCTAD• Anita Ramasastry, Professor, United Nations Working Group on Business and Human Rights, University of Washington <p>Moderator:</p> <ul style="list-style-type: none">○ Eric Gottwald, Specialist on Trade & Economic Globalization, AFL-CIO

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Session	Type	Title	Organizer	Abstract
6 	Workshop	Building bridges: Border carbon adjustment and the multilateral trading system	International Institute for Sustainable Development (IISD)	<p>Border carbon adjustment (BCA), also carbon border adjustment mechanism, (CBAM) is a tool of climate policy with profound trade impacts and is the subject of growing international interest, as well as controversy. This session will look past the headlines to explore, with the input of leading policy experts, the possibility of building common ground on principles and best practices in the design and implementation of BCA. It will assess what elements are good candidates for common ground, ask where discussions might take place, and consider what prospects there are for this common ground to act as a bridge between the objectives and principles of climate change action and the multilateral trading system, with particular attention to the principles of special and differential treatment and common but differentiated responsibilities and respective capabilities.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Aaron Cosbey, Senior Associate, IISD• Susanne Dröge, Senior Fellow, Stiftung Wissenschaft und Politik• Arunabha Ghosh, Founder/CEO, Council on Energy, Environment and Water• Xiankun Lu, Founder and Managing Director, LEDECO Centre Swiss <p>Moderator:</p> <ul style="list-style-type: none">○ Alice Tipping, Lead, Sustainable Trade and Fisheries Subsidies, IISD

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Session	Type	Title	Organizer	Abstract
7	Working Session	How to construct a global governance architecture for digital trade.	Centre for International Governance Innovation (CIGI)	<p>There is an urgent need to strengthen the Multilateral Trading System and ensure that it adapts to new digital realities and at the same time that it is inclusive and representative of all regions. Current digital governance arrangements are dominated by some jurisdictions and some firms and these spillover into trade agreements which are ill suited to deal with complex nature of cross border data flows that touch upon a range of policy issues for which supranational institutions, policies, and regulations have not been designed. The session will bring together a diverse panel of experts from three different regions of the world working in research institutes, think tanks and government to delve into the complexities of digital trade and examine how new types of arrangements can help to facilitate digital trade, promote inclusiveness and ensure that the global trading system adapts to new digital realities.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Karishma Banga, Research Fellow, Institute of Development Studies, United Kingdom• Robert Fay, Managing Director, Centre for International Governance Innovation, Canada• Johannes Fritz, Chief Executive Officer, The St Gallen Endowment for Prosperity through Trade, Switzerland• Lay Lin Tan, Director, International Trade Cluster, Ministry of Trade & Industry, Singapore <p>Moderator:</p> <ul style="list-style-type: none">○ Susan Aaronson, Research Professor of International Affairs and Cross-Disciplinary Fellow, Elliott School of International Affairs, George Washington University, United States

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Session	Type	Title	Organizer	Abstract
8	Working Session	Advancing sustainable trade across the agricultural sector	CropLife International (CLI) Grain and Feed Trade Association (GAFTA)	<p>Agriculture and trade are the backbone of every economy. The agricultural sector has made a significant contribution to the economic prosperity of industrialized countries and its role in economic development of less developed countries is of vital importance. Faced with a rapidly growing world population, farmers are increasingly asked to grow food more sustainably through conserving natural resources like soil and water, preventing environmental degradation and biodiversity loss; all whilst increasing yields on existing arable land. Likewise, international trade is the solution to food security and sustainability. In this session, government officials, farmers, representatives from UN organizations, and the private sector will explore how farmers can grow their food sustainably, and the positive contribution a strong, international rules-based trading system can make. The panel will also consider how to address the complexity and interconnectivity of agricultural, environmental and governmental policies promoting sustainable trade in the aftermath of COVID-19.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Dessislava Barzachka, EA Sustainability Manager at Bunge, GAFTA • Matthias Bickel, Director Agriculture & Food and Chair of Sustainable Rice Platform, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH • Renata Cristaldo, Second Secretary, Permanent Mission of Paraguay to the United Nations in Geneva • Okesegere Ojepat, CEO, Fresh Produce Consortium Kenya <p>Moderator:</p> <ul style="list-style-type: none"> ○ Georgios Mermigkas, Economist, Food and Agriculture Organization of the United Nations

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9	Working Session	Women in international trade: The great accelerator of economic recovery	Permanent Mission of El Salvador to the WTO Permanent Mission of Botswana to the WTO Permanent Mission of Iceland to the WTO	<p>Women play an important role in the economy and international trade. Female entrepreneurs tend to grow their businesses faster and employ more people – both men and women – which contributes to economic growth, innovation, productivity, poverty reduction and development. Due to their size and sectoral concentration, women-led businesses have suffered more as a result of COVID-19. In order to promote a fast and robust economic recovery, women must be a part of it. This session will explore the difficulties women are facing to capture segments of global value chains in the post-pandemic world and discuss an inclusive trade agenda that takes into account gender-specific roles and needs.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Mercy Chewetu Mukupa, Entrepreneur, Queen of Chitenge Fashion• Rosa Erlingsdóttir, Senior Advisor, Ministry of Foreign Affairs of Iceland• Lise Kingo, Board Member, Sanofi• Mariyam Shakeela, Entrepreneur, SIMDI <p>Moderator:</p> <ul style="list-style-type: none">○ Anabel González, Deputy Director-General, World Trade Organization

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Session	Type	Title	Organizer	Abstract
10	Working Session	Building ocean resilience beyond COVID: Global call for collective action on fisheries subsidies	Friends of Ocean Action (FOA)	<p>Fishing communities and fish workers have been among those most exposed and vulnerable to COVID-19. But this year WTO Members have a once-in-a-lifetime opportunity to build resilience of the world's fisheries by agreeing rules on fisheries subsidies. Civil society groups from around the globe are supporting WTO DG Dr Ngozi Okonjo-Iweala's call for an ambitious agreement this year: it is the greatest single action that WTO Members can take to contribute to building resilience of the ocean and fisheries. Never has there been greater political momentum nor more evidence of the need to act to protect the ocean, and the livelihoods of people who depend on it. This session will showcase views and perspectives from grassroots fisheries stakeholders and ocean advocates about why a harmful fisheries subsidies elimination agreement would help WTO Members to reignite confidence in the rules-based trading regime, and contribute to protecting the ocean.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Rémi Parmentier, Founder and Director, Varda Group• Milko Schwartzman, Ocean Policy Coordinator, Círculo de Políticas Ambientales• Steve Trent, Executive Director, Environmental Justice Foundation• Shailendra Yashwant, Senior Environmental Advisor, Climate Action Network South Asia <p>Moderator:</p> <ul style="list-style-type: none">○ Gemma Parkes, Communications Lead, Friends of Ocean Action


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11	Working Session	The triple "R" approach to trade: Resilience, robustness and rights-based	Friedrich-Ebert-Stiftung, Geneva office (FES)	<p>Re-start or re-shape? Do we need a more resilient or a more robust multilateral trading system? A more resilient system aims at returning to its earlier equilibrium. A more robust system could imply structural changes. Scientists highlight the difference between resilience and robustness by which the latter ensures a resistance to shocks while resilience may only lead to reacting to them. This session aims at translating this theoretical debate into a practical approach on reforming the WTO and trade policy. The purpose of trade policy is not to please trade policymakers. Its purpose is to serve the entire society. Behind any trade policy measure however complex and technical it may be, lies the obligation to empower people in their economic and social development. Trade policy has to be rights-based, human rights based. Speakers of this session will offer realistic blueprints and guidelines by analysing lessons-learned from the current COVID-19 pandemic.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Daniel Bertossa, Assistant General Secretary, Public Services International• Bernd Lange, Member of European Parliament, European Parliament• David Luke, Professor in Practice and Strategic Director at the Firoz Lalji Institute for Africa, London School of Economics and Political Science• James Scott, Senior Lecturer in International Politics, Department of Political Economy, King's College London <p>Moderator:</p> <ul style="list-style-type: none">○ Caroline Dommen, Lawyer, Sustainable Development Law, Policy and Practice

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12 	Workshop	TradeTech for inclusive and sustainable trade	World Economic Forum (WEF) World Trade Organization (WTO)	<p>During the COVID-19 pandemic, digital technologies have played a crucial role in keeping trade flowing. From cross-border e-commerce and digital payments, to teleconferencing around the world, to replacing physical documents with electronic records, TradeTech is more important than ever. The next generation of trade growth will come from integrating new technologies into trade – both in supply chains and in trade facilitation. Under the auspices of the WEF, business leaders and public stakeholders came together last year to kick off the conversation on TradeTech globally. As a second phase of this project, the WTO and WEF are providing a space for this community to identify regulatory gaps in trade policy and trade agreements that deserve attention as to facilitate further TradeTech adoption. In addition to efficiency gains, TradeTech should help maximize sustainable development. This session will present insights on TradeTech and present options for a cutting-edge trade agenda.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Christian Lanng, Chief Executive Officer, Chairman and Co-Founder, Tradeshift• Aya Schubert, Chief Executive Officer, Dorae, United Kingdom• Deepak Sharma, Director, Business Solutions, Information Technology and Digitalization, Agility, Main operations in Middle East, Africa and Asia• Loh Sin Yong, Director for Trade, Infocomm Media Development Authority, Singapore <p>Moderator:</p> <ul style="list-style-type: none">○ Ziyang Fan, Head of Digital Trade, World Economic Forum

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13	Working Session	Relevance and future of the WTO: From Seattle 1999 to COVID deadlock 2021	Public Citizen's Global Trade Watch (GTW)	<p>The COVID-19 pandemic has laid bare the damage the WTO has wrought, from brittle, hyper globalized supply chains to expansive monopoly protections that have made the world less able to protect people. Rich and poor countries alike have been unable to make or obtain vaccines, medicines, tests, ventilators, PPE and other necessary equipment. The COVID crisis was a stress test that exposed what many people around the world already knew: The WTO's hyper globalization rules shaped a global economy that is not working for most people. The result is a WTO that teetertotters between being irrelevant and being damaging. These experts from across the political spectrum and around the world urge governments to create a multilateral framework that provides policy space for diverse national approaches to the challenges of our time from economic inequality and hyper-financialization to the climate crisis and global corporate monopoly while delivering the benefits of trade to more people.</p> <p>Panellists:</p> <ul style="list-style-type: none">• James Gathii, Wing-Tat Lee Chair in International Law and Professor of Law, Loyola University Chicago School of Law• Jane Kelsey, Professor of Law, University of Auckland• Sophia Murphy, Executive Director, Institute for Agriculture and Trade Policy <p>Moderator:</p> <ul style="list-style-type: none">○ Lori Wallach, Global Trade Watch Director, Public Citizen

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Session	Type	Title	Organizer	Abstract
14	Working Session	Looking at WTO agreements and beyond to support business recovery. Can the WTO help to tackle illicit trade?	World Spirits Alliance (WSA) spiritsEUROPE	<p>Over the years, the World Spirits Alliance members have been proudly telling our story about how open and fair trade benefitted consumers, stimulated innovations and sustainable investments, lead to improved tax collections and reduced harmful illicit trade; generated jobs and eventually increased standards of living. As every element of this success story is now challenged by the COVID crisis, the business community wants to have a constructive dialogue with the WTO and its Members about the impediments for recovery. The objective of this session will be (i) to give a voice to sectors whose prosperity depends on the ability to trade and who could showcase how they could contribute to economic recovery if the conditions are right; (ii) to discuss real life obstacles to economic recovery that often worsened during COVID-19 (iii) generate a reflection from decision-makers and the academic community about how WTO could contribute into addressing these obstacles.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Stefano Betti, Deputy Director-General, Transnational Alliance to Combat Illicit Trade• Daniel Crosby, Partner, King & Spalding• Darya Galperina, Head of International Trade, Pernod Ricard• Santiago Wills, Ambassador, Permanent Representative, Permanent Mission of Colombia to the WTO <p>Moderator:</p> <ul style="list-style-type: none">○ Emily Rees, Founder of Trade Strategies & Research Fellow, Trade Strategies/ECIPE

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Session	Type	Title	Organizer	Abstract
15	Working Session	The future WTO work program: Insights from business	Italy B20 International Chamber of Commerce (ICC)	<p>This session is organized by the Italy B20 and ICC to share views on the future of the WTO and on its reform ahead of the Business Forum that will take place alongside the 12th WTO Ministerial Conference (MC12). It builds on the 23 June WTO "Trade Dialogues" outcome. The session will focus on most urgent actions and decisions to be brought to the attention of MC12, setting the stage of the debate among members and stakeholders and gathering further ideas and priorities. The session intends to start developing the draft business recommendations to be conveyed to the WTO Ministers in December.</p> <p>Panellists:</p> <ul style="list-style-type: none">• John Denton, Secretary General, International Chamber of Commerce• Shinta Kamdani, CEO, Sintesa Group, Co-Chair of the B20 Task Force "Trade & Investment"• Emma Marcegaglia, B20 Italy Chair, B20 Italy• Dr. Ngozi Okonjo-Iweala, Director-General, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Barbara Beltrame, Chair of the B20 Task Force "Trade & Investment", B20 Italy

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Session	Type	Title	Organizer	Abstract
16	Working Session	How can a WTO agreement on investment facilitation for development contribute to post-COVID recovery and create more resilient economies?	Permanent Mission of the People's Republic of China to the WTO on behalf of the Friends of Investment Facilitation for Development (FIFD)	<p>The COVID-19 crisis acted as a supply shock for FDI, which is a key source of income for developing countries and will be an important part of the response to the pandemic for supporting economic recovery towards more resilience. Investment facilitation plays a key role in helping governments attract FDI for restoring GVCs, enhancing export capacity and promoting sustainable growth. Trade and investment are two major engines for development and therefore, addressing them in a mutually supportive manner is key. Negotiations on Investment Facilitation for Development (IFD) in the WTO aim at creating global benchmarks for promoting transparency and reducing administrative bottlenecks for investors while supporting governments' efforts to put in place and benefit from investment facilitation reforms. The working session will explore how such an IFD Agreement can promote economic recovery and sustainable development, and update participants on the IFD negotiations in the run-up to MC12.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Mathias Francke, Ambassador, Permanent Representative, Permanent Mission of Chile to the WTO• Ernie James, Senior Trade Officer, Ministry of Trade, Industry & Consumer Affairs of Grenada• Latsamy Keomany, Ambassador, Permanent Representative, Permanent Mission of Lao PDR to the United Nations Office, Geneva• Markus Thill, President Region Africa, Bosch <p>Moderator:</p> <ul style="list-style-type: none">○ Chenggang Li, Ambassador, Permanent Representative, Permanent Mission of the People's Republic of China to the WTO

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Session	Type	Title	Organizer	Abstract
17	Working Session	Facilitating transit and transport operation in crisis situation: Lessons learned from COVID-19	Permanent Mission of Mongolia to the WTO	<p>At the start of the COVID-19 pandemic, expectations were that seaborne trade, including containerized trade, would experience a strong downturn. However, changes in consumption and shopping patterns have led to increased import demand for manufactured consumer goods, a large part of which are moved in shipping containers. The increase in demand was stronger than expected and not met with a sufficient supply of shipping capacity. (UNCTAD. Policy Brief 84. April 2021). As a result of this, transit shipments and transport operations have been delayed and container freight rates significantly increased in many parts of the world specifically in landlocked developing countries. This session will address challenges caused by shortage of containers and increase in freight rates and identify practical recommendations in this regard including establishment of dry ports in landlocked countries to facilitate transit and transport operations.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Dulguun Damdin-Od, Director of Operations, International Think Tank for Landlocked Developing Countries• Vyara Filipova, Technical Officer, World Customs Organization• Poul Hansen, Chief, Trade Facilitation, UNCTAD• Steven Pope, Head of Trade Facilitation, Go Trade, Deutsche Post DHL Group <p>Moderator:</p> <ul style="list-style-type: none">○ Purevsuren Lundeg, Ambassador, Permanent Representative, Coordinator of LLDC Group in Geneva, Permanent Mission of Mongolia to the WTO

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Session	Type	Title	Organizer	Abstract
18	Working Session	Tailoring trade provisions to crisis to enhance resilience	United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)	<p>How to develop tailored crisis-mitigation provisions in trade agreements to build resilience and better preparedness for future crises? This Session will answer this question. It is organised by the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP), in cooperation with experts from the Asian Trade Centre, CUTS, Georgetown University and Hinrich Foundation. The session will present the results delivered from the global Initiative on Model Provisions for Trade in Times of Crisis and Pandemic launched last year by ESCAP together with 5 UN Regional Commissions, UNCTAD, WTO, and other organizations. The discussion will focus on the role of trade agreements in enhancing trade resilience in times of crisis; and options for incorporating such provisions based on a new handbook for trade negotiators.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Bipul Chattopadhyay, Executive Director, Consumer Unity & Trust Society, CUTS International• Deborah Elms, Executive Director, Asian Trade Centre and Vice Chair, Asia Business Trade Association, Asian Trade Centre and Asia Business Trade Association• Katrin Kuhlmann, Visiting Professor of Law, Georgetown University Law Centre and President and Founder, New Markets Lab, Georgetown University Law Centre and New Markets Lab• Stephen Olson, Senior Research Fellow, Hinrich Foundation <p>Moderator:</p> <ul style="list-style-type: none">○ Yann Duval, Chief of Trade Policy and Facilitation Section, UNESCAP

