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## EXECUTIVE PROGRAMME FOR SENIOR GOVERNMENT OFFICIALS

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**ORIGINAL: ENGLISH  
DATE: MARCH 3, 2024**

### **Navigating the Frontiers: WIPO-WTO Executive Programme on Intellectual Property Issues for Senior Government Officials**

organized by  
the World Intellectual Property Organization (WIPO)  
and  
the World Trade Organization (WTO)

**Geneva, June 3 to 14, 2024**

PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO and the WTO Secretariat*

**Venue for first week: June 3 to 7, 2024 at WIPO, Room NB.0.107****Monday, June 3, 2024**

9.00 – 9.30		<b>Registration</b>
9.30 – 10.00		<b>Opening Remarks</b>  TBC, Deputy Director General, World Intellectual Property Organization (WIPO)  TBC, Deputy Director General, World Trade Organization (WTO)
10.00 – 10.45		<b>Introduction of participants</b> <i>(including ice breaker)</i>
10.45 – 11.15		<b>Group Photo and Coffee Break</b>
11.15 – 12.30	<b>Theme 1</b>	<b>Primer sessions</b>
		Moderator: TBC, WIPO
11.15– 11.45		i. Panorama of Global Policy Issues discussed in WIPO.
		Speaker: TBC, WIPO
11.45 – 12.15		ii. The WTO's Agreement on Trade-related Aspects of Intellectual Property Rights and its interplay with Public Policy Issues.
		Speaker: TBC, WTO
12.15 – 12.45	Discussion	
12.45 – 14.15	Lunch break	
14.15 – 15.15	<b>Guest lecture</b>	<b>"The making of the WTO's TRIPS Agreement: a history"</b>
		Moderator TBC, WTO
		Speakers: Ms. Jayshree Watal  Mr. Adrian Macey
15.15 – 15.30	Coffee break	
15.30 – 17.00	<b>Theme 2</b>	<b>IP and Innovation Economics</b>
		Moderator: TBC, WTO
15.30 – 16.15		i. Latest Data and Trends from WIPO's flagship reports
		Speaker: TBC, Department for Economics and Data Analytics, WIPO

16.15 – 16.45		ii. Economics of IP and Trade	
		Speaker:	TBC, WTO
16.45 – 17.15	Discussion	Participant led recap of Day 1 <i>(facilitated by Moderator)</i>	

**Tuesday, June 4, 2024****Deep dive I: Copyright and related rights in contemporary times**

<b>9.00 – 12.00</b>	<b>Theme 3</b>	<b>Legal, Policy and Trade Issues in the Field of Copyright and Related Rights</b>	
		<b>Moderator for day 2:</b>	TBC, WIPO
9.00 – 09.45		i. Generative AI and Copyright in the Standing Committee on Copyright and Related Rights (SCCR)	
		Speaker:	TBC, Copyright Law Division, WIPO
10.00 – 10.30	Discussion		
10.30 – 11.00	Coffee break		
<b>11.00 – 12.15</b>	<b>Theme 3 (Cont'd)</b>	ii. Recent Developments on Open Access and Open Licensing	
11.00 – 11.45		Speaker:	TBC, Copyright Law Division, WIPO
11.45 – 12.15		Discussion	
12.15 – 13.30		Lunch Break	
<b>13.30 – 16.30</b>	<b>Theme 3 (Cont'd)</b>	Moderator:	Idem, WIPO
13.30 – 14.15		iii. WTO Perspectives on Copyright and Related Rights	
		Speaker:	TBC, WTO
14.15 – 14.45		iv. IP and e-Commerce: Discussion on Regulatory Responses at the International Level	
		Speaker:	TBC, WTO
14.45 – 15.00	Discussion		
15.00 – 15.30	Coffee break		
15.30 – 16.30	<b>Theme 3 (Cont'd)</b>	v. Case study on Copyright in the Digital Environment	
		Facilitator:	TBC, WIPO
16.30 – 17.00	Discussion	Participant led recap of day 2	

