WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the World Trade Organization (WTO)

Geneva, June 17 to 29, 2019

PROVISIONAL PROGRAM
Venue: WIPO Conference Room A [1st week: June 17 - 21, 2019]

Monday, June 17, 2019

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| 9.00 – 9.30| **Welcome address by:** Mr. Xiaozhun Yi, Deputy Director General, World Trade Organization (WTO)  
Mr. Mario Matus, Deputy Director General, Development Sector, World Intellectual Property Organization (WIPO) |
| 9.30 – 9.50| Group Photo and Coffee Break                                              |
| 9.50 – 10.20| Introduction of Participants                                              |
| 10.20 – 11.40| **Theme 1** International Law and Policy in Intellectual Property in 2019 |
|            | Moderator: Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO |
| 10.20 – 10.45| i. The International IP Legal Framework and its Interaction with Public Policy Issues |
|            | Speakers: Mr. Hannu Wager, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO  
Ms. Xiaoping Wu, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO |
<p>| 10.45 – 11.00| Discussion                                                             |
|            | Speaker: Mr. Edward Kwakwa, Senior Director, Department of Traditional Knowledge and Global Challenges, Global Issues Sector, WIPO |
| 11.25 – 11.40| Discussion                                                             |
| 11.40 – 12.30| <strong>Visit to the WIPO Library and Meeting with WIPO Officials</strong> |
|            | Guided by: Ms. Lise Mcleod, Head, Library and Documentation Distribution Section, WIPO |
| 12.30 – 14.00| Lunch Break                                                            |</p>
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<td>A Typical Case on Copyright at the Law University: What Do We Learn?</td>
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<td>Consequences of the Accession of the Republic of Uzbekistan to the Convention for the Protection of</td>
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<td>Patents – The Evolving International Landscape: Law, Policy and Development</td>
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<td>Mr. Tshimanga Kongolo, WIPO</td>
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<td>i. Issues under Debate in the Standing Committee on the Law of Patents</td>
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<td>Speaker:</td>
<td>Ms. Tomoko Miyamoto, Head, Patent Law Section, Patent Law Division, Patents and Technology Sector, WIPO</td>
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<td>Legal mechanisms for ensuring the availability of new technologies for the implementation in the programs of professional adaptation of disabled people at work places</td>
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<td>Mr. Yevhen Hrekov, Participant from Ukraine</td>
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<td>ii. The Role of Patents in Promoting Innovation and Dissemination of Technology in the Information and Communication Technology Sector (ICT)</td>
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<td>Speaker:</td>
<td>Mr. Matthew Bryan, Director, PCT Legal and User Relations Division, PCT Legal and International Affairs Department, Patents and Technology Sector, WIPO</td>
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<td>WTO TRIPS Agreement: a Hindrance to the Economic Development</td>
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<td>Development of LDCs? The Case of Malawi and Rwanda</td>
<td>Mr. Misheck Kulumbasi Banda, Participant from Malawi</td>
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<td>Topical IP Policy of the Russian Federation</td>
<td>Ms. Darya Soldatenko, Participant from the Russian Federation</td>
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<td>v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies</td>
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<td>Mr. Antony Taubman, WTO</td>
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<td>Panelists:</td>
<td>Mr. Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO</td>
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<td>Mr. Charles Randolph, Head of Global Health, Global Challenges Division, Global Issues Sector, WIPO</td>
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<td>Ms. Erika Duenãs Loayza, Technical Officer, Department of Essential Medicines &amp; Health Products, World Health Organization (WHO)</td>
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<td>Mr. Guiherme Cintra, Director, Innovation, Intellectual Property and Trade, International Federation of Pharmaceutical Manufacturers and Associations (IFPMA)</td>
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<td>Ms. Gaëlle Krikorian, Head of Policy, Access Campaign, Médecins Sans Frontières (MSF)</td>
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<td>Ms. Ana Castellanos Enciso, Participant from Mexico</td>
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<td>Ms. Martha Chikowore, WIPO</td>
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<td>Speaker: Mr. Giovanni Napolitano, Deputy Director, Department for</td>
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<td>and Competition</td>
<td>Transition and Developed Countries, WIPO</td>
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<td>Speaker: Mr. Antony Taubman, WTO</td>
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<td>Mr. Desmond Osaretin Oriakhogba, Participant from Nigeria</td>
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<td>Ms. Khadijah Mohamed, Participant from Malaysia</td>
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<td>Moderator: Ms. Irene Calboli, Texas A&amp;M University School of Law</td>
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<td>i. <strong>WIPO Intellectual Property Dispute Management</strong>, including Internet Domain Name Disputes</td>
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<td>Speaker: Mr. Adam Rattray, Head, Information and External Relations Section, WIPO Arbitration and Mediation Center, WIPO</td>
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<td>Ms. Roza Siyum Getachew, Participant from Ethiopia</td>
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<td>Mr. Bernardo Brauer, Participant from Brazil</td>
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<td><strong>Settling the National Domain Names Disputes in Oman: a Comparative Perspective</strong></td>
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<td>Mr. Hisham Tahat, Participant from Jordan</td>
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<td>ii. <strong>WTO Dispute Settlement Mechanisms</strong></td>
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<td>Mr. Graham Cook, Counsellor, Legal Affairs Division, WTO</td>
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<td>IP Enforcement in the International Trading System</td>
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<td>Speaker:</td>
<td>Mr. Ahmed Fathy Khalifa, Participant from Egypt</td>
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<td>International Building Respect for IP: What’s New?</td>
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<td>Mr. Xavier Vermandele, Senior Legal Counsellor, Building Respect for IP Division, Global Issues Sector, WIPO</td>
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<td><em>IP and Public Health Case study: Group Presentations</em></td>
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<td><strong>Intellectual Property Jurisprudence</strong></td>
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<td>Mr. Antony Taubman, WTO</td>
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<td>i.</td>
<td>New Developments in WIPO</td>
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<td>Ms. Nahal Zebarjadi, Legal Officer, Judicial Institute, Office of the Legal Counsel, WIPO</td>
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<td>ii.</td>
<td>The Role of Specialized IP Courts in IP Jurisprudence</td>
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<td>Mr. Mark Schweizer, President, Swiss Federal Patent Court</td>
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<td>Recent Developments in IP Jurisprudence and Litigation in Europe</td>
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<td>Ms. Lorenza Ferrari Hofer, Attorney at Law, International Association for the Protection of Intellectual Property (AIPPI)</td>
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<td>Panel discussion</td>
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<td>• Trends in IP jurisprudence</td>
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<td>• Significance of remedies in IP cases</td>
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<td>• Sharing information on IP cases</td>
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<td>Management of IPRs: A Firm’s Practical Experiences: Nestle in Vevey, Switzerland</td>
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### Venue: WTO ROOM D [2nd week: June 24 - 28, 2019]