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Session	Type	Title	Organizer	Abstract
19	Working Session	From gender research to action for a post COVID-19 resilient world	World Trade Organization - Gender Research Hub (WTO)	<p>This session will showcase the work of the recently created WTO Gender Research Hub. It is anchored in a collaborative paper drafted by 27 Hub participants drawn from 7 international organizations, 3 WTO chairs (Mexico, South Africa, Chile) and 11 universities. Using the collaborative paper, the session will start with a scene setting presentation on the place of female entrepreneurs, farmers and workers in trade across regions and development levels. The session will further take up the Hub's proposed "research pathway to gender action" by highlighting key research done by Hub members and documenting how research findings are being integrated into trade policies and trade support programmes with a view to scale-up women's empowerment in trade. The session's format will be highly interactive, innovative and associate the multiplicity of voices from Hub participants and the stakeholder community concerned by the trade and gender policy interface.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Renata Amaral, Adjunct Professor, Women Inside Trade, American University• Amrita Bahri, WTO Chair for Mexico, Instituto Tecnológico Autónomo de México• Anoush der Boghossian, WTO Trade and Gender Focal Point, World Trade Organization• Jane Korinek, Economist and Trade Policy Analyst, OECD <p>Moderator:</p> <ul style="list-style-type: none">○ Pierre Sauvé, Head of the World Bank Office-Geneva/Senior Trade Specialist, World Bank

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Session	Type	Title	Organizer	Abstract
20	Working Session	Building better together: Towards resilient trade policy and multilateral trading system	CUTS International, Geneva (CUTS) United Nations Economic Commission for Europe (UNECE)	<p>The ongoing COVID-19 crisis has had disproportionate consequences on vulnerable low-income households, especially in the developing world where unemployment has soared and safety nets are lacking. Unleashing the positive contribution of trade in the recovery of this and future crises will require bold action from both national governments and the global community, including at the WTO. Beyond immediate responses to COVID-19 recovery, this session will explore how to ensure that the trading system is better prepared for such systemic shocks in the future, while minimising their negative impact in developing countries. What can we change now to be better prepared the next time? How can trade policy makers craft more resilient approaches? How can developing countries be supported in this regard? Should global rules governing trade and health be adapted? What role can the WTO play in this regard? These questions will be at the heart of discussions.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Usha Dwarka-Canabady, Ambassador, Permanent Representative, Permanent Mission of the Republic of Mauritius to the United Nations, Geneva• Kåre Johard, Policy Officer, European Commission• Pradeep S. Mehta, Secretary General, CUTS International, Geneva• Elisabeth Tuerk, Director, Economic Cooperation and Trade, United Nations Economic Commission for Europe <p>Moderator:</p> <ul style="list-style-type: none">○ Rashid S. Kaukab, Executive Director, CUTS International, Geneva

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Session	Type	Title	Organizer	Abstract
21	Working Session	WTO joint initiative on services domestic regulation: A deliverable at MC12 to strengthen the multilateral trading system	Australian Services Roundtable (ASR) European Services Forum (ESF)	<p>This session will be an opportunity for the audience to learn more about this important matter, that is often not well understood and often difficult to bring to the attention of the political decision makers, but that is crucial for services exporters and investors. Participants will hear about:</p> <ul style="list-style-type: none">• state of play of the WTO negotiations;• perspectives of business and industry experts on the practical value of the disciplines for facilitating and expanding their operations; and• perspectives of participating WTO Members on the importance of the disciplines in improving their domestic business environment and increasing their trade competitiveness. <p>Panellists:</p> <ul style="list-style-type: none">• Jaime Coghi Arias, Coordinator of the JSI on Services Domestic Regulation, Deputy Head of Delegation, Delegation of Costa Rica to the WTO• John Drummond, Head of Division, Trade in Services, OECD, Paris• Markus Jelitto, Counsellor, Trade in Services and Investment Division, World Trade Organization• Pascal Kerneis, Managing Director, European Services Forum, Brussels <p>Moderator:</p> <ul style="list-style-type: none">○ Jane Drake-Brockman, Executive Director & Founder, Australian Services Roundtable, Sydney

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Session	Type	Title	Organizer	Abstract
22	Working Session	Strengthening and streamlining national law responses beyond COVID-19: Trade and intellectual property rules in the context of access to health technologies	<p>Médecins Sans Frontières (MSF)</p> <p>Health Action International (HAI)</p>	<p>This working session brings together leading experts and practitioners from international organizations, academic institutions and non-governmental organizations, to critically review and discuss national law responses and experiences addressing intellectual property challenges in a global pandemic and the role of WTO. These would include national law and policy reform processes in several countries, including Brazil, Russia, and the ongoing discussions in the European Union concerning obstacles in using compulsory licensing; as well as the role of TRIPS waiver in a pandemic. It intends to conclude with a discussion on how these experiences should inform the reform of international trade rules beyond COVID19. It aims to offer specific recommendations on what steps can be taken by different stakeholders.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Carlos Correa, Executive Director, The South Centre • Sergey Golovin, Intellectual Property and Access Lead, Treatment Preparedness Coalition in Eastern Europe and Central Asia • Jaume Vidal, Senior Policy Advisor, Health Action International - Europe • Marcela Cristina Fogaca Vieira, Project Coordinator, Researcher, Global Health Centre, Graduate Institute Geneva <p>Moderator:</p> <ul style="list-style-type: none"> ○ Yuanqiong Hu, Senior Legal and Policy Advisor, Médecins Sans Frontières

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Session	Type	Title	Organizer	Abstract
23	Working Session	How the WTO can support 'trade resilience' for women in Sub-Saharan Africa	Borderlex University of Johannesburg Trade Experettes	<p>This panel tries to assess how trade policies supported by the WTO could help build better resilience to external trade shocks for Africa's most vulnerable groups, with a special focus on how to promote women's participation in trade and create more resilience.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Marta Bengoa, Professor of International Economics, University of Johannesburg and City University of New York• Phyllis Mwangi, International Consultant SME Trade Development, International Trade Centre• Sitshengisiwe Ndlovu, President, The Organization of Women in International Trade, Zimbabwe• Raúl Torres, Head of Development Policy Unit, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Iana Dreyer, Founder and Editor, Borderlex

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Session	Type	Title	Organizer	Abstract
24	Working Session	China and WTO reform: Toward consensus and resilience	China University of Political Science and Law (CUPL)	<p>While the tremendous suffering caused by the COVID-19 pandemic and its consequent economic recession calls urgently for swift actions to strengthen the multilateral trading system, there is currently a lack of consensus among WTO Members on several major issues that may be subject to further reform. This session focuses on newly raised and core topics that are China-related, including disciplines on industrial subsidies and state-owned enterprises (SOEs), reform of the dispute settlement mechanism, imposition of carbon border adjustment tax, and the preferred ways and pre-conditions for successful initiation of future WTO reform negotiations. The session devotes itself to the ultimate goal of building common grounds and exploring ways forward to build consensus within and enhance resilience of the multilateral trading system.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Xie Li, Deputy Director-General, Trade Remedy and Investigation Bureau, Ministry of Commerce People's Republic of China• Bryan Mercurio, Professor, Chinese University of Hong Kong• Volker Roeben, Professor, University of Dundee• Yuejiao Zhang, Professor, Tsinghua University <p>Moderator:</p> <ul style="list-style-type: none">○ Weihuan Zhou, Associate Professor, University of New South Wales


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Session	Type	Title	Organizer	Abstract
25	Working Session	What role and scope for green government procurement in an open international trade environment?	World Trade Organization (WTO)	<p>SDG 12 of the 2030 Agenda for Sustainable Development calls to "[p]romote public procurement practices that are sustainable, in accordance with national policies and priorities" (target 12.7). Green government procurement directly supports this goal. But there is scarcely any debate about how this fits with the open international trading system. Do international trade rules, including those in the WTO's Government Procurement Agreement 2012 and FTAs, support or hinder countries in achieving this goal? What should be done, and how, so that government procurement can be deployed to make international trade more sustainable and at the same time to help countries to make the shift towards more low-carbon and circular economies (i.e. build back greener)? How best to reconcile trade and the environment in the field of government procurement and "ensure that the WTO best supports the green and circular economy" (WTO DG Okonjo-Iweala)? This debate is both timely and pressing.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Liesbeth Casier, Senior Policy Advisor, International Institute for Sustainable Development• Sandra Hamilton, Ph. D. Researcher, Manchester Institute of Innovation Research• Jean Heilman Grier, Trade Principal, Djaghe, LLC• Ryohei Tobibayashi, Deputy Director, International Trade Division, Ministry of Foreign Affairs, Japan <p>Moderator:</p> <ul style="list-style-type: none">○ Reto Malacrida, Counsellor/Head of the Government Procurement Group, World Trade Organization

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Session	Type	Title	Organizer	Abstract
26 	Meet the Author	The distributional Impacts of trade: Empirical innovations, analytical tools, and policy responses	World Trade Organization (WTO)	<p>Trade is a well-established driver of growth and poverty reduction. Also changes in trade policy have distributional impacts that create winners and losers. It is vital to understand and clearly communicate how trade affects economic well-being across all segments of the population, and how policies can effectively ensure that the gains are distributed more widely.</p> <p>This study provides a deep understanding of the distributional effects of trade across regions, industries, and demographic groups within countries. It includes an overview; a review of innovations in empirical and theoretical work covering the impacts of trade at the subnational level; highlights from empirical case studies on Bangladesh, Brazil, Mexico, South Africa, and Sri Lanka; and a policy agenda to improve distributional outcomes.</p> <p>A better understanding of how trade affects distributional outcomes can lead to more inclusive policies and support the ability of countries to maximize broad-based benefits.</p> <p>Author:</p> <ul style="list-style-type: none">• Jakob Engel, Economist at the Macroeconomics, Trade and Investment Global Practice, World Bank• Gladys Lopez-Acevedo, Economist and global lead at the Poverty and Equity Global Practice, World Bank• Maryla Maliszewska, Senior Economist at the Macroeconomics, Trade and Investment Global Practice, World Bank <p>Discussants:</p> <ul style="list-style-type: none">• Robert B. Koopman, Chief Economist and Director, Economic Research and Statistics Division, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Pierre Sauvé, Senior Trade Specialist at the Macroeconomics, Trade and Investment Global Practice, World Bank Group

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Session	Type	Title	Organizer	Abstract
27	High-level panel	Strengthening the Multilateral Trading System	World Trade Organization (WTO)	<p>In a world largely characterised by rapid technological change, knowledge-driven economies, global environmental issues and growing consumer influence on the production of goods and services, it is important to strengthen the multilateral trading system in order to tackle issues of the 21st century. This session will bring together a panel of Ministers and experts to discuss a reform agenda that will equip countries with the necessary tools to deal with COVID related challenges and rebuild confidence in the multilateral trading system. Panellists will consider how to make the multilateral trading system more inclusive by integrating women, youth and small businesses into the global economy. In addition, they will discuss how WTO strengthened rules can deliver positive results for developing and least-developed countries including through raising living standards and reducing poverty.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Carlos María Correa, Executive Director, South Centre• John WH Denton AO, Secretary General, International Chamber of Commerce• H.E. Yeo Han-Koo, Trade Minister, Republic of Korea• H.E. Otunba Richard Niyi Adebayo, Minister of Industry, Trade and Investment, Nigeria• The Rt. Hon. Anne-Marie Trevelyan MP, Secretary of State for International Trade, United Kingdom <p>Moderator:</p> <ul style="list-style-type: none">○ Lerato Mbele, International Media Personality & Consultant

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Session	Type	Title	Organizer	Abstract
28	Working Session	Towards sustainable agricultural trade	<p>Insper Center for Global Agribusiness</p> <p>Brazil's Ministry of Agriculture, Livestock and Food Supply (MAPA)</p> <p>Brazilian Trade and Investment Promotion Agency</p> <p>Permanent Mission of Brazil to the WTO</p>	<p>This session will discuss the importance of building resilience in the post-COVID-19 era through the promotion of sustainable agricultural trade, focusing on Brazil's experience. During the pandemic, calls for increasing resilience have often been interpreted as the need to reshore critical supply chains and increase self-sufficiency to reduce dependence on global markets. Providing food security solutions that reconcile enhancement of local production with abundant and affordable food supplies on global markets thereby stands as an important challenge. As countries focus on promoting a sustainable economic recovery, agricultural production and trade are important parts of this equation. International agricultural trade can be critical for global food security and poverty eradication, and thereby for the 2030 Agenda. Experts from government, academia and the private sector will discuss WTO's role and potential contributions to sustainability in agricultural trade, and Brazil's experiences, as inputs for multilateral discussions on best practices, methods and common goals.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Marcello Brito, President; Cofacilitator, Brazilian Agribusiness Association; Brazilian Coalition on Climate, Forests and Agriculture • Ligia Dutra, Director of the International Relations Office, Brazilian Confederation of Agriculture and Livestock (CNA) • Juliana Lopes, ESG, Communications and Compliance Director, Amaggi • Orlando Ribeiro, Secretary of Trade and International Relations, Brazil's Ministry of Agriculture, Livestock and Food Supply <p>Moderator:</p> <ul style="list-style-type: none"> ○ Marcos Jank, Professor and Coordinator, Insper Agro Global

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Session	Type	Title	Organizer	Abstract
29	Working Session	Customs bolstering recovery, renewal and resilience for a sustainable supply chain	World Customs Organization (WCO)	<p>The economic impact of the COVID-19 pandemic on businesses has been colossal, with considerable disruption of global supply chains. The herculean task of reconstruction cannot be undertaken in isolation, and the expertise of all relevant stakeholders will be a decisive factor. The panel will discuss how Customs administrations can emerge from the global pandemic and support people and businesses by strengthening global supply chains and facilitating the ever-growing volumes of e-commerce. It will discuss the importance of partnerships and reinforcing collaboration, harnessing technology and putting 'people' at the centre of the transformation process. Lastly, Customs administrations, being uniquely positioned and mandated at the borders, can support an effective and equitable transition towards more inclusive, resilient and sustainable supply chains. The speakers will explore initiatives, programmes and tools for building Members' capacity towards that goal.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Tayra Ivonne Barsallo, Director General, National Customs Authority of Panama• Aik Hoe Lim, Director of the Trade and Environment Division, World Trade Organization• Dr. Kunio Mikuriya, Secretary General, World Customs Organization• Carol West, Secretary, International Federation of Customs Brokers Associations <p>Moderator:</p> <ul style="list-style-type: none">○ David Widdowson, Founder and President, International Network of Customs Universities

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Session	Type	Title	Organizer	Abstract
30	Working Session	Building resilience through strengthened regional integration and AfCFTA implementation	Ministère du Commerce Extérieur de la République Démocratique du Congo African Union Commission (AUC) International Trade Center (ITC)	<p>This session will highlight the importance of regional integration in building Africa's resilience to global economic shocks. In particular, by harnessing operational instruments of AfCFTA implementation, African private sector will be better equipped to identify and build new trade and value addition opportunities within the continent. The session will take stock of progress towards enhancing economic integration across the continent, and explore the available tools for helping businesses navigate the journey towards greater regional integration.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Jean-Bertrand Azapmo, Principal Adviser, AU Commissioner for Economic Development, Trade, Industry and Mining at Department of Economic Development, Trade, Industry and Mining African Union Commission• Pamela Coke-Hamilton, Executive Director, International Trade Centre• Hubert Danso, CEO and Chairman: Africa investor, Chairman: AiSWPFF, Chairman, African Union Continental Business Network, African Green Infrastructure Investment Bank Advisory Board, African Union Continental Business Network• Trudi Hartzenberg, Executive Director, Trade Law Centre <p>Moderator:</p> <ul style="list-style-type: none">○ Eugénie Salebongo Basoy, Secretary General, Foreign Trade within the Ministry of Foreign Trade of the Democratic Republic of Congo

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Session	Type	Title	Organizer	Abstract
31	Working Session	What role can TRIPS waivers for health commodities play in tackling pandemics?	Chatham House - The Royal Institute of International Affairs	<p>The COVID-19 pandemic has inflicted immense harm to health and economies worldwide. Vaccination offers a way out of the pandemic, yet production of vaccines and other health products has been insufficient to meet unparalleled global demand. In this context, momentum has built behind a waiver of provisions in the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS) to address intellectual property barriers affecting the scale-up of production of health commodities. This session will examine the debate surrounding TRIPS waivers as a mechanism to expand the supply of health commodities. It will explore how TRIPS has historically operated in health crises, how waivers might be used to expand production in a pandemic, and what the downsides might be. It will also consider alternative or additional efforts that might be required, and discuss the implications of TRIPS waivers for incentives to innovate and the future of the global intellectual property system.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Tahir Amin, Co-Founder and Co-Executive Director, I-MAK• Sir Robin Jacob, Sir Hugh Laddie Chair of Intellectual Property Law, Faculty of Laws, University College London• Kiran Mazumdar-Shaw, Executive Chairperson, Biocon & Biocon Biologics• Leena Menghaney, Global IP Advisor, MSF Access Campaign <p>Moderator:</p> <ul style="list-style-type: none">○ Robert Yates, Director, Global Health Programme; Executive Director, Centre for Universal Health, Chatham House

