## DLT for SMEs trade facilitation

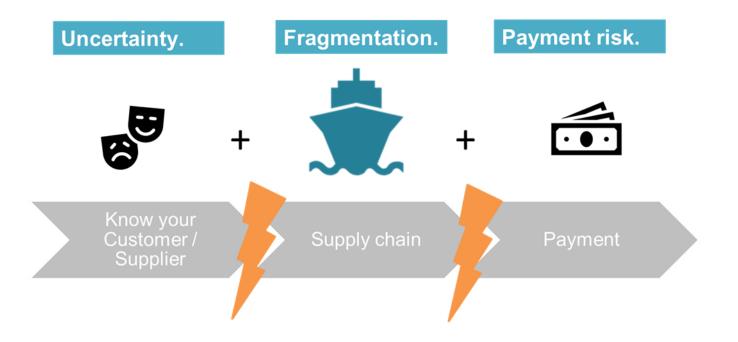
Fast Track Trade Platform mechanism WTO Blockchain Workshop

27 November 2018



#### What challenges does FTT solve for SMEs?

#### 3 key painpoints



#### So many needs!

- Finding each other
- Accessing payment and ERP systems
- Securing financing
- Transaction visibility
- Protecting key people and business assets



#### Our Vision

#### FTT is a platform with open APIs that:

- 1) Enables every SME to connect, trade and pay, domestically, and cross border,
- 2) Processes SME transactions previously excluded from financing,
- 3) Sets global standards for data safety, traceability, and transparency,
- 4) Creates fully digital economies.



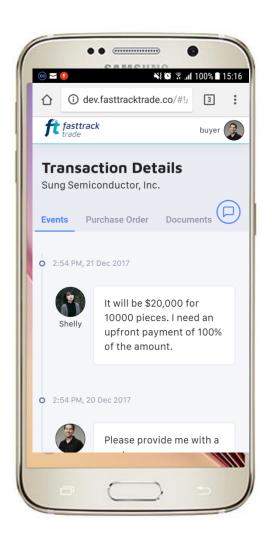
#### What is FastTrackTrade?

Our users say: "The Facebook for SMEs, on blockchain"