#### Monday, June 24, 2019

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<td>Moderator: Ms. Martha Chikowore, WIPO</td>
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<tr>
<td>9.15 – 9.40</td>
<td>i. Trademarks and Industrial Designs in the International Trading System</td>
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<td>Speaker: Mr. Wolf Meier-Ewert, WTO</td>
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<tr>
<td>9.40 – 9.55</td>
<td>Discussion</td>
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<td>9.55 – 10.20</td>
<td>ii. Issues under Debate in the Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs) of WIPO: Protection of Country Names against Registration and Use as Trademarks and GIs; and Trademark-Related Aspects of the Domain Name System</td>
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<td>Speaker: Mr. Marcus Höpperger, Senior Director, Department of Trademarks, Industrial Designs and Geographical Indications, WIPO</td>
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<td>10.20 – 10.35</td>
<td>Discussion</td>
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<td>10.35 – 10.50</td>
<td>Coffee Break</td>
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<td>10.50 – 11.15</td>
<td>iii. Latest Trademark Law Cases Against the Protection of Non-Traditional Trademarks</td>
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<tr>
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<td>Speaker: Ms. Irene Calboli, Professor of Law, Texas A&amp;M University School of Law</td>
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<tr>
<td>11.15 – 11.30</td>
<td>Discussion</td>
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<td></td>
<td>Speaker: Ms. Marie Paule Rizo, Head, Policy and Legislative Advice Section, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO</td>
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<tr>
<td>11.55 – 12.10</td>
<td>Discussion</td>
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<td>12.10 – 12.30</td>
<td>Visit to the WTO Library and Meeting with the WTO Officials</td>
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<td>15.35 – 17.55</td>
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<td>Moderator: Ms. Martha Chikowore, WIPO</td>
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<td>15.35 – 16.00</td>
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<td></td>
<td>Speaker: Ms. Alexandra Grazioli, Director, Lisbon Registry, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO</td>
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<td>Discussion</td>
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<td>Speaker: Mr. Wolf Meier-Ewert, WTO</td>
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<td>16.40 – 16.55</td>
<td>Discussion</td>
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<td>Speaker: Ms. Irene Calboli, Professor of Law, Texas A&amp;M University School of Law</td>
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<td>8.30 – 9.15</td>
<td>Group discussion</td>
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<tr>
<td>9.15 – 12.00</td>
<td><strong>Theme 12</strong> Artificial Intelligence and Intellectual Property</td>
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<tr>
<td>Moderator:</td>
<td>Ms. Xiaoping Wu, WTO</td>
</tr>
<tr>
<td>9.15 – 9.40</td>
<td>i. WIPO Technology Trends 2019 Artificial Intelligence</td>
</tr>
<tr>
<td>Speaker:</td>
<td>Mr. Yo Takagi, Assistant Director General, Global Infrastructure Sector, WIPO</td>
</tr>
<tr>
<td>9.40 – 9.55</td>
<td>Discussion</td>
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<td>9.55 – 10.20</td>
<td>ii. Patenting Artificial Intelligence – Examination Practice</td>
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<tr>
<td>Speaker:</td>
<td>Mr. Jean-Marc Deltorn, Patent Examiner, Information and Communication Technologies (ICT) Sector, European Patent Office (EPO)</td>
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<td>Coffee Break</td>
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<tr>
<td>10.50 – 11.15</td>
<td><em>Machine Driven Creativity and the Survival of Copyright</em></td>
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<tr>
<td>Mr. Dilan Thampapillai, Participant from Australia</td>
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<tr>
<td>11.15 – 11.20</td>
<td>Discussion</td>
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<tr>
<td>11.20 – 11.45</td>
<td>iii. Artificial Intelligence and Intellectual Property: Can the human-centric intellectual property ecosystem adapt to artificial intelligence?</td>
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<tr>
<td>Speaker:</td>
<td>Mr. Jacques de Werra, Professor &amp;Vice-Rector, University of Geneva (UNIGE)</td>
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<tr>
<td>11.45 – 12.00</td>
<td>Discussion</td>
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<td><strong>12.00 – 12.30</strong></td>
<td><em>WIPO-WTO Colloquium Research Papers</em></td>
