

# Border Processing, Trade Costs and New Trade Policy

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# Introduction

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- **Goal:** Develop a systematic way to examine border processing that is comparable to existing literature, can be interpreted within trade models, useful to evaluate costs and policies.



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  - TPU and Economic Uncertainty: see Carballo, Handley and Limão (2018).
- We have a major policy initiative that affects trade costs through a firm optimization mechanism
  - Don't know how trade processing affects trade
  - Hard to predict consequences of trade policy or policy effectiveness.

# Our starting point

- Literature shows that slow supply chains are costly (Djankov et al., 2010; Hummels and Schaur, 2013; Carballo et al. 2014; Volpe Martincus et al., 2015; Fernandes et al., 2015; Evans and Harrigan, 2005; Harrigan 2010)
  - Lengthy processing procedures take longer and raise costs

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  - Lengthy processing procedures take longer and raise costs
- How to measure time?
  - Enterprise Survey and Doing Business: Aggregate de facto versus de jure measures (Hallward-Driemeier and Prichett, 2015)
  - Total border time versus time in inspections, unloading, etc
  - Time to import versus time to export versus time in ocean transit (Djankov et al., 2010; Hummels and Schaur, 2013; Volpe Martincus et al., 2015; Fernandes et al., 2015)



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- How to translate time to money?
  - What is the appropriate time cost function we have to estimate?
  - How does the interpretation change with different time measures?
  - Identification?

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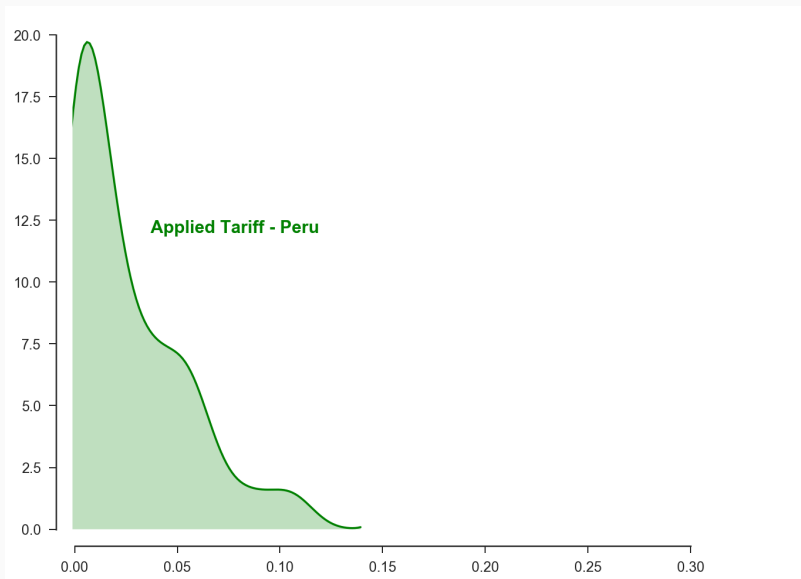
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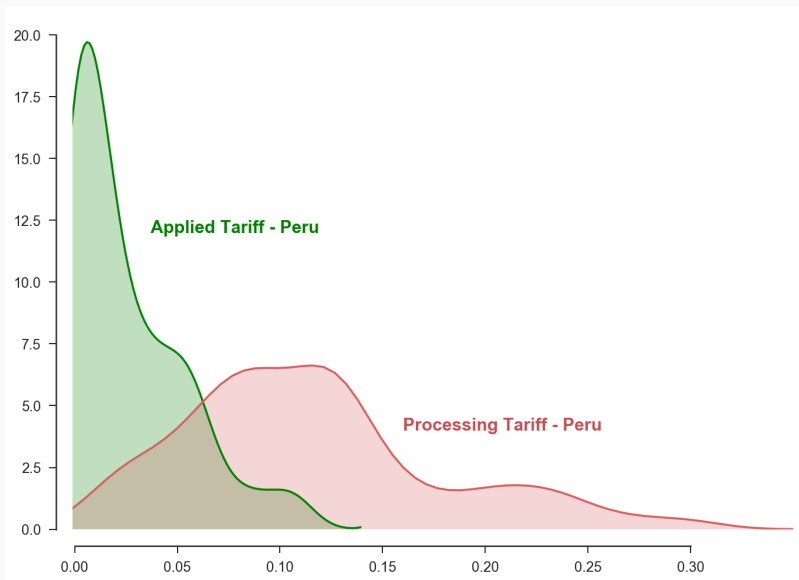
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  - Merge detailed processing of shipments with firm level import data.
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- **Policy:**
  - Estimate border processing tariff equivalent.
  - Provide a theory consistent processing cost measure to evaluate costs and measure performance.
  - Quantify policy experiments.

