



**WTO OMC**

WORLD TRADE ORGANIZATION



**WIPO**

WORLD  
INTELLECTUAL PROPERTY  
ORGANIZATION

## **COLLOQUIUM**

**WIPO-WTO/COL/ACAD/GE/23/INF1.PROV**

**ORIGINAL: ENGLISH**

**DATE: NOVEMBER 2023**

## **WIPO-WTO Colloquium for Teachers of Intellectual Property**

organized by

the World Intellectual Property Organization (WIPO)

and

the World Trade Organization (WTO)

**Geneva, Switzerland**

**November 13 to 24, 2023**

PROVISIONAL PROGRAM

**Venue: WTO, Room F [1<sup>st</sup> week]**

Monday, November 13, 2023

8.30 – 9.00	Administrative Arrangements	
<b>9.00 – 9.30</b>	<b>Welcome remarks by:</b>	
	<p>The Director General of the World Trade Organization (WTO) or her representative</p> <p>Representative of the Director-General of the World Intellectual Property Organization (WIPO)</p>	
9.30 – 9.50	Group Photo and Coffee Break	
9.50 – 10.20	Introduction of Participants	
<b>10.20 – 11.15</b>	<b>Theme 1</b>	<b>International Law and Policy in Intellectual Property in 2023</b>
		i. International IP and Global Policy Issues in WIPO
		ii. The International IP Legal Framework and its Interaction with Public Policy Issues
	Discussion	
<b>11.15 – 12.30</b>		<b>Visit to the WTO Library and Meeting with WTO Officials</b>
12.30 – 14.00	Lunch Break	
<b>14.00 – 17.30</b>	<b>Theme 2</b>	<b>Intellectual Property and Economic and Social Development</b>
		i. The Economics of IP and New Development in WIPO
		ii. The Link of IP to Trade and Economic Development: Trade in Knowledge
		iii. IP provisions in Free Trade Agreements
		iv. Implementation of the WIPO Development Agenda: Current Status of Core Projects
		v. Measuring national innovation capacities through composite indicators: a critical assessment for the Tunisian economy
		vi. IPR and Gender Parity: Understanding the gap through WIPO's work
	Discussion	

Tuesday, November 14, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 12.30</b>	<b>Theme 3</b>	<b>Copyright and Related Rights</b>
		i. Law, Policy and New Developments in WIPO: Issues under Debate in the Standing Committee of Copyright and Related Rights
		ii. The Evolving International Landscape: Law, Policy and Development – WTO Perspective
		iii. NFTs and Copyright Law: A digital dilemma or a Chance for Change?
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
<b>14.00 – 17.30</b>	<b>Theme 4</b>	<b>Intellectual Property and Competition Policy</b>
		i. Interface between IP and Competition Policy
		ii. IP, Competition Policy and the Global Trading System
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements</i>	
	Discussion	

Wednesday, November 15, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 12.30</b>	<b>Theme 5</b>	<b>Settling Intellectual Property-Related Disputes in the International Trading System</b>
		i. WTO Dispute Settlement Mechanisms
		ii. WIPO IP Dispute Management, including Internet Domain Name Disputes

	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property</i>	
	Discussion	
12.30 – 14.00	Lunch break	
<b>14.00 – 17.30</b>	<b>Theme 6</b>	<b>Intellectual Property Jurisprudence</b>
		i. Jurisprudential evolution over IP disputes: Analysis of court decisions
		ii. Evolving Jurisprudence on Artificial Intelligence (AI) Inventorship in Patents
	<i>Presentations by participants on national or regional IP jurisprudence under theme identified in their applications</i>	
	Discussion	

Thursday, November 16, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 12.30</b>	<b>Theme 7</b>	<b>Patents – The Evolving International Landscape: Law, Policy and Development</b>
		i. Issues under Debate in the WIPO Standing Committee on the Law of Patents (SCP)
		ii. Reflection of Patent Related Measures Taken in WTO Members in Response to the COVID-19 Pandemic
		iii. New Challenges for the Patent Cooperation Treaty (PCT)
		iv. Patent Law and AI: Navigating the Challenges of an Ever-Expanding Technology
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and current patent policy issues in the high technology industry.</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
<b>14.00 – 17.30</b>	<b>Theme 8</b>	<b>Intellectual Property and Public Health</b>

		i. WHO, WIPO and WTO Navigating Geneva Processes on Public Health
		ii. Public Health and the TRIPS Agreement
		iii. Collaborative Models in Research and Development: WIPO Re: Search
		iv. WHO Perspective: Public Health and the Intellectual Property System
		v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies
		vi. Post the Pandemic: Are Public Healthcare Systems Better Equipped to Handle Global Health Crises?
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines.</i>	
	Discussion	

