



WORLD TRADE ORGANIZATION
ORGANISATION MONDIALE DU COMMERCE
ORGANIZACIÓN MUNDIAL DEL COMERCIO

WORKSHOP ON INTELLECTUAL PROPERTY AND PUBLIC HEALTH

Organized by the WTO Secretariat
in collaboration with the Secretariats of WHO and WIPO

Geneva, 10 to 13 October 2011 - Centre William Rappard, Room C

Programme
(each session to include appropriate time for discussion)

Monday, 10 October 2011

- 08h30 Registration of Participants
- 09h00 – 09h15 Opening of the Workshop
- Speakers: Mr Roger KAMPF, Counsellor, Intellectual Property Division, WTO
Dr Peter BEYER, Senior Advisor, Department of Public Health, Innovation and Intellectual Property, WHO
Mr Anatole KRATTIGER, Director, Global Challenges Division, WIPO
- 09h15 – 09h30 Introduction of Participants
- 09h30 – 09h45 Expectations and Individual Objectives (participants to note down on flipchart)
- Theme I: *Technical Briefing – How the Basic Concepts of Intellectual Property Rights Relate to Public Health***
- 09h45 – 10h15 Overview: The WTO Multilateral System and the TRIPS Agreement
- Speaker: Mr Hannu WAGER, Counsellor, Intellectual Property Division, WTO
- 10h15 – 11h00 TRIPS Provisions of Direct Relevance to Public Health: Principles and Objectives, Exhaustion, Patents, Trademarks
- Speaker: Mr Wolf MEIER-EWERT, Counsellor, Intellectual Property Division, WTO

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- 11h00 – 11h30 *Coffee Break*
- 11h30 – 12h15 TRIPS Provisions of Direct Relevance to Public Health (cont'd):
Test Data, Enforcement, Transition Periods
- Speaker: Mr Wolf MEIER-EWERT, WTO
- 12h15 – 12h45 Patent Filing and Patent Grant in Different Countries - The
International Patent System in Practice
- Speaker: Mr Philippe BAECHTOLD, Director, Patents and
Innovation Division, Innovation and Technology
Sector, WIPO
- 12h45 – 14h00 *Lunch Break*
- Theme II: Policy Options and Flexibilities***
- 14h00 – 14h30 Selected Country Reports
- Speakers: Participants
- 14h30 – 15h00 The Doha Declaration on the TRIPS Agreement and Public Health
- Speaker: Ms Jayashree WATAL, Counsellor, Intellectual
Property Division, WTO
- 15h00 – 16h00 The Paragraph 6 System
- Speaker: Mr Roger KAMPF, WTO
- 16h00 – 16h30 *Coffee Break*
- 16h30 – 17h15 Scope, Implementation and Use of Patent-Related Flexibilities: Data
and Experiences from Recent WIPO Surveys and Discussions
- Speaker: Mr Marco ALEMÁN, Deputy Director and Head,
Legislative and Policy Advice Section, Patents and
Innovation Division, WIPO

Tuesday, 11 October 2011

09h00 – 09h30 The WHO's Global Strategy and Plan of Action on Public Health, Innovation, Intellectual Property

Speaker: Dr. Peter BEYER, WHO

09h30 – 11h00 Case Study

11h00 – 11h30 *Coffee Break*

11h30 – 12h15 Group Reporting on Case Study

Theme III: The Broader Picture – How Other Key Determinants of Innovation and Access Link to Intellectual Property Rights

12h15 – 13h00 The Role of Patents for Innovation and Access

Speaker: Mr Hans Georg BARTELS, Senior Program Officer, Global Challenges Division, WIPO

13h00 – 14h30 *Lunch Break*

14h30 – 15h00 Basic Concepts of Medicines Policy and Access to Medicines

Speaker: Dr Richard LAING, Team Leader, Department of Essential Medicines and Pharmaceutical Policies, WHO

15h00 – 15h45 Data on Access to Medicines and Pricing

Speakers: Ms Alexandra CAMERON, Technical Officer, Department of Essential Medicines and Pharmaceutical Policies, WHO

Ms Margaret EWEN, Coordinator
Global Projects (Pricing), Health Action International

15h45 – 16h45 Procurement of Medicines

Speakers: Ms Anna MÜLLER, Legal Affairs Officer, Intellectual Property Division, WTO