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Session	Type	Title	Organizer	Abstract
32	Working Session	Together in pain, together in gain: How digital technology turned possible economic chaos into a mere bump on the road to growth and prosperity and helped set out a brand-new course for international trade	DIGITALEUROPE	<p>This working session aims to: (i) take stock of what digital technology has achieved over the last few months in terms of keeping economies running and fighting off the pandemic or curbing contagion; (ii) explain why it is of critical interest to strengthen the Multilateral Trading System and how to do it; (iii) expand on a few examples of digitally enabled operations in less developed countries to demonstrate that enhancing resilience beyond COVID-19 is within our reach. This panel will feature experts in healthcare, trade law and economics, as well as business executives. By combining their most diverse experience of digital trade, the scene will be set for a rewarding debate on practical ways to make governments, multilateral institutions, civil society, and business work together toward a borderless world where everyone will enjoy the benefits of seamless trade, a world where only viruses will be off-limits.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Michelle Chivunga N, Founder/CEO/Investor, Global Policy House• Daphne Dernison, Global Public Policy Director, Philips• Pascal Kerneis, Managing Director, European Services Forum• Alastair Tempest, CEO, Ecommerce Forum of Africa <p>Moderator:</p> <ul style="list-style-type: none">○ Kevin Verbelen, Company Lawyer, Expert International Trade, Agoria

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15:00-16:00

Session	Type	Title	Organizer	Abstract
33	Working Session	Strengthening the multilateral trading system through the equitable governance of work	Inter-Parliamentary Union (IPU) European Parliament (EP)	<p>Provisions on labour rights have played an increasingly important role in bilateral and plurilateral trade agreements concluded in recent years, as part of the general trend towards more sustainability in international trade. This session aims to explore the implications of this trend for the multilateral trading system.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Marva Corley-Coulibaly, Chief of the Globalization, Competiveness and Labour Standards Unit, International Labour Organization• Manzoor Nadir, Speaker of Parliament, Parliament of Guyana• Marie-Pierre Vedrenne, Member, European Parliament• Fadli Zon, Member of the Parliament of Indonesia, Parliament of Indonesia <p>Moderator:</p> <ul style="list-style-type: none">○ Bernd Lange, co-Chair, PCWTO

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Session	Type	Title	Organizer	Abstract
34	Working Session	"Until everything's agreed" – Plurilaterals and WTO reform	Permanent Mission of Brazil to the WTO Permanent Mission of the European Union to the WTO	<p>The Uruguay Round made the varied architecture of the Tokyo Round Codes multilateral and established the principle of the "single undertaking". There seemed to be an overall sentiment that multilateralism was the way forward. After 26 years, the most recurring criticism of the WTO is that its negotiating function has been paralyzed. Consensus within a large and diverse membership has become increasingly difficult, if not impossible. Revitalizing the negotiating function of the WTO is crucial to its credibility, but it now requires a new architecture. WTO reform, therefore, may need to include the possibility of certain Members reaching agreements with each other. The Joint Statement Initiatives subscribed by WTO Members could be a flexible and complementary means of negotiation at the organization. With transparent and inclusive procedures, negotiations may advance at different speed. The multilateral trading system cannot wait until everything is agreed.</p> <p>Panellists:</p> <ul style="list-style-type: none">• João Aguiar Machado, Ambassador, Permanent Representative, Permanent Mission of the European Union to the WTO• Aluisio Lima-Campos, President & Chair, ABCI• Gabrielle Marceau, Senior Counsellor, World Trade Organization• Vera Helena Thorstensen, Professor, Getúlio Vargas Foundation <p>Moderator:</p> <ul style="list-style-type: none">○ Alexandre Parola, Ambassador, Permanent Representative, Permanent Mission of Brazil to the WTO


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Session	Type	Title	Organizer	Abstract
35	Working Session	A WTO fisheries subsidies deal: What it means and why it matters	The Pew Charitable Trusts International Institute for Sustainable Development (IISD)	<p>According to FAO, one-third of fish stocks are already exploited beyond sustainable levels, and the trend for decades has been ever downwards. While harmful subsidies may be aimed at helping coastal communities, they can instead encourage fishing beyond profitable and sustainable levels in coastal waters and on the high seas, degrading the resources on which these communities depend and jeopardizing the future of the industry they set out to support. A successful WTO agreement on curbing subsidies for overfishing could pave the way for a stronger multilateral trade and environment agenda by demonstrating how existing rules can be built upon. The proposed event will provide expert views and a forum for discussion of what the new agreement means, and why it matters, for the ocean and for the multilateral trade system, including forward-looking questions of how its implementation will be a catalyst for sustainable trade – and a sustainable future.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Braz Baracuhy, Deputy Permanent Representative, Permanent Mission of Brazil to the WTO• Chris Costello, Co-director of the Sustainable Fisheries Group, University of California, Santa Barbara• Richard Damania, Chief Economist of the Sustainable Development Practice Group, The World Bank Group• Sebastian Mathew, Executive Director, International Collective in Support of Fishworkers <p>Moderator:</p> <ul style="list-style-type: none">○ Alice Tipping, Lead, Sustainable Trade and Fisheries Subsidies, International Institute for Sustainable Development

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Session	Type	Title	Organizer	Abstract
36 	Workshop	Humanizing the WTO: Seeking a sustainable, just, and integrative trade agenda	Quaker United Nations Office (QUNO)	<p>This workshop explores systemic challenges and opportunities for the trade regime, inter alia, to foster climate action, circular economy, poverty reduction, and economic fairness. Although human impacts of trade are rarely openly discussed in the WTO, justice is often implicitly assumed to be engrained in WTO principles such as the ones on non-discrimination. Still, there is a growing need for making trade policies more supportive of decency, improvement of standards of living, human rights, and environmental sustainability. The assumption underlying this workshop is that we need strengthened resilience while achieving ambitious reforms of the WTO based on connecting high-level policy discussions at the WTO with impacts 'on the ground'. The workshop will raise concrete ideas with the participants regarding the direction WTO members could take in shaping the future of a peaceful, humane, and sustainable global trading system through holistic and integrated approaches.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Rajesh Aggarwal, Chief, Business and Trade Policy, International Trade Centre• Yvonne Bartmann, Senior Program Officer, Trade and Development, Employment and Social Policy, Friedrich-Ebert-Stiftung <p>Moderator:</p> <ul style="list-style-type: none">○ Joachim Monkelbaan, Representative for Sustainable and Just Economic Systems, QUNO

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Session	Type	Title	Organizer	Abstract
37	Working Session	Digital trade for economic recovery in developing countries	BMJ Associated Consultants (BMJ)	<p>Technology is transforming lives, economies, and trade worldwide. Due to the pandemic, discussions on digital trade and e-commerce have accelerated and become more relevant, given the social distancing measures adopted. This working session will discuss Digital Trade for Economic Recovery in Developing Countries, analyzing how technology can enable countries to integrate into the global digital trade value chain and build resilience in the post-pandemic world. The panel will be hosted by experts from international organizations, government authorities, and the private sector to address the key challenges and opportunities presented by digital trade frameworks and policies throughout and beyond the COVID-19 pandemic.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Daniela de Matos, Adviser at the Office of the Foreign Trade Secretariat/Foreign Trade Analyst, Brazilian Ministry of Economy/Women Inside Trade Network• Francisco Estrazula, Team Leader at ConnectAmericas/Integration and Trade Senior Specialist, Interamerican Development Bank• Ricardo Lagreca, Legal and Government Relations Director, Mercado Livre• Annabel Sykes, International E-commerce Expert, International Trade Centre <p>Moderator:</p> <ul style="list-style-type: none">○ Leandro Barcelos, International Trade Manager, BMJ

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Session	Type	Title	Organizer	Abstract
38	Working Session	The multilateral trading system and the circular economy – Recommendations for action in the WTO	International Chamber of Commerce (ICC HQ)	<p>Although the linear “take-make-discard” approach is still the dominant approach to economic activity, there is an increasing interest in a more circular approach – especially as an additional policy option in the drive towards greater sustainability worldwide. This session will explore options to overcome barriers to scaling up the global transition to a more resource efficient, circular economy, including those faced by companies in transitioning to a circular approach as well as obstacles to the scale up of circular business models. It will then look at the role of international actors in identifying and implementing solutions to these barriers and in ensuring trade and the circular economy become mutually supportive. The session will offer suggested answers to the following questions: What trade policies currently inhibit the transition to a circular economy? How can trade policy serve to enable the transition? How should these issues be progressed at the WTO?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Christophe Bellmann, Visiting Fellow, Institute of International Trade, University of Adelaide• Lisa Schroeter, Global Director, Trade and Investment Policy, Dow• Malena Sell-Myllyoja, Senior Specialist, Circular Economy, SITRA• Shunta Yamaguchi, Trade and Environment Policy Analyst, Organization for Economic Co-operation and Development <p>Moderator:</p> <ul style="list-style-type: none">○ Sierra Leder, Global Policy Team, International Chamber of Commerce

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Session	Type	Title	Organizer	Abstract
39	Working Session	Cross-border e-commerce: Opportunities and challenges for MSMEs in Latin America	International Chamber of Commerce Argentina (ICC Argentina) International Chamber of Commerce Mexico (ICC Mexico) International Chamber of Commerce Brazil (ICC Brazil)	<p>Following the outbreak of the COVID-19 pandemic, the trend towards the digitization of trade has accelerated exponentially worldwide. However, the opportunities and challenges facing developing countries in LatAm deserve particular attention, especially with respect to the digital transformation of MSMEs, the engine of their economies. This session, focused on the markets of Argentina, Brazil and México, will: analyze the impact of the aforementioned process on export-oriented MSMEs; consider the role e-commerce platforms play in this respect; and showcase successful public-private projects to enhance MSME exports through cross-border e-commerce.</p> <p>Panellists:</p> <ul style="list-style-type: none">• François Martins, Director of Government Relations and Public Policy, Mercado Libre Brazil• Leandro Barrionuevo, Co-founder & Board member, PURA• Krizia Delgado, Manager Government Relations and Public Policy Manager, Google Mexico• Marcelo Elizondo, Chair, International Chamber Of Commerce Argentina <p>Moderator:</p> <ul style="list-style-type: none">○ Raoul Renard, Government Affairs Manager, International Chamber of Commerce

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Session	Type	Title	Organizer	Abstract
40	Working Session	Government support: The good, the bad and the ugly	Organisation for Economic Cooperation and Development (OECD)	<p>Government support has long been a concern of the trading system, across agriculture, fisheries and industrial sectors. Debates have focused on the impact of government support on the level playing field for international competition and whether trade rules are sufficiently strong to prevent competitiveness from being determined by the deepest pockets. At the same time, there are new debates about when government support may be needed – for example, to deal with crises such as COVID-19, for the digital and green transformations, or in response to a range of market failures or public goods. Against this background, this session will consider the following questions: when is government support justified? What do we know about the design of “good” government support? What kinds of support give rise to the biggest concerns? How can strengthened multilateral trade rules allow the right kind of support, while avoiding the wrong kind?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Chad Bown, Reginald Jones Senior Fellow, Peterson Institute for International Economics• Jennifer Hillman, Senior Fellow for Trade and International Political Economy, Council for Foreign Relations• Justin Yifu Lin, Dean of Institute of New Structural Economics, Peking University• André Sapir, Professor, Université libre de Bruxelles, Senior Fellow, Bruegel <p>Moderator:</p> <ul style="list-style-type: none">○ Marion Jansen, Director of the Trade and Agriculture Directorate, OECD

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Session	Type	Title	Organizer	Abstract
41	Working Session	Enhancing resilience and sustainable recovery through circular economy and trade	Permanent Mission of Colombia to the WTO Permanent Mission of Finland in Geneva United Nations Environment Programme (UNEP)	<p>Trade is a crucial contributor to recovery from the pandemic: it plays an essential role in economic development, supports peace and is an engine for achieving the SDGs. As climate change and unsustainable consumption of natural resources are interlinked, transition to a circular economy is a necessity and an opportunity for a sustainable economy. Several countries, including Colombia and Finland, have taken steps towards circular economy and productive transformation. This interactive, inclusive session focuses on 1) opportunities provided by transition to circular economy for sustainable growth with the help of trade; 2) the role of collective action such as national, regional and international policies and cooperation in supporting the transition; 3) impacts of circular economy transition on strengthening resilience and tackling challenges related to climate change and resource scarcity. The session highlights the importance of aligning circular economy transition and sustainable post-COVID recovery policies as countries are rebuilding their economies.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Andrea Corzo Alvarez, Director of environmental affairs, Ministry of Environment and Sustainable Development of Colombia • Jussi Jäntti, Research team leader, VTT Technical Research Centre of Finland Ltd • Kirsti Kauppi, Ambassador, Permanent Representative, Permanent Mission of Finland to the United Nations Office and International Organizations, Geneva • Jorge Andrés López de Mesa, Vice President of sales, Enka Colombia <p>Moderator:</p> <ul style="list-style-type: none"> ○ Steven Stone, Chief, Resources and Markets Branch, UNEP

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Session	Type	Title	Organizer	Abstract
42	Working Session	The future of the TRIPS agreement post COVID-19	South Centre	<p>Disciplines on intellectual property protection are part of the multilateral trade system through the WTO TRIPS Agreement. The COVID-19 pandemic has brought to bear again the tension between the protection of intellectual property rights and public health, which had been addressed in 2001 through the Doha Declaration on the TRIPS Agreement and Public health. Having in view the TRIPS flexibilities, this session will discuss the role of interpretation, temporary waivers and amendments in dealing with such tension and what further actions could be taken under the WTO rules in order to promote access to medical products for all.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Dean Baker, Senior Economist, Center for Economic and Policy Research• Carlos Correa, Executive Director, South Centre• Yuanqiong Hu, Senior Legal Advisor, Médecins Sans Frontières• Hoo Yoon Kang, Reader in Law, Kent Law School, University of Kent <p>Moderator:</p> <ul style="list-style-type: none">○ Viviana Munoz Tellez, Coordinator, Health, Intellectual Property and Biodiversity Programme, South Centre

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Session	Type	Title	Organizer	Abstract
43	Working Session	Transforming global trade for smallholders: Building back fairer post COVID	Fairtrade International	<p>As COVID-19 continues to disrupt the lives and livelihoods of smallholder farmers and workers in Latin America, Asia and Africa, small-scale producers have shown resilience, innovation, and bravery, from building their e-commerce capability, to using agricultural equipment to sanitize public spaces. What are the lessons learnt from the disruption caused and from the adaptive mechanisms that emerged? From safety-nets for ensuring basic needs to responsive political will - what truly counts in building producers' resilience to this pandemic as well as to the climate and market fluctuation crises? How can global trade build back fairer for global food supply chains shouldered by smallholder farmers and agricultural workers? Join us to debate on how best to apply these lessons for a fairer trading system - fostering more inclusive and resilient livelihoods and leaving no one behind.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Anders Aeroe, Director of Division of Enterprises and Institutions, International Trade Centre• Roxana Cayo, President, National Fair Trade Platform of Bolivia• Daniel Legarda, Vice-Minister of International Trade, Government of Ecuador• Nyagoy Nyong'o, Global CEO, Fairtrade International <p>Moderator:</p> <ul style="list-style-type: none">○ Sergi Corbalan, Executive Director, Fair Trade Advocacy Office


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Session	Type	Title	Organizer	Abstract
44	Working Session	Quality Infrastructure for post COVID-19 resilience in Africa	African Organisation for Standardisation (ARSO)	<p>WTO and OECD terms COVID-19 as the largest threat to global economy since the 2008–2009 financial emergency, as the African Union predicts a negative economic spinoff for the continent with 1.5 points drop on economic growth, against earlier predicted 4.0 (2020) and 4.1 (2021) GDP growth. In the midst of extraordinary challenges, and the need to build more resilient and sustainable economies to save lives and livelihoods, quality Infrastructure, for appropriate regulatory framework (standards, Conformity Assessment) remains the invisible architecture. More so in Africa for resilience and self-reliance, the pandemic has magnified the potential of regional value chains in key sectors as pharmaceuticals and Agriculture, based on comparative advantages and economies of scale. The ARSO-Afreximbank-ITFC initiative on Pharmaceutical and Medical Devices standards harmonisation, in the context of WTO/SPS Agreements, African Union Africa’s Pharmaceutical Plan, WHO Traditional Medicine 2014-2023 Strategy, AfCFTA Agreement, rekindles Africa and global hope.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Barbara Siegmund, Head of Section 9.35 Sub-Saharan Africa, International Cooperation, Physikalisch-Technische Bundesanstalt• Paulyne Wairimu, Assistant Director, Pharmacy and Poisons Board, Kenya• Erik Wijkström, Counsellor, World Trade Organization• Gainmore Zanamwe, Senior Manager, Intra-African Trade Initiative at Afreximbank <p>Moderator:</p> <ul style="list-style-type: none">○ Hermogene Nsengimana, Secretary General, ARSO

