

# Trade dimension of economic resilience

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GENEVA SCHOOL OF ECONOMICS  
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# OVERVIEW

Resilience of trade

Resilience through trade

Resilient trade agreements

Resilience through trade agreements

## RESILIENCE AND/OR ROBUSTNESS

- ▶ *Resilience including robustness* [e.g. Briguglio et Al. (2009)]
  - ▶ *economic resilience* = “the policy-induced ability of an economy **to withstand or recover** from the effects of [such] shocks”
- ▶ *Resilience  $\neq$  robustness* [e.g. Miroudot (2020)]
  - ▶ *resilience* = “the ability **to return to normal** operations over an acceptable period of time, post-disruption.”
  - ▶ *robustness* = “the ability **to maintain** operations during a crisis”

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# RESILIENCE OF TRADE [LE MOIGNE AND OSSA (2021)]



Note: This figure displays the quarterly evolution of GDP and merchandise trade in OECD countries during the Great Recession and the COVID-19 crisis so far. Data: OECD

# RESILIENCE OF TRADE [LE MOIGNE AND OSSA (2021)]

- ▶ International trade has proved surprisingly resilient
  - ▶ Fast recovery of global supply
    - ▶ Rebound of Chinese economy
  - ▶ Return to lower trade costs
    - ▶ Removal of export restrictions
    - ▶ Drop in fuel prices
  - ▶ Recovery of global demand for tradable goods
    - ▶ Increased demand for durable goods (e.g. electronics)
    - ▶ Increased demand for medical goods (e.g. PPE)
    - ▶ Boom of online shopping
- ▶ BUT recession in services
  - ▶ Impossibility to consume in-person services

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# TRADE AS A PROPAGATOR OF SHOCKS

- ▶ The COVID-19 pandemic has exposed the vulnerabilities of production networks
    - ▶ Complexity of global value chains (GVCs)
    - ▶ Reliance on China as a main supplier
  
  - ▶ Méjean et Al. (2020) estimate that an average 10% reduction in the production of Chinese firms decreases approximately by 0.5% the real GDP in European countries
- ⇒ calls for re-thinking of GVCs



## IMPORTANCE OF DIVERSIFICATION AND COOPERATION

Reshoring and self-reliance not the answer - trade as an attenuator of shocks!

- ▶ Miroudot (2020): Bad luck can happen anywhere (even at home) → diversify for robustness
  - ▶ “No current evidence that complex supply chains are more impacted by COVID-19”
  - ▶ Most affected: industries that rely on movement of people
  - ▶ Diversification and international cooperation needed to respond to surges in demand in times of crisis
- ▶ Antràs et Al. (2020): globalisation can either increase or decrease the risk of a pandemic occurring

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# SELF-ENFORCING TRADE AGREEMENTS

Trade agreements need to be self-enforcing

- ▶ Safety valves
  - ▶ The case of export restrictions ...
- ▶ Dispute settlement system

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## INCREASED NEED FOR INTERNATIONAL COOPERATION

- ▶ Role to play in guaranteeing equitable access to vaccines, medicines, PPE...
  - ▶ Cooperation between organisations (WTO, WHO...)
- ▶ Importance of transparency/information sharing
  - ▶ Policy monitoring
  - ▶ Help businesses reduce bottlenecks in GVCs
- ▶ Development of best practices

## REFERENCES

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