

TRADE+LENS

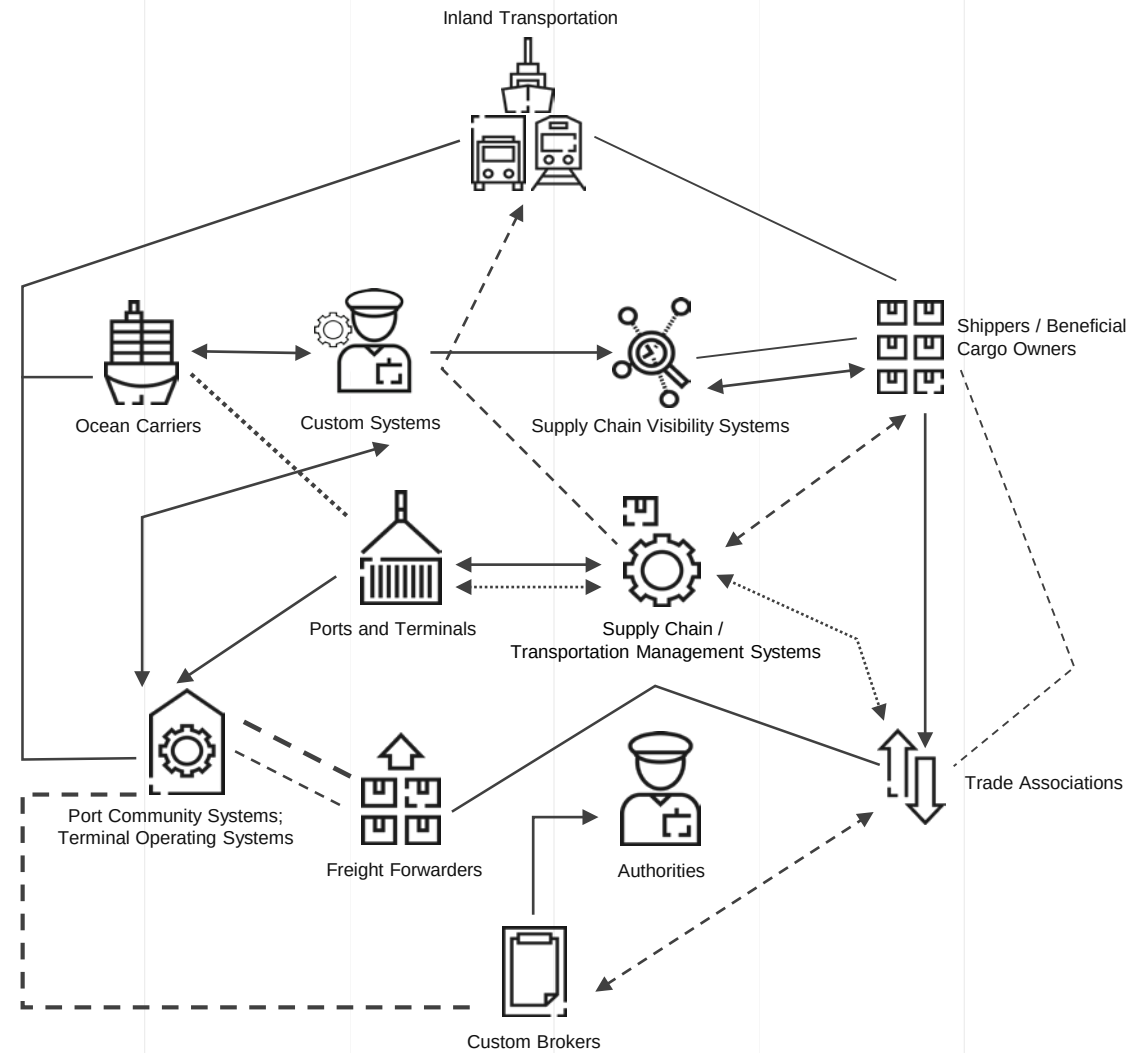
More than **\$16 trillion**
in goods are shipped
across international
borders each year

