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SEMINAR ON IP AND KNOWLEDGE FLOWS IN A DIGITAL ERA

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(Room D, Centre William Rappard, WTO)

List of speakers

Mr. Xiaozhun **YI**,
WTO

Mr. YI Xiaozhun is Deputy Director-General at the World Trade Organization and has held this position since October 2013. He has had extensive experience in world trade and economics, both as a senior government official and subsequently as China's ambassador to the WTO.

Mr. Keith **MASKUS**
University of Colorado

Prof. Keith E. Maskus is Professor of Economics at the University of Colorado (CU), Boulder, USA. He was Associate Dean for Social Sciences at the same university from 2007-2013. He has previously been Chief Economist at the US Department of State and a Lead Economist in the Development Research Group at the World Bank. He is also a Research Fellow at the Peterson Institute for International Economics, a Fellow at the Kiel Institute for World Economics, and an Adjunct Professor at the University of Adelaide.

Ms. Jayashree **WATAL**
WTO

Ms. Jayashree Watal is Counsellor in the Intellectual Property, Government Procurement and Competition Division (IPD) of the World Trade Organization (WTO), and has held this position from February 2001. She is a member of the Governance Board of the Medicines Patent Pool, a non-profit organization based in Geneva (since 2015). She is also an Adjunct Professor at the Georgetown University Law Center (since 2009).

Mr. Antony **TAUBMAN**
WTO

Mr. Antony Taubman has served since 2009 as Director of the WTO's Intellectual Property, Government Procurement and Competition Division. From 2002 to 2009, he directed the Global Intellectual Property Issues Division of WIPO (including the Traditional Knowledge Division and Life Sciences Program), covering IP and genetic resources, traditional knowledge and folklore, the life sciences, and related global issues including public health and climate, the environment, climate change, human rights, food security, bioethics and indigenous issues.

Ms. Lee **TUTHILL**
WTO

Ms Lee Tuthill is a senior staff member of the WTO Trade in Services and Investment Division. She is responsible for telecommunications, computer services, E-Commerce and ICT-enabled trade. She covers policy developments, regulatory practices, technology and market trends, and new business models, including analysis of how these relate to the WTO and GATS framework. She provides technical assistance to telecommunications/ICT regulators, provides governments under accession with advice on drafting GATS commitments on ICT sectors, and conducts multi-stakeholder national and regional workshops on E-commerce trends and issues arising in the WTO.

Ms. Antonia **CARZANIGA**,
WTO

Ms Antonia Carzaniga is Counsellor in the Trade in Services and Investment Division at the World Trade Organization (WTO), where she has been the Secretary to the WTO Council for Trade in Services since 2008. She has undertaken many WTO technical assistance missions, including to acceding countries, focusing on services trade and the obligations and disciplines of the General Agreement on Trade in Services. Ms Carzaniga has published several papers on matters relating to trade in services, including various aspects of

mode 4 (presence of natural persons) of the GATS, health services, air transport services and MFN exemptions.

Mr. Wolf **MEIER-EWERT**
WTO

Mr. WOLF R. MEIER-EWERT is Counsellor in IPD of the WTO and in this capacity gives legal advice in relation to intellectual property and the TRIPS Agreement to Members and Observers of the WTO and deals with TRIPS-related dispute settlement cases among WTO Members. He serves as the Secretary to the Special Session of the TRIPS Council, the negotiating group dealing with TRIPS negotiations under the Doha Round.

Mr Robert **TEH**,
WTO

Mr Robert Teh is Chief of the Economic Modelling and Quantitative Analysis Section in the Economic Research and Statistics Division of the WTO.

Mr. Andrew **TOOLE**
U.S. Patent and
Trademark Office
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Dr. Andrew Toole is the Acting Chief Economist at the U.S. Patent and Trademark Office (USPTO) and a Research Associate at the Centre for European Economic Research (ZEW). Dr. Toole joined the USPTO with experience in the private sector, academia, and government. His research focuses on the economics of innovation, intellectual property, and related science and technology policies. Dr. Toole has published in the Journal of Law and Economics, the Review of Economics and Statistics, Research Policy, Management Science, and many other peer-reviewed journals.

Mr. Andreas **MAURER**
WTO

Mr Andreas Maurer is Chief of the International Trade Statistics Section at WTO. He studied economics with a specialization in public finance and statistics/econometrics at the University of Hohenheim and holds a doctorate (Dr.oec.) in economics. In 1990, he joined the United Nations Economic Commission for Europe. He was editor-in-charge of the Statistical Journal of the UN ECE. Since 1994, he works with GATT/WTO. His current interests include measuring trade in services flows, trade in value added, and digital trade.

Mr. Joscelyn
MAGDELEINE
WTO

Mr Joscelyn Magdeleine is an Economic Affairs Officer in the Trade in Services and Investment Division of the World Trade Organization. His sectoral responsibilities include health-related services and many business services. He is also responsible for the Services Integrated-Trade Intelligence Portal (I-TIP services) database.

Mr. Gaétan de
RASSENFOSSE
EPFL, Lausanne

Prof. Gaétan de Rassenfosse is Assistant Professor Tenure Track in Science & Technology Policy at EPFL. He joined the Institute of Technology and Public Policy at the College of Management of Technology in late 2014. Prior to that, he was a research fellow then a senior research fellow at the University of Melbourne (Australia) from 2010 to 2014.