Dr Richard LAING, WHO

Ms Carmen PEREZ CASAS, Senior Technical Officer
Global Supply, The Global Fund

Wednesday, 12 October 2011

- 09h00 – 10h00 Competition Policy and Rules
- Speakers: Mr Robert ANDERSON, Counsellor, Intellectual Property Division, WTO
- Mr Nuno PIRES DE CARVALHO, Director, Intellectual Property and Competition Policy Division, Global Issues Sector, WIPO
- Mr Shan RAMBURUTH, Commissioner, Competition Commission, South Africa
- Ms Elena KAMILAROVA, Policy Officer DG Trade, EU Commission
- 10h00 – 11h00 Regulatory Approval, Quality Control and Effectiveness of Medicines, including Counterfeit, Falsified and Substandard Medicines
- Speakers: Mr Rutendo KUWANA, Technical Officer, Prequalification of Medicines Programme, WHO
- Mr Roger KAMPF, WTO
- Mrs Heike WOLLGAST, Senior Legal Officer, Building Respect for Intellectual Property Division, Global Issues Sector, WIPO
- 11h00 – 11h30 *Coffee Break*
- 11h30 – 12h00 Traditional Medicines and Intellectual Property
- Speakers: Mrs Begoña VENERO AGUIRRE, Head, Genetic Resources and Traditional Knowledge Section, Traditional Knowledge Division, WIPO
- 12h00 – 13h00 Technology Transfer and Local Production of Pharmaceuticals
- Panel Discussion: Mr Robert TERRY, Program Manager, Department of Public Health, Innovation and Intellectual Property, WHO
- Mr Hans Georg BARTELS, WIPO
- Mr Andrew JENNER, Director, Innovation, Intellectual Property & Trade, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)
- 13h00 – 14h15 *Lunch Break*

14h15 – 15h30	Exercises
15h30 – 16h30	Intellectual Property Rights in Bilateral / Regional Trade Agreements: Key Elements, Key Players, Impact on Public Health
	<u>Speakers:</u> Mr Raymundo VALDEZ, Counsellor, Intellectual Property Division, WTO
	Dr Peter BEYER, WHO
	Mr Christoph SPENNEMANN, Legal Expert, Intellectual Property Unit, Investment Capacity-Building Branch, Division on Investment and Enterprise, United Nations Conference on Trade and Development (UNCTAD)

Thursday, 13 October 2011***Theme IV Creating Synergies Between Intellectual Property Rights and Public Health***

09h00 – 10h00	Country Perspectives
	<u>Speakers:</u> Ms ZHAO Hong, Ph.D, Minister Counsellor, Permanent Mission of China to WTO
	Mr Tomas BAERT, Second Secretary, Permanent Mission of the European Union to the WTO
	Mr Mathias SCHAEELI, Head of International Trade Relations, Swiss Federal Institute of Intellectual Property
	Mr. Andres YCAZA MANTILLA, President, Ecuadorian Institute of Intellectual Property, Ecuador
10h00 – 10h30	The Economics of Health Technologies: Importance and Impact of IPR Protection in the Public Health Sector
	<u>Speaker:</u> Mr Carsten FINK, Chief Economist, Economics and Statistics Division, WIPO
10h30 – 11h00	<i>Coffee Break</i>
11h00 – 12h00	Exercises

- 12h00 – 13h00 The Role of Intellectual Property Rights: What Is Required to Achieve Public Health Objectives
- Panel Discussion: Mr Peter R. THOMSEN, Senior Manager IP-Litigation & Global Head IP-Policy, Novartis International AG
- Mr Tamotsu FUJINO, Director, International Affairs, Japan Generic Medicines Association (currently lead association for IGPA)
- Ms Michelle CHILDS, Director, Campaign for Access to Essential Medicines, Doctors without Borders (MSF)
- Mrs Sylvie FONTEILLES-DRABEK
 Head of Legal, Medicines for Malaria Venture (MMV)
- 13h00 – 14h30 *Lunch Break*
- 14h30 – 15h15 Perspectives of International Organizations - Current Challenges, Gaps and Future Agenda
- Panel Discussion: Mr Antony TAUBMAN, Director, Intellectual Property Division, WTO
- Dr Peter BEYER, WHO
- Mr Hans Georg BARTELS, WIPO
- 15h15 – 15h45 Roundtable: Experiences and Lessons learned from the Workshop (including comparison of initial notes)
- 15h45 – 16h00 Closing Remarks

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