ePing Promotion and Implementation in Uganda

ePing Side Event
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Outline

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- ePing Promotion and Implementation in Uganda
- ePing Usage beyond Notifications Dissemination
- Benefits of using ePing
- How EPs can Cooperate using the ePing
Introduction

- Uganda **Piloted** the ePing: July 2015 - Nov. 2016
- **Prior** to ePing: Notifications disseminated by email - Members of National TBT/SPS Committee
- **Migrated** to using ePing to disseminate SPS/TBT notifications
- Uptake: **276** registered users
ePing Promotion and Implementation

- **Joint Uganda/UN DESA** ePing workshop (Kampala, **July 2015**): Private/Public stakeholders
  - Hands-on familiarization training
  - Proposal of New Functionalities: Discussion Forum, Favorites, etc.

- Stakeholders **Training & registration**
ePing Promotion and Implementation

- **Sector approach**: Manufacturers, Fisheries, Flowers, Organic, etc.

- **Boardroom approach**: Training & Promotion
  - Manufacturers Association (February 2016),
  - Fish Processors & Exporters Association (June 2016),
  - National Organic Movement (June 2016),
  - Flowers Exporters Association (July 2016).
**ePing Promotion and Implementation**

- **In-country Regional approach**: Training & Promotion (District Local Govts & District level Enterprises & Private sector associations):
  - Eastern region (March 2016),
  - Northern region (May 2016),
  - Western region (June 2016),
  - Central region (June 2016).

- **ePing user groups**: Manufacturers, Organic, Flowers, Fisheries
**ePing Usage beyond Notifications Dissemination**

- Discussion of *Notifications* of common interest by ePing *Sub-sector Groups*
- Sharing comments on *notifications* of common interest by ePing *Sub-sector Groups*
- **EP** coordination with *Stakeholders* to *highlight notifications* that may be of interest to stakeholders
- Sharing full texts of *Draft SPS/TBT measures* with stakeholders
Benefits of using ePing

▪ **Overcome Fragmentation** of notifications flow to final beneficiaries

▪ **Final beneficiaries** receive **only relevant** notifications (Products + Markets)

▪ **Enhance coordination & consultations** with stakeholders
How EPs can Cooperate using the ePing

- **Consult/discuss** notifications of **common interests** (regional/international level)
- **Preparation of comments** on notifications of **common interests** (regional/international level)
- **Sharing translated texts** of notified measures
- **Sharing comments** on texts of notified measures
Thank you