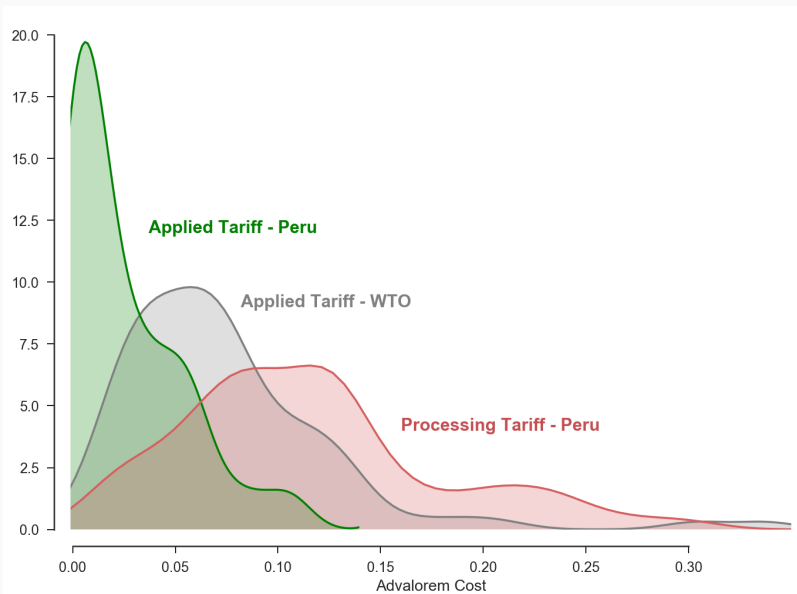
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## Related Literature

- A set of papers identify trade costs with respect to frictions related to crossing borders (McCallum, 1995; Helliwell, 1996; and Anderson and van Wincoop, 2003).

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## Related Literature

- A set of papers identify trade costs with respect to frictions related to crossing borders (McCallum, 1995; Helliwell, 1996; and Anderson and van Wincoop, 2003).
  - Instead of estimating a catch all border effect, we quantify the impact of detailed border procedures.
- A number of papers show that time is costly (Evans and Harrigan 2005; Freund et al., 2010; Hummels and Schaur 2013; and Volpe Martincus et al. 2015).
  - Our theory provides a structural foundation for time cost estimates and shows that their estimates don't apply to evaluate trade facilitation policy and that firm heterogeneity is important issue at the firm level.

## **Empirical Facts**

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# Import Processing Data

- Detailed data taken from import declarations and load manifests at the transaction level data, 2007-2013.
- Source: Peru's National Tax Agency (SUNAT).
- For each shipment clearing through the sea-port of Callao we observe:
  1. Date when the ship arrived.
  2. Date the shipment (container) was unloaded.
  3. Date the customs import declaration was created and registered.
  4. The customs channel.
  5. Date the shipment was released by customs.
- Transaction Level: importing firm-by-export country-by-HS10 product-by-shipment

## Fact 1- Processing Time and Storage Time

| Stage                                     | Channel | Mean | 5th | 50th | 95th |
|---|---------|------|-----|------|------|
| <b>Total Border</b>                       | All     | 16.5 | 4.0 | 12.0 | 44.0 |
|   | Green   | 11.6 | 4.0 | 8.0  | 29.5 |
|   | Red     | 23.2 | 7.0 | 19.0 | 55.0 |
| <b>Storage</b>                            | All     | 11.0 | 2.0 | 7.0  | 32.0 |
|   | Green   | 9.7  | 2.0 | 7.0  | 27.0 |
|   | Red     | 12.5 | 2.0 | 8.0  | 37.0 |
| <b>Port and Custom<br/>("Processing")</b> | All     | 6.4  | 1.0 | 4.0  | 19.0 |
|   | Green   | 3.8  | 1.0 | 2.0  | 6.0  |
|   | Red     | 12.1 | 4.0 | 9.0  | 26.0 |

- **Total Border:** duration from arrival to customs clearance.
- **Processing:** time spend in actual processing stages: Port and Custom.