80% of the goods
consumers use daily are
carried by the ocean
shipping industry

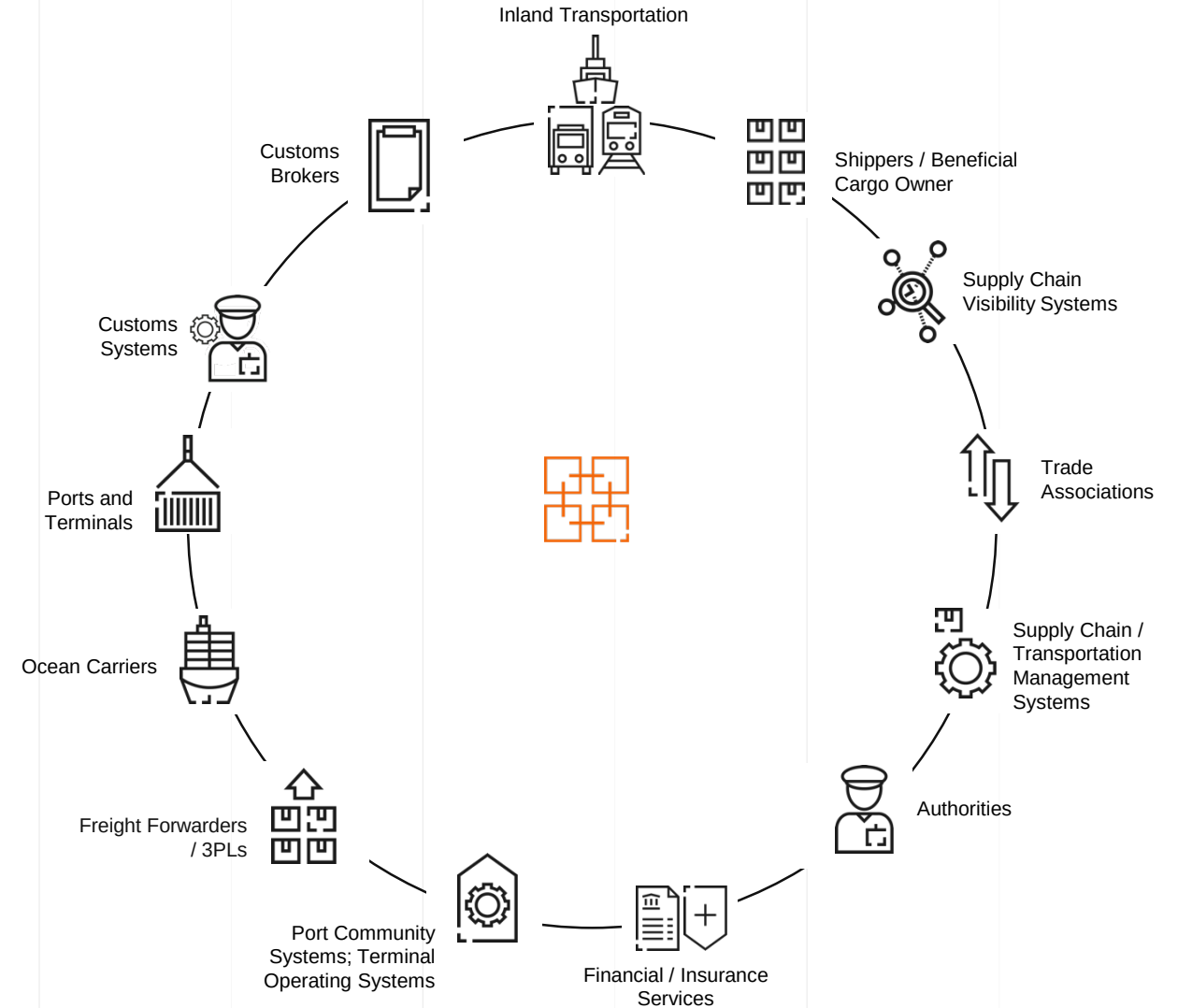
By reducing barriers within
the international supply
chain, global trade could
increase by nearly 15%,
boosting economies and
creating jobs¹

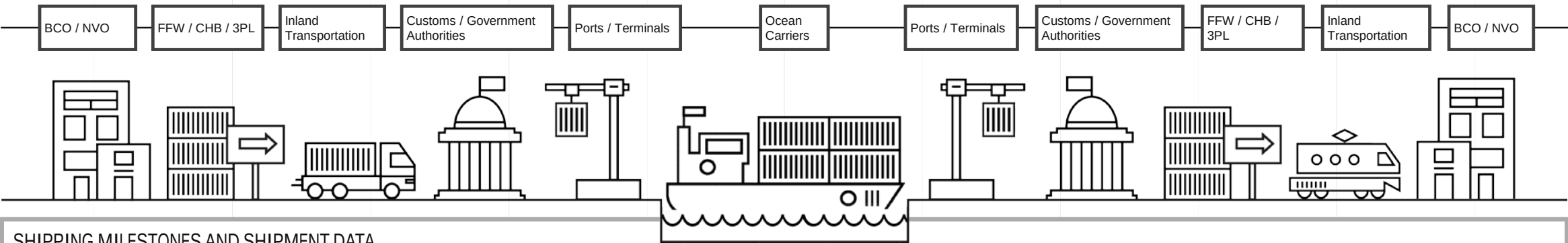


THE COMPLEX GLOBAL TRADE SYSTEM



A GLOBAL NETWORK OF INTERCONNECTED SHIPPING CORRIDORS WILL LINK PORTS AND TERMINALS, AUTHORITIES, OCEAN CARRIERS, INLAND TRANSPORTATION, 3PLS, SHIPPERS, AND OTHER ACTORS



