Services have become the most dynamic component of global trade, with an increasingly important role in the global economy and in everyday life. Yet the extent of services’ contribution to global trade is not always fully understood. The World Trade Report 2019 attempts to remedy this, making use of a new dataset developed by the WTO that captures the various ways in which services are supplied across borders. The report examines how trade in services has evolved in recent years and looks at why services trade matters. The report also estimates how services trade may evolve over the next 20 years and the prospects for enhancing international cooperation on services trade policy.

In this lecture, authors of the report will present the key findings of the report and Sébastien Miroudot from the OECD will share his comments and views on the topic.

Sébastien Miroudot is senior trade policy analyst in the Trade in Services Division of the OECD Trade and Agriculture Directorate. He has spent 15 years working on trade and investment issues, including the creation of trade statistics in value-added terms (TiVA), the construction of a services trade restrictiveness index (STRI) and the analysis of the policy implications of global value chains. Before joining the OECD, he was researcher at SciencesPo in Groupe d’Economie Mondiale and taught international economics. In 2016-2017, he was visiting professor at the Graduate School of International Studies (GSIS) of Seoul National University. His research interests focus on trade in services, the role of multinational enterprises in trade and the analysis of global value chains. He holds a PhD in international economics from SciencesPo Paris.
THE ERSD POLICY LECTURE SERIES

As part of the WTO Trade Dialogues, the Economic Research and Statistics Division regularly invites leading technical experts to share their insights into important economic and policy developments with WTO Members and the broader trade community. Recordings and presentations of past lectures are available on the Trade Dialogues website.

ATTENDANCE

If you do not already have WTO accreditation, registration is required by sending an email to economicresearchandstatisticsevents@wto.org at least 72 hours before the relevant lecture stating your name and affiliation. Participants without WTO accreditation need to go to the Welcome Pavilion where a badge will be delivered against a passport or an official identity card. Please allow yourself an extra 20 minutes for completion of security and registration procedures.