



Global Trade & Blockchain
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Accelerating Trade Digitalization through Distributed Ledger Technology

2021 GLOBAL TRADE & BLOCKCHAIN FORUM

30 March 2021
10:00-18:00 CET

Partners



Accelerating Trade Digitalization through DLT

2021 Global Trade & Blockchain Forum – 30 March 2021, 10:00-18:00

Session 3 – 15:00-15:10 CET

Launch of the ITC-WTO online course on blockchain and trade



Craig Atkinson
Founder and Director,
Lexmerca International Trade



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ITC-WTO ‘Introduction to Blockchain for Trade’ Online Course Launch Announcement

Craig Atkinson, UN Consultant (ITC)

**30 March 2021
15:00-15:10 CET**

Overview

- Challenge Identification (Why an e-learning course?)
- Course Background / Development (How did it come to be?)
- Audiences (Who is the course for?)
- E-learning Platform Options and Time Commitment
- Course Structure and Content (What does the course cover?)
- Availability and Registration



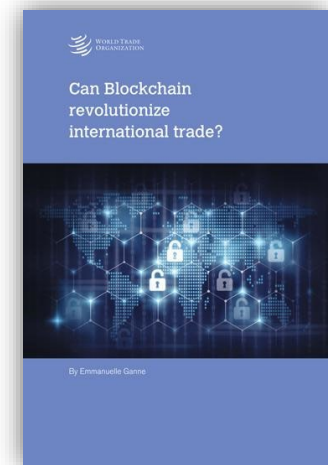
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Challenge: There are many existing resources on blockchain, yet the technology remains difficult for many to grasp and / or understand its value (especially in the context of trade).

Statements for / against use of the technology?
How to demystify?... online learning.

Course Background / Development

- ITC internal discussions on blockchain as early as 2016/2017.
- “Blockchain for trade” community meetings at eCommerce Week 2018 in Geneva.
- Emmanuelle Ganne (2018)
 - “Can Blockchain revolutionize international trade?”
- 2020 – Jointly developed using ITC’s pedagogy.
- 2021 – Course videos (lectures / interviews)



Audiences

The course appeals to technical and non-technical audiences:

- Trade / IT professionals as well as service providers
- Micro, small and medium-sized enterprise (MSME) users and developers
- Policymakers / regulators considering a role for blockchain technology

Platforms / Time Commitment

The course will be made available through both the ITC SME Trade Academy and WTO E-learning Platforms:



<p>Time bound (2 weeks, 4-6 hours each week)</p> <p>Editions offered cyclically</p> <p>Online discussion forum</p>	<p>No time constraints to complete</p> <p>Open registration</p> <p>No cohort, no discussion forum</p>
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Course Structure

The course includes four (4) modules and a final case study exercise:

- Module 1 – Why Blockchain?
- Module 2 – What is Blockchain Technology?
- Module 3 – How Can Blockchain Be Used in International Trade?
- Module 4 – Implementing Blockchain for Trade
- Case Study Exercise

Course Content (Sneak Peek)

The course covers a variety of topics, including:

- Bitcoin / Cryptocurrency vs Blockchain? Blockchain vs DLT?
- Features, functions (e.g. smart contracts) and parallel technologies (e.g. IoT)
- Digitization vs Digitalization?
- Blockchain use cases for trade (includes expert / practitioner interviews):
 - Digital ID
 - Supply chain efficiency / transparency
 - Transportation / logistics
 - Intellectual property rights (IPRs)
 - Trade facilitation (i.e. Customs and border procedures)
 - Financial services (e.g. cross-border payments)
- “Blockchain for Trade” ecosystem
- Regulatory and legal requirements (e.g. UNCITRAL Model Laws)
- Other challenges (e.g. Technical, access to technology / internet, etc.)





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Register in advance for the ITC edition:

Link

Course soon available via ITC and WTO e-learning platforms!

Follow us for upcoming announcements:

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Thank You!