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- **Total Border**: duration from arrival to customs clearance.
- **Processing**: time spend in actual processing stages: Port and Custom.
- Firms face a **time distribution** where the storage and channels matter.

## Fact 2- Exporters manage storage time

|                               | <b>Storage</b>       |                      |                      |                      |
|-------------------------------|----------------------|----------------------|----------------------|----------------------|
| <b>Port Time</b>              | -0.152***<br>(0.011) | -0.169***<br>(0.013) | -0.111***<br>(0.011) | -0.132***<br>(0.012) |
|                               | <b>Customs Time</b>  |                      |                      |                      |
| <b>Storage Time</b>           | -0.001<br>(0.007)    | -0.009<br>(0.008)    | -0.005<br>(0.006)    | -0.016<br>(0.011)    |
| <b>Firm FE</b>                | Yes                  | No                   | Yes                  | No                   |
| <b>Product-Origin FE</b>      | Yes                  | No                   | Yes                  | No                   |
| <b>Firm-Product-Origin FE</b> | No                   | Yes                  | No                   | Yes                  |
| <b>Day FE</b>                 | No                   | No                   | Yes                  | Yes                  |

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- Firms absorb longer unloading times with shorter storage times
- Longer storage times have no effect on customs times

## Fact 3- Firm Heterogeneity

| Stage               | Firm Type     | Mean | 5th | 50th | 95th |
|---------------------|---------------|------|-----|------|------|
| <b>Total Border</b> | New Importers | 24.7 | 7.0 | 20.0 | 60.0 |
|                     | Incumbent     | 15.2 | 4.0 | 11.0 | 40.0 |
| <b>Processing</b>   | New Importers | 9.8  | 2.0 | 8.0  | 25.0 |
|                     | Incumbent     | 5.8  | 1.5 | 4.0  | 17.0 |
| <b>Total Border</b> | Non-Exporters | 17.2 | 5.0 | 13.0 | 45.0 |
|                     | Exporters     | 13.0 | 4.0 | 9.0  | 37.0 |
| <b>Processing</b>   | Non-Exporters | 7.2  | 2.0 | 5.0  | 20.0 |
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- Variation related to standard trade models hidden in aggregate data.
- Firms border management may be related to firm heterogeneity.
- Important to understand trade models.



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  - Easier to measure and monitor
  - Processing times are random: random allocation to customs inspection, document handling, port strikes, equipment failure, etc.
- Firms optimize
  - Longer processing times are correlated with lower buffer times
  - Have to interpret processing costs through firms' supply chain optimization

# Theory

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# Model of expected time cost

- Firms choose the time they allow to clear the port,  $t_c$
- Problem: Processing time ( $t_p$ ) is random with  $t_p \sim \frac{\varphi t_{min}^\varphi}{t_p^{\varphi+1}}$ 
  - If  $t_p \leq t_c$  then firms stores the shipment without additional costs
  - If  $t_p > t_c$  then late shipment faces late costs:  $\left(\frac{t_p}{t_c}\right)^\omega rv$
- Trade off: increasing  $t_c$ ...
  - Raises supply chain cost:  $t_c^\vartheta v$  with  $\vartheta > 0$
  - Lowers expected late delivery cost:  $\int_{t_c}^\infty \left(\frac{t_p}{t_c}\right)^\omega rv \frac{\varphi t_{min}^\varphi}{t_p^{\varphi+1}} dt_p$
- Objective: Minimize  $ETC = \int_{t_c}^\infty \left(\frac{t_p}{t_c}\right)^\omega rv \frac{\varphi t_{min}^\varphi}{t_p^{\varphi+1}} dt_p + t_c^\vartheta v$
- Solution:  $t^* = t_{min}^{\frac{\varphi}{\varphi+\vartheta}} \times \left(\frac{r\varphi^2}{(\varphi-\omega)\vartheta}\right)^{\frac{1}{\varphi+\vartheta}}$
- Intuition: If running late is costly  $\Rightarrow$  Firms schedule more buffer time

# Expected Cost Function

- Substitute  $t^*$  into objective to obtain:

$$TC = \lambda(\varphi, \omega, r, \vartheta) \times t_{median}^{\frac{\vartheta\varphi}{\vartheta+\varphi}} \times v$$

- Implications:
  - Distribution matters to understand elasticity
  - Existing estimates do not directly apply
  - Multiple sources of heterogeneity across firms, industries, countries
  - Rankings based on time alone do not provide consistent cost rankings
- Rewrite to obtain:  $TC = (t^*)^{\vartheta} \times v \times \frac{\vartheta+\varphi}{\varphi}$ 
  - Different elasticity:  $\vartheta > \frac{\vartheta\varphi}{\vartheta+\varphi}$
- Empirical questions:
  - Can we estimate the cost parameters?
  - Are sources of heterogeneity important?
  - Does the measurement distinction matter?