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10:00-11:00

Session	Type	Title	Organizer	Abstract
45 	Working Session	Turning our shared COVID-19 experiences into collective multilateral actions to build resilience for vulnerable members and groups	Permanent Mission of the Separate Customs Territory of Taiwan, Penghu, Kinmen and Matsu to the WTO	<p>The COVID-19 pandemic has given the international community a lesson that a global mechanism and actions are needed to collectively fight against future public health crises of international concern and to build resilience for vulnerable economies so as to further facilitate global prosperity. This session discusses the ways of turning our shared COVID-19 experiences into collective multilateral actions to build resilience for vulnerable Members and groups. It focuses on reviewing the existing tools and identifying possible adjustments to remedy/complete the multilateral trading system for the WTO and its Members to tackle this global crisis and ones of similar nature in the future. Through the panel discussion, this session will also talk about building resilience of vulnerable groups and Members, in terms of women empowerment, trade facilitation in healthcare products and the use of technology and its enhancement.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Tsai-fang Chen, Associate Professor, National Yang Ming Chiao Tung University School of Law• Ching-wen Hsueh, Associate Professor, Department of International Business, National Chengchi University• Tsai-yu Lin, Professor and Director of Asian Center for WTO & International Health Law and Policy (ACWH), National Taiwan University College of Law• Huai-shing Yen, Deputy Executive Director, Taiwan WTO and RTA Center, Chung-Hua Institution for Economic Research <p>Moderator:</p> <ul style="list-style-type: none">○ Chang-fa Lo, Permanent Representative, Permanent Mission of the Separate Customs Territory of Taiwan, Penghu, Kinmen and Matsu to the WTO

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10:00-11:00

Session	Type	Title	Organizer	Abstract
46	Working Session	Structural transformation in the time of COVID-19	<p>Permanent Mission of the People's Republic of Bangladesh to the United Nations Office and other organizations in Geneva</p> <p>United Nations Industrial Development Organization (UNIDO)</p> <p>United Nations Conference on Trade and Development (UNCTAD)</p>	<p>Prior to COVID-19, several LDCs were displaying initial signs of structural transformation with the strengthening of manufacturing and higher-productivity services. These trends were taking place not only in Asia (home to the majority of graduating LDCs), but also in several African LDCs. A year and a half into the pandemic and ensuing shockwaves, crucial questions arise: (i) How resilient has this incipient process been? and (ii) Has COVID-19 triggered instances of creative destruction? While it is too early to give definitive answers, certain industries were able to adapt, pivoting core business, diversifying sale channels or target markets, adopting innovative technologies. Building on concrete examples from selected LDCs, the discussion will highlight key coping strategies, elaborate on related drivers, and draw lessons for a resilient recovery, ahead of UN-LDC 5. The debate will also underscore the importance of productive capacities and innovation in shaping the scope for transformation and resilience building.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Tapan Chowdhury, Managing Director, Square Pharmaceutical • Tewolde GebreMariam, Group Chief Executive Officer of Ethiopian Airlines, Ethiopian Airlines • Nobuya Haraguchi, Chief, Research and Industrial Policy Advice Division, UNIDO • Arielle N'Diaye, Directrice Régionale Adjointe, Agence Universitaire de la Francophonie Océan Indien <p>Moderator:</p> <ul style="list-style-type: none"> ○ Rolf Traeger, Chief, LDC Section, UNCTAD - ALDC


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10:00-11:00

Session	Type	Title	Organizer	Abstract
47	Working Session	Think small first: Putting MSMEs at the heart of the multilateral trading system	Federation of Small Businesses (FSB)	<p>The COVID-19 pandemic has created a unique opportunity to assess the place of MSMEs in international trade. Small businesses have proved to be resilient and dynamic in the face of unprecedented global economic disruption but need support to recover and thrive. A renewed understanding of the needs of MSMEs in the context of global trade is needed to ensure that the multilateral trading environment delivers for small businesses, to support short-term recovery and long-term resilience. With due regard to the package of declarations and recommendations adopted by the WTO Informal Working Group on MSMEs in December 2020, this session will bring together speakers from across the global MSME community to identify the barriers preventing small businesses from entering the global marketplace and to explore what actions should be taken to support them on their trading journeys, from tangible support measures to updated trade rules.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Pallavi Bajaj, Founder and Partner, International Trade Policy, TCube Consulting LLP• José Luis Cancela, Ambassador, Permanent Representative, Permanent Mission of Uruguay to the WTO and other International Economic Organizations• Mike Cherry OBE, National Chair, Federation of Small Businesses• Alban Maggiar, President, SMEunited <p>Moderator:</p> <ul style="list-style-type: none">○ Simon Manley, Ambassador, Permanent Representative, Permanent Mission of the United Kingdom to the WTO

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10:00-11:00

Session	Type	Title	Organizer	Abstract
48 	Working Session	Revitalizing WTO dispute settlement system: Lesson from the past two years	Korea International Trade Association (KITA)	<p>The existential crisis of the WTO dispute system has influenced greatly on Member countries such that now more countries tend to formulate and implement their trade policies without regard to the multilateral rule of law. As legal obligations cannot be enforced effectively in the WTO, each member is opting to fight 'out of the ring', rather than 'in the ring' of WTO dispute system. KITA believes that restoring the ability to settle trade disputes is perhaps the most imminent issue to be addressed for the business community as well. In this regard, this session aims to identify diverging views on the cause of the current Appellate Body crisis and to discuss lessons from the past two years. Panellists from a variety of perspectives will explore possible paths forward to restore and upgrade the WTO dispute settlement mechanism so that it can work more effectively.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Dukgeun Ahn, Professor, Graduate School of International Studies, Seoul National University, Academic community, Republic of Korea• Jennifer Hillman, Senior Fellow, Council on Foreign Relations, Non-profit Thinktank, United States• Joost Pauwelyn, Professor, Graduate Institute of International and Development Studies, Academic community, Switzerland <p>Moderator:</p> <ul style="list-style-type: none">○ Jasper Wauters, Lawyer, White and Case, Law firm, Switzerland

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10:00-11:00

Session	Type	Title	Organizer	Abstract
49	Working Session	Rethinking trade and value chains sustainably to benefit both farmers and consumers, while bringing them closer	World Farmers' Organisation (WFO)	<p>Food value chains depend on a responsible and common action of all actors of the food chain, from producers to consumers and their understanding on the importance of cooperating in order to produce and consume more sustainably. Experiences show how connecting farmers to consumers directly can encourage more sustainable production and consumption patterns, both in long and short value chains. On this basis, with this working session, WFO would like to stimulate an open and fruitful exchange on how to better link farmers and consumers directly to drive actions towards sustainable trade focusing on among others, innovation, education, direct access to markets and food, balance between short and long supply chains. The objective is to discuss: - Policy developments and related action needed - Innovation to enable action - Sharing experiences with the aim to learn from one another.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Doaa Abdel-Motaal, Senior Counsellor, World Trade Organization• Nandini Azad, President, Indian Co-operative Network for Women Limited (ICNW) and Working Women's Forum (India)• Theo De Jager, President, World Farmers' Organisation• Carmelo Troccoli, Director, Campagna Amica and World coalition of Farmers Markets <p>Moderator:</p> <ul style="list-style-type: none">○ Paolo Di Stefano, Head of EU and International Affairs, Coldiretti


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Session	Type	Title	Organizer	Abstract
50	Working Session	Catching development – Acting together for sustainable fisheries trade	Pacific Network on Globalisation (PANG) Handelskampanjen	<p>Sustainable Development Goal 14.6 has given a clear mandate to the WTO to take action on the issue of fisheries subsidies while respecting the mandate of special and differential treatment so that the interest of small fishers in developing and least developed countries are protected. Any collective action on sustainable trade relating to fisheries subsidies must get the balance right for Developing Countries, Least Developed Countries and Small Island States to be able to develop and support their domestic industries with the need to reduce levels of unsustainable fisheries subsidies. This session will discuss the current negotiations and provide insights from affected coastal communities, examining how an outcome that promotes sustainable fishing, equity and the policy space for development, including Special and Differential Treatment for developing countries, is the best outcome.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Mukesh Bhatnagar, Professor, Centre for WTO Studies• Rachmi Hertani, Executive Director, Indonesia for Global Justice• Peter Lunenborg, Senior Researcher, South Centre• Margaret Nakato, Executive Director, World Forum of Fish Harvesters and Fish Workers <p>Moderator:</p> <ul style="list-style-type: none">○ Adam Wolfenden, Trade Justice Campaigner, Pacific Network on Globalisation

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11:30-12:30

Session	Type	Title	Organizer	Abstract
51 	Working Session	Fisheries and aquaculture production and trade: A multistakeholder call for sustainable growth, based on predictable multilateral rules and intrinsic resilience	Food and Agriculture Organization of the United Nations (FAO)	<p>Fish is currently the most traded animal protein worldwide in value terms, characterized by a wide range of product types and participants, making trade global, diverse, and complex. The fisheries and aquaculture sectors expanded significantly in recent decades, with an overall increase in production, trade, and consumption, with many transformations, including production, key producers and traders, and consistent growth importance of developing countries. The sector emerges from the pandemic more resilient and exploring new market opportunities. This Working Session will show how innovation and alternatives in the complex fisheries and aquaculture value chains created business opportunities. It will also present how having WTO rules on fisheries subsidies can contribute to sustainability gains linked to a common good and enhancements of the multilateral trading system. This Working Section will also demonstrate how the FAO Code of Conduct for Responsible Fisheries gained as a significant sustainability catalyzer in 2021.</p> <p>Panellists:</p> <ul style="list-style-type: none">• James Brown, Team Leader, New Zealand, Ministry for Primary Industries• Citlali Gómez, CEO, Neminatura• John Keeler, CEO and Founder, Blue Star Foods• Thais Valerio de Mesquita, Counselor, Ministry of Foreign Affairs, Brazil <p>Moderator:</p> <ul style="list-style-type: none">○ Marcio Castro de Souza, Senior Fishery Officer, International Trade, Food and Agriculture Organization of the United Nations

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Session	Type	Title	Organizer	Abstract
52	Working Session	Making plurilateral negotiations support the multilateral trading system	Centre for Socio-Economic Development (CSEND) Diplomacy Dialogue (DD)	<p>This session will focus on the sub-theme “Strengthening the Multilateral Trading System”. The panellists will assess how plurilateral agreements and plurilateral initiatives could be fully multilateralized or remain plurilateral outside the WTO context and what impact either option would have on the future of the WTO. What impact would either solution (more plurilaterals or multilateralizing of plurilaterals) have on the trading system and on society? Would integration of new plurilaterals (TISA, EGA, IFA) into the WTO lead to more member countries availing themselves to more Cross-sector concession making which in turn could make the WTO more stable and more fitting to face the challenges of the growing complexity of the world trading system? Would the WTO become a more inclusive, multistakeholder, sustainable organization if plurilaterals were multilateralized or would the trading system become more fragmented without such integration of the plurilaterals and of the WTO+ features of FTAs/RTAs?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Peter Draper, Professor, Institute for International Trade, University of Adelaide, Australia• Stuart Harbinson, Senior Consultant, Ret. WTO official• Hamid Mamdouh, Senior Counsel, King & Spalding, Geneva & Cairo• Pradeep Mehta, Secretary General, CUTS, India <p>Moderator:</p> <ul style="list-style-type: none">○ Raymond Saner, Director, CSEND

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Session	Type	Title	Organizer	Abstract
53	Working Session	Rebooting multilateral trade cooperation: Perspectives from China and Europe	European University Institute (EUI) University of International Business and Economics (UIBE)	<p>Rising geopolitical and geoeconomic tensions are undermining the rules-based multilateral trade order and threaten the ability of the WTO to fulfil its functions. This session draws on the findings of a recent project, to be published as a VoXEU e-book in summer 2021, bringing together Chinese and European researchers and practitioners to explore possible paths forward to reboot multilateral trade cooperation. Pursuit of issue-specific cooperation on a plurilateral basis is part of the solution but does not remove the need for balance in the choice of issues put forward for deliberation and negotiation and for systemic WTO reform. Speakers will present specific suggestions for initiatives on matters of common interest to China and the EU and that are critical to revitalizing the ability of the WTO to support efforts to build back better while attenuating key sources of policy tension among WTO members.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Bernard Hoekman, Professor, European University Institute• Pimchanok Pitfield, Ambassador, Embassy of Thailand to the WTO and WIPO• Joakim Reiter, Executive Vice President, Vodafone Group PLC., London• Xinquan Tu, Dean and Professor, China Institute for WTO Studies, University of International Business and Economics <p>Moderator:</p> <ul style="list-style-type: none">○ Deborah Elms, Executive Director, Asian Trade Centre, Singapore

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Session	Type	Title	Organizer	Abstract
54	Working Session	Resilience through sustainability: Rethinking the multilateral system post-COVID to deliver for trade and people	European Economic and Social Committee (EESC)	<p>The COVID-19 crisis exacerbates the multilateral framework's shortcomings. The WTO must embrace its full potential, delivering a fair-trading system that is about people. This means supporting international trade rules, that boost – rather than undermine- social and environmental standards. This session will show complementarity and inseparability of such standards. Supply chains, heavily hit by the COVID crisis, are a striking example of how the three components, trade, environment and social, must come together in the world quest for sustainability. The session will also consider how the WTO can help strengthen institutional cooperation to promote coherence and clarity of rules, recognising the strong, complex and crucial links between trade, social and environmental policies. Organised European Civil Society wishes to explore ways for the WTO to get stronger and more resilient, by reflecting the needs of our societies in the design of a New Sustainable Multilateral System.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Emmanuelle Butaud-Stubbs, Secretary General, International Chamber of Commerce, France• Karen Curtis, Deputy Director, International Labour Organization• Stephen De Boer, Head of Mission and Ambassador, Permanent Mission of Canada to the WTO• Ignacio Garcia Bercero, Director in charge of Multilateral Affairs, Strategy, Analysis & Evaluation at DG Trade, European Commission <p>Moderator:</p> <ul style="list-style-type: none">○ Tanja Buzek, Chair of the EESC International trade Committee, European Economic and Social Committee

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11:30-12:30

Session	Type	Title	Organizer	Abstract
55	Working Session	Agriculture & WTO in the time of a pandemic: Looking towards MC12	Third World Network Trust India (TWN India) Madhyam Trust India Society for International Development Italy (SID)	<p>Global agricultural production and trade, though relatively stable during the pandemic, are soon expected to be severely impacted. FAO has pointed towards the threats to food security, livelihoods and incomes and the need for corrective financial & trade policies. Key outstanding issues are on the table as we go towards the 12th Ministerial Conference. There are also new recommendations from 2020 suggesting an open trade regime. However, addressing the real needs of the pandemic necessitates a methodical assessment of the current needs vis a vis the current negotiations, mapping of the range of Member States' positions and designing a responsive architecture for agriculture. The Working Session will explore; how MC12 can address the additional challenges posed by the pandemic, and what a reshaped agricultural trade agreement or negotiations spanning outstanding issues on the table along with newer solutions could look like, and what will be its key elements and principles.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Abhijit Das, Head, Centre for WTO Studies • Fenny Maharani, First Secretary, Permanent Mission of the Republic of Indonesia to the United Nations Office, Geneva • Stefano Prato, Managing Director, Society for International Development • Ogwuche Sunday, Counsellor, Permanent Mission of Nigeria to the United Nations Office, Geneva <p>Moderator:</p> <ul style="list-style-type: none"> ○ Ranja Sengupta, Senior Researcher and Head, Third World Network India


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11:30-12:30

Session	Type	Title	Organizer	Abstract
56	Working Session	Digital trade governance for development: Implementation challenges and technical assistance needs	World Bank Group	<p>Informed by key findings from the World Bank Group's flagship 2021 World Development Report entitled Data for Better Lives, this working session addresses the development dimensions of digital trade and the needs of low-and-middle-income countries for international support to build their capacity to engage in and benefit from e-commerce and the digital economy. This session will first discuss the development dimensions of digital governance before considering possible implementation challenges and the technical assistance support that may help realize the development opportunities associated with global e-commerce norms under discussion among WTO members.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Shamira Ahmed, Senior Economist, Research ICT Africa• Vivien Foster, Chief Economist, Infrastructure Vice-Presidency, World Bank Group• Martin Molinuevo, Senior Counsel, Trade and Regional Integration, World Bank Group• Shamika Sirimane, Director, Division on Technology and Logistics, United Nations Conference on Trade and Development <p>Moderator:</p> <ul style="list-style-type: none">○ Simon Manley, Ambassador, Permanent Representative, Permanent Mission of the United Kingdom to the WTO