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<tr>
<td>Introduction of Editorial Board and Rules and Submission Guide for Publication</td>
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<td>Ms. Martha Chikowore, WIPO</td>
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<td>14.00 – 15.20</td>
<td><strong>Theme 13</strong> <strong>Blockchain and Intellectual Property</strong></td>
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<td>i. WIPO Work on Blockchain</td>
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<td>14.40 – 15.05</td>
<td>ii. Blockchain and Intellectual Property Rights</td>
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<td>15.35 – 16.55</td>
<td><strong>Theme 14</strong> <strong>IP Policy and Regulatory Issues Arising in Emerging Technology</strong></td>
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<td>Music Copyright in the Digital Era and New Reform</td>
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<td>16.15 – 16.30</td>
<td><em>Redraw the Boundary of IPRs in an Industry 4.0 Scenarios: From the Perspective of the Fair use Doctrine</em></td>
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<td>16.30 – 16.45</td>
<td><em>Intellectual Property as a Key Factor of an Open Science Policy</em></td>
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<td>9.15 – 9.30</td>
<td><strong>Theme 15</strong> Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO</td>
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<td></td>
<td>Moderator: Ms. Maria Vazquez, University of San Andres</td>
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<tr>
<td>9.15 – 9.40</td>
<td>i. Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council</td>
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<td>Speaker: Mrs. Jayashree Watal, WTO</td>
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<td>9.55 – 10.20</td>
<td>ii. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore</td>
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<tr>
<td></td>
<td>Speaker: Mr. Wend Wendland, Director, Traditional Knowledge Division, Department for Traditional Knowledge and Global Challenges, Global Issues Sector, WIPO</td>
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<td>10.50 – 11.15</td>
<td>iii. The Emerging but Incoherent International Law of Traditional Knowledge Protection</td>
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<td></td>
<td>Speaker: Mr. Graham Dutfield, Professor, University of Leeds, Leeds</td>
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<td>11.30 – 11.45</td>
<td>Protecting Traditional Knowledge in Kenya: Traditional Governance Structures as Appropriate Sui Generis Systems</td>
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<td></td>
<td>Mr. Francis Kariuki, Participant from Kenya</td>
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<tr>
<td>11.45 – 12.00</td>
<td>Intellectual Property, Access to and Utilization of Genetic Resources and Associated Traditional Knowledge: Experience of Republic of Korea</td>
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<tr>
<td></td>
<td>Ms. Myung-Hyun Chung, Participant from Korea</td>
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<tr>
<td>12.00 – 12.15</td>
<td>Protection of the Traditional Knowledge and Traditional Cultural Expressions in Bangladesh</td>
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<td><strong>Theme 16</strong> Protection of Biotechnology and New Varieties of Plants</td>
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<tr>
<td>Moderator:</td>
<td>Mr. Graham Dutfield, University of Leeds</td>
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<tr>
<td>14.00 – 14.25</td>
<td>i. Implementation of the International Convention for the Protection of New Varieties of Plants (UPOV)</td>
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<tr>
<td>Speakers:</td>
<td>Ms. Yolanda Huerta-Casado, Legal Counsel and Director of Training and Assistance, UPOV</td>
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<td>Mr. Leontino Rezende Taveira, Head of Technical Affairs and Regional Development, UPOV</td>
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<td>14.40 – 15.05</td>
<td>ii. New Development in National Legislation and Practice in the Field of Biotechnology</td>
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<tr>
<td>Speaker:</td>
<td>Ms. Xiaoping Wu, WTO</td>
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<tr>
<td>15.05 – 15.20</td>
<td><strong>Monsanto's Bt. Cotton Patent, Indian Courts and Public Policy</strong></td>
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<td>Mr. Ghayur Alam, Participant from India</td>
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<tr>
<td><strong>15.55 – 17.30</strong></td>
<td><strong>WTO Dispute Settlement Exercise: Group Presentations</strong></td>
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<tr>
<td>Facilitators:</td>
<td>Mr. Wolf Meier-Ewert, WTO</td>
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<td>Ms. Natalie Carlson, Legal Analyst, WTO</td>
