Blockchain GOES GLOBAL
“We’re quite confident that Blockchain has big, big implications in supply chain, transportation and logistics. It’s the next frontier that’s going to completely change worldwide supply chains.”

- Frederick W. Smith, FedEx Founder & Chairman
“Blockchain is a giant leap for Customs in the 21st century.”

“If we succeed in creating an ecosystem conducive to the wider development of Blockchain, international trade could well look radically different in 10 to 15 years.”

“Blockchain...can expand international trade by reducing friction at the border.” “Call for Action: Development of open standards and interoperability protocols.”
THE KEYS TO REMEMBER

• It’s just data
• Digital Ledger – Permanent, transparent, and shared
• Creates a common data language
• Secure chain of custody
• I don’t need a centralized party/aggregator
• Any two (or more) can manage using smart contracts
Peer-to-peer, using cryptography, disrupts the middleman, and allows us to create a secure chain of custody for potentially billions of records moving in/out of our systems.

Think of it as a big secure database, with a big secure search engine on top.

We believe there will be no “winner”, there will be multiple blockchains, and we need to play in an interoperable world.
WHY SHOULD THIS MATTER TO ME?

- Data knows no borders
- Better information, earlier
- Secure information
Cooperating to develop the open source platform on which blockchain will be based.
USE CASES

AUTHENTICITY IS CRITICAL IN

AEROSPACE | MEDICAL DEVICES
PARTS | PHARMACEUTICALS

HEALTHCARE

GLOBAL CLEARANCE
How will BLOCKCHAIN affect your C-Suite?

Early, specific POC’s are important to gain understanding, but, in parallel, this should be thought of at the C-Suite level, e.g., how will this impact the CFO, CIO, COO, CLO, etc.

Contrary to current competitive norms, companies and entire industries will and must work together (consortiums, alliances, etc.) to create this new common language around all aspects of blockchain technology.
internet of THINGS

And

ARTIFICIAL Intelligence
“Our greatest realization this past year is that in order for #blockchain to be transformative, it will need to be much bigger than us.”

- FedEx CIO Rob Carter