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Acronyms and abbreviations

AEG	UN Advisory Expert Group on National Accounts	ISIC	International Standard Industrial Classification of All Economic Activities
AI	artificial intelligence	IT	Information Technology
ASYCUDA	UNCTAD Automated System for Customs Data	ITO	Information Technology Outsourcing
B2B	Business-to Business	ITRS	International Transaction Reporting System
B2C	Business-to-Consumer	ITS	International Trade in Services
B2G	Business-to-Government	ITSS	International Trade in Services Statistics
BEA	US Bureau of Economic Analysis	KPO	Knowledge Process Outsourcing
BOPCOM	IMF Committee on Balance of Payments Statistics	LCU	Large Case Unit
BPM6	<i>Balance of Payments and International Investment Position Manual. Sixth Edition</i>	LDC	Least-Developed Country
BPO	Business Process Outsourcing	MNE	Multinational Enterprise
BOJ	Bank of Jamaica	MNO	Mobile Network Operator
C2C	Consumer-to-Consumer	MOSS	VAT Mini One Stop Shop (data collection scheme)
CBEC	Cross-Border e-Commerce	MSITS	<i>Manual on Statistics of International Trade in Services</i>
CIF	Cost, Insurance and Freight	MSME	Micro, Small and Medium-sized Enterprise
CPA	EU classification of products by activity	n.d.	no date
CPC	Central Product Classification	NACE	Nomenclature of Economic Activities
DEA	Digital Economy Agreement	NFT	Non-Fungible Token
DIP	Digital Intermediation Platform	n.i.e.	not included elsewhere
DSTRI	OECD Digital Services Trade Restrictiveness Index	NPISH	Non-Profit Institutions Serving Households
EBOPS	Extended Balance of Payments Services Classification	ONS	UK Office for National Statistics
ETCD	Electronic Trade Customs Declaration	OSS	One Stop Shop (data collection scheme)
EDI	Electronic Data Interchange	R&D	Research and Development
EGATUR	Tourism Expenditure Survey	RTA	Regional Trade Agreement
EU	European Union	RTS	Residents Travel Survey
FATS	Foreign Affiliates Statistics	SNA	System of National Accounts
FOB	Free on Board	SPTS	Statistics on Products in the Trade Sector
FRONTUR	Tourist Movements at Borders	STATIN	Jamaican Statistical Institute
GATS	General Agreement on Trade in Services	SUTs	Supply and Use Tables
HBS	Household Budget Survey	TAJ	Tax Authority Jamaica
HS	Harmonized Commodity Description and Coding System	TiSMoS	WTO Trade in Services by Mode of Supply
ICT	Information and Communications Technology	TT-ISIC	Task Team on International Standard Industrial Classification of All Economic Activities
ICT-E	Annual Information and Communications Technology usage and e-commerce in Enterprises survey	UN	United Nations
ICT-H	Survey on Equipment and Use of Information and Communication Technologies in Households	UNCEISC	United Nations Committee of Experts on International Statistical Classifications
IMTS	<i>International Merchandise Trade Statistics: Concepts and Definitions</i>	VAT	Value-Added Tax
INE	Instituto Nacional de Estadística	VoIP	Voice over Internet Protocol
		WCO	World Customs Organization
		YoY	Year-on-Year

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What is “digital trade” and how can it be measured and monitored to support policymakers in navigating the digital transformation of international commerce?

Digital technologies have made it increasingly feasible for buyers and sellers to place and receive orders on a global scale. They also enable the instantaneous remote delivery of services directly into businesses and homes, including internationally.

By focusing on these two criteria – digital ordering and digital delivery across borders – the Handbook on Measuring Digital Trade sets out a conceptual and measurement framework for digital trade that aligns with the broader standards for macroeconomic statistics.

This second edition of the Handbook is the outcome of a partnership between the International Monetary Fund (IMF), the Organisation for Economic Co-operation and Development (OECD), the United Nations Conference on Trade and Development (UNCTAD) and the World Trade Organization (WTO), resulting in a comprehensive agreed approach.

This Handbook aims to help statistical compilers to address policymakers' needs for statistical evidence on digital trade. It includes extensive compilation guidance, drawing upon substantive inputs and case studies from both developed and developing economies and covering a variety of survey and non-survey sources. A reporting template is also proposed to support compilers in the production and dissemination of digital trade statistics.

This Handbook thereby establishes a valuable shared foundation for understanding and measuring digital trade in a way that is internationally comparable. Furthermore, it provides a crucial resource for an active programme of technical assistance and statistical capacity-building, through which the four co-authoring partner organizations can support statistical compilers as they seek to measure, monitor and respond to the challenges of digital trade.



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