

Trade in Ideas and International Trade Statistics

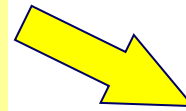
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Trade statistics

Trade in merchandise

- value
- quantity
- price
- origin and destination
- “customs”

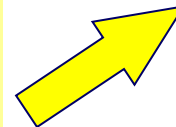


Trade in Ideas (IP)

- value?
- origin and destination?

Trade in services

- value
- quantity (?)
- price (?),
- origin and destination
- mode of supply
- “payments”



Computer



Computer software
Information serv.



Audiovisual and other cultural products

Cinematographic works
Sound recordings
Radio and TV programmes
Books and manuscripts

Intellectual Property Products (IPPs)



Research and Development

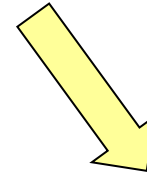
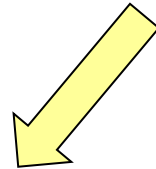
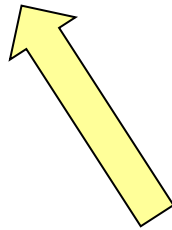
Patents
Industrial processes and designs

Trade secrets

Marketing



Trademarks
....Franchises
+ others....



Treatment of trade in IPPs: Software, audiovisual products, etc.

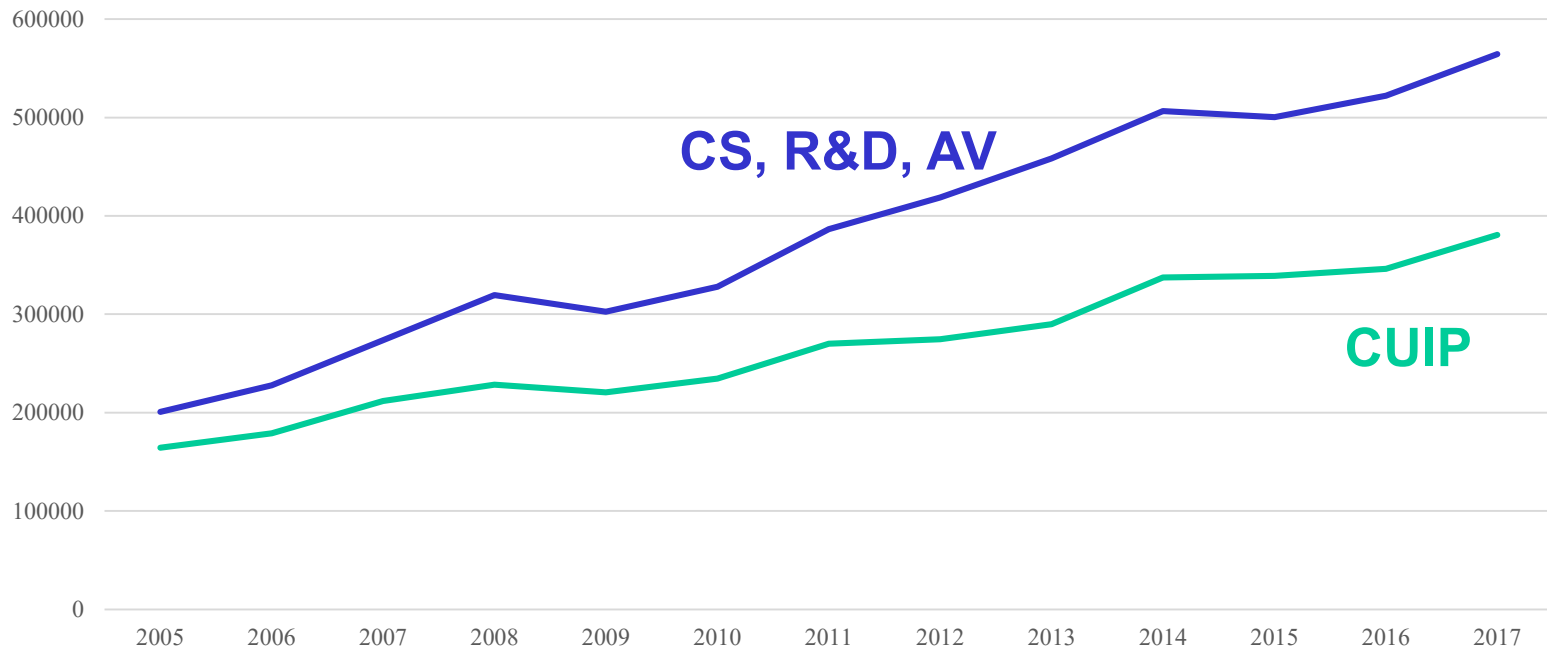
	Licence to (final) use of intellectual property i.e. excl. reproduction - distribution	Licence to reproduce and/or distribute intellectual property	Sale/purchase of ownership rights (original)
Computer software, Audiovisual products and similar products			
(a) Customized all types			
(b) Mass-produced— downloaded or otherwise electronically delivered	relevant service item	charges for the use of intellectual property n.i.e.	relevant service item
(c) Mass-produced— on physical media with periodic licence fee			
(d) Mass-produced— on physical media with perpetual use	Goods		

Treatment of Trade in IPPs

	Licence to (final) use of intellectual property i.e. excl. reproduction - distribution	Licence to reproduce and/or distribute intellectual property	Sale / purchase of ownership rights
Computer software, audiovisual, etc. (a) Customized all types (b) Mass-produced— downloaded or otherwise electronically delivered (c) Mass-produced— on physical media with periodic licence fee (d) Mass-produced— on physical media with perpetual use	relevant service item Goods	charges for the use of intellectual property n.i.e.	relevant service item
Outcomes of research and development	charges for the use of intellectual property n.i.e		R&D services
Franchises and trademarks	charges for the use of intellectual property n.i.e.		Balance of payments capital account

Relative Importance of IPP in international trade

World international transactions relating to charges for the use of intellectual property n.i.e. (CUIP), computer services (CS), research&development (R&D), and audiovisual services (AV, 2005-2017)



What next?

Develop a greater understanding of what economic value “ideas” in cross-border data flows provide by

- Identifying and developing a taxonomy of transactions in IP
- Map these transactions to existing statistics and indicators
- Identify what we miss to adequately size trade in ideas in cross-border trade flows
- Look for new indicators? and data sources?
- Develop international dataset on IPP and analyse embedded IP in OECD/WTO TiVA project
- Do a sector/company case study or country case study