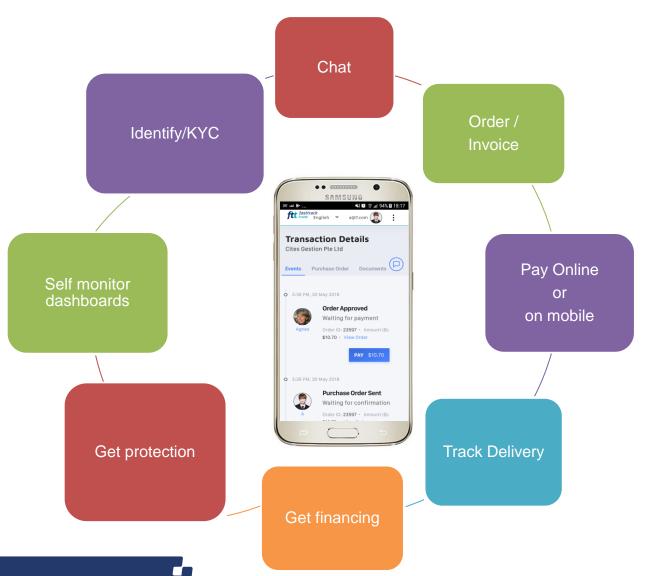
#### What is needed on the ground

A smartphone data connection (3G) **FastTrackTrade** 





#### Reinventing the user journey: simple, user centric, mobile first

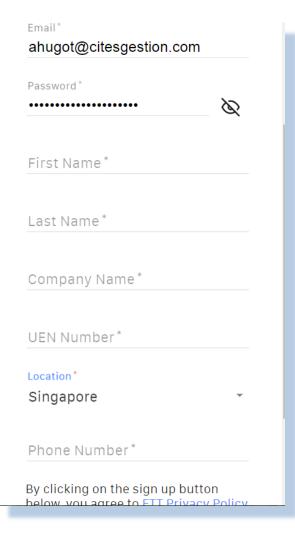


One single platform for SMEs, with functions that pop up when you need them

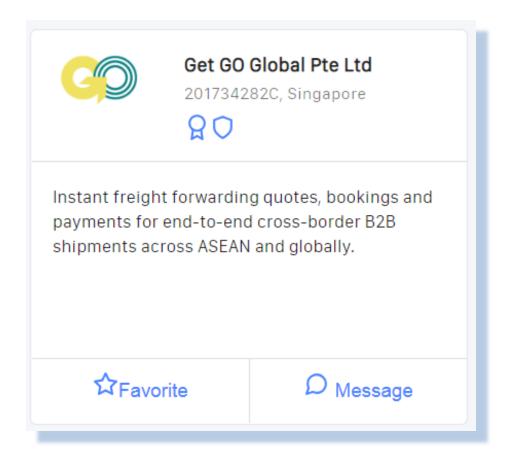


#### Users spend 5mn to describe their business profile

#### Log in (with identity checks)

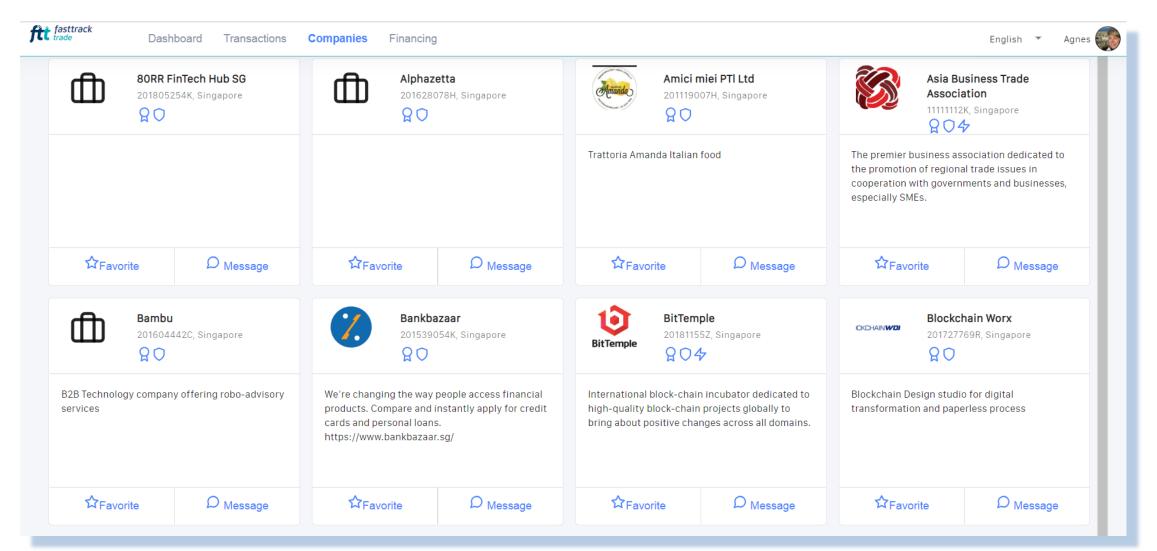


#### **Business Profile**



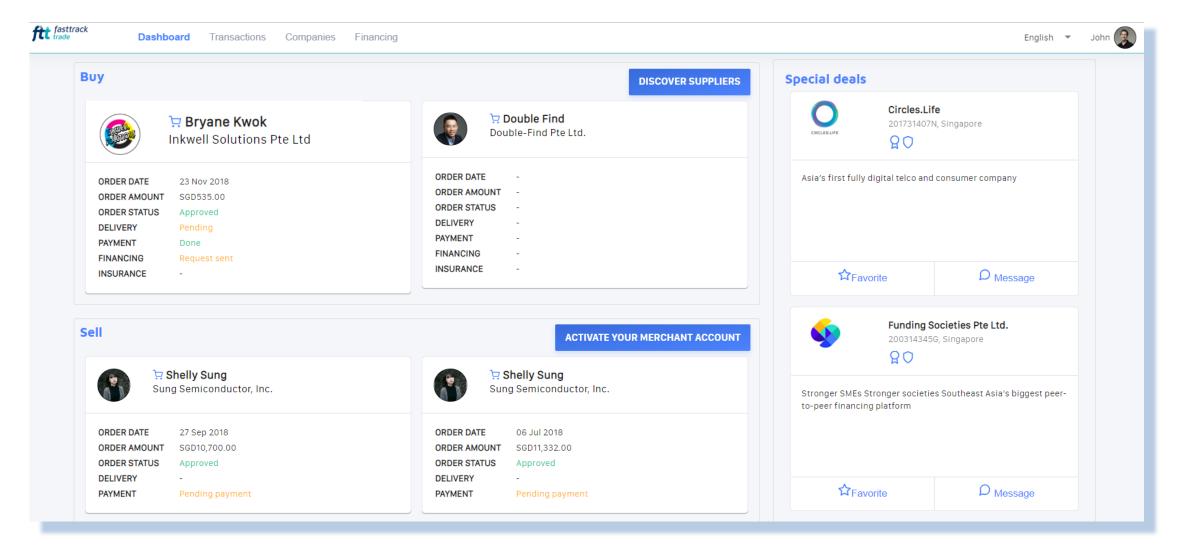


