WHO, WIPO, WTO Sixth Technical Webinar

Title: Public Procurement as a Powerful Mechanism to Address Health Challenges

Public procurement policies and mechanisms represent a strategic lever for driving innovation and enhancing access to health products. By aligning procurement approaches with health and industrial priorities, governments can reduce costs, foster technology transfer, and promote partnerships. They can also stimulate domestic research and development (R&D) and strengthen supply chain resilience and manufacturing capacity.

Effective public procurement procedures depend on access to high-quality and up-to-date information on health product markets, and a clear understanding of the needs and the ability of suppliers to deliver required quality products at affordable prices. A diverse range of approaches have been taken by public sector procurers to meet these goals.

This technical webinar will provide an opportunity to different stakeholders to share recent experiences and evidence on public procurement of health products. The speakers will be invited to exchange perspectives and discuss best practices in leveraging public procurement to incentivize innovation and enhance access to health products.

Date: July 3, 2025
Time: 1:00 pm to 3:00 pm (Geneva time)
Place: Virtual (WHO hosting)

Agenda:

1. 1:00 pm – 1:05 pm: **Welcome**
   - ADG Yukiko Nakatani, World Health Organization (WHO)
   - Ms Amy Dietterich, Director, Global Challenges Division (GCD), World Intellectual Property Organization (WIPO)
   - Mr Roger Kampf, Counsellor, Intellectual Property, Government Procurement and Competition Division (IPD), World Trade Organization (WTO)

2. 1:05 pm – 1:45 pm**: Opening Presentations: How can public procurement be used to strengthen access to health products and health system resilience and to advance innovation?**

   Moderator: Mr Deus Mubangizi, Director, WHO

   - Ms Lisa Hedman, Technical Officer, WHO: Roadmap on access to medicines and how public research, public procurement are connected in supporting access to health products and innovation.
   - Mr Giovanni Napolitano, Director of Intellectual Property (IP) and Competition Policy, WIPO: The role of intellectual property in designing public tenders and procurement to support health product innovation.

- Ms Astghik Solomonyan, Legal Affairs Officer, Government Procurement and Competition Policy Group, IPD, WTO: The dual role of trade agreements towards reinforcing country level health related public procurement and international supply chains
- Q&A

3. 1:45 pm – 2:40 pm: **Case Studies: Regional and local mechanisms for public procurement**

   Moderator: Mr Deus Mubangizi, WHO

   - Government of Indonesia: Public procurement as a driving tool for strengthening local innovation and manufacturing capacity
     - Mr Budi Gunadi Sadikin, Minister of Health, Indonesia (TBC)
   - Pan American Health Organization (PAHO): The Revolving Fund – a proven system that continues to innovate
     - Mr Santiago Cornejo, Executive Manager, PAHO Regional Revolving Funds
   - EU Health Emergency Preparedness and Response Authority (HERA): Applying the lessons learned during the COVID-19 pandemic to strengthen public procurement mechanisms in Europe
     - Ms Katarzyna Motyka, Policy Officer, DG HERA, European Commission
   - GCC Health Council (Gulf Health Council): Developing efficient decision-making processes for a multi-country pooled procurement tendering
     - Mr Fathi Alkathiry, Director, Gulf Joint Procurement Program, Gulf Health Council
   - Africa Centers for Disease Control and Prevention (CDC) and Regional Economic Communities (REC): Sharing experiences from Africa
     - Mr Wesley Ronoh, Market Shaping Lead, Africa CDC

4. 2:40 pm to 2:55 pm - **Q&A**

5. 2:55 pm - 3:00 pm - **Closing Remarks from WHO**