**Wednesday, June 5, 2024****Deep dive II: Streamlining the global system for protecting Industrial Designs**

<b>9.00 – 12.00</b>	<b>Theme 4</b>	<b>Legal and Policy Issues in the Fields of Trademarks and Industrial Designs</b>	
		<b>Moderator for day 3:</b>	TBC, WIPO
9.00 – 9.30		i. Trademarks and Industrial Designs in the International Trading System	
		Speaker:	TBC, WTO
09.30 – 10.00	<b>Spotlight</b>	ii. Design Law Treaty: what are the issues at stake	
		Speaker:	TBC, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO
10.00 – 10.30	Discussion		
10.30 – 11.00	Coffee break		
	<b>Theme 4 (Cont'd)</b>	iii. New Developments on Industrial Designs	
		Speaker:	Ms. Marina Foschi, Senior Legal Officer, Policy and Legislative Advice, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO
11.30 – 12.00	Discussion		
12.00 – 13.30	Lunch break		
<b>13.30 – 16.30</b>	<b>Theme 5</b>	<b>Legal and Policy Issues in the Field of Geographical Indication</b>	
13.30 – 14.00		i. WIPO Lisbon Agreement and the Geneva Act	
		Speaker:	TBC, Department for Trademarks, Industrial Designs and Geographical Indications, WIPO
14.00 – 14.30		ii. Geographical Indications – Issues discussed at the WTO	
		Speaker:	TBC, WTO
14.30 – 15.00		Discussion	
15.00 – 15.30		Coffee Break	

15.30 – 16.30		<b>IP for Impact: Practical experience on GI's by WIPO's project team, followed by a short exercise on GIs.</b>  Moderator and Facilitator: TBC, WIPO  Speakers: TBC, WIPO Projects team
16.40- 17.00	Discussion	Participant led recap of day 3 Facilitated by Moderator for day 4

**Thursday, June 6, 2024****Morning Spotlight: Select Country Experiences**

<b>9.00 – 12.30</b>	<b>Spotlight</b>	<b>Sharing national experiences</b>
		Facilitator: TBC, WTO
9.00 – 10.30		Country Presentations (5 participants)
10.30 – 11.00		Coffee break
11.00 – 12.30		Country Presentations (5 participants)
12.30 – 12.45		Recap by Participants on Country Presentations
12.45 – 14.00		Lunch
<b>14.00 – 16.00</b>	<b>Theme 6</b>	<b>Legal and Policy Issues in the Field of Patents and Undisclosed Information</b>
		Moderator: TBC, WIPO
14.00 – 14.30		<i>i.</i> Selected issues under Debate in the Standing Committee on the Law of Patents
		Speaker: TBC, Patent Law Division, WIPO
14.30 – 15.00		<i>ii.</i> Patents in the International Trading System
		Speaker: TBC, WTO
15.00 – 15.30	Discussion	
15.30 – 16.30		<i>iii.</i> Trade Secrets and Clinical Trial Data
		Speaker: TBC, WTO
		Speaker: TBC, Patent Law Division, WIPO
16.30– 17.00	Discussion	Participant led recap of Day 4 Facilitated by Moderator of Theme 6

**Friday, June 7, 2024**

<b>09.00 – 12.00</b>	<b>Theme 7</b>	<b>Protection of Biotechnology - New Developments in Law and Practice</b>
		Moderator: TBC, WIPO
09.00 – 09.45		i. Review of Article 27.3 of the TRIPS Agreement and New Developments
		Speaker: TBC, WTO
09.45 – 10.30		ii. Emerging Issues in IP and Biotechnology
		Speaker: TBC, Patent Law Division, WIPO
10.30- 11.00	Coffee break	
<b>11.00 – 11.30</b>	<b>Theme 8</b>	<b>Genetic Resources, Traditional Knowledge and Traditional Cultural Expressions: Recent Developments in WIPO and WTO</b>
		Moderator: TBC, WIPO
11.00 – 11.30		i. Traditional Knowledge, Traditional Cultural Expressions and Genetic Resources: focus on IGC Diplomatic Conference
		Speaker: TBC, Traditional Knowledge Division, WIPO
11.30 – 12.00		ii. Discussion on the Issues of the Relationship between the TRIPS Agreement and the Convention on Biological Diversity, including Protection of Traditional Knowledge in the WTO
		Speaker: TBC, WTO
12.00 – 12.30	Discussion	Recap from Themes 7 and 8
12.30 – 14.00	Lunch break	
<b>14.00 – 17.30</b>		<b>Field trip Venue, TBC</b>