#### BtoB Connect: connect and chat with any user immediately





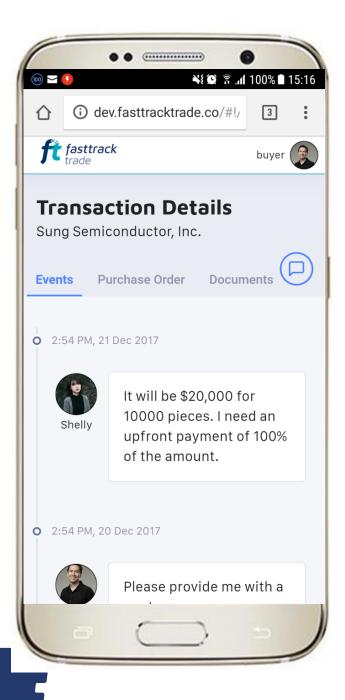
## BtoB Trade: Buy/sell, invoice & pay instantaneously





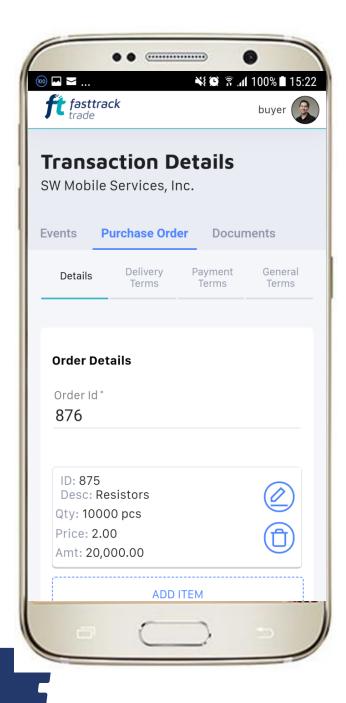


## The 5 click trade!



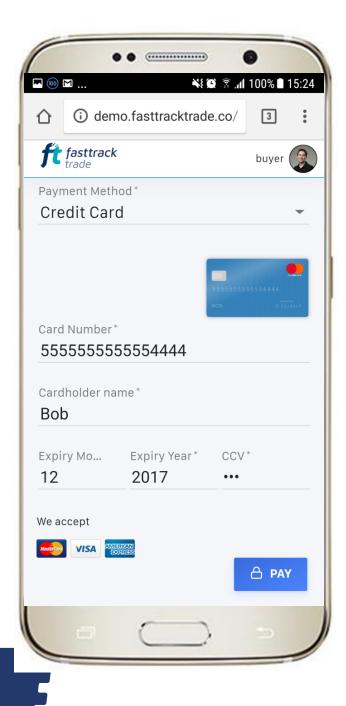
1 Identify trustworthy partners

Chat or invite potential trade parties.



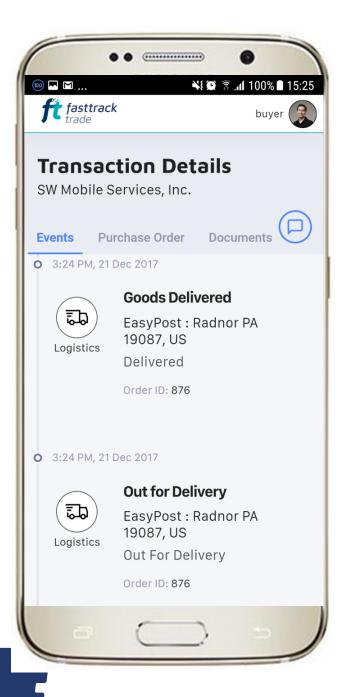
# Manage your purchase online

Set PO terms and share automatically generated trade documents with your supplier.