Mr José **GUIMÓN**
UAM, Spain

Dr. José Guimón is associate professor of economics at the Autonomous University of Madrid (UAM) and researcher at the UAM-Accenture Chair in Economics and Management of Innovation. He has published widely on topics related to science and innovation policies, and acts regularly as a consultant to international organizations like the OECD and the World Bank.

Mr. Carsten **GUDERIAN**
WHU – Otto Beisheim
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Germany

Mr. Carsten Guderian is a Member of the Chair of Technology and Innovation Management at WHU – Otto Beisheim School of Management in Vallendar, Germany, since 2012 and Data Analyst/Data Scientist at PatentSight GmbH in Bonn, Germany since 2017. Since 2015, he is also a Visiting Pre-Doctoral Fellow at the Center for Research in Technology and Innovation at the Kellogg School of Management at Northwestern University in Evanston, USA.

- Mr. Travis **LYBBERT**
University of California,
Davis
- Prof. Travis J. Lybbert is Professor of Economics at the University of California, Davis in the Agricultural & Resource Economics Department. He has published on topics in applied microeconomic ranging from poverty dynamics, climate change and childhood nutrition to technology adoption, intellectual property and innovation policy. He currently serves as Co-Editor of the American Journal of Agricultural Economics.
- Ms. Stela **RUBINOVA**
WTO
- Ms Stela Rubínová is a Research Economist at the Economic Research and Statistics Division of the World Trade Organization (WTO). She joined the WTO two years ago and contributed to several publications including the World Trade Reports 2017 and 2018, a joint ILO-WTO publication on Investing in Skills for Inclusive Trade or the forthcoming second Global Value Chain Development Report. Her research topics are at the junction of international economic integration, global value chains, and economic growth. Stela holds a Ph.D. and a Master degree in International Economics from the Graduate Institute, Geneva.
- Mr. Thomas **NEUBIG**
TaxSageNetwork.com
- Dr. Neubig is a founding member of the TaxSageNetwork.com, and is a Research Affiliate at the University of Michigan Ross School of Business' Office of Tax Policy Research, and the Switzerland-based Council on Economic Policies. He served as the Deputy Head of the Tax Policy and Statistics Division in the Center for Tax Policy Administration at the Organization for Economic Cooperation and Development (OECD) in Paris (May 2014 - May 2016).
- Ms. Margaret **KYLE**
MINES, ParisTech
- Dr. Margaret Kyle (MINES ParisTech and CEPR) currently holds the Chair in Intellectual Property and Markets for Technology at MINES ParisTech. She studies innovation, productivity and competition. She has a number of papers examining R&D productivity in the pharmaceutical industry, specifically the role of geographic and academic spillovers; the firm-specific and policy determinants of the diffusion of new products; generic competition; and the use of markets for technology. Recent work examines the effect of trade and IP policies on the level, location and direction of R&D investment and competition.
- Ms. Xiaolin **CHAI**
WTO
- Ms Xiaolin Chai is the Director of the WTO Trade in Services and Investment Division. Prior to joining the WTO, Mme. Chai had worked as the APR of China to UNIDO and the Minister of the Chinese Mission to EU. As the Director General for the WTO Affairs in the Chinese Ministry of Commerce, Mme. Chai had been heavily involved in the multilateral trade negotiations. A Harvard graduate, Mme. Chai has also been writing extensively on development and the WTO affairs.
- Ms. Mary **LA FRANCE**
University of Nevada Law
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- Ms Mary LaFrance is the IGT Professor of Intellectual Property Law at the William S. Boyd School of Law, University of Nevada, Las Vegas. She is the author or co-author of six books on intellectual property and entertainment law, as well as numerous law review articles and book chapters. She also teaches one class every year at the East China University of Political Science and Law in Shanghai.
- Ms. Mira **BURRI**
University of Lucerne
- Dr. Mira Burri is a senior lecturer at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. She is the principal investigator of the project 'The Governance of Big Data in Trade Agreements', sponsored by the Swiss National Science Foundation. She consults for the European Parliament, UNESCO and others on issues of digital innovation.

Mr. Jeff **DODD**
BBG Information Policy
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Mr Jeff Dodd, is the Director of the BBG Information Policy Institute, Houston, Texas. He is also currently a partner at Hunton Andrews Kurth, LLP. He is a frequent author and speaker (U.S. and internationally) on a variety of topics (for an abbreviated list see <https://www.huntonak.com/en/people/jeff-dodd.html>).

Mr. Jacques de **WERRA**
University of Geneva

Prof. Jacques de Werra is professor of contract law and intellectual property law at the Law School of the University of Geneva, Switzerland since 2006 and is vice-rector of the University of Geneva since 2015. He is the scientific editor of an IP books series (www.pi-ip.ch), in which the proceedings of the annual intellectual property law conferences that he organizes at the University of Geneva are published (www.jdpi.ch).

Ms. Roberta
PIERMARTINI
WTO

Roberta Piermartini is Chief of Trade Costs Analysis Section at the WTO. She has published in several international journal, including The American Economic Journal, Journal of International Economics and The World Economy, and various books. Since 2003 she is one of the authors of World Trade Report (WTR). She has served the WTO Dispute Settlement in several Panel and Arbitration cases. Prior to joining the WTO in 2000, she has been teaching at the University of Southampton, at the University of Geneva and LUISS. She holds a PhD in Economics from the University of Southampton.