# Empirical Evidence

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# Empirical Approach

- First best: Observe contracted delivery times  $\Rightarrow$  not available
- Substitute cost into CES import demand:

$$\ln(v_{ihxy}^{fob}) = \delta_{hy} + \delta_{iy} + (1 + \gamma)\ln(p_{hxy}^{fob}) + \gamma\ln(\lambda_{ihx}) \\ + \gamma\ln(\tau_{ihxy}) + \gamma\chi\ln(\hat{t}_{med,ihxy}) + u_{ihxy}$$

- $i$  : importer,  $h$  : product,  $x$  : origin,  $y$  : year,  $\chi = \frac{\vartheta\varphi}{\vartheta+\varphi}$
- $p_{hxy}^{fob}$  and  $\lambda_{ihx}$  absorb with fixed effects
- $\tau_{ihxy}$  absorbed with fixed effects and included in specification
- Accommodate single and multi product firms
- Plug in solution:  $\hat{t}_{med,ihxy} = E(\text{Median Time}) + \epsilon_{ihxy}$
- No substitution across ports and customs offices
- Source of endogeneity: shipment size, measurement, demand shocks  $\Rightarrow$  IV
  - Port congestion: Line of ships before arrival



# Data - Snapshot

| Year | Import Value | #Importers | #Origins | #Products |
|------|--------------|------------|----------|-----------|
| 2007 | 19,100       | 19,290     | 199      | 6,989     |
| 2008 | 27,900       | 22,542     | 205      | 6,230     |
| 2009 | 20,600       | 23,597     | 201      | 6,174     |
| 2010 | 28,200       | 25,592     | 203      | 6,233     |
| 2011 | 36,100       | 26,804     | 210      | 6,177     |
| 2012 | 40,200       | 28,799     | 211      | 6,302     |
| 2013 | 41,100       | 30,131     | 209      | 6,303     |

## Percentage Share Callao

|      |      |      |      |      |
|------|------|------|------|------|
| 2007 | 72.3 | 64.0 | 86.4 | 92.4 |
| 2008 | 72.4 | 65.4 | 87.3 | 92.6 |
| 2009 | 73.8 | 65.7 | 93.0 | 93.0 |
| 2010 | 75.5 | 64.8 | 84.7 | 92.9 |
| 2011 | 76.7 | 65.8 | 84.8 | 93.2 |
| 2012 | 75.9 | 65.5 | 90.5 | 93.3 |
| 2013 | 74.7 | 65.6 | 88.5 | 93.2 |

|                        | Processing Time                |                                |                                | Total Time                     |                                |                                |
|------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|                        | OLS                            | IV1                            | IV2                            | OLS                            | IV1                            | IV2                            |
| <b>Time</b>            | -0.049 <sup>a</sup><br>(0.005) | -0.236 <sup>a</sup><br>(0.011) | -0.234 <sup>a</sup><br>(0.011) | -0.057 <sup>a</sup><br>(0.005) | -0.556 <sup>a</sup><br>(0.026) | -0.551 <sup>a</sup><br>(0.026) |
| <b>Trade Costs</b>     |                                |                                | -1.541 <sup>a</sup><br>(0.044) |                                |                                | -1.540 <sup>a</sup><br>(0.044) |
| <b>IV1: Congestion</b> |                                | 0.028 <sup>a</sup><br>(0.000)  | 0.028 <sup>a</sup><br>(0.000)  |                                | 0.009 <sup>a</sup><br>(0.000)  | 0.009 <sup>a</sup><br>(0.000)  |
| <b>IV2: Channel</b>    |                                | 0.651 <sup>a</sup><br>(0.003)  | 0.651 <sup>a</sup><br>(0.003)  |                                | 0.281<br>(0.003)               | 0.281 <sup>a</sup><br>(0.003)  |
| <b>F-Test</b>          |                                | 33,593<br>[0.000]              | 33,594<br>[0.000]              |                                | 6,632<br>[0.000]               | 6,,633<br>[0.000]              |
| <b>Hansen</b>          |                                | 0.562<br>[0.453]               | 0.570<br>[0.450]               |                                | 0.949<br>[0.330]               | 0.934<br>[0.334]               |
| <b>Firm-Y FE</b>       | Yes                            | Yes                            | Yes                            | Yes                            | Yes                            | Yes                            |
| <b>Orig-Prod-Y FE</b>  | Yes                            | Yes                            | Yes                            | Yes                            | Yes                            | Yes                            |
| <b>Observations</b>    | 589,842                        | 589,842                        | 589,842                        | 589,844                        | 589,844                        | 589,844                        |