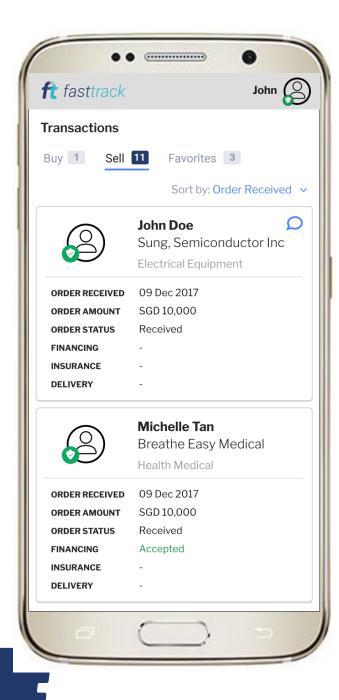
# Pay easily and securely

Pay your supplier directly online using « old payment mechanisms » like credit card, bank transfer, cash at POS, and secure mobile wallet.





Get instant visibility on your parcels during the delivery.

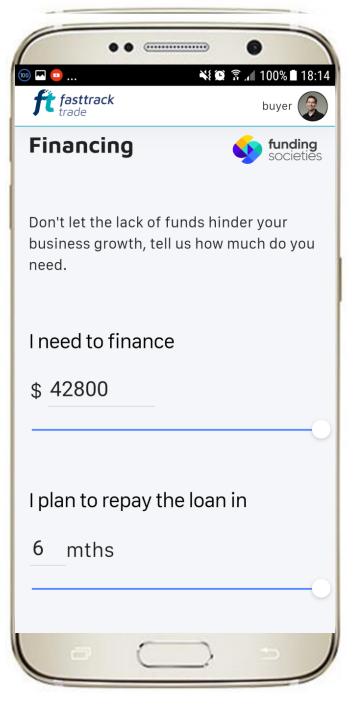


# Monitor your purchases

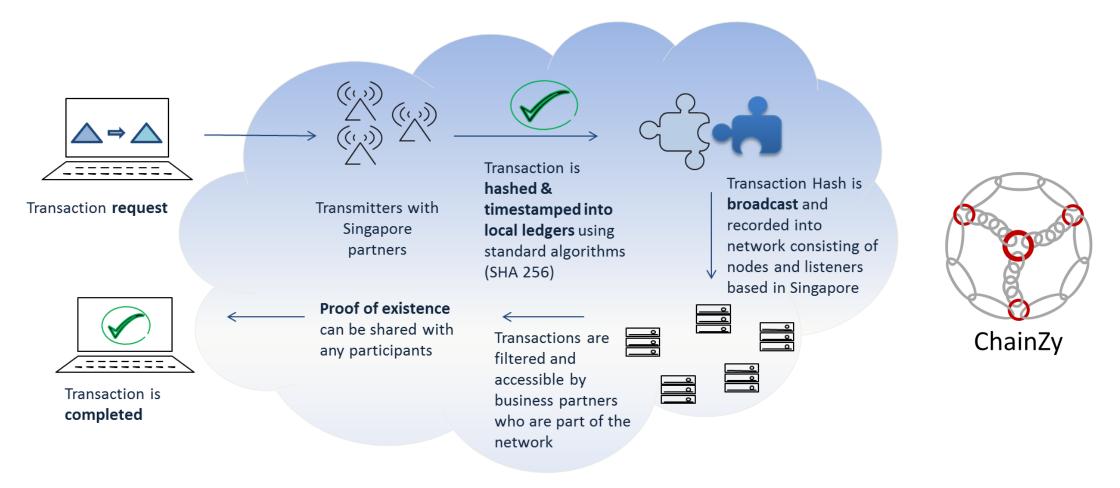
Get a comprehensive view of your procurement through a dynamic dashboard



# In 2 more clicks, get your financing



# All events/data are hashed, timestamped and logged into our distributed ledger network.





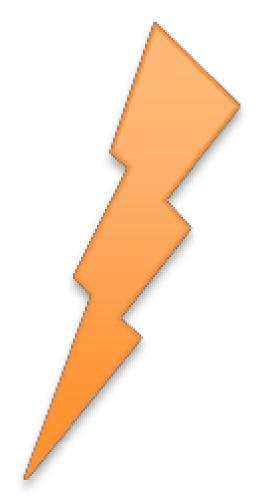


#### Data protection and respect of local regulations



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- Privacy by Design
- User decides to share or not
- Data is « Hashed »
- Value stays locally





## A neutral protocole for international BtoB trade to enable

## open, sustainable, multi-lateral & fully digital trade corridors