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12:30-13:30

Session	Type	Title	Organizer	Abstract
57 	Meet the Author	Emerging Powers and the World Trading System - The Past and Future of International Economic Law	World Trade Organization (WTO)	<p>This book, by Gregory Shaffer, shows how international trade law changed China, India, and Brazil – and how these countries in turn changed trade law. It thereby sheds light on how the United States, the predominant power behind the shaping of the current international trade regime, came to see itself as a victim of it. It develops and applies a new theoretical framework for studying the recursive interaction between international and domestic processes of trade law and policy, which leads to the settlement and unsettlement of a transnational legal order - that of trade law.</p> <p>It provides a conceptual tools to study the transnational flow of legal norms and their institutional effects within countries and their implications for global governance; and maps and explains similarities and differences in the formation, institutionalization, and impact of trade law norms in the most important of the emerging powers.</p> <p>Author:</p> <ul style="list-style-type: none">• Gregory Shaffer, Professor, University of California <p>Discussants:</p> <ul style="list-style-type: none">• Chad P. Bown, Reginald Jones Senior Fellow, Peterson Institute for International Economics• Kristen Hopewell, Canada Research Chair, University of British Columbia <p>Moderator:</p> <ul style="list-style-type: none">○ Anabel González, Deputy Director-General, World Trade Organization

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13:30-14:30

Session	Type	Title	Organizer	Abstract
58	High-level panel	MSMEs and COVID: Enhancing Resilience	World Trade Organization (WTO)	<p>The COVID-19 pandemic has had a profound impact on business, particularly on small and medium-sized enterprises. As economies recover, it is important to find innovative ways to become more resilient and build back better. In this session, small business representatives will share their experiences on how the pandemic impacted their businesses, how they managed the risks and the lessons learnt for building resilience against future crises. Experts including senior government officials, will speak about measures which can mitigate pandemic related challenges and what role trade can play in better integrating small businesses into the global economy.</p> <p>Keynote speaker:</p> <ul style="list-style-type: none">• Pamela Coke-Hamilton, Executive Director, International Trade Center <p>Panellists:</p> <ul style="list-style-type: none">• Mechi Amaah, Founder, Black and Natural Cosmetics• Olusegun Awolowo, ED/CEO, Nigerian Export Promotion Council, President ECOWAS TPO Network• Reese Fernandez-Ruiz, President and Founding Partner, Rags2Riches• Maria Isabel Montoya Duarte, Founder, Nicahat• Rosa Whitaker, CEO, The Whitaker Group <p>Moderator:</p> <ul style="list-style-type: none">○ H.E. José Luis Cancela Gómez, Ambassador, Permanent Representative, Permanent Mission of Uruguay to the WTO

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13:30-14:30

Session	Type	Title	Organizer	Abstract
59	Working Session	Digitising Eastern Africa trade for resilience	TradeMark East Africa (TMEA)	<p>TMEA has been in the forefront of advocating and supporting paperless processing of trade documents in the region. The current COVID-19 crisis has in our view added impetus and an urgent need to adopt paperless trade facilitation. This is important because it increases transparency, efficiency and reduces the potential for corruption. The goal is to anchor the sustainable and inclusive trade on building cross border interconnectedness and networking through the establishment of a network of trade corridors connecting areas of production/manufacturing to markets and consumption points within and outside the continent. This TMEA session will share some of the lessons learnt in promoting contactless trade and building digital trade corridors and some considerations for recovery. The session will also showcase innovative solutions that have facilitated trade and helped mitigate trade impacts of COVID-19.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Martijn Boelen, Trade Counsellor, Delegation of the European Union to Kenya• Theo Clarke MP, Chair of APPG for Trade out of Poverty &, Vice-Chair of APPG for Africa• Chris Diaz, Director, Strategy, BIDCO Africa• Susan Wanjohi, Deputy Commissioner, Scanners and Cargo Monitoring Division, Customs and Border Control, Kenya Revenue Authority <p>Moderator:</p> <ul style="list-style-type: none">○ Frank Matsaert, Chief Executive Officer, TradeMark East Africa

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Session	Type	Title	Organizer	Abstract
60	Working Session	Inclusive innovation & technology: Enablers for sustainable future trade	Ministry of Energy of Saudi Arabia Permanent Mission of Saudi Arabia to the WTO	<p>Sustainable and inclusive Innovation and Technology refer to technologies, business models, policies, markets, products and services to address sustainability challenges. Such innovation presents enormous potential to further advance sustainable global trade via goods, services, technologies and exchange of ideas. Similarly, global trade and rules-based multilateralism can contribute to innovation and technology by removing trade barriers, developing standards, protocols, enhancing intellectual property rights, and advancing transparency. Thus, there is an interdependency between global trade and innovation. This session brings together a diverse panel of experts to jointly explore opportunities, challenges and interdependency of innovation & technology and global trade. Questions to be addressed will cover topics such as policies and frameworks for policy makers needed to spur innovation, trade-offs, business models for private sector to pursue, the role of consumers and public in increasing demand for innovation.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Fareed Alasaly, Advisor, Ministry of Energy• Maha Gabbani, Legal Consultant, Permanent Mission of Saudi Arabia to the WTO• Fahad Sherehy, VP Carbon Management, Saudi Basic Industries Corporation• Eric Williams, Research Fellow, King Abdullah Petroleum Studies and Research Center <p>Moderator:</p> <ul style="list-style-type: none">○ Adam Sieminski, President, King Abdullah Petroleum Studies and Research Center

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13:30-14:30

Session	Type	Title	Organizer	Abstract
61	Working Session	Conditions for appropriate e-commerce in developing countries	Bread for the World	<p>Even before COVID-19, e-commerce was already the most important engine of world trade. A few countries and companies, however, have garnered the lion's share of benefits from this ongoing process - especially the US and China and their digital platforms. The COVID crisis has not changed this undesirable development, and may possibly accelerate it. At the same time, trade talks are ongoing at the WTO towards a plurilateral agreement on e-commerce. While transnational corporations are calling for a free flow of data, India, South Africa and some other developing countries, and even the EU, seek to establish data sovereignty. They are presenting new policies in this regard, including with data localisation requirements. Does there exist an in-between solution that would be best for developing countries? How should digital trade and data laws be designed for inclusion and poverty reduction? What could be WTO's role in achieving this goal?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Torbjörn Fredriksson, Chief at ICT Policy Section, UNCTAD• Parminder Jeet Singh, Executive director, IT for Change, India• Africa Kiiza, Program Coordinator Trade Policies and Negotiations, Southern and Eastern Africa Trade Information and Negotiations Institute, Uganda• Vahini Naidu, Coordinator of the Trade for Development Program, South Centre <p>Moderator:</p> <ul style="list-style-type: none">○ Sven Hilbig, Policy Advisor Trade Policy and Digitalization, Bread for the World


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13:30-14:30

Session	Type	Title	Organizer	Abstract
62	Working Session	Chemicals as a catalyst for WTO modernization	International Council of Chemical Associations (ICCA)	<p>The global chemical industry is at the heart of almost all supply chains, contributing to 96% of all downstream manufacturing. The members of the International Council of Chemical Associations (ICCA) have created a consensus and progressive set of recommendations to restore the WTO's leadership, improve current functions, and advance critical negotiations on emerging trade areas such as sustainability. The primary objective of this session is to raise awareness and discuss concrete ideas that demonstrate the criticality of comprehensive efforts to promote supply chain resiliency, from inputs to final finished products. This session will also explore how freer trade in chemicals through the WTO can contribute to a wide range of important international objectives. This discussion will build on the commitment to engage industry expertise, allow the ICCA participants to more directly engage with the WTO, and discuss opportunities for further partnership.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Alejandra Acosta, Consultant, International Council of Chemical Associations• Udit Arora, Head of Committees Affairs & Economic Research (A), Gulf Petrochemicals & Chemicals Association (GPCA)• Catherine Grant Makokera, Director, Tutwa Consulting Group• Lisa Schroeter, Global Director of Trade and Investment Policy, Dow, Inc. <p>Moderator:</p> <ul style="list-style-type: none">○ Ed Brzytwa, Director of International Trade, American Chemistry Council

30 September 2021

15:00-16:00

Session	Type	Title	Organizer	Abstract
<p>63  EN, FR</p>	<p>Working Session</p>	<p>Empowering small-scale traders in post-COVID West Africa</p>	<p>Trade Facilitation West Africa Program (TFWA Program) World Bank Group German Corporation for International Cooperation (GIZ) Economic Community of West African States (ECOWAS) West African Economic and Monetary Union (WAEMU)</p>	<p>The COVID-19 pandemic has heightened obstacles for traders. Analysis conducted by the TFWA Program found that the COVID-19 pandemic greatly affected West African traders, especially women. These traders faced dramatic drops in demand for their products and were negatively affected by border closures and mobility restrictions. Additionally, being largely informal, many traders were left out from cash transfers and other relief measures introduced by West African governments. With a focus on COVID-19 and the post-COVID trade landscape, distinguished speakers will unpack the topic while providing insights on trade facilitation in West Africa. Specifically, the session will explore how we can protect traders from the short and long-term burdens triggered by the pandemic and how trade facilitation and policy reform can strengthen and increase opportunities for inclusive growth and economic empowerment.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Khady Fall Tall, Founding President, Association des Femmes de l’afrique de l’ouest West African Women Association • Kolawole Sofola, Ag. Director—Trade, ECOWAS Commission • Rose Tiemoko Kabran, Director of Trade, UEMOA Commission • Ken Ukaoha, Secretariat President, National Association of Nigerian Traders <p>Moderator:</p> <ul style="list-style-type: none"> ○ Maiko Miyake, Principal Operations Officer, World Bank Group


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15:00-16:00

Session	Type	Title	Organizer	Abstract
64	Working Session	Youth ecopreneurs - Innovating to build back greener	Permanent mission of Finland in Geneva International Trade Centre (ITC)	<p>Today, humanity faces two major ongoing threats: the COVID-19 pandemic and climate change. Youth entrepreneurs can be a driving force to build back better, for a green and inclusive transition. To do so, they must be granted the resources, networks, and conditions to succeed. Without collaboration across the ecosystem, key roadblocks that youth encounter will be difficult to resolve. Challenges include access to resources and the regulatory and legal environment. Developing concrete solutions that empower youth to act, and which ensure they are crucial players in building the green economy of tomorrow is paramount. In this session, youth entrepreneurs in the green economy, policy makers and key support organisations will discuss how stakeholders must align to encourage and support green youth entrepreneurship. This session will close with speakers formulating a series of calls to action to build back better and advance the green transition with youth at the centre.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Jane Nakasamu, Chief Executive Officer/Co-Founder - Greenbelt Energy, Greenbelt Energy • Caritta Seppa, Green youth Entrepreneur, COO of Tespack Ltd, Finland, COO of Tespack Ltd, Finland • Ville Skinnari, Minister for Development Cooperation and Foreign Trade of Finland, Ministry for Foreign Affairs of Finland • Kasia Weina, Founding Partner, Director, at Evergreen Labs, Evergreen Labs <p>Moderator:</p> <ul style="list-style-type: none"> ○ Annegret Brauss, Coordinator of the GreenToCompete initiative, International Trade Centre

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15:00-16:00

Session	Type	Title	Organizer	Abstract
65 	Working Session	Trade and environment at MC12: How can governments work together at the WTO to support a green and fair global economy?	Forum on Trade, Environment & the SDGs (TESS)	<p>The purpose of this session is to spur forward-looking discussion on what governments can do at the multilateral level to ensure trade and trade policy advance progress on shared environmental goals, the SDGs, and a green recovery. In particular, it aims to highlight the growing political focus on what specific environmental deliverables governments could pursue at the 12th WTO Ministerial Conference? Further, it aims to illustrate the interest of business and environmental stakeholders in this agenda and their support for stronger engagement of governments on this topic.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Stephen de Boer, Head of Mission and Ambassador, Permanent Representative of Canada to the WTO• Joyce Msuya, Deputy Executive Director, UN Environment Programme• Jean-Marie Paugam, Deputy Director-General, World Trade Organization• José Valencia, Ambassador, Permanent Representative, Permanent Mission of Ecuador to the WTO <p>Moderator:</p> <ul style="list-style-type: none">○ Carolyn Deere Birkbeck, Director, Forum on Trade, Environment and the SDGs, TESS


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Session	Type	Title	Organizer	Abstract
66	Working Session	Investment facilitation for development: Revitalizing investment for COVID-19 recovery	German Development Institute / Deutsches Institut für Entwicklungspolitik (DIE) International Trade Centre (ITC)	<p>WTO members face a huge challenge to tackle declining FDI flows as a result of the COVID-19 pandemic. Since a fundamental component of the recovery will be to boost FDI, the significance of the negotiations of WTO members on an agreement on investment facilitation for development is crucial. A successful outcome of this Joint Statement Initiative, launched at the WTO Ministerial Conference in 2017, can contribute to revitalizing the global investment landscape through enhanced transparency and predictability, streamlined procedures, use of e-government services and strengthened international cooperation, with a view to advancing sustainable development. This session will look into how a reform agenda on investment facilitation for development can deliver positive results for developing and least-developed countries, and help countries recover from the pandemic and support sustainable development. The session will also focus on the importance of technical assistance and capacity development for developing and least developed countries.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Axel Berger, Senior Researcher, German Development Institute Deutsches Institut für Entwicklungspolitik• Mathias Franke, Ambassador, Permanent Representative, Coordinator of the Structured Discussions on Investment Facilitation for Development, Permanent Mission of Chile to the WTO• Valéria Mendes Costa, First Secretary, Ministry of Foreign Affairs, Brazil• Dorothy Tembo, Deputy Executive Director, International Trade Centre <p>Moderator:</p> <ul style="list-style-type: none">○ Karl P. Sauvart, Resident Senior Fellow, Columbia Center on Sustainable Investment

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Session	Type	Title	Organizer	Abstract
67 	Workshop	Strengthening of multilateral trading system: What's the role of civil society?	Eco-Accord Center for Environment and Sustainable Development European Environmental Bureau (EEB)	<p>The purpose of this workshop is seeking the most effective ways to interact with civil society organizations (CSOs) for strengthening the multilateral trading system and achieving the SDGs. The workshop will bring together representatives of governments, international organizations, civil society organizations, academia, business to discuss the following issues: The role and current status of CSOs participation in the WTO and other trade-related international fora; CSOs participation in international, multilateral and bilateral trade negotiations: good examples and challenges; ways to improving access and participation of CSOs to make the international trading system work for SDGs, climate and environment agendas.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Alison Hamilton, Deputy Permanent Representative, Mission of New Zealand to the WTO• Deborah James, Director of International Programs, Center for Economic and Policy Research, Washington DC• Olga Ponizova, Director, Eco-Accord <p>Moderator:</p> <ul style="list-style-type: none">○ Patrizia Heidegger, Director for Global Policies and Sustainability, European Environmental Bureau

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Session	Type	Title	Organizer	Abstract
68	Working Session	Services and innovation: The future is digital	Coalition of Services Industries (CSI)	<p>The panel will explore ways in which innovation policy issues intersect with trade policy especially regarding development and harmonization of standards as accelerators for digitally-enabled trade in services and cross-border data flows. In the digital age, adoption of international standards can accelerate the use of digital technologies at different stages of the supply chain, which in turn can increase the scope, speed and scale of trade. For businesses, especially SMEs, there is a need to reduce regulatory compliance costs and other constraints to firm flexibility including for rapid business model adaptation for the digital age. Interoperability of digital standards and regulations is becoming all the more important. Many chapters in recent FTAs are relevant: chapters on Technical Barriers to Trade, Regulatory Cooperation, E Commerce/Digital Trade and side letters encouraging collaborative work on digital standards or best practice regulation and interoperability on a variety of digital trust issues.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Rupa Chanda, Professor in Economics, Indian Institute of Management Bangalore, Director, Trade, Investment and innovation Division, UNESCAP• Jed Horner, Head of Government Relations & Advocacy, Stone and Chalk, Australia• Eunice Huang, Head of APAC Trade Policy, Google, Singapore• George Riddell, Director of Trade Strategy, Ernst & Young, United Kingdom <p>Moderator:</p> <ul style="list-style-type: none">○ Christine Bliss, President, CSI

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Session	Type	Title	Organizer	Abstract
69 	Working Session	Encouraging globally-engaged women entrepreneurs: How digitally-enabled networks, tools and trade policies can be gender-transformative	Global Innovation Forum (GIF) Vital Voices Global Partnership (VV)	<p>Women-owned businesses benefit disproportionately from engaging in global markets. Join global small business and government leaders, Vital Voices and NFTC's Global Innovation Forum to explore how digitally-enabled networks, tools and trade policies can be transformative for women, increasing resilience, combating discrimination and bolstering access to new partners, markets, funding and skills.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Stephen de Boer, Head of Mission and Ambassador, Permanent Mission of Canada to the WTO• Melissa Graham, Director, Vital Voices Global Partnership• Sasibai Kimis, Founder & Chief Innovation Officer, Earth Heir• Josefina Urzaiz, CEO, Cielo Hammocks <p>Moderator:</p> <ul style="list-style-type: none">○ Jamaica Gayle, Deputy Director, Global Innovation Forum