# The Impact of Border Time on Firms' Imports

|                    | Processing Time                |                                |                                | Total Time                     |                                |                                |
|--------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|                    | OLS                            | IV1                            | IV2                            | OLS                            | IV1                            | IV2                            |
| <b>Time</b>        | -0.049 <sup>a</sup><br>(0.005) | -0.236 <sup>a</sup><br>(0.011) | -0.234 <sup>a</sup><br>(0.011) | -0.057 <sup>a</sup><br>(0.005) | -0.556 <sup>a</sup><br>(0.026) | -0.551 <sup>a</sup><br>(0.026) |
| <b>Trade Costs</b> |                                |                                | -1.541 <sup>a</sup><br>(0.044) |                                |                                | -1.540 <sup>a</sup><br>(0.044) |

<sup>a</sup>significant at 1% - Clustered S.E. at Firm level

- OLS is subject to attenuation bias due to measurement error and high dimensional FE.

# The Impact of Border Time on Firms' Imports

|                    | Processing Time                |                                |                                | Total Time                     |                                |                                |
|--------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|                    | OLS                            | IV1                            | IV2                            | OLS                            | IV1                            | IV2                            |
| <b>Time</b>        | -0.049 <sup>a</sup><br>(0.005) | -0.236 <sup>a</sup><br>(0.011) | -0.234 <sup>a</sup><br>(0.011) | -0.057 <sup>a</sup><br>(0.005) | -0.556 <sup>a</sup><br>(0.026) | -0.551 <sup>a</sup><br>(0.026) |
| <b>Trade Costs</b> |                                |                                | -1.541 <sup>a</sup><br>(0.044) |                                |                                | -1.540 <sup>a</sup><br>(0.044) |

<sup>a</sup>significant at 1% - Clustered S.E. at Firm level

- OLS is subject to attenuation bias due to measurement error and high dimensional FE.
- Tariffs, freights and insurances charges are independent of processing times (as assumed in theory) and provide an estimate for  $\rho$ .

# The Impact of Border Time on Firms' Imports

|                    | Processing Time                |                                |                                | Total Time                     |                                |                                |
|--------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|                    | OLS                            | IV1                            | IV2                            | OLS                            | IV1                            | IV2                            |
| <b>Time</b>        | -0.049 <sup>a</sup><br>(0.005) | -0.236 <sup>a</sup><br>(0.011) | -0.234 <sup>a</sup><br>(0.011) | -0.057 <sup>a</sup><br>(0.005) | -0.556 <sup>a</sup><br>(0.026) | -0.551 <sup>a</sup><br>(0.026) |
| <b>Trade Costs</b> |                                |                                | -1.541 <sup>a</sup><br>(0.044) |                                |                                | -1.540 <sup>a</sup><br>(0.044) |

<sup>a</sup>significant at 1% - Clustered S.E. at Firm level

- Total time overestimates the processing elasticity as our model predicts. *Intuition*: storage time dampens the variation.