**Saturday, June 8 and Sunday, June 9, 2024**

No sessions



**Venue for second week: June 10 to 14, 2024 at WTO, Room E****Monday, June 10, 2024****Deep dive III: Intellectual Property and Technology Transfer in action**

<b>8.30 – 9.00</b>		<b>Registration at WTO</b>
<b>09.00 – 12.30</b>	<b>Theme 9</b>	<b>Innovation and Technology Transfer</b>
<b>09.00 – 09.45</b>	<b>Keynote lecture</b>	<b>Climate Change, Intellectual Property and Technology Transfer- climate change adaptation technologies: what is needed to successfully transfer technology?</b>  Speaker: TBC  Moderator for subtheme I and II: TBC, WIPO
<b>09.45 – 10.30</b>	<b>Sub theme I</b>  Discussants:	<b>Climate Change and Technology Transfer</b>  Representatives of Members/Delegations  TBC, WIPO Green, Global Challenges Division, Global Challenges and Partnerships Sector  TBC, Industry Representative  TBC, Policy Think Tank/Civil Society
10.30 – 11.00	Coffee Break	
<b>11.00 – 12.00</b>	<b>Sub theme II</b>	<b>Technology Transfer and Innovation</b>
11.00 – 11.30	<b>Key presentation</b>	TBC
11.30 – 12.00	<b>Panel discussion</b>	Speakers: TBC, IP and Innovation Eco Systems, WIPO  TBC, WTO  Representative of WTO's Working Group on Trade and Transfer of Technology  TBC, Industry Representative
12.15 – 12.30	Discussion	
12.30 – 14.00	Lunch	
<b>14.00 – 15.15</b>	<b>Sub theme III</b>	<b>Technology Transfer in the wider context of sustainable food systems</b>

14.00 – 14.30		Protection of New Plant Varieties under the UPOV Convention: Law, Policy and Development  Speaker: TBC, UPOV
14.30 – 14.45	Discussion	
14.45 – 15.15	Recap	<b>Participant led recap on Technology Transfer and subthemes on Climate Change, Innovation and Sustainable Food Systems</b>
<b>15.15 – 15.45</b>	Coffee Break	
<b>15.45 – 17.00</b>	<b>Theme 10</b>	<b>IP Provisions in Free Trade Agreements</b>
		Moderator   TBC, WTO
15.45 – 16.15		Speaker: TBC, WIPO
16.15 – 16.45		Speaker: TBC, WTO
<b>16.45 – 17.00</b>	Recap	Reflections on IP Provisions in FTA's

**Tuesday, June 11, 2024****Deep dive IV: Trade and Public Health**

<b>09.00 – 12.30</b>	<b>Theme 11</b>	<b>Issues at the Crossroads of Public Health, Intellectual Property and Trade</b>	
<b>09.00 – 09.45</b>	Keynote	Mr. Antony Taubman, Director, Intellectual Property, Government Procurement and Competition Division, WTO	
<b>09.45 – 11.00</b>	Moderator for day 7  Discussants:	TBC, WTO  TBC, TRIPS Council Chair  TBC, Global Challenges Division, Global Challenges and Partnerships Sector, WIPO  TBC, WHO  TBC, Industry Representative (both originator and generic)  TBC, Policy Think Tank/Civil Society	
11.00 – 11.30	Coffee Break		
<b>11.00 – 12.30</b>	<b>Theme 11 Breakout sessions</b>	<b>Breakout sessions: Health, Intellectual Property and Trade</b>	
11.00 – 12.00		Facilitators	Discussants and Moderators
12.00 – 12.30		Report back to Plenary session by group rapporteurs  Reaction from all Panelists and Discussion	
12.30 – 14.00	Lunch Break		
<b>14.00 – 16.30</b>	<b>Theme 11 (Cont'd)</b>	<b>Using IP Tools in Health Procurement</b>	
		Moderator:	TBC, WTO
14.00 – 14.45		Speaker: Antony Taubman, WTO	
14.45 – 15.00	Discussion		
15.00 – 17.00	<b>Case study</b>	Short case study on Trade and Public Health	
16.45 – 17.00		Final reflections on case study and deep dive IV	

