Internal data flows within a Global Company

Collection
- Online data
- CRM data
  - Google Analytics
  - salesforce

Storage & Processing
- Microsoft Azure
  - European Headquarters Datalake

Activation
- Google Marketing Platform
- Adobe Campaign

Measurement
- Google Cloud Platform
- Data Visualisation tool
- Tableau
External data flows from data partnerships between companies
We are now global.

14 countries
18 offices
900 employees

France 265 people
Germany 180 people
UK 140 people
Spain 30 people
Netherlands 25 people
Italy 15 people
Switzerland 10 people
Denmark 40 people
China 95 people
Dubai 45 people
Hong Kong 10 people
Singapore 5 people
Brazil 20 people

Europe, Middle East, Asia, Brazil