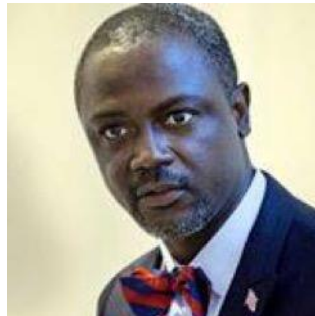


TRADE FOR PEACE WEEK

30 November – 4 December 2020

AXEL ADDY

Former Minister of Commerce and Industry of Liberia



Mr. Axel Marcel Addy is best known for his remarkable accomplishment as the former Minister of Commerce and Industry of Liberia and Chief Negotiator of Liberia historic accession to the World Trade Organization. His highly recognized efficient and effective leadership strategy and command of international diplomacy and local political prowess led to the informal coining of the strategy as the "Liberian Model," among accessions teams; a process which promotes a highly professional and efficient process of fast-tracking and concluding WTO accessions. Due to this remarkable achievements and his achievements developing innovative national programs to empower SMEs, he was recognized by Africa's first female president, former President of Liberia and Nobel Laureate, Mrs. Ellen Johnson Sirleaf who bestowed on him one of the highest national honors of distinction in January 2018, when she inducted him as a Grand Commander, Order of the Star of Africa, Grand Order of the Most Venerable Order of the Knighthood of the Pioneers of the Republic of Liberia.
