



WORLD TRADE ORGANIZATION  
ORGANISATION MONDIALE DU COMMERCE  
ORGANIZACIÓN MUNDIAL DEL COMERCIO

## WORKSHOP ON TRADE AND PUBLIC HEALTH

Organized by the WTO Secretariat  
in collaboration with the Secretariats of WHO and WIPO

Geneva, 26-30 October 2015

### Programme

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#### **Monday, 26 October 2015**

*Venue: WTO, Room E*

08h30 – 09h00 Registration of Participants

09h00 – 09h15 Opening of the Workshop

Speaker: Mr. Xiaozhun YI, Deputy Director General, WTO

09h15 – 09h45 Introduction of Participants

09h45 – 10h15 *Coffee Break*

#### **Theme I**

#### **Setting the Scene**

10h15 – 11h45 Mapping the Interface between Health, Trade and Intellectual Property

Speakers: Dr. Peter BEYER, Senior Advisor, Department of Essential Medicines and Health Products WHO  
Mr. Hans Georg BARTELS, Senior Programme Officer, Global Challenges Division, WIPO  
Ms. Suja RISHIKESH MAVROIDIS, Director, Market Access Division, WTO  
Mr. Hoe LIM, Director, Trade and Environment Division, WTO  
Mr. Antony TAUBMAN, Director, Intellectual Property Division, WTO  
Mr. Robert ANDERSON, Counsellor, Intellectual Property Division, WTO

11h45 – 12h15 Economics of Innovation and Access to Health Technologies

Speaker: Mr. Julio RAFFO, Senior Economic Officer, Innovation Economics Section, Economics and Statistics Division, WIPO

12h15 – 12h30 Discussion

12h30 – 13h30 *Lunch Break*

**Theme II****The Innovation Dimension**

13h30 – 14h30

The Intellectual Property System as Determinant for Innovation in the Pharmaceutical Sector

Speakers: Mr. Wolf MEIER-EWERT, Counsellor, Intellectual Property Division, WTO  
 Ms. Meghana SHARAFUDEEN, Associate Programme Officer, Global Challenges Division, WIPO  
 Dr. Peter BEYER, WHO

14h30 – 14h45

Discussion

14h45 – 15h15

Selected Country Experiences Presented by Participants

15h15 – 15h45

*Coffee Break*

15h45 – 16h30

Models for Collaboration:  
 - The Medicines Patent Pool  
 - WIPO Re:Search

Speakers: Ms. Erika DUEÑAS, Advocacy Officer, Medicines Patent Pool  
 Ms. Meghana SHARAFUDEEN, WIPO

16h30 – 16h45

Discussion

16h45 – 17h45

*Breakout Session***Non-Communicable Diseases:**

- Multilateral Initiatives and International Programmes
- Trade and NCDs

Mr. Benn MCGRADY, Technical Officer (Legal), Prevention of NCDs,  
 World Health Organization

**Tuesday, 27 October 2015***Venue: WTO, Room E***Theme III****The Access Dimension**

09h00 – 09h30

Selected Country Experiences Presented by Participants

09h30 – 10h00

The Public Health Context and Overview of Determinants Related to Access

Speaker: Dr. Peter BEYER, WHO

10h00 – 10h15

Discussion

10h15 – 10h45	<p>Presentation and Discussion of Selected Access Determinants in the IP System:</p> <ul style="list-style-type: none"> <li>- Doha Declaration on the TRIPS Agreement and Public Health</li> <li>- Special Compulsory Licences for Export of Medicines</li> </ul> <p><u>Speaker:</u> Mr. Roger KAMPF, Counsellor, Intellectual Property Division, WTO</p>
10h45 – 11h00	Discussion
11h00 – 11h15	<i>Coffee Break</i>
11h15 – 11h45	<p>Using the IP System and Policy Options to Further Global Access in Health</p> <p><u>Speakers:</u> Mr. Marco ALEMAN, Acting Director, Patent Law Division, WIPO</p>
11h45 – 12h00	Discussion

12h00 – 13h00	<p>Case Study: Pharmaceutical Industry Policy, Local Production of Medicines, Access Strategies, and Technology Transfer</p> <p>Moderated by Mr Christoph SPENNEMANN, Legal Officer and Officer-in-Charge, Intellectual Property Unit, Division on Investment and Enterprise, UNCTAD</p>
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13h00 – 14h00 *Lunch Break*

Venue: WTO, Room E

	<p>WHO-WIPO-WTO Technical Workshop on <b>Patentability Criteria</b> (open to public)</p>
14h00 – 14h10	<b>Welcome and introduction</b>
14h10 – 15h15	<p><b>Patentability criteria and public health</b></p> <p>Patentability criteria pursuant to the TRIPS Agreement <i>Mr. Roger KAMPF, Counsellor, Intellectual Property Division, WTO</i></p> <p>Patentability criteria and patent grant procedures at country level <i>Ms. Tomoko MIYAMOTO, Head, Patent Law Section, WIPO</i></p> <p>Impact of patentability criteria on public health <i>Mr. Peter BEYER, Senior Advisor, Department of Essential Medicines &amp; Health Products, WHO</i></p> <p>Q&amp;A</p>
15h15 – 17h00	<p><b>Application of patentability criteria to concrete pharmaceutical patent cases</b></p> <p><i>Mr. Markus ENGELHARD, Boehmert &amp; Boehmert, Munich/Germany</i></p>
17h00 – 18h00	<p><b>Open discussion on patentability criteria and domestic needs</b></p> <p><i>Mr. Antony TAUBMAN, Director, Intellectual Property Division, WTO (moderator)</i></p>