**Wednesday, June 12, 2024**

<b>9.00 – 10.30</b>	<b>Theme 12</b>	<b>Enforcement of Intellectual Property Rights</b>
		Moderator: TBC, WIPO
10.30 – 11.00		Speaker: TBC, WTO
11.00 – 11.30	Break	
11.30 – 12.00		Speaker TBC, Building Respect for IP Division, WIPO
12.00 – 12.30	Discussion	
12.30 – 14.00	Lunch Break	
<b>14.00 – 15.30</b>	<b>Theme 13</b>	<b>IP Dispute Settlement Resolution and Mechanisms</b>
		Moderator: TBC, WTO
14.00 – 14.45		i. IP, innovation and Technology Disputes at WIPO
		Speaker: TBC, WIPO Arbitration and Mediation Center, WIPO
14.45 – 15.30		ii. IP in WTO Dispute Settlement Cases Speaker: TBC, Legal Affairs Division, WTO
15.30 – 15.45	Break	
<b>15.45 – 17.30</b>	<b>Theme 14</b>	<b>Competition Policy in relation to IP</b>
15.45 – 16.15		iii. Competition policy, the TRIPS Agreement, and the Global Economy Moderator: TBC, WIPO Speaker: TBC, WTO
16.15 – 17.00		iv. Interface between IP and Competition Speaker: TBC, WIPO
17.00 – 17.30	Discussion	Recap led by participants

**Thursday, June 13, 2024****Deep dive V: Shaping the future: IP as a catalyst for the digital economy and women empowerment.**

<b>9.00 – 11.00</b>	<b>Theme 17.1</b>	<b>Digital trade and Intellectual Property</b>	
		Moderator:	TBC, WIPO
9.00 – 9.45		<i>i. Overview of Digital Trade and IP issues</i>	
		Speaker:	TBC, Department for Economics and Data Analytics, WIPO
9.45 – 10.15		<i>ii. The TRIPS Agreement and the Knowledge Economy</i>	
		Speaker:	TBC, WTO
10.15 – 11.00		<i>iii. Opportunities for MSMEs and the digital economy</i>	
		Speaker:	TBC, Delegate
11.00 – 11.30	<b>Coffee break</b>		
11.30 – 11.45		<i>iv. Shaping the future of the Digital Economy</i> <i>Speaker: TBC, UNCTAD</i>	
<b>11.45 – 12.30</b>	<b>Discussion</b>		
12.30 – 14.00	Lunch break		
<b>14.00 – 16.00</b>	<b>Theme 17.2</b>	<b>IP and Gender: How can Intellectual Property support innovation and creativity by women?</b>	
14.00 – 16.00	<b>Panel discussion</b>	Moderator:	TBC, WTO
		Panelists: TBC, WIPO  TBC, WTO Gender Unit  TBC, ITU  TBC, ITC	
16.00 – 16.30	Discussion	Wrap up led by participants	

**Friday, June 14, 2024**

9.30 – 10.00	Next actions	<b>Requesting support and technical assistance from WTO</b>  Daniel Morales, Head of Geneva Based Course, Institute of Training and Technical Cooperation, WTO  TBC, WIPO
9.30 – 10.15		<b>Roundtable on Evaluation of the Advanced Course and Award of Final Certificates</b>
10.13 – 10.30		<b>Closing Remarks</b>  TBC, WIPO  TBC, WTO
10.30 – 11.30		<b>Collection of feedback and views from participants</b>

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