

# **ePing Promotion and Implementation in Uganda**

**ePing Side Event  
WTO Secretariat  
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  - ePing Usage beyond Notifications Dissemination
  - Benefits of using ePing
  - How EPs can Cooperate using the ePing
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# Introduction

- Uganda **Piloted** the **ePing**: July 2015 - Nov. 2016
  - **Prior** to ePing: Notifications disseminated by email - Members of National TBT/SPS Committee
  - **Migrated** to using ePing to **disseminate** SPS/TBT notifications
  - Uptake: **276** registered users
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# ePing Promotion and Implementation

- **Joint Uganda/UN DESA** ePing workshop (Kampala, **July 2015**): **Private/Public** stakeholders
    - **Hands-on** familiarization **training**
    - Proposal of **New Functionalities: Discussion Forum, Favorites**, etc.
  - Stakeholders **Training & registration**
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# ePing Promotion and Implementation

- **Sector approach:** Manufacturers, Fisheries, Flowers, Organic, etc.
  - **Boardroom approach:** Training & Promotion
    - Manufacturers Association (February 2016),
    - Fish Processors & Exporters Association (June 2016),
    - National Organic Movement (June 2016),
    - Flowers Exporters Association (July 2016).
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# ePing Promotion and Implementation

- **In-country Regional approach:** Training & Promotion (**District Local Govts & District level Enterprises & Private sector associations**):
    - Eastern region (March 2016),
    - Northern region (May 2016),
    - Western region (June 2016),
    - Central region (June 2016).
  - **ePing user groups:** Manufacturers, Organic, Flowers, Fisheries
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# ePing Usage beyond Notifications Dissemination

- **Discussion of Notifications** of common interest by ePing **Sub-sector Groups**
  - **Sharing comments on notifications** of common interest by ePing **Sub-sector Groups**
  - **EP coordination with Stakeholders** to **highlight notifications** that may be of interest to stakeholders
  - **Sharing full texts of Draft SPS/TBT measures** with stakeholders
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# Benefits of using ePing

- **Overcome Fragmentation** of notifications **flow** to final beneficiaries
  - **Final beneficiaries** receive **only relevant** notifications (Products + Markets)
  - **Enhance coordination & consultations** with stakeholders
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# How EPs can Cooperate using the ePing

- **Consult/discuss** notifications of **common interests** (regional/international level)
  - **Preparation** of **comments** on notifications of **common interests** (regional/international level)
  - **Sharing translated texts** of notified measures
  - **Sharing comments** on texts of notified measures
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*Thank you*

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