

Carolina Castaneda, Director Europe
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Carolina belongs to the fourth generation dedicated to activities related to Colombian coffee. She has worked in coffee during 15 out of her 17 years of experience. She has experience in sustainability, international trade, risk management, project design and implementation in Colombian rural areas. Carolina has a bachelor degree in Physics and one in Economics from the University of Los Andes in Colombia. She has a master's in Economics from the same university and a Master's in Mathematics in Finance from New York University. Her life purpose is improving the living conditions of Colombian coffee growers and designing projects that would have a positive environmental impact in rural areas of Colombia. Her hobbies are drinking delicious Colombian coffee and visiting the magnificent Colombian coffee fields.