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Session	Type	Title	Organizer	Abstract
70	Working Session	Supply chains: From assessing vulnerabilities to building resiliency	Global Affairs Canada (GAC)	<p>How can you determine which sectors or products could be at risk in your economy, and how do you build resiliency? Global Affairs Canada will share its Supply Chain Vulnerability Index, a tool to assess supply chain risks, both upstream (the sourcing of inputs for production) and downstream (sale of product as an input to another firm, or as a final product to consumer). The United Kingdom will present its Global Supply Chains Intelligence project, which aims to develop a data driven approach to linking product, sector and country dependencies and interlinkages across supply chains. The African Medical Supplies Platform developed under the leadership of the African Union and powered by Janngo and Vaya provides a great example of how to build resiliency. Finally, we will see how digital tools such as B2BeeMatch can enable SMEs to connect to international markets and be part of the solution in building resiliency.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Karima-Catherine Goundiam, CEO, Red Dot Digital Inc. & B2BeeMatch• Chidinma Ifepe, Director of Business Operations, Africa Medical Supply Platform• Philippa Makepeace, Director Global Supply Chains, United Kingdom Department for International Trade• Aaron Sydor, Director, Trade and Economic Analysis, Global Affairs Canada <p>Moderator:</p> <ul style="list-style-type: none">○ Marie-France Paquet, Chief Economist, Global Affairs Canada

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Session	Type	Title	Organizer	Abstract
71 	Workshop	Designing digital trade provisions in the AfCFTA: Lessons from existing trade agreements	Institute of Development Studies (IDS) United Nations Economic Commission for Africa (UNECA)	<p>This session aims to identify and articulate digital trade priorities of the African private sector to trade negotiators and policymakers, particularly given the rapid acceleration of e-commerce post-COVID 19 globally. The panel brings together international experts and high-level policymakers to present and discuss new evidence on the a) implications of current e-commerce proposals in practical terms for African businesses, particularly SMEs; b) priorities of an AfCFTA e-commerce protocol, as identified by the African private sector itself; and c) design of digital trade provisions in existing trade agreements and lessons AfCFTA can draw from this in developing a comprehensive and inclusive e-commerce protocol that works for SMEs, youth and women.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Jean-Bertrand Azapmo, Principal Adviser, Trade and industry, African Union• Karishma Banga, Research Fellow, IDS, UK and Digital Trade Policy Advisor, Commonwealth Businesswomen Network• Rose Maghas, Chief Technology Officer, Rova Digital• Job Wanjohi, Head, Policy Advocacy, Kenya Association of Manufacturers, Industry body <p>Moderator:</p> <ul style="list-style-type: none">○ Jamie Macleod, Trade Policy Expert, African Trade Policy Centre, UNECA, Addis Abba


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Session	Type	Title	Organizer	Abstract
72	Working Session	MC12: What outcomes would strengthen multilateralism?	<p>Our World Is Not for Sale (OWINFS)</p> <p>Rede Brasileira Pela Integração dos Povos (REBRIP)</p> <p>Tricontinental Centre (CETRI)</p> <p>East African Trade Union Confederation (EATUC)</p>	<p>MC12 offers a unique opportunity to reanimate the WTO's negotiations on a variety of issues that directly affects the lives of the citizens of Members, and will be determinative regarding the future of the WTO's claim to multilateralism. Will Members prioritize human life over pharmaceutical profit by agreeing multilaterally to a TRIPS waiver? Will members conclude multilateral agreements to ensure Members can utilize trade for development, such as through agriculture, fisheries, and the development agenda? Will some members threaten the very multilateralism of the WTO by insisting on plurilateral "JSIs" in spite of the fact that there are multilateral mandates on all of the issues covered? How will new administrations in many countries affect the potential outcome of negotiations at MC12 and multilateralism in general? Ambassadors to the WTO and civil society experts will share insights about what outcomes at MC12 could revive multilateralism to the benefit of all Members.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Xolelwa Mlumbi-Peter, Ambassador, Permanent Representative, Permanent Mission of the Republic of South Africa to the WTO • Muhammad Mujtaba Piracha, Ambassador, Permanent Representative, Permanent Mission of Pakistan to the WTO • Brajendra Navnit, Ambassador, Permanent Representative, Permanent Mission of India to the WTO • Sanya Reid Smith, Legal Advisor and Senior Researcher, Third World Network <p>Moderator:</p> <ul style="list-style-type: none"> ○ Deborah James, Director of International Programs, Center for Economic & Policy Research

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Session	Type	Title	Organizer	Abstract
73 	Working Session	Accelerating the race to net-zero by using trade policy to support trade in low carbon goods	Confederation of British Industry (CBI)	<p>The Confederation of British Industry (CBI) host this session, ahead of COP26, in order to address the challenge of incorporating climate into trade policy. This session will explore how we can accelerate the race to net-zero by using trade policy to support trade in low carbon goods. Traditionally trade has been seen as a contributor to climate change rather than the solution. This session will explore ways to transform this narrative, by ensuring that the trading system allows for mechanisms that would help achieve sustainable trade practices and encourage liberalised trade of green goods and services to achieve global net zero targets. The discussion will look at how best to relaunch work on the WTO's Environmental Goods Agreement and seek an agreement on the list of goods. Discussion will also focus on non-tariff barriers, as well as on harmonising regulatory issues to promote international standards of environmental goods.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Carolyn Deere Birkbeck, Director, Forum on Trade, Environment and the SDGs• Andy Burwell, Director for International Trade and Investment, Confederation of British Industries• Rain Newton-Smith, Chief Economist, Confederation of British Industry• Jean-Marie Paugam, Deputy Director-General, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Simon Manley, Ambassador, Permanent Representative, Permanent Mission of the United Kingdom to the WTO

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Session	Type	Title	Organizer	Abstract
74	Working Session	Trade and climate change: What is at stake for developing countries?	Permanent Mission of Costa Rica to the WTO World Bank Group	<p>This session will discuss the trade-related impacts of climate change in developing countries. It will explore how future trade opportunities will be affected by changing climates and mitigation responses. Panellists will discuss how trade provides the goods and services that can drive mitigation efforts, the challenges such efforts entail for developing countries, but also the opportunities for promoting trade diversification supportive of a transition to a low-carbon world. Governments and firms are increasingly supporting the adoption of measures aimed at reducing carbon footprints. Because such measures can affect trade, developing countries need to have a substantive stake in their design and implementation. The session will explore how developing countries can best balance the pursuit of their developmental objectives whilst adapting to climate change. Suitable trade and environmental policies can offer the right economic incentives for attaining both sustainable growth and poverty reduction through trade.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Sheila Aggarwal-Khan, Director, Economy Division, United Nations Environment Program• Mónica Araya, Independent adviser on electric mobility, advocate and decarbonization strategist, Costa Rica• Paul Brenton, Lead Economist, Trade and Regional Integration, World Bank Group• Aik-Hoe Lim, Director, Environment Division, World Trade Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Gloria Abraham, Ambassador, Permanent Representative, Permanent Mission of Costa Rica to the WTO

1 October 2021

10:00-11:00

Session	Type	Title	Organizer	Abstract
75	Working Session	Substantive and legal implications of the JSIs for development and strengthening the multilateral trading system	Faculty of Law, The University of Auckland, New Zealand Australian Fair Trade and Investment Network (AFTINET) Global Justice	<p>Since the plurilateral Joint Statement Initiatives were launched at MC11 in Buenos Aires there have been quite intense discussions about their substantive and legal implications, especially for developing countries, as well as for the multilateral trading system more broadly. This panel will bring different insights to questions from diplomatic, academic and NGO perspectives.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Abhijit Das, Professor, Centre for WTO Studies, New Delhi• Jane Kelsey, Professor, Faculty of Law, University of Auckland, New Zealand• Xolelwa Mlumbi-Peter, Ambassador, Permanent Representative, Permanent Mission of South Africa to the WTO <p>Moderator:</p> <ul style="list-style-type: none">○ Patricia Ranald, Convener, AFTINET

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10:00-11:00

Session	Type	Title	Organizer	Abstract
76	Working Session	Trade facilitation at the crossroads: Is the pandemic changing the way we cut red tape?	Global Alliance for Trade Facilitation	<p>The COVID-19 pandemic has brought to the fore numerous frictions along healthcare supply chains, including the distribution of PPE, vaccines and ancillary equipment. While political will is a key barrier to the equitable access to medical supplies, cumbersome trade procedures also hinder their timely distribution. Over the last year, multi-stakeholder coalitions have emerged to support the successful and equitable distribution of medical supplies. These include the COVAX Facility and trade facilitation related efforts led by the Global Alliance for Trade Facilitation, which recently launched projects to support the import of vaccines and rapid test kits for HIV/AIDS and malaria into Mozambique. This session brings together representatives of public-private coalitions to share success stories and lessons learned to strengthen healthcare supply chains beyond COVID-19. How can trade strengthen resilience and recovery? What is the role of trade facilitation in enabling equitable trade? How can we keep trade flowing while protecting populations?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Henadi Al Saleh, Chairperson, Board of Directors, Agility• Kanyenje Gakombe, Chairperson, KEPSA Health Sector Board• Philippe Isler, Director, Global Alliance for Trade Facilitation• Charlotte Petri Gornitzka, Deputy Executive Director, UNICEF <p>Moderator:</p> <ul style="list-style-type: none">○ Anabel González, Deputy Director-General, World Trade Organization

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10:00-11:00

Session	Type	Title	Organizer	Abstract
77	Working Session	COVID crisis, industrial subsidies and the way forward	Friedrich-Schiller-University Jena (FSU Jena) The Economic Policy Research Foundation of Turkey (TEPAV)	<p>Subsidies to goods, covering agriculture and industry, have been on the WTO agenda for long. Escalating geopolitical competition and the COVID crisis have led to a further increase of subsidies. There is the need to address the issue after the end of the crisis. The USA, EU, and Japan recently suggested changes to the WTO Agreement on subsidies and countervailing measures (SCM). The Chinese government worries that subsidies reform means "China reform" and itself is concerned about agricultural subsidies. This constellation forms a complicated deadlock. The session takes this setting as impulse for an open discussion with the following questions: i) How can we ensure that crisis related subsidies will not turn into permanent ones? ii) What should be the general principles and procedures of reforming the SCM? iii) What are the institutional and political bottlenecks to addressing reform? iv) How could the concerns of developing countries be included?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Sait Akman, Associate Professor and Director of G20 Studies Centre, TEPAV• Peter Draper, Executive Director, Institute of International Trade, University of Adelaide, Australia• Julia Nielson, Deputy Director, OECD Trade and Agriculture Directorate• Tatiana Prazeres, Senior Fellow, University of International Business and Economics, Beijing <p>Moderator:</p> <ul style="list-style-type: none">○ Andreas Freytag, Professor, FSU Jena

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10:00-11:00

Session	Type	Title	Organizer	Abstract
78	Working Session	Building trade resilience for sustainable recovery: WTO's role in plastics' life-cycle	Center for China and Globalization (CCG) All-China Environment Federation (ACEF)	<p>Global plastics pollution is one of the shared trade-related challenges facing WTO Members in meeting sustainability goals. Bridging trade and environmental objectives must be a key part of WTO reform if the multilateral trading system is to remain relevant to the 21st century, especially in the aftermath of COVID-19. Tackling plastics pollution from trade in the entire plastics' life cycle at the WTO provides tangible opportunities for the use of environmentally sound technologies, more robust environmental standards, and the circular economy that promotes green exports and improves returns for green value chains. This working session is a key part of broad adaptive discussions to advance the role of the WTO in globally concerted efforts to reduce plastic waste. It aims to promote a multi stakeholder global conversation and dialogue on topics centred on synergies and coherence in the existing and potential governmental, non-governmental, intergovernmental dimensions of collective trade action.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Carolyn Deere Birkbeck, Senior Researcher, Global Governance Centre, Graduate Institute• Chad Blackman, Ambassador, Permanent Representative, Permanent Mission of Barbados to the UN and Other International Organizations, Geneva• Nanqing Jiang, Secretary-General of Committee of Green Circular and Inclusive, All-China Environment Federation• Jodie Roussell, Senior Public Affairs Manager for Packaging, Nestlé Nespresso S.A. <p>Moderator:</p> <ul style="list-style-type: none">○ Huiyao Wang, President, Center for China and Globalization

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10:00-11:00

Session	Type	Title	Organizer	Abstract
79	Working Session	Relevance of fintech for MSMEs in creating post COVID19 resilient recovery	Indo Global SME Chamber (IGSC)	<p>In the period of severe downturn for SMEs there has been a silver lining - Fintech, which has been a natural response to a quarantined economy. Throughout the global lockdown, MSMEs needed Financial Technology (fintech) to keep business operations going. FinTech companies also provided an intrinsic relief to business owners that were at risk of getting sick by continuing to operate manually. Not just the 24-hour convenience but that eliminating the risk of COVID-19 exposure for many people made it popular. This session will focus on the main impacts of Fintech during the COVID-19 for MSMEs, their approach, and the support received from fintech in current situation. Discussions will provide an opportunity to identify a set of priority policies and measures for promoting fintech for SMEs, in order to facilitate resurgence, and develop a longer- term economic recovery strategy where the MSMEs play a central role.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Amber Arondekar, Co-Founder, MSME Coach and Mentor, A&P Business Consulting LLP• VInist Maheshwari, CEO, M2 Busienss Allies LLP• JaiPrakash (JP) Rajangam, Business Mentor• Nilesh Trivedi, Assistant Director, O/O The DCMSME, Ministry of MSME, Govt of India <p>Moderator:</p> <ul style="list-style-type: none">○ Bharat Kulkarni, Chairman, Indo Global SME Chamber

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10:00-11:00

Session	Type	Title	Organizer	Abstract
80	Working Session	Data as a stock-in-trade in global trade: Looking beyond outdated notions around data flows	<p>Development Alternatives with Women for a New Era (DAWN)</p> <p>Transnational Institute (TNI)</p> <p>New Economics Foundation (NEF)</p> <p>IT for Change (ITfC)</p> <p>Instituto del Tercer Mundo (Third World Institute) (ITeM)</p>	<p>Data is universally spoken of as the key economic resource today. Strangely enough, this is not the way data is treated in global digital trade discussions. This paradox is the reason for the global stalemate on the 'data issue', inadequately represented as a contest between 'data flows' and 'data constraints', respectively as good and bad things. Progress can only be made by bringing centre-stage in 'e-com discussions' data's nature as a prime economic resource in a digital economy. Continually discussing data only in terms of privacy, security, trade facilitation, etc., is no longer adequate. Earlier mostly a developing countries' concern, recent policy developments in some developed countries also highlight the need for focusing directly on economic dimensions of data at the WTO. This Working Session seeks to do so by bringing in experts from both the South and the North.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Vahini Naidu, Coordinator, Trade for Development Program, South Centre • Sofia Scasserra, Researcher, Transnational Institute • Ingrid Schneider, Professor, Department of Political Sciences, University of Hamburg • Parminder Jeet Singh, Executive Director, IT for Change <p>Moderator:</p> <ul style="list-style-type: none"> ○ Gita Sen, General Coordinator, DAWN

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Session	Type	Title	Organizer	Abstract
81	Working Session	Business challenges associated with sustainable trade and carbon border adjustment mechanism	Global Business Coalition (GBC)	<p>As part of the "Collective action towards Sustainable trade" sub-theme, the Global Business Coalition (GBC) wishes to tackle the urgent challenges associated with sustainable trade and carbon border adjustment mechanisms. As a global business federation advocating since 2012 on behalf of almost 7 million companies, large and small, worldwide, with the support of prominent business federations engaged in B20/ B7 task forces addressing Sustainability & Trade, the GBC thinks sustainability is a powerful driver for the resilience the world needs in the aftermath of the crisis. And businesses are ready to play their part! In this session, we will give the floor to Emissions-Intensive and Trade-Exposed industries, inviting them to review major challenges (conciliating trade & environment, protecting biodiversity, promoting circular economy, reducing carbon footprint), illustrate how companies can manufacture & trade responsibly and make concrete proposals for regulatory and policy principles to consider when thinking of carbon border adjustments.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Alik Angaladian, Director, Trade and Economic Affairs, Canadian Steel Producers Association• Barlin Billur, Managing Director, SOLMAZ, Freight Customs & Logistics• Jörg Rothermel, Head of department Energy, Climate Protection, Raw Materials, German Chemical Industry Association• Laurent Scheer, President, MEDEF Trade Negotiations Committee and Global Public Affairs VP @ PERNOD RICARD <p>Moderator:</p> <ul style="list-style-type: none">○ Constanza Negri Biasutti, Manager of Trade Policy, Brazilian National Confederation of Industry

