**VALUE ADDED**

**TRADE THROUGH A NEW LENS**

**RE-TOOLING STATISTICAL ANALYSIS**

**WHY TRADE IN “VALUE ADDED”?**

**OVER THE PAST DECADE,**

1. **FDI, OUTSOURCING GOING UP!**
   - Offshore-outsourcing and foreign direct investment (FDI) — led to an increase in:
     - Trade in “INTERMEDIATE GOODS” (i.e., parts, components, and accessories) which encouraged the specialization of different economies.
     - As a result, economies have been “TRADING TASKS” (as opposed to “FINAL GOODS”) which “ADD VALUE” along the production line.

2. **TARIFFS GOING DOWN!**
   - Asian economies, in particular, have relatively low applied tariffs on imports (especially on semi-processed goods).

3. **WEAKNESSES IN CURRENT METHODS!**
   - Cross-border trade in intermediate goods is recorded multiple times, distorting bilateral trade balances.
   - **Which country does what, and how much?**
     - Are current Rules of Origin adequately reflecting business practices?
   - **What does this mean for an economy and its ability to create jobs and adapt its trade policies?**

4. **WHAT NOW?**
   - Making further progress requires:
     - Analyzing trade in Value Added terms. “Input—output” analysis is currently being used to achieve this.
     - Information campaigns to raise awareness. International and national co-operation needed to exchange views and best practices, and organize methodological workshops (MWW).
     - Integrating statistical data “silos” (i.e., business, trade, finance and employment) to equip decision-makers to make informed decisions on trade policy. (ITS Vision).

**A “GLOBALIZED” PRODUCTION CHAIN**

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TRADE POLICY COURSES AND TECHNICAL ASSISTANCE, JANUARY - JUNE 2011

10% INCREASE IN EXPORTS ESTIMATED IN 1ST QUARTER OF 2011

A new project on short-term trade in services statistics is currently being developed. Quarterly estimates will be released after the summer break, including data by country. Latest figures from 53 reporting countries accounting for about 78 per cent of world trade show 1st quarter 2011 exports to have a 10% growth as compared to the same quarter in 2010.

10% INCREASE IN EXPORTS ESTIMATED IN 1ST QUARTER OF 2011

A NEW PROJECT ON SHORT-TERM TRADE IN SERVICES STATISTICS IS CURRENTLY BEING DEVELOPED. QUARTERLY ESTIMATES WILL BE RELEASED AFTER THE SUMMER BREAK, INCLUDING DATA BY COUNTRY. LATEST FIGURES FROM 53 REPORTING COUNTRIES ACCOUNTING FOR ABOUT 78 PER CENT OF WORLD TRADE SHOW 1ST QUARTER 2011 EXPORTS TO HAVE A 10% GROWTH AS COMPARED TO THE SAME QUARTER IN 2010.

TRADE IN COMMERCIAL SERVICES SHORT-TERM INDICATORS NOW AVAILABLE

TRADE POLICY COURSES AND TECHNICAL ASSISTANCE, JANUARY - JUNE 2011

A SAFE AND RESTFUL SUMMER BREAK TO ALL!

THE STATISTICS GROUP SUPPORTS WTO MEMBERS AND THE SECRETARIAT WITH QUANTITATIVE INFORMATION IN RELATION TO ECONOMIC AND TRADE POLICY ISSUES. THE GROUP IS THE PRINCIPAL SUPPLIER OF WTO TRADE STATISTICS AND INFORMATION ON TARIFFS.

SEND COMMENTS ON THIS ISSUE TO:
NINEZ PIEZAS-JERBI, EDITOR
(statistics@wto.org)

STATISTICS GROUP, ECONOMIC RESEARCH AND STATISTICS DIVISION (ERSD)
WORLD TRADE ORGANIZATION
154, RUE DE LAUSANNE
CH-1211 GENEVA 21,
SWITZERLAND
PHONE: +4122 7395111
FAX: +4122 7395763

FOR DATA INQUIRIES,
CONTACT:
TRADE FLOWS:
STATISTICS@WTO.ORG
TARIFFS:
IDB@WTO.ORG

WE ARE ON THE WEB!
INTERNATIONAL TRADE AND TARIFF DATA

WTO TARIFF NEWS AND DATABASES? (CLICK HERE)

RECENTLY LAUNCHED!

