



Peter Bakker
President and CEO

For a decade (since 2012), Peter has led WBCSD based in Geneva, Switzerland. WBCSD is the global, CEO-led community of the world's leading sustainable businesses working collectively to accelerate the system transformations needed for a net zero, nature positive, and equitable future.

Peter is a distinguished business leader who, until June 2011, served as CFO and then CEO of TNT NV, the global transport and logistics company. He has been recipient of the Clinton Global Citizen Award (2009) and the Sustainability Leadership Award (2010). Peter serves as a member of several corporate sustainability advisory boards.

He received the royal order Officer of the Order of Orange-Nassau in 2018 in recognition of his long-lasting commitment to engaging business in tackling global sustainability issues.

Peter is an active Twitter user and can be found tweeting at [@MPB_WBCSD](https://twitter.com/MPB_WBCSD).

Peter holds the following Advisory and Board positions:

- Commissioner: Business Commission to Tackle Inequality (BCTI)
- Co-Chair: Redefining the Role of Business for Sustainable Development, SDSN
- Vice-Chairman: International Integrated Reporting Council (IIRC)
- Supervisory Board Member: Capitals Coalition
- Advisory Committee Member: United Nations Food Systems Summit (UN FSS) 2021
- Champion: SDG 12.3
- Ambassador Against Hunger: UN World Food Programme (WFP)
- Advisory Board Member: EAT
- Advisory Committee Member: High-Level Group of the Building Bridges Conference 2021
- Board Member: Arctic Basecamp Foundation
- Advisor: Council for Inclusive Capitalism
- Advisory Council Member: GLOBE EU
- Member of the Advisory Board for Integrity and Corporate Responsibility: Daimler
- Corporate Sustainability Advisory Board Member: P&G
- International Advisory Board Member: CCICED (China Council for International Cooperation on Environment and Development)
- Convener: BRIGC (Belt and Road Initiative (BRI) International Green Development Coalition)