Friday, November 17, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 11.00</b>	<b>Theme 9</b>	<b>Case study: IP and Public Health</b>
<b>11.00 – 17.30</b>	<b>Theme 10</b>	<b>Management of IPRs: A Firm's Practical Experiences</b>

**Venue: WIPO Main Building Conference Room AB 13.1 [2<sup>nd</sup> week]**

Monday, November 20, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 12.30</b>	<b>Theme 11</b>	<b>Trademarks and Industrial Designs</b>
		i. Trademarks and Industrial Designs in the International Trading System
		ii. Issues under Debate in the WIPO Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs)
		iii. Multilateral Legal Framework for Design Regulation Procedures
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies</i>	
	Discussion	
12.00 – 12.30	Visit to the WIPO Library and Meeting with the WIPO Officials	
12.30 – 14.00	Lunch Break	
<b>14.00 – 17.30</b>	<b>Theme 12</b>	<b>Geographical Indications</b>
		i. The Lisbon System and New Developments
		ii. Reflection on the Current Work in the WTO and the Way Forward
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products</i>	
	Discussion	

Tuesday, November 21, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 12.30</b>	<b>Theme 13</b>	<b>Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO</b>

		i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
		ii. Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system</i>	
	Discussion	
12.30 – 14.00	Lunch break	
<b>14.00 – 17.30</b>	<b>Theme 14</b>	<b>Protection of Biotechnology and New Varieties of Plants</b>
		i. The International Union for the Protection of New Varieties of Plants (UPOV) and the UPOV Convention
		ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development in Patenting of Biotechnology
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties</i>	
	Discussion	

Wednesday, November 22, 2023

8.30 – 9.00	Group discussion	
<b>9.00 – 12.30</b>	<b>Theme 15</b>	<b>Enforcement of Intellectual Property</b>
		i. IP Enforcement in the International Trading System
		ii. Building Respect for IP in WIPO: New Development in WIPO
	<i>Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting</i>	
	Discussion	
12.30 – 14.00	Lunch Break	
<b>9.15 – 12.30</b>	<b>Theme 16</b>	<b>Intellectual Property Management and Public Policy</b>
		i. IP for Business: WIPO Perspective
		ii. From University Research to IP Commercialization
		iii. Empirical Study of Transfer of Technology to Least Developed Countries: WTO Perspective
		iv. Women and IP: Accelerating Innovation and Creativity
	<i>Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of needs</i>	

Thursday, November 23, 2023

8.30 – 9.15	Group discussion	
<b>9.15 – 12.30</b>	<b>Theme 17</b>	<b>IP and Emerging Technologies: Challenges and Opportunities in the Digital Environment</b>
		i. Metaverse for Businesses: How does this exciting technological tool pose a challenge to the IP systems as we know them?
		ii. Navigating the legal minefield of ChatGPT: An IPR perspective



		iii. The Protection of Trade Secrets in the Digital Age: Challenges and Perspectives
	<i>Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance IP and artificial intelligence (AI) and protection of trade secrets and data in the digital environment.</i>	
<b>12.30 – 14.00</b>	<i>Lunch break</i>	
<b>14.00 – 17.30</b>	<b>Theme 18</b>	<b>Teaching, Training and Research in the Field of Intellectual Property</b>
		i. IP Teaching and Research
		ii. IP and Teaching Resources: <ul style="list-style-type: none"> <li>a) WIPO Education Programs and IP Academic Resources on the WIPO Website</li> <li>b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars</li> </ul>
		c) WIPO and WTO Distance Learning Courses

Friday, November 24, 2023

8.30 – 9.00	Group discussion	
9.00 – 10.45	Case Study	Group Presentations
10.45 – 11.15	<b>Theme 19</b>	<b>WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication</b>
<b>11.15 – 12.00</b>	<b>Evaluation of the Colloquium</b>	
<b>12.00 – 12.30</b>	<b>Closing remarks by:</b>	
	The Director General of WIPO or his representative Representative of the Director-General of WTO	

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