MADE IN WORLD INITIATIVE (MWI):
A COMMON SPACE TO PROMOTE THE EXCHANGE OF PROJECTS, EXPERIENCES AND PRACTICAL APPROACHES IN MEASURING AND ANALYSING TRADE IN VALUE ADDED.

TRADE PATTERNS AND GLOBAL VALUE CHAINS IN EAST ASIA:
DOWNLOAD THE PUBLICATION HERE.

COMING UP IN OCTOBER!

INTERNATIONAL TRADE STATISTICS (ITS) 2011
TRADE PROFILES 2011, TARIFF PROFILES 2011
SERVICES PROFILES
WORLD AND REGIONAL EXPORTS PROFILES
WORLD COMMODITY PROFILES

TRADE POLICY COURSES AND TECHNICAL ASSISTANCE, JANUARY - JUNE 2011

10-13 JANUARY 2011
HANOI, VIETNAM
SEMINAR ON INTERNATIONAL MERCHANDISE TRADE STATISTICS AND THE WTO TARIFF DATABASES

11-13 JANUARY 2011
MUSCAT, SULTANATE OF OMAN
REGIONAL WORKSHOP ON STATISTICS OF INTERNATIONAL TRADE IN SERVICES

14-16 FEB. 2011
BOGOTA, COLOMBIA
REGIONAL TRADE POLICY COURSE, NAMA SESSION

18 FEBRUARY 2011
GENEVA, SWITZERLAND
MERCHANDISE TRADE STATISTICAL DATABASES
2ND WTO ADVANCED TRADE POLICY COURSE

18 FEBRUARY 2011
GENEVA, SWITZERLAND
MARKET ACCESS DATABASES
2ND WTO ADVANCED TRADE POLICY COURSE

22-25 FEBRUARY
NAIROBI, KENYA
REGIONAL SEMINAR ON NAMA NEGOTIATIONS FOR ENGLISH-SPEAKING AFRICAN COUNTRIES

28-30 MARCH
GABORONE, BOTSWANA
REGIONAL SEMINAR ON NAMA NEGOTIATIONS FOR ENGLISH-SPEAKING AFRICAN COUNTRIES

28-30 MARCH 2011
BANGKOK, THAILAND
ASEAN-ANZFTA Capacity Building Workshop on International Trade in Services Collection and Management

18-21 APRIL 2011
GENEVA, SWITZERLAND
REFERENCE CENTRES SYMPOSIUM (FOR LEAST DEVELOPED COUNTRIES WITH ACTIVE REFERENCE CENTRES AND LDCS WITHOUT PERMANENT MISSIONS IN GENEVA)

3-5 MAY
MANILA, PHILIPPINES
SELECTED OUTSTANDING ISSUES IN SERVICES, TRADE AND DEVELOPMENT, ADBI INSTITUTE, ARTNet and UNESCAP

10-13 MAY
KINGSTON, JAMAICA
WTO/INTAL REGIONAL SEMINAR ON NAMA NEGOTIATIONS FOR CARIBBEAN COUNTRIES

23-25 MAY 2011
MANZINI, SWAZILAND
REGIONAL TRADE POLICY COURSE, NAMA SESSION

26-27 MAY 2011
BEIRUT, LEBANON
SYMPOSIUM ON REINFORCING LEBANESE PRODUCTIVE SECTORS AND TRADE OPENING

2-3 JUNE 2011
HONG KONG, CHINA
SERVICES TRADE: NEW APPROACHES FOR THE 21st CENTURY, PECC, ADBI AND HK INSTITUTE OF ASIA-PACIFIC STUDIES

9-10 JUNE 2011
WASHINGTON, D.C., USA
WORKSHOP ON THE FRAGMENTATION OF PRODUCTION AND TRADE IN VALUE-ADDED, WORLD BANK

TRADE POLICY COURSES AND TECHNICAL ASSISTANCE, JANUARY - JUNE 2011

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