



## TRADE AND PUBLIC HEALTH WORKSHOP SPECIAL FOCUS ON THE COVID-19 PANDEMIC

Organized by the WTO Secretariat in collaboration  
with the Secretariats of WHO and WIPO

Geneva, 9-13 November 2020

Venue: Room E, Centre William Rappard

The Coronavirus Disease 2019 (COVID-19) became pandemic in early 2020, triggering an unprecedented global public health crisis and creating a pressing need for intensified global co-operation. In addition to looking at the interaction between public health and trade agreements in general, this workshop will therefore focus on the challenges posed by the crisis and the contributions that public health policy, trade policy settings, and the management and regulation of innovation mechanisms, including the IP system, can make to facilitate the development and dissemination of health technologies to combat COVID-19.

Monday, 9 November 2020	
8:00 – 9:00	Registration of Participants
9:00 – 9:15	<b>Welcome Remarks by WTO Director-General</b>
9:15 – 9:30	<b>Introduction of Participants</b>
9:30 – 10:15	<b><i>Mapping the Interface between Health, Trade and Intellectual Property – Policy Challenges posed by the Pandemic</i></b>
10:15 – 10:30	Break
<b>Theme I: Technical Refresher</b>	
10:30 – 11:00	<b>Session 1.1: Health</b>  <u>Speaker:</u> WHO
11:00 – 11:15	Discussion
11:15 – 11:45	<b>Session 1.2: Intellectual Property and Trade</b>  <u>Speaker:</u> WTO
11:45 – 12:00	Discussion

Theme II: The Innovation Dimension	
12:00 – 12:45	<b>Session 2: Economics of Innovation and Access to Medical Technologies</b>
12:45 – 13:00	Discussion
13:00 – 14:00	<i>Lunch Break</i>
14:00 – 15:00	<b>Session 3: The Intellectual Property System as Determinant for Innovation in Health Technologies: Implementing and Managing IPRs</b>
15:00 – 15:15	Discussion
15:15 – 15:30	<i>Break</i>
15:30 – 16:30	<b>Session 4: Public-Private Partnerships for Innovation and Access, and Industry Partnerships</b>
16:30 – 16:45	Discussion
16:45 – 17:45	<b>Session 5: New and Emerging Health Technologies</b>

Tuesday, 10 November 2020	
Theme III: The Access Dimension	
9:00 – 09:45	<b>Session 6: Health-System-Related Determinants Related to Access</b>
09:45 – 10:00	Discussion
10:00 – 10:30	<i>Break</i>
10:30 – 11:30	<b>Session 7: Using the IP System and its Policy Options to Further Global Access to Health Technologies</b>
11:30 – 11:45	Discussion
11:45 – 12:15	<b>Session 8: Health and Human Rights</b>
12:15 – 12:30	Discussion
12:30 – 13:30	<i>Lunch Break</i>
13:30 – 14:30	<b>Session 9: The Doha Declaration on the TRIPS Agreement and Public Health and the TRIPS Amendment: Creating Legal Avenues for Access to Medicines</b>
14:30 – 15:45	<b>Session 10: Case Study</b>
15:45 – 16:15	<i>Break</i>
16:15 – 17:00	<b>Session 11: Mapping Patents, Transparency and Information Sharing, including Review of the COVID-19 Technology Landscape</b>
17:00 – 17:15	Discussion
17:15 – 17:30	<b>Session 12: Case Study</b>

Wednesday, 11 November 2019	
Theme IV: Making Effective Use of Special Compulsory Licences for Export	
9:00 – 9:45	<b>Session 13: Introduction on the Special Compulsory Licensing System: Practical Steps and Implementing Measures by WTO Members</b>
9:45 – 10:00	Discussion
9:45 – 10:00	<i>Break</i>
10:00 – 10:30	<b>Session 14: Producing Generic Medicines under the System</b>

Wednesday, 11 November 2019	
10:30 – 10:45	Discussion
10:45 – 11:30	<b>Session 15: IPRs Management Strategy in the Medical Devices sector a practical view</b>
11:30 – 11:45	Discussion
11:45 – 12:45	<b>Session 16: Case Study</b>
12:45 – 13:45	<i>Lunch Break</i>
13:45 – 15:00	<b>Session 17: Panel Discussion: How to Enhance Synergies between Public Health Objectives and Trade Agreements: Industry and Civil Society Perspective</b>
15:00 – 15:30	<i>Break</i>
<b>Theme V: The Trade Dimension</b>	
15:30 – 16:30	<b>Session 18: Trends in Trade of Public Health Products and Other Trade-Related Access Determinants: Tariffs and Non-Tariff Measures</b>
16:30 – 16:45	Discussion
16:45 – 17:45	<b>Session 19: Trade in Health Services</b>
17:45 – 18:00	Discussion

Thursday, 12 November 2020	
8:00	<i>Bus departs from hotel</i>
9:00 – 11:30	<b>Field Visit: Trade and IP-Related Issues for the Medical Technologies Industry</b>
12:30 – 13:30	Lunch break
13:30 – 14:45	<b>Session 20: Health-Related Provisions in Regional Trade Agreements</b>
14:45 – 15:00	Discussion
15:00 – 15:45	<b>Session 21: Procurement Rules and Practices – Review of Responses during the Pandemic</b>
15:45 – 16:00	Discussion
16:00 – 16:30	<i>Break</i>
16:30 – 17:00	<b>Session 22: Selected Country Experiences – Presentations by Participants</b>
17:00 – 18:00	<b>Session 23: Health, Trade and IP: Working Together to Fight Pandemics, Lessons from Recent Experience</b>

Friday, 13 November 2020	
<b>Theme VI: The Regulatory Dimension</b>	
9:00 – 10:00	<b>Session 24: Competition Policy and Consumer Protection</b>
10:00 – 11:00	<b>Session 25: Case Study</b>

Friday, 13 November 2020	
11:00 – 11:30	<i>Break</i>
11:30 – 12:30	<b>Session 26: Regulatory Approval, Quality Control and Effectiveness of Medicines, including Falsified and Substandard, as well as Counterfeit Medicines</b>
12:30 – 12:45	Discussion
12:45 – 13:45	<i>Lunch Break</i>
13:45 – 14:15	<b>Session 27: Protection of Clinical Trial Data – Policy, Legal and Economic Aspects</b>
14:30 – 14:45	Discussion
14:45 – 15:45	<b>Session 28: Standards, Health Regulation and Trade</b>
15:45 – 16:00	Discussion
16:00 – 16:15	<i>Break</i>
16:15 – 17:30	<b>Session 29: Case Study</b>
17:30 – 18:00	<b>Evaluation</b> <b>Closing [Remarks by WTO Deputy Director-General]</b>