# The Impact of Border Time on Firms' Imports

|                    | Processing Time                |                                |                                | Total Time                     |                                |                                |
|--------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|--------------------------------|
|                    | OLS                            | IV1                            | IV2                            | OLS                            | IV1                            | IV2                            |
| <b>Time</b>        | -0.049 <sup>a</sup><br>(0.005) | -0.236 <sup>a</sup><br>(0.011) | -0.234 <sup>a</sup><br>(0.011) | -0.057 <sup>a</sup><br>(0.005) | -0.556 <sup>a</sup><br>(0.026) | -0.551 <sup>a</sup><br>(0.026) |
| <b>Trade Costs</b> |                                |                                | -1.541 <sup>a</sup><br>(0.044) |                                |                                | -1.540 <sup>a</sup><br>(0.044) |

<sup>a</sup>significant at 1% - Clustered S.E. at Firm level

- Total time overestimates the processing elasticity as our model predicts. *Intuition*: storage time dampens the variation.
- High attenuation bias for OLS for total time. *Intuition*: firms can actively manage storage (additional endogeneity).

# Results - Robustness Checks

- Different sets of FE:
  - Firm-Year
  - Origin-Product-Year
  - Firm-Product-Year, Origin-Product-Year
  - Firm-Origin-Year, Origin-Product-Year
  - Firm-Year, Origin-Product-Year, Firm-Product-Origin
  - Firm fixed effects
- Controlling Sample for:
  - Shipments pre-processed (small share of shipment)
  - Products that requires permits to import
  - Light products
- IV:
  - Different windows for congestion: 2-10 days
  - Focusing only on physical inspection
- Clustering at different levels
- Alternative specification: specify prices and freight charges

## Results - Quantification

- Elasticities are not enough to quantify border processing times:
  - It requires estimating  $\lambda(\varphi, \vartheta, r, \omega)$ : ugly function!
  - $\varphi$  is estimated from the processing time distribution
    - $\Rightarrow t_{median} = \varphi \sqrt{2} \times t_{min}$
  - With  $\chi$  and  $\varphi$  we can recover  $\vartheta$
- Lower bound on  $\lambda$  that depends only on  $\varphi, \vartheta$  based on our model
  - We show that  $\lambda > \underline{\lambda} = \frac{\vartheta + \varphi}{\frac{\varphi}{\vartheta} + \varphi}$
  - In the paper we have multiple ways to compute lambda
- Bootstrapped estimates to evaluate significance.



## Results - Lower Bound Quantification

|                             | IV1                           | IV2                           |
|-----------------------------|-------------------------------|-------------------------------|
| $\gamma$                    | 2.977                         | 1.541                         |
| $\chi$                      | 0.079 <sup>a</sup><br>(0.008) | 0.152 <sup>a</sup><br>(0.008) |
| $\varphi$                   | 2.072 <sup>a</sup><br>(0.037) | 2.072 <sup>a</sup><br>(0.037) |
| $\vartheta$                 | 0.082 <sup>a</sup><br>(0.007) | 0.164 <sup>a</sup><br>(0.016) |
| $(\underline{\lambda} - 1)$ | 0.013 <sup>a</sup><br>(0.002) | 0.026 <sup>a</sup><br>(0.004) |
| (Time Cost-1)               | 0.167 <sup>a</sup><br>(0.015) | 0.346 <sup>a</sup><br>(0.036) |

- At the average median processing time, border processing tariff between 17% and 35% where expected late costs are between 4.5% and 9.7%.

## Results - Lower Bound Quantification

|                             | IV1                           | IV2                           |
|-----------------------------|-------------------------------|-------------------------------|
| $\gamma$                    | 2.977                         | 1.541                         |
| $\chi$                      | 0.079 <sup>a</sup><br>(0.008) | 0.152 <sup>a</sup><br>(0.008) |
| $\varphi$                   | 2.072 <sup>a</sup><br>(0.037) | 2.072 <sup>a</sup><br>(0.037) |
| $\vartheta$                 | 0.082 <sup>a</sup><br>(0.007) | 0.164 <sup>a</sup><br>(0.016) |
| $(\underline{\lambda} - 1)$ | 0.013 <sup>a</sup><br>(0.002) | 0.026 <sup>a</sup><br>(0.004) |
| (Time Cost-1)               | 0.167 <sup>a</sup><br>(0.015) | 0.346 <sup>a</sup><br>(0.036) |

