An in-depth look at the World Trade Report 2018

20 November 2018
Trade has always been shaped by technology.

But we are entering a new digital era.

Potential major impact on what we trade and how we trade.

What consequences on the world economy, and in particular on international trade?
Focus of the report

Internet of Things (IoT)

Artificial intelligence

3D printing

BLOCK CHAIN
How digital technologies are transforming global commerce today – and will impact it tomorrow.

Attempt at quantification of some of the changes at play.

Some policy options for international trade cooperation
Structure

Section A – Introduction

Section B – Towards a new digital era

Section C – The economics of how digital technologies impact trade

Section D – How do we prepare for the technology–induced reshaping of trade?