ABBREVIATIONS

5G .................................. fifth-generation cellular network
ADGM ............................ Abu Dhabi Global Market
AI ................................. artificial intelligence
APEC ..................... Asia-Pacific Economic Cooperation
API .......................... application programming interface
ASEAN ................ Assoc. of Southeast Asian Nations
DEPA ................... Digital Economy Partnership Agreement
DLT .................. distributed ledger technology
GATS .................. General Agreement on Trade in Services
GB ........................ gigabyte
GPC ....................... Global Product Classification
GTIN ..................... Global Trade Item Number
IATA .................. International Air Transport Association
ICC ..................... International Chamber of Commerce
ICT ................ info & communications technology
IEC ....................... International Electrotechnical Commission
IOT ................ internet of things
ISO .................. International Organization for Standardization
ITA ....................... Information Technology Agreement
ITU ..................... International Telecommunication Union
MLEC ............... UNCITRAL Model Law on Electronic Commerce
MLETR ............... UNCITRAL Model Law on Electronic Transferable Records
MLES ................. UNCITRAL Model Law on Electronic Signatures
NFT ................... non-fungible token
NSW ....................... national single window
NTM ................ non-tariff measure
OECD ............... Organisation for Economic Co-operation and Development
RTA .................. regional trade agreement
SADEA ................ Singapore–Australia Digital Economy Agreement
TBT .................. technical barriers to trade
UN/CEFACT ... United Nations Centre for Trade Facilitation and Electronic Business
UNCITRAL ... United Nations Commission on International Trade Law
UNECE ......... United Nations Economic Commission for Europe
W3C .................. World Wide Web Consortium
WCO .................. World Customs Organization
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TradeTech – the set of technologies that enables global trade to become more efficient, inclusive and sustainable – is multifaceted, from trade facilitation to efficiency gains and reduced costs, to greater transparency and resilience of supply chains.

Although technological innovation exists, the major challenge to the global adoption of TradeTech will be building international policy coordination. Trade agreements can play a key role. Despite ongoing efforts to introduce digital trade provisions in trade agreements, many unseized opportunities and unexplored policies remain.

This joint World Economic Forum and WTO publication explores how trade agreements could be leveraged to advance the adoption of digital technologies and trade digitalization.