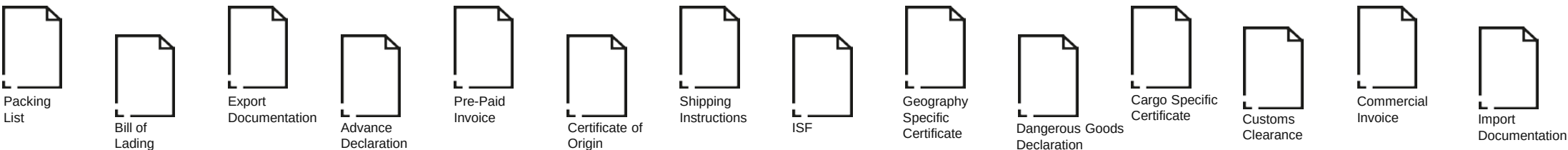


SHIPPING MILESTONES AND SHIPMENT DATA



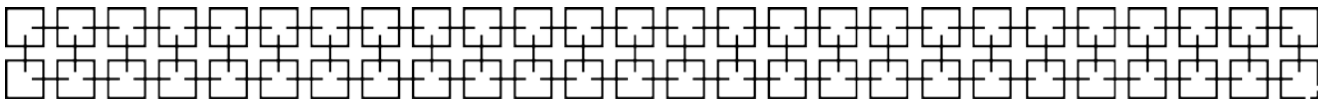
Not exhaustive list of milestones managed by platform

