



## WTO-UNCTAD Course on Trade in Services Statistics

Preceded by an online segment from 21 October to 29 November 2019  
in cooperation with UNSD

2-6 December 2019, WTO, room E

### Agenda

Day 1: Monday 2 December	
9:00-10:15	<b>Course Opening</b>  <b>Welcome remarks</b> <i>Andreas Maurer, Chief, International Trade Statistics Section, ERSD-WTO</i> <i>Daniel Morales, Head of Course Design and Training Section, Institute for Training and Technical Cooperation (ITTC), WTO</i> <i>Mark Assaf, Chief, Human Resources Development, TrainForTrade, UNCTAD</i>  <b>Introduction &amp; Expectations</b> <i>Barbara D'Andrea, Senior Statistician, ERSD-WTO</i>  <b>Logistics and administrative remarks</b> <i>Franziska Kirschke, Training Officer, ITTC- WTO</i>
<b>Break and administrative matters</b>	
11:00-12:00	<b>Feedback on the UNCTAD-UNSD-WTO e-learning course on Trade in Services Statistics</b>  <i>Dominique Chantrel, Programme Management Officer, TrainForTrade, UNCTAD</i> <i>Tomasz Kulaga, Associate Information Systems Officer, TrainForTrade, UNCTAD</i> <i>Barbara D'Andrea, ERSD-WTO</i>
<b>Lunch break</b>	
13:30-15:30	<b>Interactive recap session on concepts and definitions in statistics of international trade in services</b>  <i>Barbara D'Andrea, ERSD-WTO</i>
<b>Break</b>	
15:45-17:30	<b>Prerequisites of BOP surveys: France's experience in measuring trade in services</b>  <i>Cécile Golfier, Head of FDI and Firms' Cross-Border Trade in Services Unit, Banque de France</i>

<b>Day 2: Tuesday 3 December</b>	
<b>9:00-10:15</b>	<b>Overview of the WTO General Agreement on Trade in Services (GATS)</b> <i>Martin Roy, Counsellor, Trade in Services and Investment Division, WTO</i>
<b>Break</b>	
<b>10:30-12:40</b>	<b>Transport: collection and compilation recommendations</b> <i>Cécile Golfier, Banque de France</i>
<b>Lunch break</b>	
<b>Group photo</b>	
<b>14:15-15:25</b>	<b>Data dissemination on international trade in services: hands-on session on the WTO Data portal</b> <i>Alejandra Barajas Barbosa, Statistician, ERSD-WTO</i> <i>Kathryn Lundquist, Statistician, ERSD-WTO</i>
<b>Break</b>	
<b>15:40-16:30</b>	<b>The Statistical Business Register and its links (in videoconference from New York)</b> <i>Nancy Snyder, Statistician, Economic Statistics Branch, United Nations Statistics Division (UNSD)</i>
<b>16:30-17:30</b>	<b>Travel: collection and compilation recommendations</b> <i>Andrea Carboni, Advisor, Statistical Data Collection and Processing Department, External Statistics, Banca d'Italia</i>

<b>Day 3: Wednesday 4 December</b>	
<b>9:00-9:15</b>	<b>Interactive summary of Day 2</b>
<b>9:15-9:45</b>	<b>Travel: Italy's experience in data collection</b> <i>Andrea Carboni, Banca d'Italia</i>
<b>9:45-10:30</b>	<b>Exercise on Travel</b> <i>Andrea Carboni, Banca d'Italia</i> <i>Barbara D'Andrea, ERSD-WTO</i>
<b>Break</b>	
<b>10:45-11:30</b>	<b>Exercise on Travel (continued)</b> <i>Andrea Carboni, Banca d'Italia</i> <i>Barbara D'Andrea, ERSD-WTO</i>
<b>11:30-12:30</b>	<b>Estimating the export potential in services</b> <i>Julia Seiermann, Market Analyst, Division of Market Development, ITC</i>
<b>Lunch break</b>	
<b>14:00-15:40</b>	<b>Construction: collection and compilation recommendations and Italy's experience</b> <i>Andrea Carboni, Banca d'Italia</i>
<b>16:00-17:30</b>	<b>Exercise on Construction</b> <i>Andrea Carboni, Banca d'Italia</i> <i>Barbara D'Andrea, ERSD-WTO</i>

<b>Day 4: Thursday 5 December</b>	
<b>9:00-9:10</b>	<b>Interactive summary of Day 3</b>
<b>9:10-11:00</b>	<b>Other business services: international recommendations and Italy's experience in data collection</b>  <i>Andrea Carboni, Banca d'Italia</i>
<b>Break</b>	
<b>11:15-12:30</b>	<b>The role of services in trade and global value chains – A trade in value added approach</b>  <i>Christophe Degain, Senior Statistician, ERSD-WTO</i>
<b>Lunch break</b>	
<b>14.00-14:45</b>	<b>Trade-in-services statistics capacity building in UEMOA member states</b>  <i>Onno Hoffmeister, Chief, Statistics Production, Development Statistics and Information Branch, UNCTAD</i>
<b>14:45-15:30</b>	<b>The UNCTAD Services Trade Nowcast</b>  <i>Fernando Cantu-Bazaldua, Senior Statistician, UNCTAD</i>
<b>Break</b>	
<b>15.45-16:15</b>	<b>The WTO Services Trade Barometer</b>  <i>Coleman Nee, Senior Economist, ERSD-WTO</i> <i>Ali Abdul Raheem, Young Professional, ERSD-WTO</i>
<b>16:15-17:30</b>	<b>Foreign Affiliates Statistics (FATS)</b>  <i>Joscelyn Magdeleine, Economic Affairs Officer, Trade in Service and Investment Division, WTO</i>

<b>Day 5: Friday 6 December</b>	
<b>9:00 - 9:10</b>	<b>Interactive summary of Day 4</b>
<b>9:10-10:40</b>	<b>Measuring trade in services by GATS mode of supply - The Trade in Services by Mode of Supply dataset (TISMOS)</b>  <i>Andreas Maurer, ERSD-WTO</i>
<b>Break</b>	
<b>11:00-11:30</b>	<b>Measuring digital trade</b>  <i>Joscelyn Magdeleine, Trade in Services and Investment Division -WTO</i>
<b>11:30-12:30</b>	<b>Measuring trade in ICT-enabled services and e-commerce</b>  <i>Scarlett Fondeur Gil, Economic Affairs Officer, ICT Policy Section, UNCTAD</i> <i>Rigoberto Torres Mora, Chief of International Accounts, Macroeconomic Statistics Department, Central Bank of Costa Rica</i>
<b>Lunch break</b>	
<b>14:00-15:00</b>	<b>Measuring trade in creative services</b>  <i>Carlos Razo, Chief, Office of the Director, Division on International Trade and Commodities, UNCTAD</i>
<b>15:00-15:45</b>	<b>Course evaluation</b>  <i>Franziska Kirschke, ITTC- WTO, Barbara D'Andrea, ERSD-WTO,</i> <i>Dominique Chantrel, UNCTAD, Tomasz Kulaga, UNCTAD</i>
<b>Break</b>	
<b>16:00-17:00</b>	<b>Awards of certificates</b>