**Wednesday, 28 October 2015***Venue: WTO, Room PCR*

09h00 – 09h30 Introduction to High Level Symposium

Speaker: Mr Roger KAMPF, WTO*Venue: WTO, Room CR1*

09h30 – 18h00

*Fifth WHO-WIPO-WTO High Level Symposium (open to public)***Public Health, Intellectual Property, and TRIPS at 20: Innovation and Access to Medicines; Learning From the Past, Illuminating the Future***See separate programme***Thursday, 29 October 2015***Venue: WTO, Room S2*

09h00 – 10h00 Trade-Related Access Determinants (1): Trade in Health Services

Speaker: Mr. Markus JELITTO, Counsellor, Trade in Services Division, WTO

10h00 – 10h15 Discussion

10h15 – 10h45 *Coffee Break*

10h45 – 11H15 Trade-Related Access Determinants (2): The New Trade Facilitation Agreement

Speaker: Ms. Nora NEUFELD, Counsellor, Market Access Division, WTO

11h15 – 11h30 Discussion

11h30 – 12h30 Trade-Related Access Determinants (3): Procurement Rules and Practices

Speaker: Mr. Kodjo OSEI-LAH, Counsellor, Intellectual Property Division, WTO

12h30 – 12h45 Discussion

12h45 – 13h45 *Lunch Break*

13h45 – 15h00

Case Study: Using the 'Paragraph 6' Compulsory Licence for Export as a Procurement Tool for Medicines

Moderated by Mr. Roger KAMPF, WTO

15h00 – 15h45 Trade-Related Access Determinants (4): Health-Related Provisions in RTAs

Speakers: Ms. Maegan MCCANN, Junior Legal Affairs Officer, Intellectual Property Division, WTO  
Ms. Ana Paula JUCÁ SILVA, Specialist, Development for Health Technologies, PAHO/WHO

15h45 – 16h00 Discussion

16h00 – 16h30 *Coffee Break*

#### **Theme IV**

#### **The Regulatory Dimension**

16h30 – 17h15 Competition Policy and Rules

Speakers: Mr. Pierre ARHEL, Counsellor, Intellectual Property Division, WTO  
Mr. Harald MISCHE, Administrator, DG Competition, European Commission

17h15 – 18h00	Exercise: Competition Policy Tools to Achieve Public Health Objectives
	Moderated by Mr Harald Mische, European Commission and Mr Pierre Arhel, WTO

#### **Friday, 30 October 2015**

*Venue: WTO, Room S2*

09h00 - 10h00 Approval, Quality Control and Effectiveness of Medicines, including Counterfeit, Falsified and Substandard Medicines

Speakers: Dr. Lembit RÄGO, Head, Regulation of Medicines and other Health Technologies, WHO  
Mr. Roger KAMPF, WTO

10h00 – 10h15 Discussion

10h15 – 10h45 *Coffee Break*

10h45 – 11h45 Protection of Clinical Trial Data – Policy, Legal and Economic Aspects

Speakers: Ms. Jayashree WATAL, Counsellor, Intellectual Property Division, WTO  
Ms. Manisha SHRIDHAR, Regional Advisor (IPRs, Trade and Health), Health Systems and Development, Regional Office for South East Asia, WHO

11h45 – 12h00 Discussion

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12h00 – 12h30	Standards, Health Regulation and Trade
	<u>Speakers:</u> Ms. Christiane WOLFF, Counsellor, Agriculture and Commodities Division, WTO Mr. Devin MCDANIELS, Economic Affairs Officers, Trade and Environment Division, WTO
12h30 – 12h45	Discussion
12h45 – 13h45	<i>Lunch Break</i>
13h45 – 15h00	Health-Related Measures in the TBT and SPS Committees
	<u>Speakers:</u> Ms. Christiane WOLFF, WTO Mr. Devin MCDANIELS, WTO
15h00 – 15h30	<i>Coffee Break</i>
15h30 – 16h30	Case Study on Specific Trade Concerns Moderated by Ms. Christiane WOLFF and Mr. Devin MCDANIELS, WTO
16h30 – 17h15	How to Enhance Synergies between Public Health Objectives and Trade Agreements: Industry Perspective
	<u>Speakers:</u> Mr. Sergio NAPOLITANO, International Generic and Biosimilar Medicines Association (IGBA); and Legal Affairs and Trade Director, European Generic and Biosimilar Medicines Association (EGA) Mr. Guilherme CINTRA, Manager, Innovation, IP and Trade Strategy and Legal Affairs, International Federation of Pharmaceutical Manufacturers & Associations (IFPMA)
17h15 – 17h30	Discussion
17h30 – 18h00	Closing Remarks: Experiences and Lessons Learned from the Workshop

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