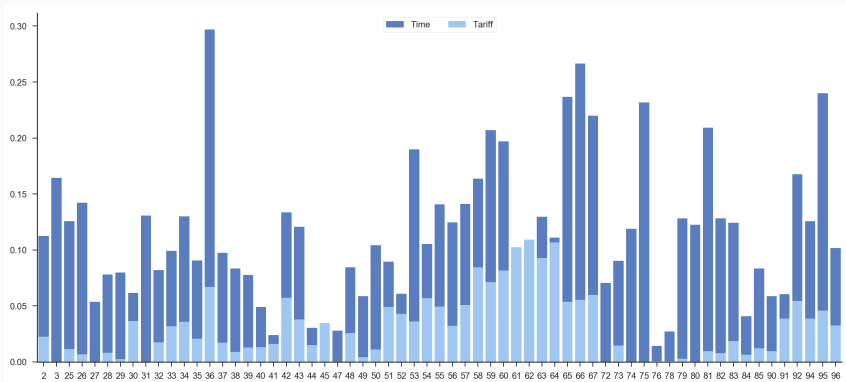
- Policy experiment: dropping physical inspection of documents reduces processing from 5 to 2 days and border processing tariff to 9% and 12%.

## Results - Quantification: Firm Heterogeneity

- Trade costs are usually assumed homogeneous across firms.
  - This mutes policy consequences and conceals firms' optimal responses to trade barriers.
- Our results shows heterogeneity across firms.
  - Larger and Exporter Firms are more elastic to delays but compensate with investing in supply chain and reducing time.
  - New importers face greater costs.

|                 | Size                |                     |              | Export Experience   |                     |              | Import Experience   |                     |              |
|-----------------|---------------------|---------------------|--------------|---------------------|---------------------|--------------|---------------------|---------------------|--------------|
|                 | SF                  | LF                  | Diff         | NEF                 | EF                  | Diff         | NIF                 | IF                  | Diff         |
| Time            | -0.204 <sup>a</sup> | -0.296 <sup>a</sup> | <sup>a</sup> | -0.199 <sup>a</sup> | -0.268 <sup>a</sup> | <sup>a</sup> | -0.422 <sup>a</sup> | -0.207 <sup>a</sup> | <sup>a</sup> |
| $\gamma$        | 2.922               | 3.129               |              | 2.945               | 3.038               |              | 2.940               | 2.977               |              |
| $\chi$          | 0.070 <sup>a</sup>  | 0.094 <sup>a</sup>  | <sup>a</sup> | 0.068 <sup>a</sup>  | 0.088 <sup>a</sup>  | <sup>a</sup> | 0.144 <sup>a</sup>  | 0.069 <sup>a</sup>  | <sup>a</sup> |
| $\varphi$       | 2.011 <sup>a</sup>  | 2.128 <sup>a</sup>  |              | 1.999 <sup>a</sup>  | 2.070 <sup>a</sup>  |              | 3.053 <sup>a</sup>  | 2.037 <sup>a</sup>  | <sup>a</sup> |
| $\vartheta$     | 0.072               | 0.099               | <sup>b</sup> | 0.070               | 0.092               | <sup>b</sup> | 0.151               | 0.072               | <sup>a</sup> |
| $(\lambda - 1)$ | 0.011 <sup>a</sup>  | 0.015 <sup>a</sup>  | <sup>c</sup> | 0.011 <sup>a</sup>  | 0.014 <sup>a</sup>  | <sup>c</sup> | 0.016 <sup>a</sup>  | 0.011 <sup>a</sup>  |              |
| Avg Time        | 6.531               | 3.771               |              | 6.961               | 3.846               |              | 11.868              | 5.374               |              |
| Time Cost       | 0.153 <sup>a</sup>  | 0.150 <sup>a</sup>  |              | 0.153 <sup>a</sup>  | 0.142 <sup>a</sup>  |              | 0.449 <sup>a</sup>  | 0.136 <sup>a</sup>  | <sup>a</sup> |

# Results - Quantification: HS2 Specific



## Conclusion

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# Conclusion

- We focus on the role of border processing as a source of border costs.
- We model firm's optimal time management to meet delivery schedules when processing times are uncertain. We embed this into an import demand setting to develop an identification strategy.
- We estimate the model and structural parameters using highly detailed data from Peru.
- Our results show
  - Border processing imposes a trade cost greater than average applied WTO tariffs.

# Conclusion

- Our results show
  - Processing tariffs are dispersed across products, and especially new trade relationships suffer from high border costs.
  - Aggregate measures of border-processing are difficult to interpret as cost ranking because they combine actual processing times with optimally chosen storage times. Even actual processing times systematically vary with firms and product characteristics. Second moments about the processing distribution would be useful to interpret elasticities.