

ABBREVIATIONS

5G	fifth-generation cellular network
ADGM	Abu Dhabi Global Market
AI	artificial intelligence
APEC	Asia-Pacific Economic Cooperation
API	application programming interface
ASEAN	Association of Southeast Asian Nations
DEPA	Digital Economy Partnership Agreement
DLT	distributed ledger technology
GATS	General Agreement on Trade in Services
GB	gigabyte
GPC	Global Product Classification
GTIN	Global Trade Item Number
IATA	International Air Transport Association
ICC	International Chamber of Commerce
ICT	information and communications technology
IEC	International Electrotechnical Commission
IOT	internet of things
ISO	International Organization for Standardization
ITA	Information Technology Agreement
ITU	International Telecommunication Union
MLEC	UNCITRAL Model Law on Electronic Commerce
MLETR	UNCITRAL Model Law on Electronic Transferable Records
MLES	UNCITRAL Model Law on Electronic Signatures
NFT	non-fungible token
NSW	national single window
NTM	non-tariff measure
OECD	Organisation for Economic Co-operation and Development
RTA	regional trade agreement
SADEA	Singapore–Australia Digital Economy Agreement
TBT	technical barriers to trade
UN/CEFACT	United Nations Centre for Trade Facilitation and Electronic Business
UNCITRAL	United Nations Commission on International Trade Law
UNECE	United Nations Economic Commission for Europe
W3C	World Wide Web Consortium
WCO	World Customs Organization

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TradeTech – the set of technologies that enables global trade to become more efficient, inclusive and sustainable – is multifaceted, from trade facilitation to efficiency gains and reduced costs, to greater transparency and resilience of supply chains.

Although technological innovation exists, the major challenge to the global adoption of TradeTech will be building international policy coordination. Trade agreements can play a key role. Despite ongoing efforts to introduce digital trade provisions in trade agreements, many unseized opportunities and unexplored policies remain.

This joint World Economic Forum and WTO publication explores how trade agreements could be leveraged to advance the adoption of digital technologies and trade digitalization.