





## **Cotton Portal**

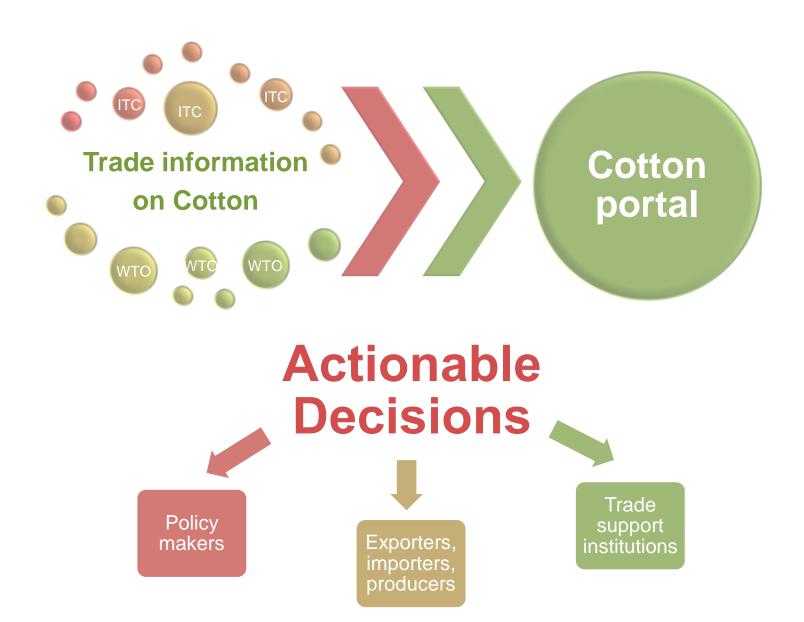
Trade Intelligence for Cotton

Mathieu Loridan, Trade and Market Intelligence, ITC Cotton Dedicated Discussion, 17 November 2017

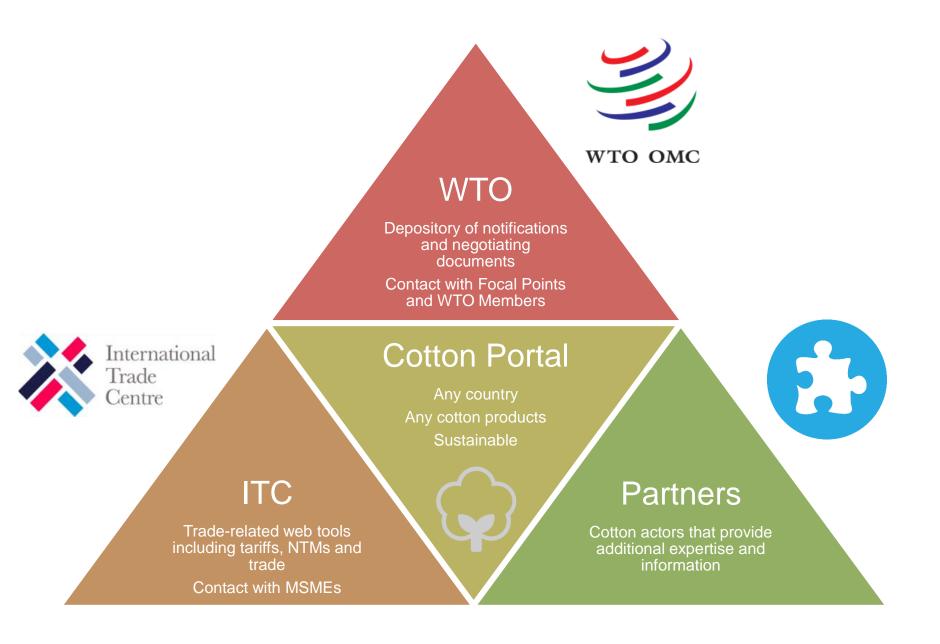
Access to trade and market intelligence is critical to export success BUT information is often complex, scattered and incomplete



## Solution: One-stop shop for cotton related information



## Thanks to a multi-stakeholder collaboration



## WTO, market and business information

#### Market information:



Customs tariffs & preferences



Compulsory requirements



WTO SPS and TBT notifications



Voluntary standards



Trade statistics

#### WTO corner:



WTO Cotton Web Page



WTO Secretariat Background Paper



WTO-monitored Cotton Development Assistance



Agriculture Information Management System (AG-IMS)



Business contacts



Cotton news and events

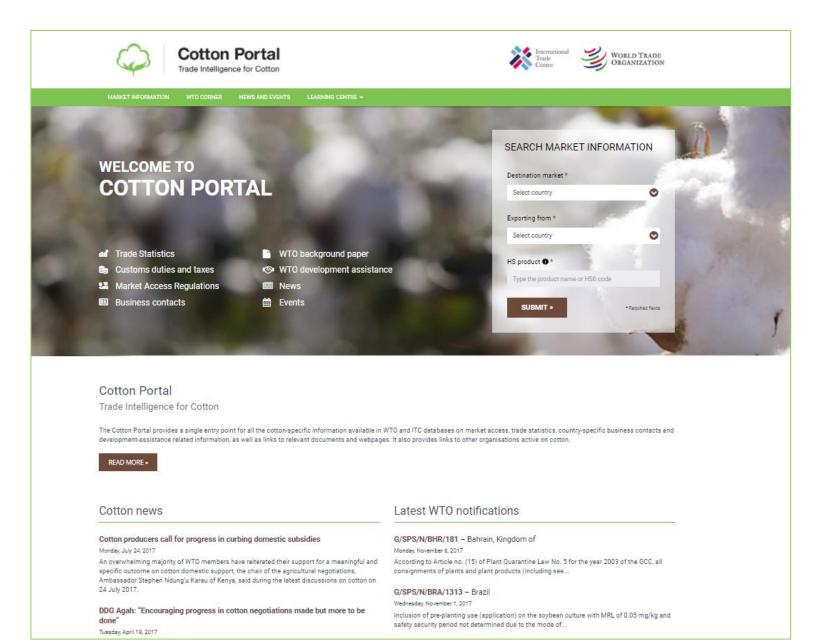


Useful links



Learning corner

### Live demo:





## Cotton Portal Launch at MC11

Monday 11 December 3-4pm

Room Buen Ayre A, Hilton, Buenos Aires

# Thank you!

For further information:

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