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Session	Type	Title	Organizer	Abstract
82	Working Session	Mainstreaming the COVID-19 recovery: The importance of supporting women entrepreneurs, MSMEs and digital trade	Permanent Mission of the Federal Republic of Nigeria to the United Nations Office and other international organizations in Geneva International Trade Centre (ITC) Permanent Mission of Colombia to the WTO Permanent Mission of Canada to the WTO Permanent Mission of Switzerland to the WTO and EFTA (UN/ECE, UNCTAD, ITC)	<p>The pandemic has accelerated the digital transformation of a great number of businesses, including MSMEs. Greater digital interconnectedness brings increased benefits – however, those without the requisite hardware or know-how will fall even further behind. Worldwide, women are still 8% less likely than men to own a mobile phone, and there are still 300 million fewer women than men who have internet access. Women, their communities, and national economies will not be able to realize their full potential in digital economies if inequalities in the affordability, access, use, and ownership of digital tools are not addressed. This session provides insights into the experience of women entrepreneurs on the ground during the pandemic, with an emphasis on digitalization as well as what governments can do to support them. Speakers from the ITC, Colombia, Nigeria and Uruguay will share how gender and digitalisation is factored into planning for the post COVID-19 recovery.</p> <p>Panellists:</p> <ul style="list-style-type: none"> • Opeoluwa Ashimi, Founder and CEO Promane and Promade (M' Care Health), Private Sector Nigeria • José Luis Cancela, Ambassador/Coordinator of the Informal Working Group on MSMEs, Permanent Mission of Uruguay to the WTO • Stephen de Boer, Ambassador, Permanent Mission of Canada to the WTO • Vanessa Erogbogbo, Head of SheTrades and Chief Sustainable and Inclusive Value Chains, International Trade Centre <p>Moderator:</p> <ul style="list-style-type: none"> ○ Didier Chambovey, Ambassador, Permanent Mission of Switzerland to the WTO and EFTA (UN/ECE, UNCTAD, ITC)

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Session	Type	Title	Organizer	Abstract
83	Working Session	Achieving resilience through climate compatible trade: Aligning Africa's green recovery and the implementation agenda of the African Continental Free Trade Area	Overseas Development Institute (ODI)	<p>COVID-19 had initially delayed implementation of the African Continental Free Trade Area, but now it is imperative it provides the stimulus needed and sets economies on greener trajectories as outlined in the African Union Green Recovery Action Plan. Greater alignment with countries' Nationally Determined Contributions (NDCs) and trade policy is imperative for African countries in order to secure climate compatible trade as part of Africa's green recovery efforts. In addition, African countries will need to adapt to measures adopted elsewhere as part of green recovery endeavours. There is now a strategic opportunity to advance green recovery efforts through the provisions included in the AfCFTA, as well as advance more aligned African trade and climate positions at the WTO. This session will explore these aspects with specific reference to African-case studies, including Least Developed Countries, and draw out the broader implications for WTO members in securing climate compatible trade.</p> <p>Panellists:</p> <ul style="list-style-type: none">• George Boateng, Engagement Manager, African Centre for Economic Transformation• Jodie Keane, Senior Research Fellow, ODI• Hannah Ryder, CEO, Development Reimagined <p>Moderator:</p> <ul style="list-style-type: none">○ Jean-Paul Adam, Director, UNECA Technology, Climate Change and Natural Resources Division

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Session	Type	Title	Organizer	Abstract
84	Working Session	Strengthening global trade rules to restore a WTO that matters	BusinessEurope (BE)	<p>The WTO needs a reform agenda to start to break impasses and tackle the urgent and encompassing challenges of the 21st century. As part of this process, updating or establishing new global trade rules is key to continue to provide assurance and stability to the multilateral trading system. For instance, as part of the competitive neutrality agenda, new rules on industrial subsidies are essential to address the negative effects of protectionist interpretations of global trade, which can generate distortions of competition and disturb supply chains. With the objective to contribute to a proactive reform agenda, this session will look into the revision of rules to rebuild trust in the trading system: Why strengthening global trade rules is key to solving the WTO impasse? Which are the rules in most urgent need of update? How can we move forward and make that revision, especially in achieving competitive neutrality, a reality?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Ignacio García Bercero, Director, Multilateral Affairs, Strategy, Analysis, Evaluation, European Commission, Directorate General for Trade• Yihong Li, Minister and Deputy Permanent Representative, Permanent Mission of the People's Republic of China to the WTO• H.E. Mr. Brajendra Navnit, Ambassador, Permanent Representative, Permanent Mission of India to the WTO• Teruko Wada, Director, International Affairs Bureau, Keidanren Japan Business Federation <p>Moderator:</p> <ul style="list-style-type: none">○ Stormy Annika Mildner, Executive Director, Aspen Institute, Germany

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Session	Type	Title	Organizer	Abstract
85	Working Session	Time to agree, not disagree: Imperative of reforming the WTO's appellate body	Consumer Unity & Trust Society (CUTS International)	<p>The COVID-19 pandemic and its aftermath are expected to further damage the existing geopolitical and geo-economic equilibrium. Given this situation, it is all the more important for the global trade governing body to become more functional by making its dispute settlement system effective again. We need to go to the root cause of why the U.S. has expressed its displeasure at various junctures on account of long delays including interpretations of various provisions of the WTO agreements by its Appellate Body. This has challenged the functioning of the rules-based multilateral trading system and raised questions concerning the relevance of other multilateral institutions as well in the current geopolitical environment. The responsibility of strengthening the multilateral trading system lies with the member countries. There is no alternative but to reform the WTO's dispute settlement system to rebuild a modern and dynamic WTO.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Anders Ahnlid, Director-General, National Board of Trade, Sweden• Deborah Elms, Executive Director, Asian Trade Center, Singapore• Stephen Olson, Senior Research Fellow, Hinrich Foundation, Hong Kong• Juliana Peixoto Batista, Researcher, International Relations Department, FLACSO, Argentina <p>Moderator:</p> <ul style="list-style-type: none">○ Pradeep Mehta, Secretary General, CUTS International, India


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11:30-12:30

Session	Type	Title	Organizer	Abstract
86	Working Session	Designing development-friendly trade policy for a sustainable future	Centre for WTO Studies (CWS) Faculty of Law, Foreign Trade University, Vietnam (FTU)	<p>Several UN SDGs exhort Members to, directly or indirectly, work towards trading sustainably. In light of the recent initiatives to mainstream issues related to environment and labour at the WTO, how should developing countries respond? What are the likely consequences of linking trade with sustainable development for the developing countries? Importantly, what are the essential elements that should be taken into account to make any sustainable trade policy development friendly? What is the appropriate international forum to discuss the issue of sustainable trade? These are some issues that this session will explore.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Vu Kim Ngan, Lecturer, Faculty of Law, Foreign Trade University, Vietnam• Anuradha R.V., Partner, Clarus Law Associates• J. P. Singh, Professor of International Commerce and Policy, George Mason University, United States• Vicente Paolo Yu, Senior Legal Adviser, Third World Network <p>Moderator:</p> <ul style="list-style-type: none">○ Shailja Singh, Legal Consultant/Associate Professor, Centre for WTO Studies, New Delhi

1 October 2021

12:30-13:30

Session	Type	Title	Organizer	Abstract
87 	Meet the Author	Rethinking, repackaging, and rescuing world trade law in the post-pandemic era	World Trade Organization (WTO)	<p>This book explores world trade law in the post-COVID-19 era. Using the COVID-19 pandemic as an important context, the book makes original and critical contributions to the growing debate over a range of emerging challenges and systemic issues that might change the landscape of world trade law in the years to come. The book asks: do these unprecedented times and challenges call for reengineering the world trading system and a further retreat from trade liberalisation?</p> <p>Authors offer a rigorous and insightful analysis of whether and how the existing trade institutions rules, including their latest developments, may provide room to deal with pandemic-induced trade-related issues, SDGs, future crises and other existential threats to the multilateral trading system.</p> <p>The book reinforces the importance of international cooperation and the pressing need to reinvigorate the world trading system.</p> <p>Author:</p> <ul style="list-style-type: none">• Daria Boklan, Professor of International Law at the Faculty of Law, National Research University Higher School of Economics, Moscow, Russia• Weihuan Zhou, Associate Professor, Director of Research, and an inaugural member of the Herbert Smith Freehills China International Business and Economic Law Centre, Faculty of Law and Justice, UNSW Sydney, Australia <p>Discussants:</p> <ul style="list-style-type: none">• Peter Van den Bossche, Director of Studies, World Trade Institute <p>Moderator:</p> <ul style="list-style-type: none">○ Amrita Bahri, Assistant Professor of International Trade Law at the Instituto Tecnológico Autónomo de México and Co-Chair Professor for the WTO Chair Program (Mexico), Trade & Gender Consultant, International Trade Centre

1 October 2021

13:30-14:30

Session	Type	Title	Organizer	Abstract
88	Working Session	Building resilient and sustainable regional and global value chains through the AfCFTA	United Nations Economic Commission for Africa (UNECA) Overseas Development Institute (ODI) United Nations Environment Programme (UNEP) Forum on Trade, Environment and the SDGs (TESS)	<p>COVID-19 has shed light on the fragility of Africa's supply chains, highlighting the urgency to develop more resilient and sustainable regional value chains that can withstand future climate change shocks and respond to growing demand for green goods and services. In building back better, Africa can take advantage of the African Continental Free Trade Area Agreement to advance the green transition. Integrating environmental considerations within the AfCFTA protocols and strategies for implementation also offers an opportunity to develop common African environmental sustainability priorities at multilateral fora, including the UNFCCC and WTO. This session will answer the following questions: What actions are required by African policymakers and businesses to fully harness the AfCFTA to further the green transition? How can the AfCFTA be implemented in a way that supports the adoption of environmental standards? How can the AfCFTA be utilized to develop a common African position on trade and environmental sustainability?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Usha Chandnee Dwarka-Canabady, Ambassador, Permanent Representative, Mauritius Mission to the United Nations Office, Geneva• Stephen Karingi, Director, Regional Integration and Trade, UNECA• Maximiliano Mendez-Parra, Principal Research Fellow, ODI• Hermogene Nsengimana, Secretary General, African Organisation for Standardisation <p>Moderator:</p> <ul style="list-style-type: none">○ Sheila Aggarwal-Khan, Director, Economy Division, UNEP

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13:30-14:30

Session	Type	Title	Organizer	Abstract
89	Working Session	Digitalization for development: Benefits for MSMEs in developing countries	Permanent Representation of the Kingdom of the Netherlands to the United Nations Office and other International Organizations in Geneva	<p>The importance of e-commerce has grown immensely over the past decade. The COVID-19 Pandemic has only given further impetus to these developments. Although some existing WTO rules apply to digital trade, more needs to be done to make WTO rules fit for 21st century trade. This session will in a vibrant, interactive and dynamic way discuss the concrete benefits that the JSI on e-commerce may provide for entrepreneurs, in particular for MSMEs in developing countries. Topics to be discussed include affordable connectivity, trade in ICT-goods and market access, and the importance of trust and security in the digital economy. Negotiators have already been able to agree at a technical level on a number of topics, including on spam and e-signatures. These promising results highlight the excellent opportunity to contribute through these negotiations to closing the digital divide, with direct benefits for businesses and consumers.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Crispin Conroy, Representative to the WTO, International Chamber of Commerce• Torbjorn Fredriksson, Head of the ICT Analysis Section of the Division on Technology and Logistics, UNCTAD• Clarissa Iribagiza, CEO and eTrade for Women Advocate for East Africa, Mobile technology company HeHe Limited• Sonal Jindal, Founder and Promoter, Medusa EXIM <p>Moderator:</p> <ul style="list-style-type: none">○ Natasja Van der Geest, Deputy Head of Strategy Advisory Unit, Ministry of Foreign Affairs, the Netherlands

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13:30-14:30

Session	Type	Title	Organizer	Abstract
90	Working Session	From half-ripe to fully digital – How to support resilient food systems through digital trade processes	Federal Ministry for Economic Cooperation and Development (BMZ)	<p>To keep trade flowing during the pandemic, governments rushed to transform paper-based documents into digital ones. For example, some governments started accepting PDF versions of phytosanitary certificates. There was also a four-fold increase in the number of countries using the ePhyto Hub and digitising other types of certificates also gained traction. Digital solutions help reducing time and cost of trade, support safe and fair agricultural trade, and allow for contactless processes. However, a year and a half on, it is evident that the digitalisation triggered by the pandemic is insufficient for creating resilient food systems in the long term and for realising the full gains from paperless processes. For this, trade processes need to be fully, truly digitalised. This session brings together public and private sector experts to delve into what it takes to fully digitalise a trade process and how implementation can be expanded globally.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Beth Bechdol, Deputy Director-General, Food and Agriculture Organization of the United Nations• Stephan Bethe, Head of division trade policy, Federal Ministry for Economic Cooperation and Development (BMZ), Germany• Abdoulaye Ndiaye, Chef de la Division Législation Phytosanitaire et Quarantine des Plantes, Ministère de l'Agriculture et de l'Équipement Rural, Senegal• Sarah Thorn, Senior Director, Global Government Affairs, Walmart <p>Moderator:</p> <ul style="list-style-type: none">○ Philippe Isler, Director, Global Alliance for Trade Facilitation

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13:30-14:30

Session	Type	Title	Organizer	Abstract
91	Working Session	Aligning the goals of FTA provisions on sustainable development to multilateral sustainable objectives	Federation of German Industries (BDI) Confederation of Swedish Enterprise (SN)	<p>This session has the objective of identifying similarities, common goals and possible sources of conflict between FTAs and the greater WTO context in the area of sustainable development. The WTO has already contributed to global sustainable development, but much more can and should be done to meet to the challenges of today and tomorrow. As more and more countries include trade and sustainable development (TSD) provisions in their trade agreements, it becomes vital to discuss ways countries can align the goals of their TSD chapters to the greater WTO aims. Now that the structured discussions on trade and environmental sustainability have been launched, it is relevant to discuss concrete areas and provisions in FTAs that would fit into this discussion. Public and private sector representatives from Germany, Mexico, New Zealand, Sweden and the European Commission will discuss this with a focus on TSD chapters in FTAs of their countries/the EU.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Dulce María García Mejía, Director of Negotiations of Government Procurement and Intellectual Property, Ministry of Production, Foreign Trade, Investment and Fisheries of the Republic of Ecuador• Alison Hamilton, Deputy Permanent Representative, Permanent Mission of New Zealand to the WTO• Anna Stellingner, Deputy Director-General, Head of International and EU Affairs, Confederation of Swedish Enterprise• Madelaine Tuininga, Head of Unit, Multilateral Trade and Sustainable Development Policy, European Commission <p>Moderator:</p> <ul style="list-style-type: none">○ Wolfgang Niedermark, Member of the Executive Board, Federation of German Industries, BDI

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13:30-14:30

Session	Type	Title	Organizer	Abstract
92	Working Session	Inclusion by example: How women can create sustainable trade policy after COVID	Trade Experettes (TEs)	<p>Women setting examples and leading other women can be a major driving force for a more gender equal world. Trade has been faring worse than some other fields in gender equality, though with the Buenos Aires Declaration, trade agreements with gender inclusion, and other ongoing work it seemed to have changed, until the COVID-19 pandemic showed that there are more and deeper changes needed to make this progress sustainable. This all-female panel will discuss their own experiences trying to lead the world to a more gender-inclusive trade policy. Rebalancing the global economy that has started in 2021 has to incorporate the best of best practices to make this time the world more robust in gender equality. The diversity of the speakers, which goes beyond their regional and professional backgrounds, will offer the audience an interesting variety of perspectives on these topics.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Alisa DiCaprio, Head of Trade and Supply Chain, R3• Vanessa Erogbogbo, Chief of sustainable and inclusive value chains & head of SheTrades initiative, International Trade Centre• Alcira Gomez, President, TradeTankMx• Debra Steger, Professor Emerita, President, University of Ottawa, TradeLab <p>Moderator:</p> <ul style="list-style-type: none">○ Maria Sokolova, Experette, TradeExperettes, International Trade Centre

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13:30-14:30

Session	Type	Title	Organizer	Abstract
93	Working Session	Reforming the TRIPS agreement to respond effectively to the public health challenges	Institute for Studies in Industrial Development (ISID)	<p>The COVID-19 has exposed the world to new challenges in public health that call for use of a range of medical products – PPEs, diagnostics, medical devices, therapeutics and vaccines. Access to these products is highly inequitable and scaling up of production faces some major challenges including from intellectual property rights (IPRs). The compulsory licensing provision of the TRIPS Agreement is extremely cumbersome when several patents covering the product are spread across the value chain. The Agreement does not provide for public health exemptions in the case of other IPRs involved in the COVID-related products – copyrights, industrial designs and undisclosed information. Addressing these challenges would require the integration of various kinds of technologies. This session seeks to discuss the reforms of the Agreement that may enable it to respond to such public health challenges, the incidence of which is likely to rise in the future with climate change.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Carlos Correa, Executive Director, South Centre• Kevin Gallagher, Director, Global Development Policy Centre, Boston University• Faizel Ismail, Director, Nelson Mandela School of Public Governance, University of Cape Town and former PR of South Africa to WTO• Srividhya Raghavan, Professor of Law, Texas A&M University <p>Moderator:</p> <ul style="list-style-type: none">○ Nagesh Kumar, Director, Institute for Studies in Industrial Development