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<td>Ms. Maegan McCann, WTO</td>
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<td>Group discussion</td>
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<td><strong>9.15 – 12.30</strong></td>
<td><strong>Theme 17</strong></td>
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<td>9.15 – 9.40</td>
<td>i. IP Issues in Climate Negotiations</td>
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<td>Discussion</td>
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<td>9.55 – 10.20</td>
<td>ii. IP Policies and Knowledge Transfer: Challenges and Opportunities</td>
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<td>10.50 – 11.15</td>
<td>iii. IP, Innovation and Transfer of Technology – WTO Perspective</td>
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<td>Discussion</td>
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<td>11.30 – 11.45</td>
<td>Comparison of Intellectual Property Contracts</td>
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<td>11.45 – 12.00</td>
<td>Innovation Nurturing Provisions to the University of Dar es Salaam Intellectual Property Policy</td>
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<td>12.00 – 12.15</td>
<td>The Use of Distinctive Signs for the Protection of Environment in Peru</td>
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<td>Lunch Break</td>
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<td><strong>14.00 – 16.40</strong></td>
<td><strong>Theme 18</strong></td>
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<td><strong>14.00 – 16.40</strong></td>
<td><strong>IP and Teaching Resources in WIPO and WTO</strong></td>
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<tr>
<td>14.00 – 14.25</td>
<td>i. Challenges of Teaching IP Law to Scientists and Engineers</td>
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<td>Speaker: Mr. Graham Dutfield, Leeds</td>
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<td>14.25 – 14.40</td>
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<td>14.40 – 15.10</td>
<td>ii. WIPO Education Programs and Demonstration of IP Resources on WIPO Website</td>
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<td>Speakers: Ms. Caroline Storan, Distance Learning Officer, Distance Learning Program, WIPO Academy</td>
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<td>Ms. Martha Chikowore, Counsellor, Academic Institutions Program, WIPO Academy, WIPO</td>
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<td>15.40 – 16.10</td>
<td>ii. WTO Information Resources on IP Law and Policy and the Use by Scholars</td>
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<td>Speakers: Ms. Xiaoping Wu, WTO</td>
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<td>Ms. Audrey Berthon, E-Learning Specialist, Institute for Training and Technical Co-operation, WTO</td>
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<td></td>
<td>Mr. Samuel Andrews, Participant from United States of America</td>
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<td>16.45 – 17.30</td>
<td>Preparation for Intellectual Property Research Europe (IPRE) Sessions on research methodology, policymaking and related substantive current policy and legal issues</td>
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<td>17.30 – 18.30</td>
<td>Networking event (Gallery, WTO)</td>
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<td>Overview of current research trends in international IP law and policy</td>
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<td>WIPO perspective</td>
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<td>WTO perspective</td>
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<td>Leading international scholar and policymaker perspectives</td>
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Friday, June 28, 2019

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<thead>
<tr>
<th>09.00 – 17.00</th>
<th>Participation in specified IP Research Europe (WIPO, Room A)</th>
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<tr>
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<td>The detailed program for the IPRE Conference will be circulated shortly.</td>
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<th>Sunrise Seminar (WTO, 3rd floor lounge)</th>
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<tr>
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<td>Current development issues and research questions concerning the intersection between trade and IP</td>
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<tr>
<td>09.00 – 12.30</td>
<td>Participation in specified IP Research Europe sessions (WTO, Rooms W, D and E)</td>
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<td>The detailed program for the IPRE Conference will be circulated shortly.</td>
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<tr>
<td>12.30 – 13.00</td>
<td>Evaluation of Colloquium and Closing Session (WTO, Room E)</td>
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