Ms. Pamela Coke-Hamilton has served as Executive Director of the International Trade Centre (ITC) since 1 October 2020. Prior to joining the ITC, she was Director of the Division on International Trade and Commodities at the United Nations Conference on Trade and Development (UNCTAD).

She also served as Executive Director of the Caribbean Export Development Agency, as well as with the Jamaican Government, the Caribbean Forum in trade negotiations, and multilateral institutions, including the Organization of American States and InterAmerican Development Bank.

Ms. Coke-Hamilton has worked extensively with the private sector across African, Caribbean, and Pacific countries and academia to build trade-related institutional strength within member States. She also established the Women Empowered through Export (WeXport) platform to address the disadvantages that women-owned firms experience in accessing markets.