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15:00-16:00

Session	Type	Title	Organizer	Abstract
94	Working Session	Applying a gender lens to COVID-19 economic recovery	United Parcel Service (UPS)	<p>Gender equality is an important part of the recovery strategy. Supporting women business-owners, helping them adapt to the new realities, and providing them with the tools to serve their customers domestically and abroad will be critical in rebuilding economies and societies. In this regard, action can be taken at the multilateral level to promote meaningful change on trade and gender issues. "Applying a Gender Lens to COVID-19 Economic Recovery", is a one-hour working session to address how trade can be a policy instrument to advance gender equality and promote resilience trade. The participation of representatives of the International Trade Center, Chilean Government, Women Own Business and NGOs, will share their experience and good practices to identify recommendations for WTO members to apply a gender lens in their recovery path for inclusive and resilience trade.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Salma Alrashid, Chief Advocacy Officer/Formal W20 Sherpa, Alnahda Society• Anna Mori, ITC Partnerships and Project Manager, International Trade Center She Trade• Marcela Otero, Head Inclusive Trade Department, Ministry Foreign Affairs Chile• Rahama Wright, Founder and CEO, Shea Yeleen International, Northern Ghana <p>Moderator:</p> <ul style="list-style-type: none">○ Maria Luisa Boyce, Vicepresident Global Public Affairs, UPS

1 October 2021

15:00-16:00

Session	Type	Title	Organizer	Abstract
95	Working Session	Building productive capacities in LLDCs in a post-COVID world	United Nations Conference on Trade and Development (UNCTAD)	<p>This working session will explore the impact of the pandemic on Landlocked Developing Countries (LLDCs) and their development prospects, and the policies and measures required to build resilience. Panellists will address the role of export diversification and structural transformation in achieving inclusive growth and building resilience. In this context, the session will outline the role of productive capacities in the development process and highlight UNCTAD's new Productive Capacities Index (PCI) as a tool to inform policymakers. The session aims to identify policies and measures that LLDCs and their development partners can employ to support the building of productive capacities in LLDCs. A particular focus will be on the role of trade and aid for trade in LLDCs.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Paul Akiwumi, Director, Division for Africa, LDCs and Special Programmes, UNCTAD• Chukwuka Onyekwena, Executive Director, Center for the Study of the Economies of Africa• Shishir Priyadarshi, Director, Development Division, World Trade Organization• Heidi Schroderus-Fox, Director, UN Office of the High Representative for LDCs, LLDCs and SIDS <p>Moderator:</p> <ul style="list-style-type: none">○ Purevsuren Lundeg, Ambassador Extraordinary and Plenipotentiary and Permanent Representative, Permanent Mission of Mongolia to the United Nations Office and other international organizations, Geneva

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15:00-16:00

Session	Type	Title	Organizer	Abstract
96	Working Session	Digital trade and the environment	techUK	<p>Due to the COVID-19 pandemic, 38% of organisations globally have paid less attention to environmental sustainability, while 18% put it on hold completely. At the same time, 46% of organisations have increased their focus on digitalisation. This should not be a zero-sum game: while climate change has to remain an urgent priority, digitalisation can be a powerful tool to help achieve climate objectives. This session will bring together a panel of experts to discuss the environmental potential and impacts of digital technologies and how they relate to the digital trade agenda. It will discuss how countries can make best use of digital trade provisions to support effective climate action and how they can work together to cut down electronic waste and mitigate negative impacts of technology. Lastly, the session will cover what a WTO plurilateral negotiation on trade and the environment should focus on.</p> <p>Panellists:</p> <ul style="list-style-type: none">• David Jensen, Coordinator of the Digital Transformation Task Force, United Nations Environment Programme• Veera Johnson, Co-Founder, Circulor• Georgia Kamiya, Digital/Energy Analyst, International Energy Agency• Natasha McCarthy, Head of Policy, Data, The Royal Society <p>Moderator:</p> <ul style="list-style-type: none">○ Sabina Ciofu, Head of EU and Trade Policy, techUK

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15:00-16:00

Session	Type	Title	Organizer	Abstract
97	Working Session	New pathways for progress in multilateral trade negotiations in agriculture	New Pathways (NP) International Food Policy Research Institute (IFPRI)	<p>Negotiations in agriculture have proven to be particularly intractable and have become a stumbling block to the multilateral system's ability to deliver comprehensive liberalisation beyond the Uruguay Round, and to its ability to tackle new and complex issues. This session will explore options that have been designed by a group of academics, and former officials and negotiators. The ideas to be presented constitute a "reset" to reflect the vast geopolitical changes that have occurred since the Uruguay Round, they address grievances, and propose innovative approaches that overcome conceptual and technical issues that have arisen in implementation of the 1994 agreements. In particular, the session will explore win-win solutions that contribute both to growth and development through trade and allow countries ample scope to pursue other domestic objectives in relation to food security, climate and environment.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Joseph Glauber, Senior Research Fellow, IFPRI• Joanna Hewitt, Member, Murray Darling Basin Authority• Anwarul Hoda, Professor, Indian Council for Research on International Economic Relations• Stefan Tangermann, Professor, University of Göttingen, New Pathways <p>Moderator:</p> <ul style="list-style-type: none">○ Carmel Cahill, Managing Director, New Pathways

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15:00-16:00

Session	Type	Title	Organizer	Abstract
98	Working Session	WTO and a climate agreement – What should a new agreement include to support the climate transition?	Ministry for Foreign Affairs Sweden (MFA)	<p>This session will explore how the WTO can contribute to addressing the problem of climate change and to a green recovery in the aftermath of the COVID-19 pandemic through multilateral or plurilateral negotiations on issues important for the climate transition, such as climate-friendly goods and services, non-tariff barriers, and fossil fuel subsidies. Which substantive issues should be included? How do we design a multilateral or plurilateral agreement from a legal point of view? The session will finally turn to how the WTO could facilitate ways forward by reflecting on how such an agreement should be designed in order to deliver positive results for developing and least-developed countries and the possibilities for the developing countries to achieve the goals of the Paris Agreement.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Emilie Eriksson, Legal Advisor, Swedish National Board of Trade• Brett Longley, Senior Policy Adviser, The New Zealand Ministry of Foreign Affairs and Trade• Claudia Mvula Pollen, Minister for Trade, Consumer Unit Trust society, Lusaka• Krister Nilsson, State Secretary, Minister for Foreign Trade and Nordic Affairs <p>Moderator:</p> <ul style="list-style-type: none">○ Robert Watt, Communications Director, Stockholm Environment Institute

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15:00-16:00

Session	Type	Title	Organizer	Abstract
99	Working Session	The case for ambitious services market access commitments as part of the JSI on e-commerce	National Foreign Trade Council (NFTC) Informational Technology Industry Council (ITI)	<p>During the pandemic, digitalization and automation accelerated across 85 percent of companies and one in three MSMEs reported that their business would not have survived without access to digital tools. Still, in 2020, twice as many restrictive policy changes were implemented that impacted cross-border trade in services. Join the National Foreign Trade Council and the Informational Technology Industry Council to explore the importance of expanding services market access commitments across key sectors and the extensive benefits for MSMEs, developing economies and traditionally underrepresented communities. The session will explore themes contained in a recent ITI-NFTC paper, "The Case for Ambitious Services Market Access Commitments as Part of the WTO Joint Statement Initiative on E-Commerce," and highlight the potential benefits for micro-, small- and medium-sized enterprises (MSMEs), developing economies and traditionally underrepresented groups, including women, ethnic and racial minorities, and Indigenous peoples.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Sahra English, Vice President, Global Public Policy, MasterCard• Eunice Huang, Head of APAC Trade Policy, Google, Singapore• Sam Rizzo, Senior Director for Policy, Information Technology Industry Council• Santiago Wills, Ambassador, Permanent Representative, Permanent Mission of Colombia to the WTO <p>Moderator:</p> <ul style="list-style-type: none">○ Jake Colvin, President, National Foreign Trade Council

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16:30-17:30

Session	Type	Title	Organizer	Abstract
100	Working Session	Intellectual property - The unsung hero of the pandemic?	Global Innovation Policy Center, U.S. Chamber of Commerce (GIPC)	<p>Trade in services and goods has been under significant strain, but things could have been much worse had it not been for the innovative and creative output of many of our companies, and the way they mobilized vast resources and worked in partnership with governments. Some have argued that suspending intellectual property (IP) rights would lead to a faster and more effective response to the pandemic, and enable a sustainable economic recovery. These arguments have culminated in one proposal before the World Trade Organization for a global "waiver" on COVID-19-related IP rights. We will explore how IP protections have underpinned many of the technologies and creative outputs that have mitigated some of the worst effects of the pandemic, as well as consider some of the assumptions and likely consequences should an IP waiver be agreed and implemented around the world.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Elizabeth Crossick, Head of Government Affairs, RELX Group• Komal Kalha, Associate Director, IP and Trade Policy, International Federation of Pharmaceutical Manufacturers and Associations• Josh Kallmer, Head of Global Public Policy and Government Relations, Zoom• Hans Sauer, Deputy General Counsel and Vice President for Intellectual Property, Biotechnology Innovation Organization <p>Moderator:</p> <ul style="list-style-type: none">○ Amit Kapoor, Chair, Shared Value Institute, President & CEO, India Council on Competitiveness

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16:30-17:30

Session	Type	Title	Organizer	Abstract
101	Working Session	Building resilience to bridge trade gaps through digital transformation	Organisation of Women in Trade United Kingdom (OWIT UK) Women's Economic Imperative (WEI)	<p>The Organisation of Women in International Trade, UK Chapter (OWIT UK) and Women's Economic Imperative (WEIForward) are hosting a joint working session during this year's WTO Public Forum. This session will look at ways in which government and private enterprise can collaborate to ensure that the broadest range of opportunities remain open to all women to acquire digital skills, build resilience and ensure sustainable growth in international trade following the disruptions and further inequalities in supply chains caused by the pandemic. The panel discussion will feature expert representatives from the UK government, NGOs, organisations, academia and private enterprise. Outcomes from the session will suggest possible collaborative areas such as digital transformation and solutions which can then be implemented and shared as best practice globally.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Amrita Bahri, Assistant Professor of International Trade Law, Co-Chair Professor for WTO chair Program, ITAM, Mexico• Susan Barton, Team Leader/Trade and Gender Equality, UK Department of Trade• Didicus Jules, Director General, The Organization of Eastern Caribbean States, St. Lucia• Chris Southworth, Director of the Secretariat for the UK All-Party Parliamentary Group on Trade and Export Promotion, APPG for Trade and Export Promotion <p>Moderator:</p> <ul style="list-style-type: none">○ Noreen Cesareo, President, OWIT UK

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Session	Type	Title	Organizer	Abstract
102	Working Session	Gender, trade and development: Examining old and new issues in the global trading system	<p>The African Women's Development and Communication Network (FEMNET)</p> <p>Women In Development Europe+ (WIDE+)</p> <p>Regions Refocus (RR)</p> <p>Gender Trade Coalition (GTC)</p> <p>Women In Migration Network (WIMN)</p>	<p>The COVID-19 pandemic has sharply increased the gender divide, pushing women in their economic and social spaces even further to the bottom, while overlapping and interacting with global trade policy, which has played a crucial role in the pandemic. In light of the pandemic and its impact on women, there is much that global trade policy can deliver; both on traditional, mandated issues in the WTO such as agriculture, fisheries, NAMA, services, and intellectual property rights; as well as in new issues such as e-commerce, investment facilitation, government procurement and others. This session, being proposed by a coalition of key Women's Rights Groups across the world, will lay out snapshots of the impacts of the pandemic and its interaction with trade policy on women's lives in multiple sectors and multi layered contexts, and will then identify key issues that global trade policy can address and how.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Michelle Maziwisa, Research Fellow, FEMNET• Xolelwa Mlumbi-Peter, Ambassador, Permanent Mission of South Africa to the WTO• Sofia Scasserra, Associate Researcher, Transnational Institute• Gita Sen, Coordinator, Development Alternatives with Women for a New Era <p>Moderator:</p> <ul style="list-style-type: none">○ Diyana Yahaya, Member, GTC

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Session	Type	Title	Organizer	Abstract
103	Working Session	Lessons learned from COVID-19: Opportunities to boost MSME resilience to crises	Enhanced Integrated Framework (EIF) International Trade Centre (ITC) Permanent Mission of Finland to the United Nations Office in Geneva	<p>The smaller the firm, the harder it was hit by the COVID-19 pandemic. Two out of three micro, small and medium-sized enterprises (MSMEs) reported their business operations had been strongly affected, compared to less than half of large companies. Despite the bleak picture, some MSMEs were able to absorb the shock, react to the new conditions, and emerge from the crisis as strong, or stronger, than before. Insights into the factors that enabled these resilient MSMEs to survive the storm can inform programmes to make MSMEs in Least Developed Countries more resilient to future crises, including those provoked by climate change. Drawing on the green recovery plan to support small businesses presented in ITC's 2021 flagship publication, this session will explore how small businesses, and the policy makers, lead firms and business support organizations that support them, can prepare now for good, stable future trade for MSMEs.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Jaime Alberto Cabal Sanclemente, President, Federación Nacional de Comerciantes de Colombia National Trade Federation of Colombia• David Howson, Global Head of Responsible Sourcing, Givaudan• Joanna Smith, Co-owner, Ock Pop Tok, Textile company, Lao PDR• Dieudonné W. Désiré Sougouri, Ambassador Extraordinary and Plenipotentiary Permanent Representative, Permanent Mission of Burkina Faso to the United Nations Office and other international organizations, Geneva <p>Moderator:</p> <ul style="list-style-type: none">○ Barbara Ramos, Chief, Research and Strategies for Export, International Trade Centre

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Session	Type	Title	Organizer	Abstract
104	Working Session	The WTO's role in telecommunications – Reinforcing development, innovation and a resilient economy	Computer & Communications Industry Association (CCIA)	<p>It is no secret that digital services helped the world to cope with the COVID crisis and that the data-driven global economy has led to economic growth. But telecommunications services and infrastructure underpin everything. Without telecommunications, there would be no internet, no e-commerce, no remote working, no digital trade, nor the modern economy as we know it today. A cornerstone of modern telecommunications is grounded in the WTO Reference Paper on Basic Telecommunications. With sound transparent and non-discriminatory regulatory principles, it helped open up telecoms markets. It contributed to revolutionising a sector that was up to then characterised by state-owned monopolies. 25 years later this working session takes a fresh look at the WTO telecoms rules, what they have achieved, and whether it is time for reform given technological and market developments. Several parties in the e-commerce negotiations submitted such proposals. The session also looks at the lessons learned during COVID.</p> <p>Panellists:</p> <ul style="list-style-type: none">• Bernadette Lewis, Secretary General, Commonwealth Telecommunications Organisation• Leona Mentz, Regional Operations Manager and Data Protection Lead, AMEA region, BT• Gordon Moir, Partner/Lawyer and telecoms regulatory expert, Wiggin LLP• Lee Tuthill, Former Counsellor in the Trade in Services Division of the WTO with responsibility for e-commerce and telecommunications, Former Counsellor in the Trade in Services Division of the WTO with responsibility for e-commerce and telecommunications <p>Moderator:</p> <ul style="list-style-type: none">○ Simon Manley, Ambassador, Permanent Representative, Permanent Mission of the United Kingdom to the WTO

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Session	Type	Title	Organizer	Abstract
105	Working Session	Develop a more sustainable and transparent apparel supply chain in the post-COVID world	University of Delaware (Udel)	<p>Apparel is a \$2.5 trillion global business, involving over 120 million workers worldwide and playing a uniquely critical role in the post-COVID economic recovery. This session intends to facilitate constructive dialogue regarding the progress, challenges, and opportunities of building a more sustainable and transparent apparel supply chain in the Post-COVID world, which matters significantly to ALL stakeholders, from fashion brands, garment workers, policymakers to ordinary consumers. The session will help you understand: 1) Why building a more sustainable and transparent apparel supply chain matters in the post-COVID world? Who the stakeholders are, and what the impacts are? 2) What significant progress has been achieved in making the apparel supply chain more sustainable and transparent? What key challenges remain and why?3) What needs to be done further to make the apparel supply chain, sourcing, and trade more sustainable and transparent, particularly in the setting of the post-COVID world?</p> <p>Panellists:</p> <ul style="list-style-type: none">• Julia Hughes, President, United States Fashion Industry Association• Matthias Knappe, Senior Officer and Program Manager for Cotton, Fibers and Textiles, International Trade Centre• Avedis Seferian, President & CEO, Worldwide Responsible Accredited Production• Anna Walker, Vice President of Public Policy, Levi's Strauss Co. <p>Moderator:</p> <ul style="list-style-type: none">○ Sheng Lu, Associate Professor, University of Delaware