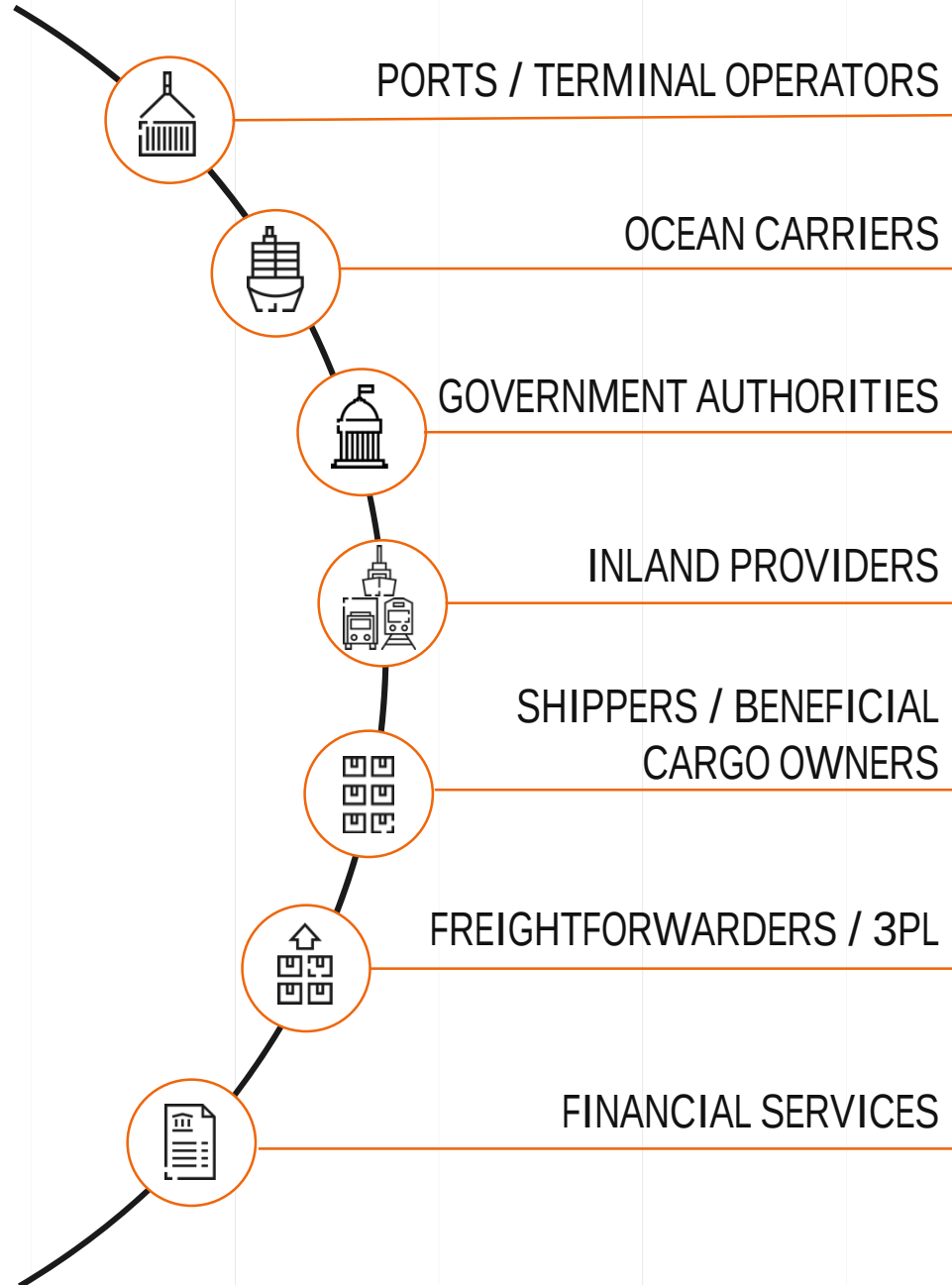
STRUCTURED AND UNSTRUCTURED DOCUMENTS



Not exhaustive list of documents managed by platform

TRADELENS BLOCKCHAIN BUSINESS NETWORK





Real-time visibility of inbound and outbound operations

Improve customer service and reduce network integration costs and revenue leakage

Reduce paperwork and improve risk assessment

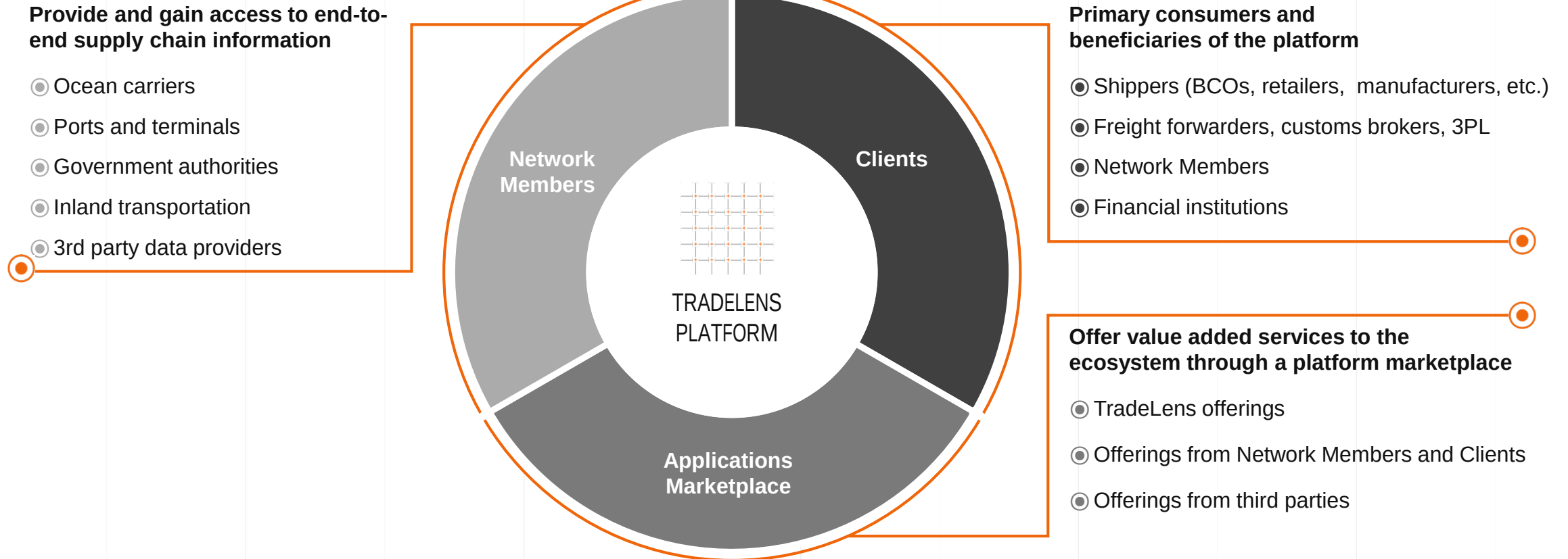
Receive real-time and accurate updates on vessel arrivals, improve utilization of assets

Identify and proactively manage unexpected events, reduce surcharges and stockouts

Obtain access to greater depth of real-time information with less work, improve customer satisfaction

Increase access to single source information needed to efficiently deliver and manage finance and trade insurance

THE TRADELENS ECOSYSTEM



AN ECOSYSTEM POWERED BY INNOVATIVE TECHNOLOGIES



For all the industry



Open standards, reduce discontinuity



Neutral platform, available to all



Open documentation & APIs



Interoperability at the heart



Underpinned by blockchain

THE ECOSYSTEM AS OF NOVEMBER 2018

Ports, Terminals
& Operators

43

Shipping
Lines

4

Government
Authorities

8

Inland
Providers

3

Events
Processed

230 M

Events Per Day

1M



* The current onboarding status of individual members varies

THANK YOU

please visit us at tradelens.com



MAERSK