Thursday, 13 February 2020, 13.00 - 14.15
Room E, WTO Headquarters

Speaker: Professor Emily Blanchard, Dartmouth College

Topic: The changing role of multilateral cooperation in the age of global value chains

Recent decades have seen a fundamental shift in the nature and distributional impacts of trade. Rapid increases in cross-border investment and the advent of global value chains (GVCs) have transformed international commerce and its rules. At the same time, technological advances and foreign competition are reshaping national labor markets, benefiting economies overall but leaving some workers behind. Both forces are challenging the established role and rules of 20th-century multilateral institutions, including the WTO. This lecture will review recent evidence on the economic and political consequences of GVCs and labor market disruptions, and highlight key implications for the global trading system.

Emily Blanchard is Visiting Fellow for the Kühne Center for Sustainable Globalization at the University of Zürich, a Research Fellow with the Center for Economic Policy Research, and Associate Professor at the Tuck School of Business at Dartmouth College. Her research explores the causes and consequences of international trade and investment, with a focus on global value chains, human capital, and inequality. Her research is published in leading economics journals, including the Review of Economic Studies, and the Journal of International Economics, and has been covered by publications such as the Financial Times or the New York Times. She frequently engages with the policy community, and has interacted with the WTO, World Bank, and the IMF, as well as several governments and central banks among others.

The ERSD Policy Lecture Series

As part of the WTO Trade Dialogues, the Economic Research and Statistics Division regularly invites leading technical experts to share their insights into important economic and policy developments with WTO Members and the broader trade community. Recordings and presentations of past lectures are available on the Trade Dialogues website.

Attendance

If you do not already have WTO accreditation, registration is required by sending an email to economicresearchandstatisticsevents@wto.org at least 48 hours before the relevant lecture stating your name and affiliation. Participants without WTO accreditation need to go to the Welcome Pavilion where a badge will be delivered against a passport or an official identity card. Please allow yourself an extra 15 minutes for completion of security and registration procedures.